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### PHILANTHROPIST KATE TIEDEMANN SPEAKS TO ENTREPRENEURSHIP CLASS

Entrepreneur Kate Tiedemann, the namesake of the College of Business at USF St. Petersburg, spoke to a class of undergraduate business students on Feb. 24. Tiedemann, the founder and former CEO of Katena Products, Inc., one of the most successful eye instrument companies in the U.S., shared her background and answered questions about entrepreneurship, overcoming obstacles, and decision making in business.



*Kate Tiedemann, right, speaks to an entrepreneurship class about her life.*

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