



JUVENILE WELFARE BOARD OF PINELLAS COUNTY

6698 68th Avenue North, Suite A □ Pinellas Park, FL 33781-5015
727-547-5600 □ FAX 727-547-5610 □ www.jwbpinellas.org
An Equal Opportunity Employer

November 2, 2007

Thomas R. Moriarty
Co-President/Chief Operating Officer
Intersecurities Incorporated
570 Carillon Parkway
St. Petersburg, FL 33758

Dear Mr. Moriarty:

In 2007 the JWB Children's Services Council of Pinellas County recognized outstanding workers in the field of human services with the fourteenth Cooperman-Bogue Awards program. Since the beginning, AEGON has made the awards special for these dedicated and caring professionals through a generous sponsorship.

Individuals who go above and beyond the call of duty to make life better for others are nominated by clients, co-workers and others who recognize their value to society and the people they serve. Four of the nominees are selected as quarterly winners every year and recognized with gives and a \$250 cash prize. From among those quarterly winners, one is selected as the annual winner and receives \$1,000 at the Cooperman-Bogue Awards Luncheon.

These cash prizes – totaling \$2,000 per year – are made possible through AEGON's generous sponsorship and JWB wants very much to continue our partnership with AEGON in sponsoring these awards. In addition, JWB is seeking to increase sponsorships so that members of our Community Councils, who volunteer their time to help children and families in their communities, may be our guests at the Cooperman-Bogue Awards luncheon and honored for their work. We are asking AEGON to remain the primary sponsor of the Cooperman-Bogue Awards through a contribution of \$2,000. This contribution would again make AEGON the *Primary Sponsor*, joined by other sponsors who make lesser contributions and receive recognition to a lesser extent than the *Primary Sponsor*. However, should AEGON choose to contribute \$4,000 to the 2008 Cooperman-Bogue Awards, AEGON would remain the sole corporate sponsor of the Cooperman-Bogue Awards and will be the recognized and credited as such.

I have enclosed a copy of the 2007 Cooperman-Bogue Awards brochure for you to share with those seeking additional information about the program. Thank you for your consideration. If you have any questions, please do not hesitate to contact me at 727-547-5676 or eburch@jwbpinellas.org. You may also reach Communications Manager, Ben Kirby, at 727-547-5677 or bkirby@jwbpinellas.org.

Sincerely,

Eddie Burch
Communications Specialist
JWB Children's Services Council of Pinellas

C. D. Gay Lancaster
Executive Director

Ben Kirby
Communications Manager

Memorandum

To: Ben Kirby
From: Eddie Burch
C:
Date: 7/27/07
Re: Cooperman-Bogue Venues Cost Estimate Comparison

Attached are a couple of spreadsheets comparing the costs of having the dinner at Mirror Lake or the Holiday Inn Select. Estimates are based on an attendance of 150 people with 125 of them paying their way. The other 25 would consist of dinners provided to the winners and one guest each (8 total), Cooperman-Bogue selection committee (5 total), and approximately (12) Corporate Recognition Awards nominee-reps. The number of paid attendees and non-paying guests is my best guess based on past years.

These cost comparisons do not include things like printing and mailing invitations, programs or other expenses that are part of the department budget and not affected by which venue we choose.

A History Of Performance®



Administrative Office:
P.O. Box 5068
Clearwater, Florida 33758
Home Office: Columbus, OH
Distributor: AFSG Securities Corporation
www.westernreserve.com

Western Reserve Life Assurance Co. of Ohio

January 18, 2007 *April 4, 2007*

Juvenile Welfare Board of Pinellas County
Attn: Eddie Burch
6698 68th Avenue N #A
Pinellas Park FL 33781-5015

RE: Contribution

Dear Mr. Eddie Burch:

On behalf of Western Reserve Life, a division of AEGON USA, I am pleased to enclose a check for \$2,000 as AEGON's support of the 2007 Cooperman-Bogue Awards. We are a glad sponsor of this award to recognize outstanding Pinellas County human service providers.

We support the Juvenile Welfare Board of Pinellas County in these endeavors and wish you the best of luck in this and future endeavors for 2007.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Susan L. Lindelof'. The signature is fluid and extends across the width of the text area.

Susan L. Lindelof PHR, CBP
Benefits/Employee Services Manager
Human Resources

Enclosure



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April 16, 2007

Thomas R. Moriarty
Co-President/Chief Operating Officer
Intersecurities Incorporated
570 Carillon Parkway
St. Petersburg, FL 33758

Dear Mr. Moriarty:

On behalf of the JWB Children's Services Council of Pinellas, I wish to thank you for presenting the Cooperman-Bogue Awards on March 20, 2007. Your support - and that of AEGON as our sponsor - has made the Cooperman-Bogue Awards special since the program's inception more than thirteen years ago. We are thrilled that AEGON has agreed to sponsor the Cooperman-Bogue Awards for 2007 rewarding each of the four quarterly winners with \$250 and the annual winner with \$1000.

I have enclosed a copy of the 2007 Cooperman-Bogue Awards nomination brochure listing AEGON as our sponsor. This brochure is also available on our website, www.jwbpinellas.org, and has already resulted in some impressive nominations for 2007.

Thanks again for your support and your dedication to the children and families of Pinellas County.

Sincerely,

Eddie Burch
Communications Specialist

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- C. Ben Kirby, Communications Manager – JWB Children's Services Council
D. Gay Lancaster, Executive Director – JWB Children's Services Council
Susan L. Lindelof, PHR, CBP, Benefits/Employee Services Manager - Western Reserve Life



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April 16, 2007

Susan L. Lindelof, PHR, CBP
Benefits/Employee Services Manager
Human Resources
Western Reserve Life
P.O. Box 5068
Clearwater, FL 33758-5068

Dear Ms. Lindelof:

On behalf of the JWB Children's Services Council of Pinellas, I wish to thank you for AEGON's long-standing sponsorship of the Cooperman-Bogue Awards as well as the renewed support for 2007. Thanks to AEGON's support, the Cooperman-Bogue Awards have honored and rewarded individuals who have dedicated their lives to serving Pinellas County children and families for thirteen years and we are pleased to be working with you to do so again. AEGON's contribution of \$2,000 rewards each quarterly winner with \$250 and the annual winner of the Cooperman-Bogue Award with \$1,000.

I'm happy to say that we already have some impressive nominations for 2007 and we will be selecting a first quarter winner soon. For your records, I have enclosed a copy of the nomination brochure listing AEGON as our sponsor for the Cooperman-Bogue Awards. This brochure is also available on our website, www.jwbpinellas.org.

Once again, thank you for helping to honor human services professionals for their work by sponsoring the Cooperman-Bogue Awards.

Sincerely,

Eddie Burch
Communications Specialist

- C. Ben Kirby, Communications Manager – JWB Children's Services Council
D. Gay Lancaster, Executive Director – JWB Children's Services Council
Thomas R. Moriarty, Co-President/Chief Operating Officer – Intersecurities, Inc.