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Leapfrogging at work: influencing higher levels in the chain of command

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Leapfrogging at work: influencing higher levels in the chain of command

Leapfrogging
Behavior at
Work

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Abstract

Purpose – Acts of interpersonal influence are observed throughout organizations, and most typically, in direct supervisor–subordinate relationships. However, researchers have focused less on subordinates bypassing the chain of command and targeting their supervisor’s supervisor with influence attempts. We conceptualize a new term, “leapfrogging,” as subordinates’ attempts to influence and manage the impressions of their supervisor’s supervisor. Here we focus on influencing the target’s perception of likability (the focus of ingratiation) and competence (the focus of self-promotion). This study focuses on its personal and situational antecedents.

Design/methodology/approach – Given the central role of social exchange and psychological processes within this phenomenon, we build on a social exchange and a social cognition approach. Using a sample of 131 university support personnel service employees, hierarchical regression is used to test the hypotheses.

Findings – The following antecedents of leapfrogging are hypothesized and tested: the subordinate personal characteristics of Machiavellianism, need for achievement, and fear of negative evaluation, and the situational/relational characteristic of leader–member exchange (LMX). Of these potential antecedents, subordinate Machiavellianism and LMX were the strongest predictors, and subordinates’ need for achievement and fear of negative evaluation were moderate predictors.

Practical implications – Leapfrogging occurs when actors are frustrated with their current situation and desire change. However, influence tactics aimed at a subordinate’s supervisor’s supervisor may further strain a low-quality leader–subordinate relationship. As actors become increasingly dissatisfied and leave, this may result in increased organizational costs related to the loss of experienced employees and the hiring and training of new ones.

Originality/value – Most upward influence research has largely ignored subordinate influence attempts that go outside of the normal chain of command and target their boss’s boss. The present study addresses this gap in the literature by examining leapfrog behaviors. Although acknowledged in a limited manner as a legitimate organizational behavior, this topic has received virtually no empirical attention.

Keywords Leapfrogging, Influence tactics, Leader–member exchange (LMX), Social exchange theory, Vertical influence behavior, Machiavellianism

Paper type Research paper



Introduction

Social influence processes represent one of the oldest areas of investigation in the social and organizational sciences, dating back to Triplett's (1898) classic study. Since then, scholars have examined different forms or tactics of influence including ingratiation, self-promotion, and coalition building (e.g., Ferris *et al.*, 2002). More recently, researchers have framed and studied voice (Burris, 2012; Detert *et al.*, 2013) and social networks (Bolander *et al.*, 2015; Fang *et al.*, 2015; Grosser *et al.*, 2018; Sparrowe and Emery, 2015) as additional forms of influence. Furthermore, most research has focused on influence tactics aimed upward and directed at one's immediate supervisor, reflecting the typical organizational structure, operational forms of interpersonal engagement, and "chain of command" (Ferris *et al.*, 2002; Long *et al.*, 2015).

Thus, although we know quite a lot about forms, mechanisms, and directions of influence, there remain important but largely ignored areas of inquiry (Ferris *et al.*, 2019; Westphal and Stern, 2006). Farrell and Petersen (1982) referred to one of these areas as vertical influence behavior, which occur when employees bypass the normal chain of command, skipping a level and bypassing their own boss, and instead, directing influence attempts at their boss's boss. Ferris and Hochwarter (2011) echoed this appeal for additional inquiry when they argued that scholars need to go beyond subordinate-supervisor, and supervisor-upper management influence effects, and examine subordinate-upper management effects. The present study responds to these appeals, focusing on influence attempts intentionally directed toward the supervisor above one's direct supervisor. We call this behavior "leapfrogging," and we address the directionality and intentionality of these influence behaviors. Furthermore, we attempt to identify the personal and situational antecedents of this type of influence behavior.

Specifically, we conceptualize leapfrogging as subordinates' intentional and focused attempts to influence and manage the impressions of upper-level management (specifically aimed at one's supervisor's supervisor). Our specific focus is those behaviors that influence the target's perception of likability (the focus of ingratiation) and competence (the focus of self-promotion). Historically, ingratiation and self-promotion have been the most frequently studied influence tactics in the field, and typically, the most effective (Ferris, *et al.*, 2002; Jones, 1990). This is similar to the way individuals develop and leverage reputation in organizations. Research on this topic has determined that the two key dimensions of reputation are performance and character (e.g., Ferris *et al.*, 2014). Performance and character could be roughly compared to the competence and likability factors we aim for here with leapfrogging.

The belief by subordinates is that as they increase upper managers' perceptions of their competence and character, their future influence attempts should be more successful. When developing a new construct, it is essential to establish that its conceptualization, definition, and measurement are internally consistent and valid, thus ensuring a strong "interplay between theory and method" (Van Maanen, Sorensen and Mitchell, 2007). When comparing the foregoing discussion of our conceptualization of the leapfrogging construct, with the measurement of leapfrogging in a later section, it can be seen that we took strong and decisive steps to ensure this interplay. It is also essential to establish the boundary conditions of this study, influence attempts focused on the target's perceptions of likability and competence. As such, we recognize that this type of leapfrogging behavior can be followed by leapfrogging behaviors which could include requests for favors, resources, and rewards. However, those are outside of the scope of our study.

This study is an initial attempt to define and explore the leapfrogging construct by exploring its potential antecedents. Consistent with the social influence literature, we investigate characteristics of the influencers (Machiavellianism, need for achievement, and fear of negative evaluation) and characteristics of the context (Leader-Member Exchange) to better understand leapfrogging behavior. Additionally, since previous research has found

that a masculine communication style is related to career advancement (Weinberg *et al.*, 2019), gendered communication could be a significant predictor of leapfrogging. Specifically, assertiveness, a form of upward influence commonly associated with masculine communication, has been positively related to perceptions of subordinates' promotability (Wayne *et al.*, 1997). Although it was not a focus of this study, we include sex as a control variable.

Similarities to and differences from other areas of the literature

Because we conceptualize leapfrogging as both similar to and different from other forms of influence, we propose antecedents in our hypothesis development that are similar to other influence tactics, and some that are unique to this form of influence. Thus, although we argue that leapfrogging behavior has not been addressed directly, existing theory and research discusses how employees might work outside the formal structures of organizations in order to maximize their goal attainment, and we draw from this literature.

Additionally, we must acknowledge that the research on social structure, formal and informal social networks, the exercise of voice mechanisms in reaction to organizational conditions, and individual mutuality considerations in supervisor–subordinate relationships (e.g., Brass and Krackhardt, 2012; Detert *et al.*, 2013; Dulebohn *et al.*, 2012; Dabos and Rousseau, 2004; Dobrow *et al.*, 2012; Fuller *et al.*, 2007; Martin *et al.*, 2018; Weinberg, 2019) has potential implications for leapfrogging behavior. Indeed, the literature on social structure and influence has discussed the ways that individuals can exercise influence through network positioning outside the formal organization structure (e.g., Brass and Krackhardt, 2012).

A significant amount of that work overlaps with our conceptualization of leapfrogging behavior, because it acknowledges that organizations reflect both formal and informal structures, and employees often try to utilize these informal structures to operate outside of the often assumed mechanistic model of organizations (e.g., Stewart and Carson, 1997). Where our focus on leapfrogging behavior departs from this other work is that it reflects intentional, agentic, influence-focused, goal-directed behavior, which the other work does not. Furthermore, some of this work characterizes upward voice behavior from an impression management perspective, focused on image enhancement, and less concerned about producing real, substantive change (Fuller *et al.*, 2007).

We acknowledge that our leapfrogging perspective is incompatible with a “mutuality perspective,” where all members of a work unit or organization collaborate towards personal and professional goal attainment (e.g., Dobrow *et al.*, 2012; Dabos and Rousseau, 2004; Weinberg, 2019). If we assumed that mutuality is a common characteristic of most organizations, then perhaps there would be a weaker rationale for our individual-focused influence construct. Instead, we view the mutuality perspective as an objective that organizations may be pursuing but not a reality for all. So, we believe there is a sound rationale for individually focused change efforts, as there are for active voice efforts (e.g., Detert *et al.*, 2013).

When subordinates exhibit leapfrogging behaviors (i.e., directed at one's boss's boss) subordinates likely possess much less knowledge about this target than about their direct supervisor. Thus, we assess and characterize the leapfrogging construct as behavior aimed at developing a more generalized image that is characterized by competence and likability: the two most frequent and most effective influence tactics (Ferris *et al.*, 2002; Jones, 1990). A much closer target (e.g., immediate supervisor) reflects a situation where subordinates would possess more knowledge about the target, and thus formulate and implement more focused and specific strategies of influence. However, leapfrogging behavior is not a redirected influence attempt that first failed when aimed at one's direct supervisor. The target all along is the supervisor's supervisor.

Theoretical foundations and hypotheses development

Employees in organizations engage in leapfrogging behavior when they intentionally aim their influence attempts at their supervisor's supervisor in efforts to obtain resources which might include the ability to promote, provide salary increases, and change job responsibilities and work schedules. This paper specifically addresses the direct influence activity of bypassing the chain of command, or "leapfrogging," in an attempt to influence a target above the immediate supervisor (i.e., the supervisor's supervisor). These are employees' agentic, goal-directed behaviors intended to influence the positive perceptions of one's boss's boss. The broad and favorable impressions these employees seek to instill in higher-level managers are that they are likeable and competent, which are perceptions that are developed through the influence tactics of ingratiation and self-promotion.

Based on previous upward influence research, we propose that dispositional or individual characteristics of the actor (i.e., need for achievement, fear of negative evaluation, Machiavellianism) predispose someone to leapfrog (Barbuto and Moss, 2006; Bolino and Turnley, 2003; Chacko, 1990). Additionally, the contextual variable of leader-member exchange (LMX) may predict leapfrogging (Farmer and Maslyn, 1999). The better the quality of the LMX relationship, the less likely actors will bypass their direct supervisor and potentially harm this relationship by focusing their influence efforts at the supervisor's supervisor. These individual characteristics are not an exhaustive list of characteristics that may affect leapfrogging behavior. However, these are some of the most frequently mentioned characteristics in the relevant literature, and therefore, may be some of the most important (Barbuto and Moss, 2006; Bolino and Turnley, 2003; Tse *et al.*, 2017).

Because actors' influence tactics occur in a social context, and they are based upon their perceptions of their supervisors and themselves, we rely on a social cognition theoretical foundation. Social cognition focuses on how individuals make sense of themselves and others while considering the role of individual and situational factors including attitudes, perceptions, and stereotyping (Fiske and Taylor, 1991; Pishwa, 2009). According to Bodenhausen and Hugenberg (2009), social cognition researchers generally believe that actors' behavioral responses are based upon their cognitive representation of themselves, others, and their corresponding contexts. A social cognition approach views actions and behaviors as social judgments.

Therefore, the underlying social information processing model for this view assumes that behaviors are the results of (a) perceptions, which lead to (b) cognitive representations of actors and their contexts (i.e., conception), which finally result in (c) action. This development of the leapfrogging concept identifies as antecedents the actor's personal characteristics and those of the situation and the actor-supervisor relationship including: the actor personal characteristics of Machiavellianism, need for achievement, and fear of negative evaluation are examined as predictors of leapfrogging. Additionally, we consider the situational/relational characteristic of Leader-Member Exchange (LMX).

Personal/actor characteristic: Machiavellianism. The term Machiavellianism (Mach) was derived from *The Prince* by Niccolo Machiavelli, originally published circa 1532. Machiavelli's treatise on human behavior and the nature of rulers examined their cunning or deceitful political actions; however, it is regarded as highly applicable to the contemporary context. Individuals who rate high on this trait, "high Machs," are described as more manipulative and persuasive than "low Machs" (Galie and Bopst, 2006). Within the organizational research literature, Machiavellianism has been related to upward influence (Andersson and Bateman, 2000), and meta-analytic research has shown a strong relationship between Machiavellianism and the use of influence tactics (Barbuto and Moss, 2006). However, Barbuto and Moss (2006) called for additional research on Machiavellianism and upward appeals, because the cumulative sample size was less than 800 in the 11 studies included in their meta-analysis.

Individuals who are high on Machiavellianism exhibit interpersonal interactions that are manipulative because they are willing to achieve goals by any means (Barbuto and Moss, 2006). High Machs are interested in advancing their own self-interests (Sibunruang and Capezio, 2016), and are more likely to exert upward influence (Farmer *et al.*, 1997; Hochwater *et al.*, 2000). Furthermore, recent research utilizing LMX and Machiavellianism found that when LMX is unfavorable, high Machs engage in more impression management behaviors than do low Machs (Tse *et al.*, 2017). Hence, we hypothesize:

- H1. Actors who are high in Machiavellianism will be more likely to leapfrog than actors who are low in Machiavellianism.

Personal/actor characteristic: need for achievement. Individuals with a high need for achievement aim for moderately challenging goals and react positively to competition (Mowday, 1978). Research has examined need for achievement in relationship to organizational issues such as attributional style, goal-setting, and career-related coping (Kalmbach and Hinsz, 1999; Rotondo, 1999). Converse *et al.* (2012) specifically discussed the impact of need for achievement in controlling one's environment and its implications for career success.

Individuals with a high need for achievement and success favor options involving a challenge as well as taking action to achieve a desired outcome, rather than leaving matters to chance. Treadway *et al.* (2005) viewed need for achievement as a willingness to take action, and found it was positively related to the use of influence. Indeed, some researchers have suggested individuals with a high need for achievement are more confident that their upward influence attempts will be successful (Tedeschi *et al.*, 1972; Terpstra-Tong and Ralston, 2002). Furthermore, Schilit (1986) found that need for achievement was related to successful influence attempts aimed at immediate supervisors. Thus, we hypothesize that need for achievement predicts leapfrogging behavior.

- H2. Actors with a high need for achievement will be more likely to leapfrog than actors with a low need for achievement.

Personal/actor characteristic: fear of negative evaluation. Fear of negative evaluation is the extent to which individuals feel apprehensive at the possibility of a negative evaluation by others (Leary, 1983). Those with a strong fear of negative evaluation act to avoid an unfavorable evaluation (Leary, 1983). Social anxiety arises when actors believe that they will produce the wrong impression, or that something embarrassing will happen (Sedikides *et al.*, 2002). Thus, actors who engage in upward influence incur a risk that the target will view their desired image negatively. For example, self-promotion, and trying to be seen as competent, may come across as arrogant, particularly if actors do not self-promote effectively (Turnley and Bolino, 2001).

Leapfrogging may represent significant risk, because the target has more perceived power than the immediate supervisor. Not only does the actor risk negative evaluation by the target (i.e., the supervisor above one's immediate supervisor), but if the immediate supervisor becomes aware of being bypassed, retaliation may occur. Individuals differ with respect to their psychological reaction to risk. Those with a strong fear of negative evaluation are conservatively biased, and they attempt to avoid risk, while those with a weak fear of negative evaluation will not worry about the potential of upward influence backfiring (Turnley and Bolino, 2001). Thus, the following is hypothesized:

- H3. Actors who have a weak fear of negative evaluation will be more likely to leapfrog than actors who have a strong fear of negative evaluation.

Situational/relational characteristic: leader-member exchange. Leader-member exchange (LMX) refers to the quality of the relationship individuals develop with their immediate supervisor (Dulebohn *et al.*, 2012, 2017). High-quality LMX relationships are characterized by high levels of interaction, trust, and support from their supervisors (Dulebohn *et al.*, 2012).

In contrast, low-quality LMX relationships are characterized by low levels of interaction, support, trust, and rewards from their supervisors. In managing a low-quality LMX relationship, the supervisor relies primarily on formal authority, rules, and policies.

Additionally, members of high-quality LMX relationships perceive a higher level of fairness than do those in low-quality LMX relationships (Erdogan and Enders, 2007; Wang *et al.*, 2017). Those fortunate enough to be in high-quality LMX relationships are often involved in decision-making through their supervisor interactions (Sparr and Sonnentag, 2008). Moreover, LMX is positively related to the degree to which subordinates believe their supervisors provide them with needed resources (Piccolo *et al.*, 2008).

Finally, the concept of social exchange (Blau, 1964; Levi-Strauss, 1969) is a key mechanism to understanding LMX, and how it may affect leapfrogging. Shore and Coyle-Shapiro (2003) proposed that many studies support social exchange as a basis for understanding employee-organization relationships. Social exchange involves individuals' voluntary actions that are motivated by expected returns, as well as unspecified obligations and trust (Blau, 1964). Individuals reciprocate positive exchanges, such as trust and support, in their behaviors and attitudes.

Furthermore, this framework is particularly valuable because it considers both the tangible and economic benefits and the non-economic and symbolic value of exchanges, such as the economic and personal value of organizational resources, benefits, and development opportunities. Recently, Crawford *et al.* (2019) drew from social exchange theory to hypothesize that perceptions of organizational politics create an imbalance in the exchange relationship between the employee and the organization, which leads to organizational deviance. Thus, they similarly view social exchange as a foundational framework for examining how reciprocity, as a result of a negative exchange, can drive behaviors.

Hence, a high-quality LMX relationship will be negatively related to leapfrogging, because these in-group members have some control over the decisions that affect their jobs. These in-group members believe that their supervisors can provide them with desired outcomes (e.g., pay increases, better job assignments), and they do not wish to potentially hurt this positive relationship. Supervisors could very well perceive leapfrogging behaviors as disloyal and hurtful to the relationship, particularly because subordinates circumvent their authority and appeal to a higher-level manager. As a result, we hypothesize that:

- H4.* Actors will be less likely to leapfrog when they perceive a strong leader-member exchange (LMX) relationship with their immediate supervisor than when they experience a low LMX relationship.

Method

Sample

We utilized a list obtained from the human resource department of full-time university support service employees of a large university located in the southeastern United States. The sample size ($N = 131$) was comprised of 30 men and 98 women. Tenure with the university ranged from 1 to 36 years with a mean of 10.6 years with the university. The ages of the respondents ranged from 20 to 64 years old with an average age of 43.8 years. These employees held a variety of positions including clerical workers, managers, janitors, and groundskeepers with education level ranging from some high school to advanced degrees.

Procedure

We first obtained approval to collect the data from the university's Institutional Review Board. A paper-and-pencil questionnaire was sent to a random sample of 900 non-faculty employees via campus mail. A cover letter explained that responses would remain

anonymous and confidential, and that we are human resource management researchers who are investigating different types of communication in the workplace. We enclosed an addressed return envelope and asked participants to complete the questionnaire during the next month and return it through campus mail. We also stated that by volunteering to complete and return the attached survey, respondents agree to participate in this research project and we included our contact information.

A total of 234 surveys were returned for a response rate of 26 percent. Our sample was further reduced to 131 due to missing data. There were no significant differences in demographics between those who responded and the population, thus, we did not find evidence for non-respondent bias.

Measures

All questions on the survey, excluding demographics, were measured using a five-point Likert-type scale. We describe the scale anchors within each section below. The items in each scale were averaged to create an overall mean for each concept, with higher scores reflecting higher degrees of each construct. Items that were not completed by the respondents were coded as missing values and excluded from the data analyses.

Leapfrogging. Four modified items from the MIBOS influence scale (Kumar and Beyerlein, 1991) measured how often respondents used ingratiation and self-promotion tactics aimed at those above their immediate supervisor. During the past decades, these two influence tactics have been the most frequently researched and they contribute to a generalized positive image of actors using such tactics (e.g., Ferris *et al.*, 2002; Jones, 1990). This can correspond to individuals' reputation of high performance, competence, good character, and likeability (e.g., Ferris *et al.*, 2014). Thus, as noted above, when developing a new construct, it is essential to establish that its conceptualization, definition, and measurement are internally consistent and valid (Van Maanen *et al.*, 2007).

Respondents were asked to refer to the individual above their immediate supervisor when answering the following questions. The question stem stated: "How often (did) do you. . .?" The anchor on the low end was "Never do it" (1), "Occasionally do it (3)" and "Nearly always do it (5)." The four questions are as follows: (1) Try to let him/her know you have a reputation for being liked; (2) Try to make sure that he/she is aware of your successes; (3) Look for opportunities to let him/her know your virtues/strengths; and (4) Try to persuasively present your own qualities when attempting to convince him/her about your abilities. The reliability estimate for this scale was 0.89.

Machiavellianism. Christie and Geis' (1970) *Mach IV (Version 1)* 10-item scale was used to measure the actor's level of Machiavellianism. A five-point Likert-type scale was used with the following anchors: "strongly disagree" (1) and "strongly agree" (5). Sample items include: "Anyone who completely trusts anyone else is asking for trouble" and "Generally speaking, people won't work hard unless they're forced to do so." The reliability estimate for this scale was 0.82.

Need for achievement. Three items from the *Need for Advancement* scale and *Advancement Opportunity* scale of the *Manifest Needs Questionnaire* measured need for achievement (Steers and Braunstein, 1976). A five-point Likert-type scale was used with the anchor on the low end identified as "strongly disagree" (1) while the anchor on the high end was identified as "strongly agree" (5). Items included the following: "I do my best work when my job assignments are fairly difficult," "I try very hard to improve on my past performance at work," and "I take moderate risks and stick my neck out to get ahead at work." The alpha reliability for this scale was 0.73.

Fear of negative evaluation. This variable was measured using Leary's (1983) 12-item *Fear of Negative Evaluation Scale*. A five-point Likert-type scale was used with the anchor on the

low end identified as “strongly disagree,” (1) whereas the anchor on the high end was identified as “strongly agree” (5). Representative items from this scale were: “I am usually worried about what kind of impression I make,” and “I am frequently afraid of other people noting my shortcomings.” The reliability estimate for this scale was 0.90.

Leader–member exchange. The seven-item *LMX* – seven scale (Scandura *et al.*, 1986) was employed to measure the quality of the relationship employees perceived they shared with their supervisors. A five-point Likert-type scale was used with the following anchors: “strongly disagree” (1) and “strongly agree” (5). Sample items from this scale were: “My working relationship with my immediate supervisor is extremely effective,” and “My immediate supervisor recognizes my potential.” The internal consistency reliability for this scale was 0.91.

Control variables. Differences in the usage and effectiveness of upward influence tactics have been related to sex (Guadagno and Cialdini, 2007; Turnley and Bolino, 2001). Therefore, sex was entered as a control variable in our data analyses (coded 0 = Men; 1 = Women). We also found that race (coded 0 = Minority and 1 = White) and age could relate to subordinates’ use of leapfrogging behavior, so these variables also were included as controls (Festekjian *et al.*, 2014).

Data analyses and results

Descriptive statistics, correlations, and common method variance test

The correlations among the variables appear in Table I along with means, standard deviations, and alpha reliabilities. As shown in Table I, leapfrogging was significantly correlated with all of the predictor variables except need for achievement, and all of the correlations were in the expected directions. The Cronbach’s alpha reliabilities ranged from 0.73 to 0.91.

One interesting significant correlation was between age and fear of negative evaluation (-0.169^*). As age increases, fear of negative evaluation decreases. One possible explanation is that tenure is related to age, and so those with longer tenure are more confident in their social standing. Another significant correlation ($p < 0.10$) was between LMX and fear of negative evaluation (0.144+). As LMX increases, the fear of negative evaluation increases. It makes sense that those with a stronger relationship with their supervisor would be more concerned with the impression they make on their boss than those with a weaker relationship with their supervisor.

Surprisingly, sex was not correlated with leapfrogging. However, sex was correlated with need for achievement with men showing a higher need for achievement than women. This is consistent with previous research (Meece and Courtney, 1992), and Eccles (1987) explained differences in need for achievement between the sexes as due to choice, socialization, and cultural norms.

Common Method Variance (CMV) can occur when mono-method data are collected, reflecting single-source, self-report bias. Furthermore, Spector (2006) noted that CMV can lead to inflated correlations among variables. In order to address the CMV issue, we inspected the correlation matrix and found no correlations among the variables to be of concern. Next, we performed a Harman’s one-factor test. A Harman’s factor with variance explained over 0.5 suggests a substantial amount of common method variance (Podsakoff, *et al.*, 2003). The Harman’s one-factor test indicated 0.19 variance explained, which is far below the threshold of concern. Therefore, in light of these results, we are confident that CMV did not impact the results of this study.

Hypothesis testing

Hierarchical regression was used to test the hypotheses using SPSS version 26 software to analyze the data. The results of the regression analyses appear in Table II. The control

Variable	<i>M</i>	<i>SD</i>	1	2	3	4	5	6	7	8	
1. Leapfrogging	1.34	.70	1.000	(.89)							
2. Sex	.25	.44	-.034	1.000							
3. Race	.68	.47	-.085	-.129+	1.000						
4. Age	42.93	10.67	-.038	.017	.065	1.000					
5. LMX	3.29	1.07	-.240**	-.103	.092	-.038	1.000	(.91)			
6. Machiavellianism	2.77	.44	.292**	.096	.043	-.086	-.120+	1.000	(.82)		
7. Need for Achievement	3.77	.65	.107	-.206**	.205**	-.010	.136+	.013	1.00	(.73)	
8. Fear of Negative Evaluation	2.59	.54	-.124+	.014	.003	-.169*	.144+	.119+	-.065	1.000	(.90)

Note(s): + $p < 0.10$, * $p < 0.05$, ** $p < 0.01$; $N = 131$

Reliabilities on the diagonal in parentheses

Race was coded 0=Minority; 1=White; Sex was coded 0=Men; 1=Women

Table I.
Means, standard deviations, reliabilities, and correlations of all variables

Variable	Hypothesis Tested	Leapfrogging β	
Step 1			
Sex			-.045
Race			-.089
Age			-.031
R^2			.010
Adjusted R^2			-.013
Step 2			
Sex			-.067
Race			-.112
Age			-.032
LMX	1		-.203**
Machiavellianism	2		.289**
Need for Achievement	3		.132+
Fear of Negative Evaluation	4		-.125+
R^2			.176**
Adjusted R^2			.129**

Note(s): + $p < 0.10$, * $p < 0.05$, ** $p < 0.01$; $N = 131$

Table II.
Results of hierarchical regression

variables of sex, age, and race were entered in step 1, and in step 2, the variables of Machiavellianism, LMX, need for achievement, and fear of negative evaluation were entered.

As can be seen in Table II, Hypothesis 1 was supported ($\beta = 0.289, p < 0.01$), indicating that subordinates who were high on Machiavellianism were more likely to leapfrog. Moderate

support was found for *Hypothesis 2* ($\beta = 0.132, p < 0.10$), indicating that leapfrogging is more likely to occur when the subordinate has a high need for achievement. *Hypothesis 3* was also moderately supported ($\beta = -0.125, p < 0.10$), indicating that subordinates with strong fear of negative evaluation are less likely to engage in leapfrogging. *Hypothesis 4* was supported ($\beta = -0.203, p < 0.01$) in that subordinates were less likely to leapfrog when they perceived a strong LMX with their supervisors.

Exploratory post-hoc analyses: person x situation interactions

The main hypothesis tests drew from theory and research related to predictors of leapfrogging, including personal and situational characteristics. However, theory in the organizational sciences suggests that personal and situational characteristics can interact to predict behavior and attitudes in organizations. This body of theory and research is referred to as “person x situation interaction,” or simply, “interactional psychology,” and it examines the role of each part of the interaction process (e.g., [Endler and Magnusson, 1976](#); [Schneider, 1983](#); [Terborg, 1981](#)).

Based on this perspective, in an exploratory post-hoc manner, we examined the interaction of each personal/actor variable with the situational variable, LMX. For the Machiavellianism x LMX interaction, the results demonstrated a significant negative interaction ($\beta = -0.224, p < 0.01$); for the need for achievement x LMX interaction, the results showed no significant interaction ($\beta = -0.051, p = 0.55$); and for the fear of negative evaluation x LMX interaction, the results showed no significant interaction ($\beta = 0.113, p = 0.17$). The significant interaction (i.e., Machiavellianism x LMX), when plotted, indicated the situation (i.e., LMX) overrode the effect of the person variable (i.e., Machiavellianism). More specifically, moderate and high levels of LMX resulted in a negative relationship between Machiavellianism and leapfrogging. Under conditions of low LMX, Machiavellianism was slightly positively related to leapfrogging (see [Figure 1](#)).

Discussion

Overview of the research

We coined the term “leapfrogging” to describe a unique social influence behavior, and identified four theoretically relevant predictors. Results of this study suggest that the actor characteristics of Machiavellianism, need for achievement, and fear of negative evaluation, and the relational/situational characteristic of LMX may play a role in the propensity for

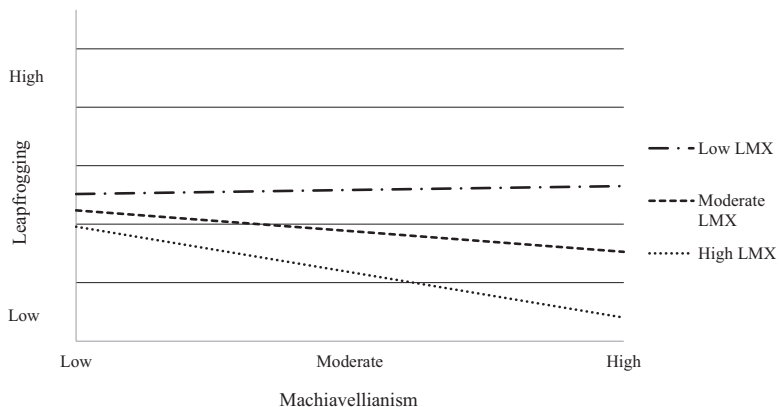


Figure 1. Interaction between LMX and Machiavellianism and their effects on leapfrogging

leapfrogging, although the effects were only moderate. Higher levels of Machiavellianism of the subordinate and lower levels of the situational characteristic of LMX lead to the highest demonstration of leapfrogging behavior.

Based on recent research using social comparison theory and Machiavellianism research (Tse *et al.*, 2017), and the results of our study, we believe that if subordinates are frustrated enough by the denial of resources or other career-related conditions from their immediate supervisors, they may decide to leapfrog. This behavior reflects an exercise of influence a level above their direct supervisor, aimed outside the normal chain of command at their supervisor's supervisor. It particularly occurs when subordinates are high in Machiavellianism, and when they experience a low-quality LMX relationship with their immediate supervisor.

Directions for future research

The variables studied here are not an exhaustive list of predictors. However, these are among the most frequently mentioned in the literature (Barbuto and Moss, 2006; Bolino and Turnley, 2003; Tse *et al.*, 2017), and therefore, are likely to be among the most important to consider. Furthermore, considering the social influence research literature, future research should include the actor individual-level variables of core self-evaluation, negative affectivity, self-monitoring, political skill, proactive personality, and emotional intelligence.

Future research should examine interactions among these aforementioned variables on leapfrogging. For example, in our post-hoc analyses, LMX moderated the effect of Machiavellianism on leapfrogging. When LMX was moderate or high, Machiavellianism was negatively related to leapfrogging. In this instance, the situation was more powerful than the individual as high LMX deterred leapfrogging. Additional situation x person interactions could be explored for their potential effects on leapfrogging.

Given that research demonstrates a positive relationship between masculine communication styles and upward advancement and promotions (Weinberg *et al.*, 2019), future research should incorporate communication style with the use of upward influence (i.e., leapfrogging). For example, future research could focus on the effect of communication style differences, based on Bem's gender typology (1974), on leapfrogging behavior. Our study controlled for sex, but did not investigate potential differences in leapfrogging behavior based on masculine and feminine communication styles. Similar to our research, meta-analysis results have suggested that differences in communication styles between men and women are small (Hyde, 2005), and only 25 percent of the variance in gendered communication style is explained by biological sex (Weinberg *et al.*, 2019).

A masculine communication style stereotypically has been associated with males, and has been described as assertive, ambitious, self-confident, dominant, forceful, self-reliant, and individualistic (Eagly and Carli, 2007). This authoritative style has been associated with self-promotion and the leadership prototype (Casey, 2004; Wood *et al.*, 1997). Meanwhile, the feminine communication style stereotypically has been associated with females, and has been described as sympathetic, cooperative, nurturing, friendly, encouraging, participative, kind, sensitive, and soft-spoken.

Based on these descriptions of the masculine and feminine communication and previous research on communication styles, one would expect that a masculine communication style, which includes self-promotion behaviors, would be more comfortable with leapfrogging behaviors. Those who typically use the feminine communication style and are more soft-spoken, sensitive, cooperative, and more likely to play by the rules, speak mainly to their immediate supervisor instead of self-promoting to a higher-level supervisor. This is a fertile area for future research, and ties in well with calls for research that go beyond asking what

style, masculine or feminine, is preferred in the workplace, and how communication styles are used differently to obtain career outcomes (e.g., number of promotions, level of salary) (Weinberg *et al.*, 2019).

Additionally, future research might consider examining the relational variable, interactional justice; situational variables of goal importance and perceptions of organizational politics; and the instrumental variable, expectations for success (Farmer and Maslyn, 1999; Ferris *et al.*, 2007; Turnley, and Bolino, 2001). Finally, although our focus here is on influencing the supervisor above one's immediate supervisor, it is certainly plausible that these behaviors could be directed at superiors completely outside one's chain of command. This represents another potential area of future influence research.

Because bypassing the traditional chain of command and going over one's supervisor's head can be tricky, and needs to be managed well, we underscore future research on political skill. First, we believe political skill can predict leapfrogging behavior, with a potentially moderating role on the leapfrogging–work outcomes relationships (e.g., Munyon *et al.*, 2015). With respect to work outcomes, our study examined the antecedents or predictors of leapfrogging behavior, not its consequences, which could include attitudinal (e.g., job satisfaction) and behavioral (e.g., citizenship behavior) outcome measures, as well as measures of career success.

Furthermore, we do not explore consequences originating from the immediate supervisors who were bypassed, for subordinates engaging in leapfrogging behavior. Therefore, an important direction for future research is to assess the consequences of leapfrogging behavior for individual leapfroggers, their direct supervisors, their supervisors' supervisors, and for organizations. If leapfrogging behavior leads to positive outcomes for individuals and organizations, will we want to discourage it?

Moreover, the target's (i.e., the supervisor's supervisor) characteristics, as well as the bypassed supervisor's characteristics, are likely to be important in determining leapfrogging behavior. These may include Machiavellianism of the immediate supervisor, and variables such as the target's perceived reward and coercive power, and these should be incorporated into future research. Additionally, there are many tangential opportunities for developing the leapfrogging concept in future research, such as incorporating organizational-level variables and examining other situational variables. For example, economic factors, the importance of the current job and employer, and opportunities for comparable jobs could affect how recklessly someone might behave with regard to bypassing the chain of command or leapfrogging around their current supervisor. In addition, different cultural contexts could be examined to see how important differences in cultural values (e.g., collectivism/individualism, power distance, and uncertainty avoidance) are in explaining leapfrogging behavior.

Practical implications

The phenomena of influencing targets above the immediate supervisor have received little research attention previously, yet, there are strong implications for managers and employees who engage in leapfrogging behavior. As the present paper and related research suggest (Tse *et al.*, 2017), leapfrogging may occur as the result of an actor's frustration with the current situation, and a desire for change. When these desires are not met, the actor may become increasingly dissatisfied and eventually leave the organization, resulting in increased organizational costs related to loss of an experienced employee, and the costs associated with hiring and training of a new employee.

Attention should be paid to improving the quality of supervisor–subordinate LMX relationships in order to help prevent subordinates from feeling the need to leapfrog and bypass the chain of command to obtain resources. If subordinates feel that they are being treated fairly and receiving adequate amounts of communication, trust, opportunities to

achieve, and appropriate recognition for their achievements, they are likely to reciprocate with returned trust, improved attitudes, and more positive behavioral outcomes (Piccolo *et al.*, 2008). Making an effort to bring more subordinates into the in-group and involving them in participative decision-making will improve the overall LMX of a supervisor's subordinates as a group, and decrease the need for subordinates to leapfrog and bypass the chain of command (Sparr and Sonnentag, 2008).

Managers should be aware of leapfrogging and its antecedents, such as low LMX. Awareness and understanding of leapfrogging may help management prevent the necessity of this behavior, ultimately leading to increasingly satisfied employees as well as increased retention and improved performance. In addition, subordinate engagement in leapfrogging behavior can be risky, in terms of its potential impact on the quality of the relationship between the subordinate and the supervisor, so it has to be handled carefully and with finesse – or with political skill (Ferris *et al.*, 2005).

Aside from the structural implications of employees bypassing formal reporting relationships and chain of command, future research should examine what are the outcomes of leapfrogging behavior, and whether it leads to more or less favorable outcomes. If future research finds that leapfroggers and organizations do not suffer negative consequences from leapfrogging behavior, but actually benefit from such behavior, then should organizations really discourage such behavior? Or, is it simply a matter of formal organization structural protocol to preserve the formal chain of command, and discourage leapfrogging behavior? Indeed, the issue has been discussed and debated for decades as to whether it sometimes is appropriate to bypass formal channels in organizations in order to get things done that need to be done, but are blocked or frustrated by formal channels. Future work should examine such issues.

Conclusion

Social influence processes in organizations have been studied for well over a century, representing one of the most frequently investigated phenomenon in the behavioral and organizational sciences. Unpacking this vast array of studies, we learn that many different types of influence tactics have been studied, aimed at a number of different targets of influence, in several different directions in the organizational hierarchy, with upward influence attempts by subordinates toward their immediate supervisors representing the most frequently studied form.

We coin the term “leapfrogging” behavior to refer to influence behavior aimed at one's supervisor's supervisor, and we formulate and test hypotheses regarding the antecedents of this type of influence. This is an initial attempt to study this new area of influence behavior, and we hope this effort stimulates scholars to continue work in this interesting and important area of social influence processes in organizations.

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