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**Activity**

Business Ethics

MODULE 9: Leadership, Customer Service, and Personal Ethics

This **activity** was written for the Florida Public School System DIGITAL INFORMATION TECHNOLOGY (8207310) course. Funded by the Cyber/IT Pathways Program, Cyber Florida, and the Florida Department of Education.

# Module 9: Leadership, Customer Service, and Personal Ethics

## Activity: Business Ethics

The student uses the Internet to find a recent incident where a business has experienced a customer file data breach and writes a description of the ramifications of the incident.

## Standards Assessed

* **10.02** Demonstrate ways of accepting and providing constructive criticism to enhance team projects.

## Teacher Notes

Teachers can use the *Module 9 Leadership, Customer Service, and Personal Ethics presentation* to provide conceptual understanding of business ethics and confidentiality of information.

Website for research about **World's Biggest Data Breaches & Hacks**: <https://www.informationisbeautiful.net/visualizations/worlds-biggest-data-breaches-hacks/>

Teachers can use whatever word processor software is available for the students. Use other online resources to help students learn the details of a specific product.

## Estimated Student Completion Time

* 45 minutes x 1-2 classes to complete the activity

## Activity Rubric

Consider evaluating the student’s work based on measures of quality. For example, with a maximum of 4 Points Possible, the following could be applied to the activity:

* **1 Point Earned** = ***Needs Improvement*** (the student work did not meet more than 50% of the requirements and did not follow instructions)
* **2 Points Earned** = ***Developing*** (the student met between 50% and 75% of the requirements and generally followed the instructions)
* **3 Points Earned** = ***Sufficient*** (the student met between 75% and 90% of the requirements and clearly followed instructions)
* **4 Points Earned** = ***Above Average*** (the student met > 90% of the requirements and followed all instructions)

Use the table below to make sure students cover all required elements in the assignment.

| **Required Elements** | **Possible Points** | **Points Earned** |
| --- | --- | --- |
| Customer Service Paragraph   * Includes a main idea sentence, 1-2 detail sentences, and a closing sentence * No spelling errors |  |  |
| **Total** |  |  |

# Activity: Business Ethics

**Student Instructions**:

Use the following website to research a recent incident where a business has experienced a customer file data breach.

**World's Biggest Data Breaches & Hacks**: <https://www.informationisbeautiful.net/visualizations/worlds-biggest-data-breaches-hacks/>

Write one paragraph about the ramifications of that incident on the business using Microsoft Word document or other word processor application compatible with .docx files. Include the following paragraph structure:

* Main idea sentence
* 1-2 details
* Closing sentence