



USF St. Petersburg Campus Board Report

January 9th, 2009

Approval of a Student Union Fee

From the dawn of my term in office I set forth goals. Some of the goals were such that I would only *like* to see them happen, while one in particular was something that *USF needed* to see happen. That single most important issue is the building of a Student Union. By working closely with administration and the incoming freshman class, I learned that not only is the lack of a Student Union one of the top two issues, but that USFSP is the *only* college of its size in the entire state to be without one. Since I am not a delusional individual I knew that I would not be able to see the Union come to fruition in the time that I had remaining here at USF, but I remained confident that I would be able to build the foundation in a figurative sense. I, along with the rest of SG, am proud to say that this has been accomplished. During the final SG meeting of the fall semester we were able to pass a bill which stated amongst other things that, “the Student Government Association of USFSP supports the creation and collection of fees to fund the construction and operation of a Student Union.” Along with that we also recommended to the Chancellor “that a Student Fee Committee be convened immediately” so that the Student Union could be completed in a timely matter.

As I mentioned previously there were also two other issues that I felt were important, with the first being the design and implementation of a new.....

Student Government Website

While not as pressing or expensive of an issue as that of a student union, there was a consensus amongst all of SG that a website which was separate from that of the USFSP website would, as a whole, allow SG to better communicate with the students. While the USFSP website is much like a well designed work of art, I felt that a private website that was owned and operated by SG would be a better



avenue to use, so that we could have more freedom to express and market our brand. I am pleased to announce that our new website will be online next week.

Now moving on to the final item of which I had envisioned for our campus is that of a.....

Radio Station for USF St Petersburg

During my campaigning I spoke with quite a few students who said they enjoyed and also would like to have a radio station like that of USF Tampa's here on our campus. So toward the end of the fall semester Senate President James Scott and myself visited the Tampa campus to meet with the director of the WBUL (USF Tampa's Radio Station), and we gained valuable insight and knowledge regarding the startup of both an online streamed station and also that of a traditional broadcast station. Furthermore, during the final week of classes I was able to meet with Dr. Silvia and other faculty members from the Journalism department, to discuss media related issues. The knowledge and support that I received that day was tremendous, and with a little work I am confident that we can have a streaming radio station by start of the spring Semester if not sooner, possibly, even the end of current semester.

Moving briskly along, I should now point out that I became involved with SG because of direct contact with the previous Marketing Director. That being the case, I felt that it was necessary to find an individual to fill that position.

Marketing Director

Our current Market Director has become a critical piece of the puzzle, and after discovering him, in situation that, although it does not involve the parting of clouds with directed rays of light and angelic trumpets softly playing, it might as well have. In November we were able to secure the employment of Austin Arias. Mr. Arias is currently a sophomore majoring in Marketing and in addition is also



employed with the CAC. His diligence and expertise has enabled him to become the driving force in the implementation of the New SG website.

So far I have discussed some of the more grandiose and immediate affairs that SG has had on its plate this year, but we have also looking to the future, a future that involves a.....

5-Year Strategic Plan and a Conclusion to this Meandering Speech

Our five year plan involves the completion of the Student Union, which we have I have made a top Priority this year. But with the Student Union comes growth, and that growth changes the dynamics of the school, and how SG will operate, because of that, we feel that we would be doing a disservice to the students if our five year plan did not involve: installing lights on the intramural field, the conversion of the Campus Activities Center into a health and wellness center, and to make sure that we continue on the track that has brought us here continue moving more towards sustainability.

Joel Van Horn

President of Student Government USFSP

140 7th Ave. South. CAC 138

St. Petersburg, Fl. 33701

(727) 278 9261