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**Chapter Case**

Chapter 10 Introduction to Presentation Applications

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# Chapter 10 Introduction to Presentation Applications

## Amber’s Business Presentation

Amber was preparing for a Future Business Leaders of America (FBLA[[1]](#footnote-1)) high school competition. FBLA is the largest business Career and Technical Student Organization in the world. Each year, FBLA helps over 230,000 members prepare for careers in business. Its mission is to inspire and prepare students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.[[2]](#footnote-2)

Amber was competing in the category “Introduction to Business Presentation.” Her task was the following:

“You are trying to raise money to attend a business leadership training program in New York City. This would be a week-long summer program that will cost $2,000. You will prepare a presentation that can be used in front of potential sponsors from your community. Be sure to include why you should attend, and the benefit you will receive and bring back to your school.[[3]](#footnote-3)”

## Case Questions

1. Maybe you aspire to be a future leader or perhaps you may not. However, consider for a moment that you will be participating in this competition with Amber. Create a presentation using a presentation application you have access to that meets the requirements described above. Be sure to apply a theme, background, and professional layout.
2. Considering that you are petitioning your community to sponsor the funding needed to pay for the summer program, add at least 1 “business element” to your presentation. Describe the “business element” and why you added it to your presentation.

1. Future Business Leaders of America, FBLA, High School, https://www.fbla-pbl.org/divisions/fbla/ [↑](#footnote-ref-1)
2. Future Business Leaders of America, FBLA, Mission, https://www.fbla-pbl.org/about-fbla-pbl/ [↑](#footnote-ref-2)
3. This sample scenario was taken from FBLA website which describes the “Introduction to Business Presentation” competition category. [↑](#footnote-ref-3)