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### 'DATA PLAY DATE' TO TEACH BASICS OF DATA JOURNALISM

The [Online News Association USFSP \(ONA\)](#) student organization will host a "Data Play Date" on Saturday, April 30 from noon to 5 p.m. The free event will include four hands-on sessions with local professionals that include Eli Murray, news app developer at the [Tampa Bay Times](#), and Mark Douglas, investigative reporter at [WFLA](#).

Adam Playford, director of Data/Digital Enterprise at the Tampa Bay Times who contributed to the Pulitzer award-winning series [Failure Factories](#), will serve as the keynote speaker.

"The purpose of the data play date is to show data is awesome, necessary, and accessible," said Lorien Mattiacci, president of ONA USFSP and a graduate student in the [Department of Journalism and Media Studies](#). "We're also providing access to high level professionals, and we're meeting the community at their level, no matter how basic or advanced."

The event will be held in Davis Hall room 130. Participants must bring a laptop to use during the hands-on sessions. Plan to arrive 15 minutes early. [Register now](#) online to reserve your seat.

ONA USFSP is a student chapter of the Online News Association, a nonprofit organization dedicated to supporting digital journalists.

**Learn the basics of data journalism.**

Attend Data Play Date on Saturday with local professionals in the FREE event brought to you by the Online News Association at USFSP.

- **It There's a Problem, It's Fixable** - Find out the problems with data.
- **So What? The Right** - Connect the dots.
- **Look Ma, I Made a Pie Chart** - Make charts and graphs with data.
- **Getting the Big Picture** - Go beyond graphs with custom visualizations.
- **From Numbers to Letters** - Write the story for the data.
- **How Not to Die** - Sort of. Critical thinking, news and the data.
- **Everything is Data** - Make your own data art.

**KEYNOTE**  
**Adam Playford**  
Data Director of News Digital Enterprise, Contributor to the award-winning Failure Factories.

**LOCATION**  
**USFSP Campus, Davis 130**  
Bring a laptop to use during the hands-on sessions. Plan to arrive 15 minutes early.

**DATE & TIME**  
**April 30, 12-5 p.m.**  
Seating is limited. Register now to reserve your seat. [http://www.usfsp.edu/home/2016/04/22/rate-to-teach-basics-o...](#)

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