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**Activity**

Social Media Presence - Spanish

MODULE 11: Social Media

This **activity** was written for the Florida Public School System DIGITAL INFORMATION TECHNOLOGY (8207310) course. Funded by the Cyber/IT Pathways Program, Cyber Florida, and the Florida Department of Education.

# Module 11: Social Media

## Activity: Social Media Presence Discussion and Summary

The students will discuss (in small groups) how they use social media to post videos and communicate with friends.

## Standards Assessed

* **15.01** Create and develop a professional social media presence (e.g., LinkedIn) to connect with potential employers, follower influencers, enhance networking opportunities, develop soft skills through written communication, and establish a professional business image.

## Teacher Notes

Teachers present Social Media material to provide conceptual understanding for students. This activity has a group discussion and summary.

## Estimated Student Completion Time

* 15 minutes for small group discussion
* 5 minutes per group to present a summary of their discussion

## Activity Rubric

Consider evaluating the student’s work based on measures of quality. For example, with a maximum of 4 Points Possible, the following could be applied to the activity:

* **1 Point Earned** = ***Needs Improvement*** (the student work did not meet more than 50% of the requirements and did not follow instructions)
* **2 Points Earned** = ***Developing*** (the student met between 50% and 75% of the requirements and generally followed the instructions)
* **3 Points Earned** = ***Sufficient*** (the student met between 75% and 90% of the requirements and clearly followed instructions)
* **4 Points Earned** = ***Above Average*** (the student met > 90% of the requirements and followed all instructions)

# Activity: Social Media Presence Discussion and Summary

**Instrucciones para el Estudiante:**

Los estudiantes se emparejan durante 15 minutos para discutir su presencia en las redes sociales en Snapchat, TikTok, etc., y describen cómo utilizan las redes sociales para publicar videos y comunicarse con amigos.

Después de 15 minutos, cada pareja de estudiantes presenta su resumen ante la clase.