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**Terms and Definitions**

Chapter 18 Social Media

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# Chapter 18 Social Media

| **Term** | **Definition** |
| --- | --- |
| Cyberbullying | A pattern of threatening, mocking, or demeaning posts about someone on social media apps or messaging platforms |
| Echo Chambers | Groups that promote information that fits their conclusions and ignore information that does not |
| GitHub | A complete developer platform with communities across the world collaborating on software development |
| LinkedIn | A global social network designed to connect working professionals |
| Social Media | Internet-based channels that allow users to interact and derive value from user-generated content |
| Social Media Addiction | Social media exposure which affects the reward center in the brain in ways comparable to addiction |
| Social Media Tracking | The process of collecting social media data and saving it into a data store for analysis and use in algorithms |