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# On the Convergence of Cinema and Theme Parks Developing a Predictable Model for Creative Design

by

R.L. Terry

A thesis submitted in partial fulfillment of the requirements for the degree of Master of Arts in Mass Communications Zimmerman School of Advertising and Mass Communications College of Arts and Sciences University of South Florida

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> > Date of Approval: June 23, 2015

Keywords: Media Convergence, Tourism, Media Conglomerates, Entertainment

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