



2017 Conference Sponsorship

American Society for Microbiology

**103rd Southeastern Branch
Annual Meeting**

**November 10-12, 2017
Hilton St. Petersburg Bayfront, FL**



**UNIVERSITY OF
SOUTH FLORIDA**
COLLEGE OF ARTS & SCIENCES

Conference Sp

Why Sponsor?

On November 10 to 12th, we'll explore the microbial world as it applies to human health, agriculture, the biotechnology industry, education, and the environment. This year's conference will place a particular focus on the ever-increasing problem of antimicrobial resistance, and the public health crisis it is causing.

Available Sponsorships:

Luncheon (\$4,000 USD each)

Sponsor one of two luncheons (Saturday or Sunday). Your organization will be recognized at the luncheon. Sponsor may supply materials that will be placed on attendee's tables, at sponsor's own cost.

Limit: 2 sponsors

Break Sponsorship (\$2,000 USD each)

(Two available each day, one sponsor per break). Your logo will appear during the sponsored break. A table and space will be provided directly adjacent to coffee and refreshments.

Limit: 4 sponsors

Tote Bag (\$3,000 USD)

Have your company name in the hands of all attendees by sponsoring the bags they carry to hold all the information they receive at the conference.

Limit: 1 sponsor

Sponsorship Levels

Tote Bag Insert Sponsorship (\$500 USD each)

This is a very cost-effective way to promote your company, product, or service. Companies are invited to provide promotional materials or one product sample, which will be included in all conference packets. Full details covering quantities required, the delivery date, and address will be provided upon receipt of written confirmation and payment. Each attendee is handed a tote bag at registration when they pick up their name badge.

- Maximum size: Two-page, 8-1/2" x 11" flyer; or giveaway item for inclusion in event tote bags.
- Tote bag insert must be created and produced by sponsoring company. Final piece or promotional object must be approved before company ships it to USF.

Limit: 10 sponsors

Conference Guide Full Page Print Ad

Black/White: \$250

Color: \$500

Dimensions: 8"x10" no bleed

Lanyard Sponsorship (\$2,500 USD)

Each attendee will receive this item during registration and will wear it throughout the duration of the event.

Limit: 1 sponsor

2017 Conference Sponsorship Form

November 10-12, 2017 • Hilton St. Petersburg Bayfront, FL

1. Provide Your Information

Sponsorship attribution (70 characters max)

Primary contact (for VIP and featured events)

Name: _____

Address: _____

Email: _____

Phone: _____

Administrative contact (for billing)

Name: _____

Address: _____

Email: _____

Phone: _____

2. Select a Sponsorship Level

☐ **Luncheon (\$4,000)**

☐ **Break Sponsorship (\$2,000)**

☐ **Tote Bag (\$3,000)**

☐ **Tote Bag Insert Sponsorship (\$500)**

☐ **Program Guide Full Page Print Ad**

☐ **B/W (\$250)**

☐ **Color (\$500)**

☐ **Lanyard Sponsorship (\$2,500)**

PAYMENT: Mail form and check, made payable to USF: University of South Florida-Events and Marketing, 4202 E. Fowler Avenue, Mail Stop CPR 107, Tampa, FL 33620 to the attention of Christina Goldstein, Conference and Events Planner.

USF will invoice Sponsor for the fees associated with its chosen level of sponsorship for the Event ("Sponsorship Fee"). Payment is due net 30 days from the invoice date and 60 days prior to conference. Except as otherwise set forth herein, the Sponsorship Fee is nonrefundable and non-cancelable. USF reserves the right to revoke or prevent Sponsor's Event participation in the event of non-payment.

CANCELLATION: In the event Sponsor wishes to cancel all or part of its participation in the Event, Sponsor must send notice of cancellation in writing to cvgoldstein@usf.edu. Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee as liquidated damages regardless of the reason for Sponsor's cancellation. USF reserves the right to use or resell Sponsor's cancelled sponsorship level. USF reserves the right to cancel the Event or to terminate this Agreement for any reason at any time upon written notice to Sponsor. Upon cancellation or termination by USF, Sponsor's exclusive remedy, shall be a refund of the Sponsorship Fees paid by Sponsor under this Agreement. Sponsor waives all other rights it might have in law or equity.

LIMITATION OF LIABILITY: USF shall in no event be liable for any indirect, incidental, special or consequential damages, or damages for loss of profits, revenue, data, or use, incurred by Sponsor, whether such action is in contract or tort, even if USF has been advised of the possibility of such damages. USF's entire liability for damages hereunder shall not exceed the Sponsorship Fee paid by Sponsor under this Agreement or \$10,000, whichever is less.