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**Terms and Definitions**

Chapter 4 Researching and Using the Web

The Chapter Terms and Definitions was written for the Florida Public School System DIGITAL INFORMATION TECHNOLOGY (8207310) course. Funded by the Cyber/IT Pathways Program, Cyber Florida, and the Florida Department of Education.

# Chapter 4 Researching and Using the Web

| **Term** | **Definition** |
| --- | --- |
| Algorithm | A systematic and logical sequence of steps designed to solve a problem |
| Influencers | Individuals who have a large audience through a social media platform |
| Massive Open Online Courses (MOOC) | Open access educational courses available to participants using an online platform |
| Scrum Master | In the Scrum approach to agile project management, the team member whose responsibility is to effectively get the team closer to the goals and keep everyone on track |
| Search Engine | An algorithm designed to find resources related to what is input into a search interface |
| Social Media | A digital platform for interaction between people |
| Spoofing | Disguising the true or trusted identity of a person or device |
| Uniform Resource Locator (URL) | The website/ address of a resource on the internet |
| User Generated Content (UGC) | An individual’s content creation on platforms; platforms include Instagram, Twitter or YouTube |
| Wiki | User generated content on a digital platform that facilitates collaboration |