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**Activity**

Social Media Presence

MODULE 11: Social Media

This **activity** was written for the Florida Public School System DIGITAL INFORMATION TECHNOLOGY (8207310) course. Funded by the Cyber/IT Pathways Program, Cyber Florida, and the Florida Department of Education.

# Module 11: Social Media

## Activity: Social Media Presence Discussion and Summary

The students will discuss (in small groups) how they use social media to post videos and communicate with friends.

## Standards Assessed

* **15.01** Create and develop a professional social media presence (e.g., LinkedIn) to connect with potential employers, follower influencers, enhance networking opportunities, develop soft skills through written communication, and establish a professional business image.

## Teacher Notes

Teachers present Social Media material to provide conceptual understanding for students. This activity has a group discussion and summary.

## Estimated Student Completion Time

* 15 minutes for small group discussion
* 5 minutes per group to present a summary of their discussion

## Activity Rubric

Consider evaluating the student’s work based on measures of quality. For example, with a maximum of 4 Points Possible, the following could be applied to the activity:

* **1 Point Earned** = ***Needs Improvement*** (the student work did not meet more than 50% of the requirements and did not follow instructions)
* **2 Points Earned** = ***Developing*** (the student met between 50% and 75% of the requirements and generally followed the instructions)
* **3 Points Earned** = ***Sufficient*** (the student met between 75% and 90% of the requirements and clearly followed instructions)
* **4 Points Earned** = ***Above Average*** (the student met > 90% of the requirements and followed all instructions)

# Activity: Social Media Presence Discussion and Summary

**Student Instructions**:

Students pair up for 15 minutes to discuss their social media presence on Snapchat, TikTok, etc., and describe how they use social media to post videos and communicate with friends.

After 15 minutes, each pair of students presents their summary to the class.