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**Activity**

Social Media Professional Profile - Spanish

MODULE 11: Social Media

This **activity** was written for the Florida Public School System DIGITAL INFORMATION TECHNOLOGY (8207310) course. Funded by the Cyber/IT Pathways Program, Cyber Florida, and the Florida Department of Education.

# Module 11: Social Media

## Activity: Social Media Professional Profile

The student will create a professional digital identity using a social media platform such as LinkedIn or Canva.

## Standards Assessed

* **15.01** Create and develop a professional social media presence (e.g., LinkedIn) to connect with potential employers, follower influencers, enhance networking opportunities, develop soft skills through written communication, and establish a professional business image.

## Teacher Notes

Teachers discuss creating a LinkedIn profile or creating a digital portfolio using Canva. If students cannot access the Internet and the applications in this activity, students can do the assignment in a word processing or presentation application. If you are comfortable doing so, share your professional profile with your students. Students may share their digital profile with the class if possible.

## Estimated Student Completion Time

* 45 minutes x 2-3 classes to complete the activity

## Activity Rubric

Consider evaluating the student’s work based on measures of quality. For example, with a maximum of 4 Points Possible, the following could be applied to the activity:

* **1 Point Earned** = ***Needs Improvement*** (the student work did not meet more than 50% of the requirements and did not follow instructions)
* **2 Points Earned** = ***Developing*** (the student met between 50% and 75% of the requirements and generally followed the instructions)
* **3 Points Earned** = ***Sufficient*** (the student met between 75% and 90% of the requirements and clearly followed instructions)
* **4 Points Earned** = ***Above Average*** (the student met > 90% of the requirements and followed all instructions)

Use the table below to make sure students cover all required elements in the assignment.

| **Required Elements** | **Possible Points** | **Points Earned** |
| --- | --- | --- |
| Professional-looking photo |  |  |
| Current academic or employment status |  |  |
| Professional field or subjects |  |  |
| Hobbies, sports, or artistic pursuits |  |  |
| Projects |  |  |
| **Total** |  |  |

# Activity: Social Media Professional Profile

**Instrucciones para el Estudiante:**

1. Crea tu perfil en redes sociales en un documento o presentación.

Puedes utilizar Microsoft Word u otra aplicación de procesamiento de texto compatible con archivos .docx, o Microsoft PowerPoint u otra aplicación de presentación compatible con archivos .pptx para crear tu perfil.

1. Asegúrate de incluir los siguientes elementos:

• Una foto tuya de aspecto profesional.

• Estado académico o laboral actual, por ejemplo: Estudiante de Secundaria en [nombre de tu escuela], tu empleador actual o ambos.

• Campo profesional o materias de tu interés.

• Pasatiempos, deportes o actividades artísticas que te gusten.

• Proyectos que hayas completado y de los que te sientas orgulloso(a).

1. Ingresa la información en LinkedIn o en un portafolio digital en Canva. Ambas aplicaciones son gratuitas y fáciles de usar.

* <https://www.linkedin.com/>
* <https://www.canva.com/>

1. Proporciona el enlace a tu profesor(a) para su revisión.