

Summer 5-28-2014

## **SB [S] 55-001 55th Term Executive Branch Structure**

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## University of South Florida Student Government Senate

SB [S] 55-001  
55<sup>th</sup> Term Executive Branch Structure  
55<sup>th</sup> Term  
Summer 2014



### A SENATE STATUTORY AMENDMENT

Be it enacted by the Senate of the University of South Florida Student Government assembled, that the following changes be made to the Student Government Statutes:

#### Chapter

#### 306

#### Executive Branch Structure

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**306.1** The fifty-fifth term Executive Branch shall be composed as outlined below. Individual positions outlined below shall be contingent upon position funding in accordance with Chapters 307 and 807 respectively.

**306.2** The Executive Branch shall include the following Departments:

**306.2.1** Department of Marketing and – shall oversee and coordinate the production of all Student Government marketing materials and graphics. The department shall develop advertising strategies for all marketing initiatives.

**306.2.1.1** The department shall be comprised of the following positions: a Director, an Assistant Director, and a Coordinator.

**306.2.2** Department of Communications – shall oversee the communication of Student Government with the Student Body and promote Student Government events, initiatives, and services offered to the Students. This department shall oversee and coordinate the Student Government Street Team. In addition, the department shall be responsible for managing the Student Government Website.

**306.2.2.1** The department shall be comprised of the following positions: a Director, an Assistant Director, and a Coordinator.

**306.2.3 Department of Programming**– shall execute and oversee all programs, initiatives, and traditions of Student Government. The department shall be responsible for developing and growing new traditions.

**306.2.3.1** The department shall be comprised of the following positions: a Director, and an Assistant Director.

**306.2.4 Department of University Affairs** – shall assist the Student Body President and Vice President on internal issues facing the University administration, Student Affairs, Student Organizations, Academics Affairs, and Student life at the University of South Florida, shall cultivate and grow relationships between Student Government and the University, while engaging the Student Body, and shall be in charge of oversee and coordinate student participation on University Wide Committees and the Marshall Student Center Advisory Board.

**306.2.4.1** The department shall be compromised of the following positions: a Director, an Assistant Director, and a Coordinator.

**306.2.5 Department of Community Affairs** – shall assist the Student Body President and Vice President as the liaison on issues affecting the Tampa Bay Community and the Student Body, shall advise the President and Vice President on local community matters, shall cultivate and grow relationships with our community partners and local businesses, and shall oversee and coordinate a student discount program.

**306.2.5.1** The department shall be compromised of the following positions: a Director, an Assistant Director, and a Coordinator.

**306.2.6 Department of Government Affairs** – shall advise the Student Body President and Vice President on external affairs facing the University relating to the Municipal, State, and Federal Government, shall stay up to date on legislative proceedings and bills of interest, and shall be responsible for coordinating all lobbying efforts on behalf of Student Government.

**306.2.6.1** The department shall be compromised of the following positions: a Director, and an Assistant Director.

**306.3** The Executive Branch shall also include the following position:

**306.3.1 Auditor General** – shall be responsible for ensuring fiscal responsibility, conducting audits, evaluating efficiency, and work to improve transparency of all A&S funded entities, shall create reports on the fiscal status of Student Government.





*Andy Rodriguez*

Andy Rodriguez, Student Body Senate President

*5/28/14*

Date

*Jean Cocco*

Jean Cocco, Student Body President & Trustee

*5/28/14*

Date

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Author: Jean Cocco, Student Body President

Sponsor: Abdool Aziz, Student Body Senate President Pro Tempore

Committee Action: (5-0-1)

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Second Reading: May 27<sup>th</sup>, 2014

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