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# Vision 20/20 strategic planning process reaches major milestone

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The Vision 20/20 strategic planning process reached a major milestone this week with the successful completion of a series of Input Forums designed to broaden the conversation about the future of USF St. Petersburg.

Six input forums were held between Monday and Wednesday for students, faculty and staff. A special online forum was also held for distance learning students. Last month, the St. Petersburg Downtown Partnership participated in an Input Forum during its quarterly luncheon, held at the University Student Center Ballroom.

“Through these forums, I’ve had the pleasure of hearing some very thoughtful conversations about the future of our institution,” said Regional Chancellor Sophia Wisniewska. “I am excited about the possibilities and pleased at the level of engagement and enthusiastic participation during the forums.”

The ideas generated during the forums will inform the final product of the strategic plan, which will be completed by the end of the 2013-14 academic year. The Vision Team will meet again Feb. 28 and March 1 and will discuss the feedback generated at the Input Forums.

Psychology Professor and Vision Team member V. Mark Durand, who helped lead the Faculty Input Forum, said the plan will help guide the university as it moves forward in the coming years. “I am convinced that the Vision 20/20 process will lead to concrete changes that will make USF St. Petersburg stronger,” he wrote in a blog post. “I observed a diverse but united group excited to help craft the vision for the institution and identify important next steps to help us be a distinctive educational institution that we can be proud of, one that produces successful students and that in some way makes meaningful contributions to our surrounding community.”

Vision 20/20 moves into a new phase beginning next week with the launch of a series of Learning Journeys for members of the Vision Team. The Learning Journeys are designed to be structured experiences that allow Vision Team members to explore key questions at the heart of the strategic planning process. Participants will visit a diverse group of institutions, including C1 Bank, HSN, Midtown St. Petersburg, the University of Tampa and All Children’s Hospital Johns Hopkins Medicine.

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