

USFSP 2011-12 UNDERGRADUATE CATALAOG SUMMARY OF CHANGES

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• HEALTH SCIENCES (TBA)

The B.S. in Health Science degree combines courses from both the College of Arts and Sciences (CAS) and the College of Business (COB), but is housed within CAS. The degree is founded in science, humanities and business, and designed specifically to provide students with a broad-based education in preparation for a wide spectrum of health services occupations or post-baccalaureate study. This is not a technical degree, nor is it designed specifically to prepare students for entrance into medical school. The degree will, however, prepare students for competitive graduate programs (e.g. Public Health, Public Administration, MBA, and Law School) or as a direct entry into a health related career (e.g. sales, hospital administration, health & safety, compliance, marketing, research support, management, communications, fundraising/development).

Requirements for the Major in Health Sciences

All students must complete the University's General Education Requirements. All majors in the program must complete the required core courses and select among the elective courses from the lists below. Finally, all majors must complete an internship or project. Unless stated otherwise, a grade of "C-" is the minimum acceptable grade.

This degree is open to FTIC and transfer students. Students wishing to transfer to USF should complete the A.A. degree at the community college. Some courses required for the major may also meet General Education Requirements thereby transferring maximum hours to the university. If students transfer with fewer than 60 semester hours of acceptable credit, the students must meet the university's entering freshman requirements including ACT or SAT test scores, GPA, and course requirements. The transfer student should also be aware of the immunization, foreign language, and continuous enrollment policies of the university. Transfer students are encouraged to complete the following required supporting major courses prior to entering the university. Unless stated otherwise, a grade of "C-" is the minimum acceptable grade.

Undergraduates seeking this degree must complete core courses and upper division courses in two cognate areas: 1) Healthcare Administration from the COB and 2) Health Science and Humanities from CAS and a required senior capstone course;

The Health Science major is a 48 credit hours consisting of: five core courses (15 hrs); five upper level courses for each cognate (15 x 2 = 30 hrs); and one capstone course (3 hrs);

Tier I Required Lower-level Program Core Courses (15-18 hrs)

BSC 1005 Principles of Biology for non-majors	(3)
or BSC 2011 Biology II, Organism Diversity	(3)
or BSC 2010 Biology I, Cell Processes	(3)
CHM 2045 General Chemistry I and Lab	(4)
PHY 2020 Conceptual Physics	(3)
or PHY 2053 General Physics	(3)
MAC 1105 College Algebra	(3)
or MAC 1147 Precalculus Algebra & Trig	(4)
or MAC 1140 Precalculus Algebra	(4)
or MAC 2311 Calculus I	(4)
PSY 3204 Psychological Statistics	(3)
or STA 2023 Introductory Statistics	(4)

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Tier I Required Major Courses (15 hrs)

ECO 2023 Micro Economics	(3)	
XXX 2xxx Intro to Health Professions		(3)
PSY 2012 Intro into Psychological Sciences	(3)	
PHI 3633 Biomedical Ethics	(3)	
MMC 2xxx Communication Skills for Health Professions		(3)

Tier II Health Care Administration Required Courses (12 hrs)

ECP 3530 Economics of Health <i>PR: ECO 2023</i>	(3)	
FIN 3XXX Healthcare Finance; <i>PR: Junior Standing</i>	(3)	
MAN 3XXX Healthcare Management; <i>PR: Junior Standing</i>	(3)	
MAR 4XXX Healthcare Marketing; <i>PR: Junior Standing</i>		(3)

Tier II Health Care Administration Electives, Select one of the following (3 hrs)

ENT 3XXX Social Issues in Entrepreneurship	(3)	
ISM 3011 Information Systems; <i>PR: CGS 2100</i>		(3)
MAN 3301 Human Resource Management	(3)	
MAR 3400 Professional Selling; <i>PR: MAR 3023 or CI</i>	(3)	
MAR 4503 Consumer Behavior; <i>PR: MAR 3023</i>		(3)

Tier III: Integrated Health Sciences Electives, Select five of the following (15 -18 hrs)

SOW4522 Multicultural America	(3)	
or ANT 2410 Cultural Anthropology		(3)
ANT 2511 and 2511 L (lab) Biological Anthropology	(4)	
ANT 4432 Individual and Culture	(3)	
ANT 4462 Health, Illness, and Culture		(3)
BSC 2025 Food: Personal and Global Perspectives	(3)	
BSC 2093C Anatomy and Physiology I		(4)
BSC 2094C Anatomy and Physiology II	(4)	
GEO 4930 Medical Geography	(4)	
CLP 4143 Abnormal Psychology	(3)	
CLP 4310 Health Psychology <i>PR: PSY 2012 and PSY 3204</i>	(3)	
DEP 4053 Developmental Psychology		(3)

Tier IV: Capstone Course (3-4 hrs) select one of the following

- GEB 4935: Business Strategy for Health Care Systems
- or GEB 4935: International Health Care Systems (Education Abroad)
- MAR 4930 Internship (with healthcare focus).

PR: Senior standing and three Tier II and three Tier III courses must be completed with a minimum 2.5 GPA prior to taking any of the Tier IV Capstone courses or (CI) Consent of Instructor):

Total (120) including 48 hours of upper division courses

• **ENTREPRENEURSHIP (TBA)**

A major in entrepreneurship is intended for those students interested in the possibility of self-venturing or who may someday work in an entrepreneurial firm. Upon completion of this major, a student will be especially prepared to leverage their knowledge to work in management positions within high growth, innovative firms or to take their own idea to market. This major utilizes an interdisciplinary approach to education thus providing a well-rounded knowledge of business.

Students will learn the creative nature of idea/opportunity identification and evaluation, the unique skills necessary to build an entrepreneurial firm, and the ability to interact with local community resources and mentors.

Requirements for the B.A./B.S. Degree: Within the 120-semester-hour program listed in the General Requirements section, students must complete a minimum of 24 hours in entrepreneurship-related course work. At least 15 of these 24 hours must be taken in residence at USFSP including each of the required courses. A grade of C- or better is required in all 24 hours plus a 2.0 GPA in all major course work at USFSP and an overall 2.0 GPA including transfer work.

Required Entrepreneurship Courses:

MAN 4802 Entrepreneurship and Small Business Management	3
ENT 4XXX New Venture Creation**	3
MAN 4804 Small Business Management Counseling	3
MAN 3301 Human Resource Management	3

Any four courses from the following recommended electives

MAN 4402 Employment Law	
MAN 4600 International Management	
MAR 3400 Professional Selling	
MAR 4503 Consumer Behavior	
ENT 3XXX Social Issues in Entrepreneurial Firms**	
MAR 3613 Marketing Research	
MAR 4231 Retailing Management	
ACG 3341 Cost Accounting and Control	
ENT 4XXX Entrepreneurial Leadership**	
ISM 3113 System Design and Analysis	
ECO 3703 International Economics	
FIN 4461 Financial Statement Analysis	<u>12</u>

Total 24

** Course is in the process of being assigned a permanent number. Until that time, course will be taught under the designation of MAN 4930 ST (Special Topics) identifier.

Requirements for a Minor in Entrepreneurship (for Non-Business Majors):

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This minor is intended for students from any college within the university to provide a general background of knowledge for those individuals that might, at some point, start their own business or be a part of an entrepreneurial organization. The requirements are:

- | | |
|--|----------|
| 1. ACG 2021 Principles of Financial Accounting | 3 |
| Mar 3023 Basic Marketing | 3 |
| MAN 4802 Entrepreneurship and Small Business Management | 3 |
| ENT 4XXX New Venture Creation (ACG 2021, MAR 3023
and MAN 4802 prerequisites) | <u>3</u> |
| Total Hours | 12 |
2. A grade point average of 2.0 or better must be achieved in the minor course work.
 3. All 12 hours must be completed at USFSP.
 4. Students would also be expected to take ECO 2023 which can be taken under the General Education requirements for Arts and Science majors.

Requirements for a Minor in Entrepreneurship (for Business Majors):

This minor is intended to complement any of the majors in the College of Business providing a general background of entrepreneurship and again to support the notion that self-venturing is a viable career option.

The requirements are:

- | | |
|--|----------|
| 1. MAN 4802 Entrepreneurship and Small Business Management | 3 |
| ENT 4XXX New Venture Creation | 3 |
| MAN 3301 Human Resource Management | 3 |
| MAN 4804 Small Business Counseling | <u>3</u> |
| Total Hours | 12 |
2. A Grade Point Average of 2.0 or better must be achieved in all of the minor course work.
 3. All 12 hours must be completed at USFSP.

Requirements for the Minor in Art History

A minimum of 18 credit hours is required for the minor in art history, in the following distribution:

I. Art History Foundations (6 hours)

- a. ARH 2050 History of Visual Arts I (3)
- b. ARH 2051 History of Visual Arts II (3)

II. Specialized Art History Study (12 hours)

Three 4000-level courses in art history (4 hours each) from the following list:

ARH 4115	Ancient Egyptian and Near Eastern Art
ARH 4130	Greek Art
ARH 4151	Roman Art
ARH 4200	Medieval Art
ARH 4301	Renaissance Art
ARH 4350	Baroque and Rococo Art
ARH 4430	Nineteenth Century Art
ARH 4450	Twentieth Century Art
ARH 4724	History of Graphic Design

A maximum of four credit hours in ARH 4800 (Critical Studies) and ARH 4930 (Special Topics) can be applied to this portion of the minor.

Neither ARH 3001 (Introduction to Art) nor ARH 3475C (Contemporary Issues in Art) can be applied toward the minor. A minimum overall GPA of 2.0 ("C") is required in the minor for certification, and students must earn a minimum of C minus in each individual course. At least eight credit hours must be taken at USFSP. Graphic Design majors may apply courses required for their curriculum toward the minor in Art History, with the exception of ARH 3475C.