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# Grad Admissions Research Reveals MBA ROI

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— Professor Gary Patterson (back right) led a group of MBA students to Kuwait this year to study the country's unique banking system. Students, from left: Liz Makofske, Eric LaBarre, Jeneca Willis, Bradley Gavornik and Matt Jackson

Research findings released recently by the Graduate Management Admission Council underscore the integral role business graduates play in our communities. GMAC surveyed nearly 21,000 business school alumni from the classes of 1959-2013, including USFSP graduates. The report states, among other findings, that 45 percent of alumni entrepreneurs from the classes of 2010-2013 started businesses at graduation, as compared with just 7 percent of alumni entrepreneurs who graduated before 1990.

Additionally, the report indicates the vast majority of MBA and other graduate business degree holders rate the value of their degree highly (94 percent), report high degrees of job satisfaction (83 percent), and say their expectations for the financial return on investment of their graduate management education were met or exceeded (79 percent).

USFSP will graduate 22 new MBAs in May.

“The MBA students at USFSP appreciate the flexibility offered by the mix of online and face-to-face classes that allows them to complete the program quickly and efficiently,” said Gary Patterson, Ph.D., professor of Finance. “This satisfaction adds to the value placed upon the USFSP MBA degree.”

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