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## 'ANCHOR' HELPS STUDENTS, FAMILIES FIND THEIR WAY

USF St.



*New USFSP students and their families attended the "Anchor" event on April 1.*

Petersburg welcomed nearly 120 admitted students and 163 guests to the campus at the 4th annual "Anchor" event, which aims to prepare new students for orientation and their first day of classes. Anchor, which was developed in response to parent feedback, serves as a way for students and their families to get answers and experience life on campus before Move-In Weekend.

Students participated in classroom lectures given by [Todd Shank](#), associate professor of finance in the Kate Tiedemann College of Business, and James Ivey, assistant professor of environmental science and policy. Students also explored the campus through campus tours with student Navigator Tour Guides and a scavenger hunt with representatives of Student Affairs.

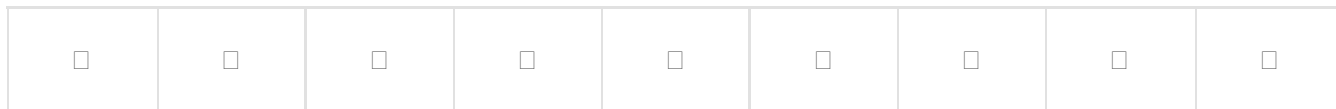
"Anchor is so meaningful to us because we're helping families take the next steps to becoming part of the Class of 2021," said Holly Kickliter, regional vice chancellor of Enrollment Management, Marketing & Communications. "They're making connections with other families, with our Peer Coaches and Orientation Leaders."

Serge Desir, director of Undergraduate Admissions, led a panel on student services that included Dean of Students Jake Diaz and University Police Chief David Hendry. Students from the class of 2021 also were available to meet with current students and learn about their experiences on campus.

Anchor concluded with a dessert social for deposited students, and families took home #IWILLBEUSFSP yard signs to display at their homes.

View more images from the event in the [USFSP Facebook photo gallery](#).

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