


September 2015

On the Convergence of Cinema and Theme Parks: Developing a Predictable Model for Creative Design

Ryan Luke Terry

University of South Florida, RLTerry@mail.usf.edu

Follow this and additional works at: <http://scholarcommons.usf.edu/etd>

 Part of the [Art Practice Commons](#), [Film and Media Studies Commons](#), and the [Mass Communication Commons](#)

Scholar Commons Citation

Terry, Ryan Luke, "On the Convergence of Cinema and Theme Parks: Developing a Predictable Model for Creative Design" (2015).
Graduate Theses and Dissertations.

<http://scholarcommons.usf.edu/etd/5784>

This Thesis is brought to you for free and open access by the Graduate School at Scholar Commons. It has been accepted for inclusion in Graduate Theses and Dissertations by an authorized administrator of Scholar Commons. For more information, please contact scholarcommons@usf.edu.

On the Convergence of Cinema and Theme Parks
Developing a Predictable Model for Creative Design

by

R.L. Terry

A thesis submitted in partial fulfillment
of the requirements for the degree of
Master of Arts in Mass Communications
Zimmerman School of Advertising and Mass Communications
College of Arts and Sciences
University of South Florida

Major Professor: Roxanne Watson, Ph.D.
Amy Rust, Ph.D.
Justin Brown, Ph.D.

Date of Approval:
June 23, 2015

Keywords: Media Convergence, Tourism, Media Conglomerates, Entertainment

Copyright © 2015, R.L. Terry