

February 2007

## Education Policy Analysis Archives 15/03

Arizona State University

University of South Florida

Follow this and additional works at: [https://digitalcommons.usf.edu/coedu\\_pub](https://digitalcommons.usf.edu/coedu_pub)



Part of the [Education Commons](#)

---

### Scholar Commons Citation

Arizona State University and University of South Florida, "Education Policy Analysis Archives 15/03 " (2007). *College of Education Publications*. 623.  
[https://digitalcommons.usf.edu/coedu\\_pub/623](https://digitalcommons.usf.edu/coedu_pub/623)

This Article is brought to you for free and open access by the College of Education at Digital Commons @ University of South Florida. It has been accepted for inclusion in College of Education Publications by an authorized administrator of Digital Commons @ University of South Florida. For more information, please contact [digitalcommons@usf.edu](mailto:digitalcommons@usf.edu).

# EDUCATION POLICY ANALYSIS ARCHIVES

A peer-reviewed scholarly journal

Editor: Sherman Dorn

College of Education

University of South Florida

Volume 15 Number 3

February 13, 2006

ISSN 1068-2341

---

## Digital Equity in Education: A Multilevel Examination of Differences in and Relationships between Computer Access, Computer Use and State-level Technology Policies

Jonathan D. Becker, J.D., Ph.D.  
Hofstra University

Citation: Becker, J. D. (2006). Digital equity in education: A Multilevel examination of differences in and relationships between computer access, computer use and state-level technology policies. *Education Policy Analysis Archives*, 15(3). Retrieved [date] from <http://epaa.asu.edu/epaa/v15n3/>.

### Abstract

Using data from the National Assessment of Educational Progress (NAEP) state assessment and a survey of state-level technology policies, this study examined digital equity in education as a multilevel organizational phenomenon with data from 70,382 students in 3,479 schools and 40 states. Students in rural schools or schools with higher percentages of African American students were likely to have less access to computers. With respect to computer use, girls and students eligible for free or reduced-price lunch were more likely to use computers more frequently when computers are available in the classroom. With respect to relationships between computer access and computer use, having computers available in a lab increases the likelihood of higher levels of computer use. The results suggested that no more than 5% of the variance in computer access can be attributed to state factors, and less than 1% of the variance in computer use was between states. The findings suggested that where student technology standards are integrated into subject-area standards, computer use was likely lower than in other states. In states where pre-service teachers must meet technology-related requirements to receive their teaching credential and states where funds earmarked for technology are distributed as competitive grants, computer use was likely to be higher.



Readers are free to copy, display, and distribute this article, as long as the work is attributed to the author(s) and **Education Policy Analysis Archives**, it is distributed for non-commercial purposes only, and no alteration or transformation is made in the work. More details of this Creative Commons license are available at <http://creativecommons.org/licenses/by-nc-nd/2.5/>. All other uses must be approved by the author(s) or **EPAA**. **EPAA** is published jointly by the Mary Lou Fulton College of Education at Arizona State University and the College of Education at the University of South Florida. Articles are indexed by H.W. Wilson & Co. Send commentary to Casey Cobb ([casey.cobb@uconn.edu](mailto:casey.cobb@uconn.edu)) and errata notes to Sherman Dorn ([epaa-editor@shermamdorn.com](mailto:epaa-editor@shermamdorn.com)).

## **Equidad Digital en la Educación: Una examinación de niveles múltiples de las diferencias y las relaciones entre el acceso al ordenador, el uso del ordenador y políticas-estatales sobre tecnología.**

### **Resumen**

Con datos obtenidos en una muestra de 70,382 estudiantes, atendiendo 3,479 escuelas, en 40 estados a partir de evaluaciones de la NAEP y una encuesta sobre las políticas estatales sobre tecnología este estudio examinó la equidad digital en la educación como fenómeno organizacional de niveles múltiples. Los estudiantes de escuelas rurales o de escuelas con porcentajes más altos de estudiantes Africano-Americanos tenían más probabilidades de tener menos acceso a ordenadores. Con respecto al uso de los ordenadores, cuando los ordenadores estaban disponibles en el aula, tanto las niñas como los estudiantes que recibían apoyo alimenticio (el almuerzo libre o a precio reducido) tenían más probabilidades de utilizar los ordenadores con mayor frecuencia. Con respecto a las relaciones entre acceso a ordenadores y utilización del ordenador, tener ordenadores disponibles en un laboratorio aumenta la probabilidad de niveles más altos de uso de ordenadores. Los resultados sugirieron que no más del 5% de la variación en el acceso del ordenador se puedan atribuir a factores relacionados a los estados, y se observó una variación en uso del ordenador entre estados, menor al 1%. Los resultados sugirieron que los estados que integraban los estándares sobre tecnología dentro de los estándares de las áreas temáticas, el uso del ordenador era menos frecuente. En los estados donde la formación docente de pre-servicio requiere que los estudiantes demuestren conocimientos de tecnología para recibir sus credenciales y estados donde hay fondos destinados para el área de tecnología se distribuyen como subvenciones de manera competitiva, el uso del ordenador tendía a ser más alto.

Keywords: educational technology; equity; state-level policy; multilevel modeling.

## **Introduction**

The NAACP's *Call for Action in Education* (2001) asked state education agencies to outline a five-year education equity plan for improving education and reducing disparities. Section VI of the plan focused on closing the digital divide.

While students attending the country's poorest schools are not far from the national average for computer access, a closer look at the statistics on more sophisticated technology, such as Internet access and actual computer usage, reveals that the digital divide is deep and wide...[T]eachers in majority-minority schools were more likely to cite the following as barriers to the use of computers for instruction time: not enough computers (45 percent), outdated incompatible or unreliable computers (32 percent) and Internet access not being readily available (36 percent). (NAACP, 2001, p. 12).

The *Call for Action* made recommendations to educators and state-level policy-makers, including that state and local educational agencies should identify the size of the current gap, including differences in level of sophistication, real computing power, and resources for training

and implementation. The methods used in this study may be a means by which education officials can analyze and report those data. Furthermore, the findings from this study about digital equity suggest that policy makers need to pay attention to some important differences that exist in computer access and computer use in schools.

This study is an examination of digital equity in education as a multilevel organizational phenomenon combining several datasets and using advanced, multilevel modeling techniques to answer several questions. First, are advanced learning technologies distributed and used differentially across different student and school demographic categories? In other words, is there digital equity in education across the country? In addition, does the distribution of computers, equitable or not, have a relationship to the use of computers? Third, state policies might contribute to digital equity or inequities, and how are state-level learning technology policies related to the patterns of digital equity in education?

## Conceptual Framework

This study considers educational technology<sup>1</sup> to be a set of learning resources and examines the extent to which those resources are distributed differentially across student and school characteristics. Solomon, Allen, and Resta (2003) suggest that this notion of differential access to technology in education might be described as *digital equity*.

Digital equity in education means ensuring that every student, regardless of socioeconomic status, language, race, geography, physical restrictions, cultural background, gender, or other attribute historically associated with inequities, has equitable access to advanced technologies, communication and information resources, and the learning experiences they provide (p. xiii).

Generally, digital equity is often discussed using the term *digital divide*. Attewell (2001) goes further to suggest that there are two digital divides: computer access and computer use. In schools, the computer access divide is often defined in terms of availability and is often expressed with statistics such as student-to-computer ratios or percentages of instructional rooms with Internet access. Attewell points to general conclusions that “schools that serve the poor...have less computing equipment and slower web connections” (p. 253) than schools that serve wealthier populations as evidence of the computer access divide in schools.

Attewell’s second divide, the computer use divide, might be further separated into quantity and quality. That is, when examining digital equity in education, one might consider differences in the amount of use and the ways computers are used in schools. Some students might use computers more or less frequently than others, and those differences are empirically and practically interesting. However, as Attewell (2001) points out, “not all uses of computers have equivalent educational benefits” (p. 2). Therefore, the second half of the computer use divide might be described as social differences in the ways computers are used at school.

For the purposes of quantitative study, computer access and computer use requires a more operational definition of digital equity in education. To that end, Green (1982) states that “equity”

---

<sup>1</sup> *Education technology* is admittedly a rather broad term. The focus of this study is computer-related teaching and learning technologies, or, as Cuban (2001) suggests, “new technologies” (p. 12). These new technologies include the “hard’ infrastructure of wiring, computers, software applications, and other equipment, including laserdisc players, overhead-mounted presentation machines operated from a keyboard, digital cameras, and so on” (Cuban, 2001, p. 12). Cuban adds that new technologies also include the soft infrastructure of technical support and professional development.

implies “justice” and “justice” requires that people “be treated alike or differently according to their likenesses and differences (p. 318).” By noting that only certain likenesses and differences are relevant, educational equity is then defined by Green (1982) as

[A] statistically desirable social condition within which there is [a] random distribution of resources, attainment, and educational achievement in respect to variables irrelevant to educational justice together with a predictable distribution in respect to variables relevant to educational justice (p. 324).

Filling in this definition requires a decision about which variables are relevant or irrelevant to educational justice. Citing the work of Walzer (1983), Stone suggests that “[o]ne approach is to look at society as it is and say that those characteristics people consider relevant are by definition relevant” (p. 55). Green (1982) takes a similar approach by suggesting that “[w]e may consult our conscience for an answer” (p. 324). Thus, educationally relevant variables might include choice, ability, or effort, because educational inequalities that arise from differences in choice, ability, or effort do not normally disturb our conscience. “[T]hese are variables we appeal to whenever we argue that educational inequities are nevertheless fair” (Green 1982, 324). Similarly, variables irrelevant to educational justice might include sex, social class, race, and geography. There should be no differences in the distribution of educational resources, attainment, and achievement across these variables.

Thus, the beginnings of an operational definition of digital equity used in these analyses appear by combining Green’s definition of educational equity to Attewell’s notion of two digital divides. We can thus say that digital equity in education is a statistical condition where access to technology is randomly distributed between schools according to educationally irrelevant school variables (e.g. racial composition and urbanicity), and use of educational technology is randomly distributed within schools according to educationally irrelevant student variables (e.g. sex, race, SES, and geography). In other words, if there are differences or inequalities in computer access or computer use, those differences should not arise from variables that are irrelevant to educational justice.

For several reasons, this study focuses on the policy goal of equitable distribution of educational technology resources. First, educational technology policy, especially policies developed and promulgated in response to the federal government’s Technology Literacy Challenge at the end of the twentieth century, is reasonably characterized by distributive conflict. In other words, there is a finite pool of technology resources available for distribution to schools, teachers, and students, and the attendant issues are about who gets what resources and how. Furthermore, as Stone (1997) writes, “[e]quity is the goal for all sides in a distributive conflict; the conflict comes over how the sides envision the distribution of whatever is at issue” (p. 39).

In addition, in addition to an examination of the distribution of educational technology resources and the relationships between computer access and computer use, this study looks at the role of the states and state education agencies in that distribution. And, where states are involved in education policy, equity is often a major policy goal (Dayton, 2000). Finally, education technology policy is an area of education policy where the states have assumed a powerful role and a policy domain that might also be characterized by distributive conflict. Therefore, it is most reasonable to analyze education technology against the goal or value of equity.

## Review of the Literature

### EQUITY AS A STATE-LEVEL VALUE AND EDUCATION TECHNOLOGY POLICY AS A STATE-LEVEL DISTRIBUTIVE CONFLICT

Equity and liberty are values that are constantly debated and often balanced in state legislatures. While those debates are contentious, to say the least, Dayton (2000) suggests that the debate is essential in a democratic society.

If either ideals of liberty or equity were pursued to the extremes, significant harm would result to individuals and the community. While the protection of liberty is essential in a democracy, it is not desirable to allow the powerful to overwhelm the weak in their pursuit of self-interests. And while equity is essential to justice, it is not desirable to reduce all individuals to the lowest common level. A just balance is essential, in which all persons are granted equity in educational opportunities, but retain the liberty to excel and make independent choices concerning their lives. (p. 107).

Thus, the conflicting ideals of liberty and equity are at the core of many educational policy disputes at the state level. However, Dayton (2000) suggests that ideals of liberty favor more local control, while the promotion of statewide equity indicates greater state involvement and control. That is to say, although state constitutions recognize state-level duties to provide for public education, liberty may better be promoted through local control. Further, there is a “strong historical tendency for states to pursue only one goal at a time, neglecting or suppressing the others” (Mitchell and Encarnacion 1984, p. 9).

Much of the focus of early education technology policy, particularly at the federal and state levels, was on equity, or specifically the equitable distribution of education technology resources. For example, two of the four pillars of the Technology Literacy Challenge were that “All teachers and students will have modern multimedia computers in the classroom” and that “[e]very classroom will be connected to the information superhighway” (U.S. Department of Education, 1999). Further, as states developed their master technology plans in response to federally initiated goals, local education agencies stepped into line behind the state plans (Zhao & Conway, 2001).

It was only after the hardware, connectivity and other infrastructure developments were in place that policy makers turned their attention to issues of content, use, and integration. But up to that very recent point of time and change in focus, the thinking was that without a critical mass of resources, technology was not going to have an impact on the educational process. Or, to borrow a classic line from the baseball movie *Field of Dreams*, “if you build it they will come.”

### DIGITAL EQUITY IN EDUCATION: DIFFERENCES IN COMPUTER ACCESS AND COMPUTER USE IN SCHOOLS

In general, the picture that has emerged from the research and the data on digital equity in education is that there exist significant disparities in access to high-quality technologies and serious inequities in how technology is distributed to and used for different groups of students.

*The overall picture.* In his analysis of the 1996 National Assessment of Educational Progress (NAEP) math data, Wenglinsky (1998) discovered patterns of educational technology use among different types of students. Contrary to much of the data reported elsewhere, Wenglinsky found that there were no disparities in access to computers at school, or in their frequency of use at home for

those families that own a computer at home. However, there were significant differences across ethnic groups in access to home computers. For instance, 64–68% of White or Asian students had access to a home computer compared to 44–45% of Black or Hispanic students. Further, while access to computers within school did not vary across groups, disadvantaged groups of students “do seem to be less likely to have teachers well-prepared to use computers, and disadvantaged eighth-graders seem to be less likely to be exposed to higher order learning through computers” (p. 24). These findings led Wenglinsky to conclude that policies to promote computer access in school have succeeded in eliminating some inequities, but there remained inequities in teacher preparedness and what is taught using computers.

More recent data from the federal government confirm Wenglinsky’s findings and document additional discrepancies. First, there are clear inequities with respect to preparedness of teachers to use computers or the Internet at school. According to a 2000 National Center for Education Statistics report, 37% of teachers in schools with the fewest low-income students report feeling well prepared or very well prepared to use computers and the Internet, compared to 32% of teachers in schools serving the highest percentage of low-income students. Second, that same report documented differences by student demographics in the way computers are used, particularly student socioeconomic status. Generally speaking, a much lower percentage of teachers of low-income students assign more advanced computer activities such as word processing, spreadsheets or multimedia activities when compared to teachers of higher income students (31% vs. 55%). However, these same teachers are more likely than teachers of higher income students to have students use computers for skill-and-drill activities (35% vs. 26%).

In contrast to Wenglinsky’s findings about access, however, there are data to suggest that there are, in fact, disparities in access to educational technology, particularly the Internet. Nationally, by the year 2000, 98% of schools were connected to the Internet in some fashion, and 77% of all instructional rooms had Internet access (National Center for Education Statistics, 2002). However, schools in urban areas (or even on the urban fringe) had a lower percentage of instructional rooms with Internet access (66%) than schools in rural (85%) and other areas. Also, by 2000, low-minority schools (less than 6%) had a higher percentage of instructional rooms with Internet access (85%) than schools where more than half of the students are minorities (64%).

*The racial divide.* Krueger (2000) studied the magnitude of the racial divide in the use of computer technology among school children using data from the October Current Population Survey (CPS) School Enrollment Supplement in 1984, 1989, 1993 and 1997. Looking at all grades combined, Black students were 16% less likely than White students to use a computer in school in 1984, but only 6% less likely in 1997. Hispanic students were more likely to use computers in school than Black students prior to 1997, but as of that year, Hispanic students were 5% less likely than Black students (and 11% less likely than White students) to use computers in school. Using that same dataset, Krueger also reported that in 1997, 20.5% of White students reported using the Internet in school compared to 14.8% of Black students and 11.8% of Hispanic students. Those gaps were slightly larger in high schools. From these data, Krueger (2000) concluded that “Black and Hispanic students seem to lag behind in using the latest technology in school” (p. 2).

*The gender divide.* The data on computer use in schools by gender suggest that there is very little difference in computer usage in schools and at home between boys and girls. The differences that exist have stayed consistently small with boys using computers at school a little bit more than girls. Volman and van Eck (2001) conducted a review of the literature on gender equity and information technology in education. With respect to access to information technology in schools, the research in the 1980’s generally demonstrated that boys had greater access to computers in homes, during extracurricular activities, and during school when they spent more time in front of computers. “Often the differences were not large, but they were certainly consistent” (Volman &

van Eck, 2001, p. 616). The research in the 1990's is not as consistent, though Volman and van Eck (2001) state that several authors suggest that "it is mostly boys who use the computers at school outside lessons" (p. 616). Otherwise, the gaps that existed between boys and girls in computer use in schools seem to be disappearing.

*The relationships between computer access and computer use in schools.* This study is not just about differences in computer access and computer use, but it is also concerned with the relationships between access and use. A number of critics (Cuban, 2001; Oppenheimer, 1997) have pointed out that increased access to computing technology in schools and classrooms has not had any discernable impact on teaching or learning. Cuban (2001), most notably, suggests that educational technology has been "oversold and underused;" computers are being deployed into schools and classrooms, but not used. However, converging streams of evidence suggest that there are, in fact, relationships between computer access and computer use.

Norris, Sullivan, Poirot and Soloway (2003) conducted a large-scale survey of teacher technology use and found "a significant and substantive correlation between technology access and use; almost without exception, the strongest predictors of teachers' technology use were measures of technology access" (p. 16). Through a similarly large-scale survey of teachers, O'Dwyer, Russell and Bebell (2004) conclude that, among other factors, increased availability of technology is likely to result in increased teacher-directed use of computers by students, and increased use of technology by teachers to deliver instruction and prepare for class.

Thus, the literature suggests significant disparities in access to high-quality technologies and some inequities in how technology is distributed to and used for different groups of students. The significance and seriousness of those gaps might depend on which data are used and who is doing the analysis. Former FCC chairman Michael Powell argued in 2001 that "digital divide" is a dangerous phrase. In reference to the notion of a digital divide, he said, "I think there is a Mercedes divide. I'd like to have one; I can't afford one...I think it's an important social issue, but it shouldn't be used to justify the notion of essentially the socialization of the deployment of the infrastructure" (quoted in Labaton, 2001, p. B1).

On the other hand, in arguing that access to cyberspace is the new issue in educational justice, First and Hart (2002) assert that "the impact of the digital divide on the education of racial and ethnic minority students in some way violates the Americans with Disability Act, the Fourteenth Amendment's equal protection clause, Title VI of the 1964 Civil Rights Act, and state constitutional law" (p. 410). While this may be an extreme argument, it is the case that many see schools as institutions for leveling the playing field in a digital world characterized by the "haves" and "have nots."

That is to say, where significant differences have been documented in access to advanced technologies in homes, particularly between the national averages and African Americans and Latina/os (United States Department of Commerce, 2000), schools are expected to be different. And at a time when the federal government is backing off its commitment to major digital equity initiatives (e.g. the U.S. Department of Commerce's Technology Opportunities Program (TOP) and the U.S. Department of Education's Community Technology Centers (CTC) Program), it is unclear that schools have met that challenge or if they will continue to be able to do so. This study attempts to bring some clarity to the issue.



## Research Methods

### DATA SOURCES

To address the research questions on digital equity in education, it was necessary to have data on access to and use of educational technology resources, and data on state-level educational technology policies across the states. No single database included all of those data, so two databases were combined. First, the NAEP 2000 State Mathematics database contains data on technology access and use between and within schools. In addition to a portion of the cognitive part of NAEP, each student selected to be part of the NAEP sample completes a series of survey questions. The responses to those questions, along with data provided by the students' teachers and school administrators, become part of the comprehensive NAEP dataset used in these analyses. Second, the bulk of the data for the state-level database came from the State-by-State Education Technology Policy Survey conducted by the Milken Exchange on Educational Technology (MEET) in the summer of 1998. By surveying and interviewing the state education technology director (or their designated representative) in each of the 50 states, MEET produced a profile of in-depth information on state legislation and projects, funding, standards, support structures, etc. all around the issue of learning technology.

### MULTILEVEL MODELING AND MODEL SPECIFICATION

In further operationalizing the construct of digital equity in education, there are two major analytic issues. One is how to measure gaps or inequalities in access to and use of educational technology as multilevel organizational phenomena, and the other is how to examine those gaps as outcome variables regressed on relevant independent factors. Resolving these matters necessitates not only empirically reliable but also theoretically valid model building (Lee, 1998).

The data sources used to examine digital equity in education are of three types (computer access and use, demographics and policies), but also cover three levels of the education process: individual student data, school data and state data. That is, the data are nested; the students are educated within schools that exist within states. Thus, the use of single-level statistical models that assume independence of observations would be invalid. As Snijders and Bosker (1999) assert, "[m]ultilevel statistical models are always needed if a multi-stage sampling design has been employed" (p. 9) or if individual-level outcomes are influenced by organizational factors.

For this study, two sets of hierarchical linear models were estimated: computer use models and computer access models. Specifically, since the dependent measures of computer use and computer access are ordinal (categorical) variables, two separate sets of hierarchical generalized linear models (HGLM) were estimated. The computer use models were three-level models (students within schools within states) and the computer access models were two-level models (schools within states). What follows are brief descriptions of the key variables. A summary table of each of the variables included in the analyses is included as Appendix A.

#### Dependent Variables

*Computer use.* The 2000 State NAEP 4th Grade mathematics dataset includes more survey items about educational technology than in prior years. There are two questionnaire items that

directly address the construct of computer use: one is about types of use, the other is about frequency of use. This study, however, is only concerned with amounts of computer use. The dependent measure of amount of computer use, therefore, is an item that appears on the student questionnaire as part of NAEP data collection. Specifically, the item is “When you do mathematics in school, how often do you use a computer?<sup>2</sup>” The response set includes four options: almost every day, once or twice a week, once or twice a month, and never or hardly ever.

It is worth noting that this question is specific to computer use for math and not other subjects. This may be a limitation of this study, though it is asserted here that this item serves as a sufficient proxy measure for the amount of computer use. In other studies, single NAEP questionnaire items were used as measures of computer use (Wenglinsky, 1998) and math was found to be the most common area for teacher-directed student use of computers in elementary schools (Mann, Shakeshaft, Becker, & Kottkamp, 1999). Thus, in modeling equity in computer use, this item serves as the level-one (student-level) outcome variable. Table 1 displays the frequencies for this variable.

Table 1  
*Frequency of Computer Use for Math Among 4<sup>th</sup> Graders, 2000*

Computer Use	Proportion	SE
Almost Every Day	.146	.002
Once or Twice a Week	.169	.002
Once or Twice a Month	.101	.002
Never or Hardly Ever	.584	.003

As displayed in the table, more than half (58%) of the 4<sup>th</sup> grade students report never or hardly ever using computers for math. Almost 32% of the students report using computers for math at least once a week. The remaining 10% use computers for math on a monthly basis.

*Computer access.* Much like for computer use, the focal point for computer access is on the amount of access rather than the type or quality of access. Reports on computer access in schools often include statistics such as student-to-computer ratios, lab vs. classroom deployment, computer hardware specifications, network infrastructure specifications, and/or the type of Internet connectivity. Of those, only the student-to-computer ratio is a measure of the amount of access to computers. That measure, though, is not available in the NAEP dataset.

There are, however, some data on computer access available in the NAEP data. The following three items appear on the school-level questionnaire completed by a school administrator of the students in the NAEP sample: (1) Are computers available all the time in the classrooms?, (2) Are computers available in a computer lab?, and (3) Are computers available to the classrooms when needed?<sup>3</sup> The frequencies for these variables are displayed in the following table.

<sup>2</sup> The data from those students who gave multiple responses or who omitted the question were coded as missing values.

<sup>3</sup> Though the meaning of this response is not entirely clear, the assumption here is that the reference is to portable computing devices such as laptops or “computers on wheels” (COWs).

Table 2  
*Access to Computers among 4<sup>th</sup> Graders (student-level), 2000*

Access to Computers	YES		NO	
	Proportion	SE	Proportion	SE
Are computers available all the time in the classrooms?	.822	.002	.178	.002
Are computers available in a computer lab?	.767	.002	.233	.002
Are computers available to the classrooms when needed?	.250	.002	.750	.002

There is not a great deal of variance within each of the three items. The data from the three items, however, can be combined into a single, school-level measure of computer access. By counting the number of “yes” responses to the three questions, a measure of computer access points is created. Said differently, this composite variable is a measure of the number of different ways each student can or might access computers in his or her school. The frequencies for this computer access variable are displayed in the following table.

Table 3  
*Frequency of Computer Access Points among 4<sup>th</sup> Graders (student-level), 2000*

Computer Access Points	Proportion	SE
0	.011	.001
1	.326	.002
2	.476	.002
3	.187	.002

Thus, the modal situation for fourth grade students across the country is that they attend schools wherein they might access computers two different ways. Only 1.1% of students are in schools with no access to computers.

The computer access variable is essentially a school-level variable “attached” to the data for each student in the NAEP sample. Accordingly, rather than making a statement about schools across the country, it is appropriate to report on the data in table three by stating that, “forty-eight percent of students attend schools with two different computer access points.” This is a statement about students rather than the schools they attend even though the data are essentially school-level data.

From a reporting standpoint, this issue is not problematic. Analytically, however, it is a complex issue, particularly for hierarchical linear modeling. Specifically, using a school-level variable as a student-level outcome in multilevel modeling creates a misspecified model. Raudenbush, Fotiu, and Cheong (1998) encountered such a model misspecification problem when modeling the relationship between school climate and student demographic background. School disciplinary climate was a scale created from items on the school questionnaire administered as part of the 1992 Trial State Assessment of the NAEP. To account for the model misspecification, Raudenbush, Fotiu, and Cheong (1998) eliminated the school-level models and instead estimated a two-level hierarchical model with students nested within states. Further, robust standard errors were computed using the generalized estimation equation (GEE). “These standard errors are relatively insensitive to misspecifications of the variances and covariances at the two levels and to the distributional assumptions at each level” (Raudenbush, Fotiu, & Cheong, 1998, p. 258).

Rather than eliminating school-level variables in hierarchical models, computer access was treated as a school-level measure throughout these analyses<sup>4</sup>. That is, the computer access variables from the original NAEP dataset were aggregated to the school level and included in the school-level dataset. This is a conceptually sensible decision and allows for more appropriate hierarchical modeling, including the ability to understand the relationship between student computer use and computer access within the school. As opposed to the previous two tables with data on student-level computer access, the following two tables depict the statistics on computer access in the school-level dataset.

Table 4  
*Access to Computers among 4<sup>th</sup> Graders (school-level), 2000*

Access to Computers	YES		NO	
	Proportion	SE	Proportion	SE
Are computers available all the time in the classrooms?	.827	.011	.173	.011
Are computers available in a computer lab?	.748	.014	.252	.014
Are computers available to the classrooms when needed?	.222	.012	.778	.012

Table 5  
*Frequency of Computer Access Points among 4<sup>th</sup> Graders (school-level), 2000*

Computer Access Points	Proportion	SE
0	.011	.004
1	.349	.015
2	.471	.015
3	.169	.010

Thus, combining tables four and five, 33% of 4<sup>th</sup> grade students are served in the 35% of schools that have a single access point to computers. Also, 48% of 4<sup>th</sup> grade students are in the 47% of schools that have two access points to computers. One percent of students and schools have no computer access.

## Independent Variables

The table in Appendix A also includes descriptions of the independent variables. This section briefly describes the key independent variables.

*Student-level independent variables.* The NAEP database includes a student-level race variable with six categories (White, Black, Hispanic, Asian, American Indian, and Other). However, with hierarchical linear modeling, there is a need to be parsimonious with respect to the number of variables included at lower levels (levels one and two in this case). It is possible, for example, that the regression coefficient for every level one predictor could be modeled as a dependent variable predicted by each level two predictor. So to include a dummy-coded variable for all (short the one reference group) of the racial groups would create a less than parsimonious situation. Furthermore,

<sup>4</sup> One exception is the tests of difference in preliminary analyses section where the NAEP Data Tool is used, and computer access is treated as a student-level variable.

there is reason to believe that there are differences in computer use in schools between Caucasian, African American, and Latina/o students. Krueger (2000) showed that in elementary schools in 1997, 80.3% of Caucasian students reported using computers at school compared to 67.3% of African American students and 62.8% of Latina/o students. However, there is limited data on students of other racial backgrounds. For this analysis, therefore, the interest is in digital equity in education among only Caucasian, African American and Latina/o students. Also, the proxy variable for student socioeconomic status is whether or not the student is eligible for the free or reduced-price lunch program, a common proxy for family income.

*School-level independent variables.* Much like at the student level, the interest at the school level is in the demographic composition. To model equity in computer access (a school-level variable), for example, data on the racial composition and urbanicity of the school are included.

*State-level independent variables.* To provide insight into the education technology policies of the 50 states, the Milken Exchange on Educational Technology (MEET) conducted a state-by-state education technology policy survey in the summer of 1998. By surveying and interviewing the state education technology director<sup>5</sup> (or their designated representative) in each of the 50 states, MEET produced a profile of in-depth information on state legislation and projects, funding, standards, support structures, etc. all around the issue of learning technology. The survey consisted of a 75-minute telephone interview and a nine-page questionnaire, and the data collection resulted in an extraordinary amount of data documenting the differing approaches taken by state education agencies with respect to educational technology. The focus of this inquiry is digital equity in education, and the MEET survey provides relevant information on state-level policies. Specifically, there are four categories of education technology-related policies that might be related to digital equity in education: credentialing requirements, student standards, professional development and funding.

## SPECIAL METHODOLOGICAL ISSUES

### HLM and Non-Linear Analyses

The two outcome variables, computer access and computer use, are categorical variables. The standard hierarchical linear model (HLM) and other basic multilevel models are only appropriate for two- and three-level data where the dependent variable and the residuals at each level are normally distributed. This assumption is not usually a problem when the dependent variable at level-1 (student-level) is continuous. Even where the continuous outcome is highly skewed, the data can be transformed to make the distribution of level-1 random effects approximately normal.

The use of the standard level-1 model in cases where the outcome variable is binary or categorical (as in this case), however, is inappropriate for three reasons. First, given the predicted value of the outcome, the level-1 residual can only assume a limited number of values, and therefore cannot be normally distributed. Second, the level-1 residual cannot have homogenous variance. Instead, the variance of the residual depends on the predicted value. Third, the standard level-1 model does not constrain the predicted value of the level-1 outcome. However, where the possible values of the outcome variable are, in fact, limited, predicted values need to be constrained

---

<sup>5</sup> According to Lemke & Shaw (1999), “[t]he state technology director is an individual who has been identified by the state superintendent of education as the chief manager of state education technology programs in the public schools.”

appropriately. Without this constraint, the effect sizes estimated by the model are generally uninterpretable (Raudenbush, Bryk, Cheong, & Congdon, 2001).

Fortunately, within the HLM software program, it is possible to specify a nonlinear analysis appropriate for binary or categorical (ordinal or multinomial) data. “The approach is a direct extension of the generalized linear model of McCullagh & Nelder (1989) to the case of hierarchical data” (Raudenbush, Bryk, Cheong, & Congdon, 2001, p. 113)<sup>6</sup>. Thus, the approach is referred to as hierarchical generalized linear modeling (HGLM). The computer use variable could be considered multinomial or ordinal. Presumably, though, the survey item was developed with an ordered categorical response set. That is, the response set would appear to be ordered from lowest (“never or hardly ever”) to highest (“every day or almost every day”). The computer access variable is ordinal as well. Therefore, ordinal HGLM was used.

## Missing Data

Of the 98,204 students in the original dataset, 7,111 students were systematically eliminated because their race was coded as something other than the three racial categories of interest for these analyses. In addition, 12,037 students are missing data on the computer use variable. Since that variable is one of the dependent variables, and given the number of cases missing those data, it was determined that it was most appropriate to eliminate any student from the dataset who was missing data on the computer use variable. Also, 7,728 students are missing data on the LUNCH variable. Those students were eliminated as well. Ultimately, any student with missing data on any variable to be included in the analyses was eliminated. In the end, the analyses included 70,382 students in 3,479 schools from 40 states.

The deletion of the cases where there were missing data is not ideal, but the HLM software has proven particularly sensitive to missing data. Table 6 compares the original sample to the final sample on the student-level variables. The percentage of students reporting the various computer use categories is identical. Additionally, any differences that exist on the student biosocial characteristics are minimal, and mostly result from having to eliminate data on students from California.<sup>7</sup>

---

<sup>6</sup> Until recently, estimation of categorical (multinomial and ordinal) models was only available for two-level data in the HLM software program. Additionally, the HLM software could not incorporate design weight variables for non-linear analyses. However, for these analyses, a beta version of an upgrade to the HLM software was made available by Dr. Yuk Fai Cheong of Emory University, one of the authors of the software. This software allows for non-linear analyses of three-level data and also allows for the incorporation of design weights in such analyses.

<sup>7</sup> The 2000 Mathematics State NAEP involved data collection from 101,764 4<sup>th</sup> grade students from 4,239 public schools in 47 jurisdictions (states, territories and DoDEA/DoDDS schools). The nine states that did not participate in the 2000 NAEP are: Alaska, Colorado, Delaware, Florida, New Hampshire, New Jersey, Pennsylvania, South Dakota, and Washington. Additionally, representatives from California provided very incomplete data for the Milken Exchange Technology Survey. There was simply too much missing state-level data for California, so the students and schools from that state in the NAEP dataset have been excluded. Thus, this study uses data from 40 states.

Table 6  
*Comparison of original to final sample (percentage in each category)*

Variable	Original Sample (n=96,118)	Final Sample (n=70,382)
Computer Use		
Never or Hardly Ever	58.9	58.4
Once or Twice a Month	9.8	10.1
One or Twice a Week	16.8	16.9
Almost Every Day	14.5	14.6
Sex		
Male	51.1	50.0
Female	48.9	50.0
Race		
Caucasian	69.1	71.5
African American	16.7	15.7
Latina/o	14.2	12.8
SES (school lunch)		
Eligible	43.9	40.4
Not Eligible	56.1	59.6

### Weighting of Data

Part Three of the Data Companion that accompanies the 2000 mathematics assessment secondary-use data files begins thusly:

Standard statistical procedures should not be applied to the NAEP data without modification because the special properties of the data affect the validity of conventional techniques of statistical inference (p. 29).

For this research, to insure accurate standard errors, sampling weights were used. In particular, for school-level data, a school weight was computed<sup>8</sup>. For the hierarchical linear modeling, the school sampling weights are used, but no special procedures are necessary to estimate the sampling variability.<sup>9</sup> Multilevel modeling, by its very nature, takes the clustering or dependence of the observations into account by partitioning the variance by the different clusters. Said differently, HLM takes a model-based approach to estimating sampling variability.

<sup>8</sup> A full school weight was not provided with the 2000 NAEP data. In e-mail conversations with Al Rogers, Frank Jenkins, and Bruce Kaplan of ETS, and Alex Sedlacek and Keith Rust of NCES, it was determined that an appropriate school weight would consist of the product of five variables in the dataset: the school base weight (SCHBWT), the school trimming factor (SCHTFC), the school-level subject factor (SCHSFC), the collapsed school non-response cell (CSCNRC), and the school non-response adjustment factor (SCHNRF).

<sup>9</sup> Because the clustering or dependence of the observations are taken into account in HLM, the students can be treated as a random sample within the school. Thus, only school weights and not student weights are used in the multilevel modeling.

## Findings

Preliminary analyses (including tests of difference and single-level ordinal logistic regression) suggested that there are likely significant differences in computer access and computer use among level-1 independent variables. The question is, however, whether or not the presence and magnitude of those differences remain once access and use are modeled as multilevel phenomenon. Further, the second research question guiding these analyses is about the relationship between computer access and computer use. Finally, the third research question has to do with whether or not state-level policies have an impact on computer access and computer use. All of these questions were addressed simultaneously through multilevel modeling.

### HIERARCHICAL LINEAR MODELS: RANDOM INTERCEPTS, FIXED SLOPES

In these first set of models for both computer access and computer use, the independent variables are considered fixed and are centered around their grand mean. As per the first research question and the operational definition of digital equity, the first goal is to simply determine if there are differences *on average* in computer access among schools of certain socio-demographic characteristics and differences in computer use among students of different demographic categories. Analysis of student and school demographic variables as fixed effects is, therefore, sufficient and appropriate for the purposes of this research.

Also, in this first set of models, all predictors are centered around their grand mean. As a general rule of thumb in multilevel modeling, predictors that are fixed are grand mean centered. In this way, the level one intercept is adjusted for differences between groups. While Kreft, De Leeuw and Aiken (1995) have demonstrated that there is no statistical preference between grand mean centering and using raw metrics for level one covariates, since the covariates are treated as having common effects across groups, it makes theoretical sense to adjust the intercepts for group differences. Further, even dummy-coded covariates are grand-mean centered. “Although it may seem strange at first to center a Level-1 dummy variable, this is appropriate and often quite useful” (Bryk & Raudenbush, 1992, p. 28).

### Computer Access Multilevel Model: Summary of Results<sup>10</sup>

As per the discussion in the model specification section above, three sets of two-level models were run with computer access as the dependent variable. The models, the results of which are summarized in tables 7 and 8, are numbered and described as follows: Model 1, the fully

---

<sup>10</sup> The complete output, along with the detailed specification of the models, can be provided by the author. Also, in all of the tables that report results from the hierarchical linear models, the sign of all of the coefficients has been reversed from the output generated by the HLM software. For ordinal HGLM, the HLM software generates signs for the coefficients that are technically not incorrect, but they do not indicate the direction of the relationship between the predictors and the dependent variable in a way that those familiar with linear regression, for example, would expect to see. So, in the tables that follow, a coefficient with a negative sign indicates a negative relationship between the predictor and the dependent variable, and a positive sign indicates a positive relationship. This is true for predictors at all levels, though the signs of the intercepts and threshold parameters remain the same.



unconditional model; Model 2, the basic model with random intercepts and fixed slopes; and Model 3, the fully specified model with random intercepts and fixed slopes.

Table 7  
*Computer Access, Two-level HGLM results, fixed effects*

Variable	Model 1		Model 2		Model 3	
	B	SE	B	SE	B	SE
Level 1: Schools						
Intercept	-4.787 **	0.192	-4.806 **	0.192	-4.809 **	0.192
Urban			-0.079	0.091	-0.078	0.091
Rural			-0.320 **	0.081	-0.318 **	0.081
% of students African American			-0.724 **	0.154	-0.719 **	0.155
% of students Latina/o			-0.354	0.250	-0.388	0.252
Level 2: States						
Funding (technology appropriations per student)					-0.003	0.003
Funding (direct distributions)					0.173	0.181
Funding (competitive grants)					0.142	0.162
Threshold Parameter						
Threshold 1–2	4.090 **	0.180	4.106 **	0.180	4.108 **	0.180
Threshold 2–3	6.315 **	0.185	6.349 **	0.185	6.353 **	0.185

\* $p < .10$ ; \*\* $p < .05$ ; \*\*\* $p < .01$

Table 8  
*Computer Access, Two-level HGLM results, random effects*

Model 1		Model 2		Model 3	
Var. Comp	$\chi^2$ (df=39)	Var. Comp	$\chi^2$ (df=39)	Var. Comp	$\chi^2$ (df=39)
0.156	189.903**	0.149	182.014**	0.157	175.535**

\* $p < .10$ ; \*\* $p < .05$ ; \*\*\* $p < .01$

For model 1 (fully unconditional), the final estimation of the fixed effects indicates that the mean value of the intercept and threshold parameters differ significantly from zero. Further, the variance component of 0.156 can be used to compute the intraclass correlation (ICC). For the ordinal HGLM, the ICC, calculated as variance / (variance + ( $\Pi^2/3$ )), is 0.045. The ICC, in this case, represents the proportion of variance in the outcome (computer access) that exists between level two (states). Thus, 4.5% of the variance in computer access is between the states; the vast majority of the variance in computer access exists within the states. The small proportion of between-state variation suggests that factors at the state level are not likely to be powerful correlates of computer access in schools. After adding the level-1 predictors in model 2, the level-2 variance component does not change much; in fact, it goes down slightly from 0.156 to 0.149.

Variance components notwithstanding, two of the level-1 predictors prove statistically significant. In particular, schools in rural areas and schools with higher percentages of African American students tend to have lower levels of computer access.

In model 3, the fully specified model, the three potentially relevant state-level variables are added as predictors of the intercept. The level-2 variance component for model 3 is 0.157, a change of +0.002 from the fully unconditional model, and of +0.008 from model 2. At first glance, it seems

unusual that the unexplained between state variation would rise from model 1 to model 2. That is, one would think that by adding fixed effects to a model, the result would be a decrease in the level-one residual variance (i.e. an increase in level-two residual variance). “However, this is impossible as this residual variance is fixed so that instead, the estimates of the other regression coefficients will tend to become larger in absolute value and the intercept variance (and slope variances, if any) will also tend to become larger” (Snijders & Bosker, 1999, p. 229).

In general, though, the results for the random effects suggest that the predictors at either level do not contribute much in accounting for the total variance in computer access. Further, examining the coefficients in model 3, it is clear that the state funding variables demonstrate no significant relationship to computer access at the school level. The relationship between the level-1 predictors and computer access remain the same as in the basic model, however.

### Computer Use Model: Summary of Results

As per the discussion in the model specification section above, four sets of three-level models were run with computer use as the dependent variable. The models, the results of which are summarized in tables 9 and 10, are numbered and described as follows: Model 1, the fully unconditional model; Model 2, the basic model with random intercepts and fixed slopes (level-one predictors only); Model 3, the basic model with random intercepts and fixed slopes (level-one and level-two predictors only); and Model 4, the fully specified model with random intercepts and fixed slopes

*Random effects of the intercepts.* In a three-level HGLM, there are two sets of random effects for each model. The first variance component refers to the level-two intercept, and the second variance component refers to level-three intercept. Therefore, for the fully unconditional model (model 1), the level-two variance component of .599 means that the ICC is .154. This ICC represents the proportion of variance in the outcome (computer use) that exists between level two units (schools). Thus, 15.4% of the variance in computer use is between the schools. Though the chi-square test yields a chi-square statistic that is statistically significant, the level-three variance component (.02423) is very small, and yields an ICC of .007. This means that less than 1% of the total variance in computer use exists between the states. Combining this information, it can be concluded that the vast majority of the total variance in computer use exists within schools.

Certainly, the small proportion of between-state variation suggests that factors at the state level are not likely to be powerful correlates of computer use in schools. In fact, with an ICC of less than .05, it is arguable that it is not necessary or meaningful to include a third level in multilevel modeling of computer use. However, a decision was made to proceed with the three-level HGLM to carry out the testing of a priori theories of the effects of state-level predictors. Swanson and Stevenson (2002) made a similar decision when analyzing the impact of state policies on standards-based classroom instruction. In their analyses, a fully unconditional model showed that only 3.6% of the total variation in standards-based classroom instruction exists between states, but they continued with a three-level (classrooms within schools within states) model anyway. “If theoretical arguments suggest that such effects might be present, the analyst should proceed with posing Level-2 models [and, by extension, level-3 models] for  $\beta_{qj}$ ...Again, evidence consistent with a null hypothesis does not mean it is true” (Bryk & Raudenbush, 1992, p. 203).

Table 9  
Computer Use, Three-level HGLM results, fixed effects, models 1–4

Variable	Model 1		Model 2		Model 3		Model 4	
	B	SE	B	SE	B	SE	B	SE
Level 1: Student								
Intercept	0.418	0.028***	0.416	0.029***	0.374	0.058***	0.361	0.114***
Sex			-0.071	0.003***	-0.071	0.003***	-0.071	0.003***
Lunch			-0.072	0.004***	-0.072	0.004***	-0.072	0.005***
African American			0.292	0.007**	0.288	0.007***	0.288	0.007***
Latina/o			0.127	0.006**	0.126	0.006***	0.126	0.007***
Level 2: School								
Computers in the classroom					0.168	0.035***	0.165	0.035***
Computers in a lab					0.003	0.033	0.007	0.032
Computers on a mobile lab					-0.012	0.031	-0.009	0.031
Urban					0.039	0.037	0.044	0.037
Rural					-0.036	0.033	-0.036	0.033
% of students African American					0.326	0.063***	0.298	0.062***
% of students Latina/o					0.011	0.103	0.001	0.103
Level 3: State								
Credentialing (pre-service teachers)							0.298	0.066***
Credentialing (new administrators)							-0.195	0.107*
Credentialing (current teachers)							0.079	0.103
Funding (direct distributions)							0.097	0.063
Funding (competitive grants)							0.135	0.057**
Professional Development (required % for PD)							-0.035	0.059
Funding (tech. appropriations per student)							-0.001	0.001
Professional Development (% of state involvement)							-0.151	0.093
Student tech. standards, stand.							-0.109	0.062*
Student tech. standards, integ.							-0.135	0.055**
Student tech. standards, exit							-0.011	0.071
Threshold Parameters								
Threshold 1–2	0.464	0.001***	0.464	0.001***	0.464	0.001***	0.464	0.001***
Threshold 2–3	1.525	0.002***	1.526	0.002***	1.526	0.002***	1.526	0.002***

\* $p < .10$ ; \*\* $p < .05$ ; \*\*\* $p < .01$

Table 10  
Computer Use, Three-level HGLM results, random effects, models 1–4

Level	Model 1		Model 2		Model 3		Model 4	
	Var. Comp	$\chi^2$ (df=39)	Var. Comp	$\chi^2$ (df=39)	Var. Comp	$\chi^2$ (df=39)	Var. Comp	$\chi^2$ (df=39)
Level 2	0.599	48756.1**	0.589	46119.6**	0.577	42277.6**	0.577	50943.1**
Level 3	0.024	182.27**	0.026	194.76**	0.029	219.462**	0.021	168.58**

\* $p < .10$ ; \*\* $p < .05$ ; \*\*\* $p < .01$

*Fixed effects.* For model 1 (fully unconditional), the final estimation of the fixed effects indicates that the mean value of the intercept and threshold parameters differ significantly from zero. Further, across all of the models, the effect of the individual predictors at all three levels is consistent.

Specifically, at the student level, all four of the independent variables are statistically significant (i.e.  $p < .01$ ) in all of the models. Further, the magnitude of those effects does not change from model 2 to model 4. In terms of practical significance, however, the coefficients for sex and lunch-program participation are very small (-0.07). In practical terms, those effects are so small as to be considered meaningless; the statistical significance is a result of the large number of students in the sample. Thus, it is safe to conclude that there are practically no differences in computer use between boys and girls or between students who are eligible for free or reduced-price lunch and those who are not. There are, however, differences in computer use by race. The coefficient for Latina/o students is consistently 0.13, and for African American students, it is consistently 0.29. Thus, Latina/o students and African American students are significantly more likely to fall into a higher use category on the dependent variable than Caucasian students.

Interpretation of the coefficients of the level-2 and level-3 fixed effects is slightly more straightforward since the formulae for the level-2 and level-3 models in ordinal HGLM are standard regression formulae. Further, in the random effects ANCOVA model, the coefficients for the level-2 and level-3 fixed effects can be interpreted as the effect on the average intercept (adjusted for group differences), which in the ordinal model is the threshold between the first and second categories of the dependent variable. In the ordered logit model, the idea is that there is a continuous latent variable  $D$  (amount of computer use) that has various threshold points. A student's value on the observed dependent variable  $Y$  depends on whether or not she has crossed a particular threshold on the latent variable  $D$ . Thus, a significant positive value for a coefficient of a level-2 or level-3 fixed effect means that the predictor, on average, increases the threshold between the first and second categories of the dependent variable.

The threshold values are used to determine the probabilities for each response category. Additionally, given the formulae for determining those probabilities, an increased threshold between the first and second categories of the dependent variable ( $\delta_i$ ) means that the probability of a student reporting the lowest category would increase. Finally, since the ordered logit model is a cumulative probability model, increasing the probability of the lowest category decreases the probability of a higher category. Therefore, a positive coefficient for a level-2 fixed effect actually decreases the probability that a student would fall into a higher use category, and vice versa for a negative coefficient.<sup>11</sup>

Thus, the two fixed effects that prove to be statistically significant in relationship to the intercept are the percentage of students in a school who are African American and the availability of computers all the time in the classroom. Given the negative coefficients, it can be said that the higher the percentage of students that are African American, the more likely a given student is to report a higher use category; i.e. students in schools with higher percentages of African American students use computers more frequently. Additionally, students in schools where there are computers available all the time in the classrooms (as opposed to or in addition to a laboratory) are more likely to use computers more frequently. Those effects are statistically significant and of a magnitude to be considered practically significant as well.

---

<sup>11</sup> Remember, however, that the signs from the HLM output have been reversed in the table to indicate the direction of the relationship between the predictors and the latent outcome variable. So, school-level predictors with positive coefficients in the table have a positive relationship with computer use generally.

Before discussing the level-3 fixed effects, it is worth reiterating that the ICC associated with the level-3 variance component (.007) is so small as to be almost entirely insignificant. Furthermore, with only 40 units at level-3, additional caution needs to be taken when interpreting level-3 estimates. Therefore, what follows is simply for discussion purposes; likely all or almost all of the variance in computer use exists within states, and the effects of state policy variables on actual computer use are minimal at best.

Interpretation of level-3 effects is complicated, but the level-3 dependent variable is the mean level-2 intercept.<sup>12</sup> Therefore, level-3 fixed effects might be understood as the effect of level-3 independent variables on the average school effect on computer use. As with the level-2 fixed effects, positive coefficients for level-3 fixed effects suggest a negative relationship between the covariate and computer use, and vice versa.

As originally run, Model 4 included all 11 state policy variables. The results are displayed in table 9. Five of the state-level covariates show up as statistically significant predictors. However, including 11 level-3 predictors in a model with only 40 level-3 units is likely not efficient or appropriate. As Bryk & Raudenbush (1992) suggest,

A common rule of thumb for a regression analysis is that one needs at least 10 observations for each predictor. The analogous rules for hierarchical models are a bit more complex. For predicting a level-2 outcome, for example,  $\beta_{0j}$ , the number of observations is the number of level-2 units,  $J$ , and the conventional 10-observations rule can be applied against this count. (p. 211)

Thus, by extension, with 40 level-3 units and a single level-3 outcome, there should not be more than four predictors. Therefore, a three-level model was run with the four most promising state-level predictors (i.e., those state-level predictors in model 4 that were statistically significant ( $p < .10$ ) and with coefficients of the highest value). Tables 11 and 12 contain the results.

Those tables show that in the final fixed effects model, the level-3 variance component is the lowest of any of the models, so that three of the four predictors demonstrate a statistically significant relationship to the dependent variable is surprising, if not meaningless. Regardless, it could be argued that in states where technology standards are integrated into subject area standards, computer use might be lower. However, there may be increased computer use in states where pre-service teachers must meet technology-related requirements to receive their initial teaching credential and states where earmarked state funds for K-12 education technology distributed as competitive grants to school districts.

---

<sup>12</sup> Alternatively, the level-2 intercept might be thought of as the threshold between the lowest two categories of computer use for a school where all of the school-level covariates have a value of zero (i.e. a suburban school with no computers available in classrooms, labs or to be brought in to classrooms, and with no African American or Latina/o students). That such a scenario is unrealistic demonstrates the complexity in interpreting the level-3 fixed effects.

Table 11  
*Computer Use, Three-level HGLM results, fixed effects, final model*

Variable	B	SE
Level 1: Student		
Intercept	0.429	0.090***
Sex	-0.071	0.004***
Lunch	-0.072	0.005***
African American	0.289	0.007***
Latina/o	0.126	0.007***
Level 2: School		
Computers in the classroom	0.167	0.035***
Computers in a lab	0.004	0.032
Computers on a mobile lab	-0.010	0.031
Urban	0.039	0.037
Rural	-0.034	0.032
% of students African American	0.310	0.061***
% of students Latina/o	-0.001	0.103
Level 3: State		
Credentialing (pre-service teachers)	0.264	0.062***
Credentialing (new administrators)	-0.163	0.086
Funding (competitive grants)	0.124	0.052**
Student technology standards integrated into subject standards	-0.130	0.054**
Threshold Parameters		
Threshold 1–2	0.464	0.001***
Threshold 2–3	1.526	0.002***

Table 12  
*Computer Use, Three-level HGLM results, random effects, final model*

Level	Var. Comp	$\chi^2$ (df=39)
Level 1 and Level 2	0.563	54664.369**
Level 3	0.016	136.092**

## HIERARCHICAL LINEAR MODELS: RANDOM INTERCEPTS, RANDOM SLOPES

Thus, the random intercept, fixed slopes models suggest that, on average, there are some inequalities in computer use that arise from student-level variables and some differences in computer access that arise from school-level variables. Those findings are substantively important and interesting. However, it is possible that the effect of those independent variables might differ between higher-level units. For example, it is certainly possible that the amount of computer use for girls relative to boys in one school might be different in another school. The multilevel modeling process that allows us to test those possibilities is to allow the coefficients of independent variables to vary randomly across higher-level units. A test of the variance component generated for any

independent variable included as a random effect determines whether or not the predictor does, in fact, vary randomly across higher-level units.

Extending the random intercept, fixed slopes models to include random slopes is fairly straightforward. “However, estimation algorithms for these models are less stable than for the standard hierarchical model, and it is not uncommon that it is impossible to obtain converging parameter estimates for models with even only one random slope” (Snijders & Bosker, 1999, p. 231). Therefore, a cautious approach was taken. As a first step, all level-1 variables were set to vary randomly, but the slope coefficients were not predicted by any higher-level independent variables (the predictors for the random intercepts, however, were maintained). Then, for the computer use model, all level-2 variables were set to vary randomly, but none of the slope coefficients were predicted by any state-level predictors.

These initial models showed that all student-level variables did, in fact, vary randomly across schools. However, converging parameter estimates were never obtained when any of the school-level variables (in the computer access model and the computer use model) was allowed to vary randomly.<sup>13</sup> Further, whereas it is common wisdom that different kinds of schools serve certain groups of students differently (e.g. academically at-risk students tend to achieve higher in smaller schools), there is no a priori reason to assume that the effect of a school being located in an urban area, for example, is any different in one state than another. As a result, all school-level predictors remain fixed in all multilevel models. So, for example, the effect of a school being in a rural area is constrained to be the same across all the states. Thus, the random intercept, fixed slopes model for computer access stands as the final analysis of computer access. For computer use, however, a series of random intercept, random slopes models were run with student-level predictors allowed to vary randomly and school-level predictors constrained to be fixed.

More specifically, for each of the student-level predictors, a model was run wherein the same independent variables used to predict the random intercept were used to predict the random slope of that student-level predictor. In each of those models, the other student-level predictors were allowed to vary randomly across schools, but no attempt was made to predict those slopes using school-level variables. For all four of those models, the statistically significant predictors of the slope coefficient were noted for inclusion in a final model.

Thus, tables 13 and 14 include the results for two random intercept, random slope models of computer use. Model 1 includes random slopes for each of the student-level predictors, but no school-level predictors for the slope coefficients. Model 2 includes random slopes for each of the student-level predictors, and the coefficients for each of those slopes are predicted by the school-level variables that demonstrated statistical significance in the preliminary models run separately for each student-level slope coefficient. In both cases, the random intercepts are predicted by the same school- and state-level predictors used in the final random-intercept, fixed-effects models described in tables 11 and 12.

As demonstrated in table 14, after including the student-level predictors as random effects in model 1, the residual variances of the coefficients of those predictors differ significantly from zero. Thus, the results for model 1 suggest at least that the effects of the student-level predictors vary randomly across schools. That is, the magnitude of the effect of race, sex or SES is different in different schools. The purpose of model 2 was to see what, if any, school-level factors moderate or exacerbate those differences.

---

<sup>13</sup> The default setting on the HLM software was for 100 macro iterations. This was manually extended to 150 macro iterations, but the models still did not fully converge.

Table 13

*Computer Use, three-level random intercept, random slopes HGLM results, fixed effects*

Variable	Model 1		Model 2	
	B	SE	B	SE
Level 1: Student				
Intercept	0.4642	0.161***	0.673	0.029***
Level 2: School				
For Intercept				
Computers in the classroom	0.194	0.057***	0.027	0.071
Computers in a lab	0.106	0.053**	0.110	0.052**
Computers on a mobile lab	0.028	0.049	0.033	0.049
Urban	0.0721	0.059	0.017	0.065
Rural	-0.106	0.052**	-0.117	0.052**
% of students African American	0.339	0.115***	-0.081	0.138
% of students Latina/o	0.006	0.192	-0.157	0.202
For sex slope				
Intercept	0.099	0.026***	0.247	0.058***
Computers in the classroom			0.198	0.069***
For lunch-program slope				
Intercept	0.171	0.038***	0.080	0.117
Computers in the classroom			0.217	0.097**
Urban			0.206	0.083**
% of students African American			0.430	0.162***
For % African American slope				
Intercept	-0.020	0.066	-0.176	0.172
Computers in the classroom			0.249	0.172
% of students African American			0.933	0.228***
For % Latina/o slope				
Intercept	0.336	0.064***	-0.247	0.208
% of students Latina/o			1.002	0.343***
Level 3: State				
Credentialing (pre-service teachers)	0.353	0.088***	0.351	0.085***
Credentialing (new administrators)	-0.232	0.123*	-0.227	0.120*
Funding (competitive grants)	0.154	0.075**	0.145	0.073*
Student technology standards integrated into subject standards	-0.167	0.077**	-0.170	0.074**
Threshold Parameters				
Threshold 1–2	0.539	0.001***	0.539	0.001***
Threshold 2–3	1.751	0.003***	1.751	0.003***

\* $p < .10$ ; \*\* $p < .05$ ; \*\*\* $p < .01$



Table 14

*Computer Use, three-level random intercept, random slope HGLM results, random effects*

Level and variable		Model 1		Model 2	
		Var. Comp	$\chi^2$ (df=39)	Var. Comp	$\chi^2$ (df=39)
Levels	Intercept 1	2.158***	28812.566	2.144***	27356.540
1-2	Sex slope	2.244***	24510.877	2.237***	24623.071
	Lunch program slope	4.264***	21327.864	4.252***	21473.589
	% African American slope	7.663***	20313.443	7.673***	20863.710
	% Latina/o slope	9.141***	21505.219	9.163***	21667.989
Level 3	Intercept 1 / Intercept 2	0.029***	103.997	0.026***	97.226

\* $p < .10$ ; \*\* $p < .05$ ; \*\*\* $p < .01$ 

Four of the school-level predictors that are included as fixed effects in model 1 demonstrate a statistically significant relationship to the dependent variable (average threshold1 for computer use across all schools). Specifically, and stated in general terms with respect to the latent continuous computer use variable, computer use is likely to be higher in schools where computers are available all the time in the classrooms, where computers are available in labs, and in schools with higher percentages of African American students. Computer use is likely to be lower in schools in rural areas. Also, three of the state-level predictors are significant ( $p < .05$ ). In particular, and again writing in general terms, computer use is likely to be higher in states where pre-service teachers have to meet technology-related requirements in order to receive their initial teaching credential and states where earmarked state funds for K-12 education technology distributed as competitive grants to school districts. Computer use is likely to be lower, however, in states where student technology standards are integrated into subject-area standards.

For model 2, the slopes of the student-level predictors were treated as outcomes at level-2 and predicted by varying school-level factors. To repeat, the school-level variables used to predict the individual slopes were selected from preliminary analyses wherein, for each of the student-level predictors, a model was run with the same independent variables used to predict the random intercept. Those school-level variables that proved statistically significant in those preliminary analyses were noted for inclusion in model 2.

As table 14 suggests, the variance components for all of the random effects are virtually identical to those from model 1, and so the residual variance of all of the random effects is different from zero. The effect of all of the student-level variables varies randomly between schools.<sup>14</sup> Thus, with respect to computer use, different schools treat girls, African American students, Latina/o students, and students eligible for free or reduced-price lunch differently.

However, as shown in table 13, the intercepts for % African American and Latina/o or for lunch-program participation do not differ significantly from zero. This might suggest that for these three variables, though the effects vary randomly between schools, on average the effects are not different from zero. With respect to sex, however, it might be said that, on average, girls are more likely to demonstrate higher levels of computer use.

<sup>14</sup> It is worth noting that only the intercept for the SEX slope equation is significantly different from zero. This might suggest that for the other three variables, though the effect varies randomly between schools, on average the effect is not different from zero.

By further examining the results for model 2 in table 18, we see that school-level variables do have a relationship to the slopes of the student-level predictors. In particular, having computers in the classroom increases the slope for sex and lunch-program participation. So, having computers available all the time in the classroom increases the effect of being a girl or the effect of being eligible for free or reduced-price lunch. Also, the effect of being eligible for free or reduced-price lunch is also increased in urban schools and schools with higher percentages of African American students. Finally, the effect of being African American is significantly increased in schools with greater percentages of African American students, and the effect of being Latina/o is significantly greater in schools with greater percentages of Latina/o students. That is, for African American and Latina/o students, whatever differences in computer use that are attributable to race are increased when those students are in schools with higher percentages of students of the same race.

Finally, by including school-level variables as predictors of the slopes-as-outcomes, the impact of the various school-level predictors on average computer use changed from model 1 to model 2. In particular, as shown in table 13, average computer use is still lower in schools in rural areas. The effect of having computers available all the time in the classrooms has disappeared, but having computers available in a lab increases the likelihood of higher levels of computer use. The state effects stay the same from model 1 to model 2.

## Discussion

### SUMMARY OF FINDINGS

With respect to computer access, the data supported a few descriptive conclusions, including that 83% of schools serving 4<sup>th</sup> grade students have computers available all the time in the classrooms, and 75% of schools serving 4<sup>th</sup> grade students have computers available in a computer lab. Only 1% of all schools report no computer access. In terms of how school-level computer access varies across schools of different populations and demographics, the multilevel models suggested that schools in rural areas and schools with higher percentages of African American students are more likely to have lower levels of computer access. With respect to computer use, more than half (58%) of the 4<sup>th</sup> grade students report never or hardly ever using computers for math, whereas almost 32% of the students report using computers for math at least once a week. The remaining 10% use computers for math on a monthly basis.

Modeling those data as three-level models, the first conclusion reached was that the vast majority of the total variance (over 80%) in computer use exists within schools. Additionally, when the slopes or the coefficients of the student-level predictors were allowed to vary randomly between schools, there were student-level differences that vary between schools, and that were, to some degree, related to school characteristics. Specifically, girls and students eligible for free or reduced-price lunch were more likely to use computers more frequently when computers are available in the classroom. Also, students eligible for free or reduced-price lunch were more likely to use computers more frequently when their schools are in urban areas and/or have higher percentages of African American students. Finally, African American and Latina/o students were more likely to use computers more frequently when they are in schools with greater percentages of students of their own race. Two school-level predictors had an impact on average (school-level) computer use. Specifically, average computer use is lower in schools in rural areas, but having computers available in a lab increases the likelihood of higher levels of computer use.

Finally, in terms of state policies, no more than 5% of the variance in computer access can be attributed to state factors, and less than 1% of the variance in computer use was between states. Yet the findings suggested that where student technology standards are integrated into subject-area standards, computer use was likely lower than in other states. However, in states where pre-service teachers must meet technology-related requirements to receive their teaching credential and states where funds earmarked for technology are distributed as competitive grants, computer use was likely to be higher.

## DISCUSSION OF FINDINGS

### Digital Equity in Education: Differences in Computer Access and Computer Use

*Computer access.* The findings with respect to computer access could be viewed as both expected and surprising. It might be an expected finding because it is not atypical to mention inequity in education in the same discussion with rural schools and with schools with high concentrations of minority students. For example, schools in rural areas tend to serve communities with relatively low property values. In those cases, and particularly where school revenues depend heavily on local property values, per-pupil expenditures are lower. Therefore, to make an investment or a serious financial commitment to building a technological infrastructure in schools is more difficult for schools in rural areas.

At the same time, however, there have been great efforts to ensure that divides in access to technology in schools do not come to mirror the divides that exist with respect to technology penetration into homes. In particular, the federal E-rate program, which began in 1996, was and continues to be a major undertaking to provide discounts on telecommunication services to schools and libraries serving disadvantaged students, especially in rural areas and poor communities. Though those discounts do not apply directly to the sort of technology access measured by the computer access variables used in these analyses, one of the expected consequences of providing discounts on telecommunications services was to free up funds for further infrastructure development such as hardware purchases. Over \$7 billion were committed to schools and libraries in the first four years of the E-rate program, and E-rate per-student funding to school districts increased significantly with poverty; the most disadvantaged districts received almost ten times as much per student as the least disadvantaged (Dickard, 2002). Further, according to *The E-Rate in America: A Tale of Four Cities*, the E-Rate has freed up resources to pay for other elements of district educational technology programs such as computer and software purchases and teacher professional development (Carvin, 2000).

Ultimately, though, the findings from the analyses reported herein suggest that there may still be inequities in computer access. Furthermore, though the measures differ slightly, the findings on differences in computer access both confirm and disconfirm findings from a recent National Center on Education Statistics (2006) report. NCES reports that as of 2000, the student-to-computer ratio in schools with 50% or more minority students was 8.1, compared to 5.7 in schools with less than six percent minority enrollment. On the other hand, that same report states that the ratio was 5.0 in rural schools, a lower ratio than in urban schools (8.2), urban fringe schools (6.6) and schools in towns (6.2). One possible explanation for the different findings for rural students lies in the different measures. It may be that rural schools offer fewer access points to computers (e.g. in a lab only, or only in the classroom), but given generally low enrollments in rural schools, the student-to-computer ratio is lower in those schools.

*Computer use.* With respect to the descriptive statistics on computer use generally, it is somewhat surprising that by the year 2000, almost 60% of all 4<sup>th</sup> grade students report that they never or hardly ever use computers for math. Further, those percentages have not increased since the same question was asked of 4<sup>th</sup> graders during the administration of the 1996 NAEP. As Wenglinsky (1998) reported, in 1996, approximately 42% of African American students used computers for math at least once a week. In 2000, that statistic has dropped to approximately 39%. Only Latina/o students have seen a slight increase in computer use between 1996 and 2000. Given the significant amount of resources that have been devoted to implementing and integrating technology into the teaching and learning process and the tremendous growth in the educational technology industry, it is hard to believe that students were not using computers (at least for math) any more in 2000 than they did in 1996.

It is also both interesting and important to know that over 80% of the variance in computer use is within-school variance. In other words, the frequency with which 4<sup>th</sup>-grade students use computers for math is mostly determined by factors within the school. These analyses only examined student characteristics as predictors of computer use, and some differences were noted. However, there is still a lot of unexplained variation in computer use.

It has become increasingly clear that computer use in schools is very much a local, school-by-school matter. Whereas the multilevel models did not include a classroom level, one might imagine that a classroom-level intraclass correlation coefficient might demonstrate that most of the variance in computer use is between-classroom variance. That is, classroom and, more probably, teacher factors are likely most predictive of the frequency of computer use for individual students. Since the seminal work of Weatherly and Lipsky (1977) we know that teachers are “street-level bureaucrats” and the ultimate education policy makers. With respect to computer use in schools, we know, for example, that teachers inclined toward constructivist practices are more likely to incorporate computers into the teaching and learning process (Becker, 2000). Whereas teacher-level data do not necessarily exist and the NAEP data sampling framework does not include selection by classrooms, Cheong et al. (2001) have shown that it is possible and appropriate in some cases to include teachers or classrooms as a second level in multilevel modeling of NAEP data. When and where relevant teacher-level data exist in other NAEP datasets, further research into the within-school correlates of computer use is certainly warranted.

With respect to differences in computer use across student demographic categories, Krueger (2000) and others would have us believe that African American and Hispanic students lag behind in using computers in school, though Wenglinsky (1998) determined that African American students were more likely to use computers more frequently than other students. Also, Volman and van Eck’s (2001) review of the literature on gender equity and information technology in education showed that whereas the research in the 1980’s generally demonstrated that boys had greater access to computers in homes, during extracurricular activities, and during school when they spent more time in front of computers, that gap decreased considerably over the 1990’s, though “it is mostly boys who use the computers at school outside lessons” (p. 616). This study does not definitively resolve the conflicting conclusions about differences in computer use by race, nor does it allow us to conclude that girls have surpassed boys with respect to frequency of computer use in schools. However, there are, in fact, differences in computer use across student demographic categories, those differences vary from school to school. One response to the question of whether there are differences in computer use by race or sex might be, “it depends.”

All of this suggests that educational equity in general, and digital equity in education more particularly, are complex constructs to operationalize and even more complicated to measure. The analyses reported herein yield some findings that bring us closer to an understanding of digital equity, and the methodology and framework used advance our ability to measure digital equity as a

construct. Unquestionably, however, further research on digital equity in education needs to be conducted.

### **The Relationships between Computer Access and Computer Use**

When all level-1 and level-2 predictors were constrained to be common across all higher-level units, we saw that the availability of computers in classrooms, as opposed to a laboratory, would result in increased use of computers. However, when the modeling allowed the effects of individual student characteristics to vary between schools (i.e. the assumption that girls, for example, might be treated differently in one school than in another), having computers in classrooms and having computers in labs were both positively related to the likelihood of increased computer use. Then, finally, we see that while having computers in labs remains positively related to the likelihood of increased computer use, having computers available in the classrooms covaries more with equity effects than with overall computer use. That is to say, having computers available all the time in the classroom increases the effect of sex or the effect of eligibility for free or reduced-price lunch. Thus, since the average effect of being a girl is positively associated with computer use, for example, we might say that having computers available all the time in the classroom makes girls even more likely to be in a higher computer use category than without the classroom computers.

A first glance into this relationship between computer access and computer use came from an evaluation of the West Virginia Basic Skills/Computer Education (BS/CE) program conducted by Mann et al. (1999). In that statewide initiative, the state funded the deployment of the equivalent of four computers per classroom, but schools had the option of placing those computers in classrooms or in a laboratory. In many cases, the decision to put the computers in the classrooms was made because there was literally no room for a computer laboratory. However, in the end, students in schools where computers were distributed to classrooms made greater achievement gains than those in schools with computer laboratories. The logical implication from those findings was that having computers in the classrooms allowed for increased time on the computers, and, hence, improved achievement gains attributable to such computer use.

Undoubtedly, there are classrooms with computers that do little more than collect dust (Cuban, 2001). Where computers are in the classroom, however, students can use the computers on a rotating basis every day. Teachers can integrate computers into the curriculum more regularly when they know that the computers are always available in the classroom, or they can use them for remediation or even as incentive for students who complete other assignments early. As Norris, Sullivan, Poirot and Soloway (2003) wrote of their study of computer access and computer use, “[b]y far, the single most significant predictor of technology use is the number of classroom computers” (p. 21).

### **The Impact of State-Level Policies on Computer Access and Computer Use**

Generally, the range of variation in state education technology policy characteristics for which data was collected and which might be related to levels of computer access and/or computer use (professional credentialing, student technology standards, professional development, and funding) was significant at the time of the Milken Exchange Survey of state technology directors. That variation is empirically interesting and valuable for educational research and evaluation purposes.

Having 50 states taking different approaches to education can provide a powerful advantage in the long run if research and evaluation can identify successful and unsuccessful approaches. Identifying what works, in turn, can help states refine and adapt successful policies in a continual and ongoing process of improving education. Evaluating the effects of different levels of resources, different uses of resources, and changing state policies then becomes critical to improving schools and student outcomes (Grissmer, Flanagan, Kawata, & Williamson, 2000, p. 2).

Unfortunately, the results of the variance partitioning processes revealed that very little of the variance in computer access or computer use is between-state variation. In fact, no more than 5% of the variance in computer access can be attributed to state factors, and less than 1% of the variance in computer use is state-level variation. Despite the movement towards increased authority and accountability for states in education, these findings about overall state effects are consistent with prior research. "Policy enacted by distant federal and state actors has traditionally been viewed as a weak lever for promoting meaningful changes in core activities of schooling like classroom instruction and student learning" (Swanson & Stevenson, 2002, p. 17).

In the arena of education technology surprising, the weakness of the state as a policy lever might be explained by the data on the fiscal efforts states had made toward technology as of 1998. As of 1998, no state had committed more than 1.9% of the total education budget on education technology (Lemke & Shaw, 1999). In most states, technology appropriations represented less than one percent of all spending on education from the state. On a per-student basis, the average technology appropriation across the states was about \$29 (with a low of zero in Wyoming and a high of \$123 in Ohio) (Lemke & Shaw, 1999). It is unreasonable, therefore, to assume that state policy would account for much of the variance in computer access or computer use.

Yet, like Swanson and Stevenson (2002), despite little variance attributable to state characteristics, the multilevel models suggested that some of the state-level technology policy variables significantly predict some of the variance in computer use (not computer access). In particular, in states where student technology standards are integrated into subject area standards, computer use might be lower than in other states. However, there may be increased computer use in states where pre-service teachers have to meet technology-related requirements in order to receive their initial teaching credential and states where earmarked state funds for K-12 education technology distributed as competitive grants to school districts.

The finding with respect to student technology standards is difficult to interpret in light of the absence of effects for the other standards variables. It would be simple if it could be said that by integrating technology standards into the core subject standards, they get lost and lack emphasis on the use of technology itself. However, states with standalone technology standards do not show any significant differences in computer use than others. In other words, whereas there is a significant negative relationship between computer use and the integrated standards variable, it is not the case that technology standards should be standalone standards. Thus, the only conclusion to be drawn here is that if the policy goal is to increase computer use, developing student technology standards that are embedded within the core subject standards is not likely to be effective.

The other two significant state-level predictors make good sense. A common expectation of advocates of computer use in schools is that as older, more experienced teachers retire and are replaced by younger new teachers who tend to be more comfortable with technology, computer use in schools will naturally increase. That argument is rational, but comfort with technology does not necessarily translate into the ability to integrate technology into the teaching and learning process. Further, where we know that new teachers tend to resort to pedagogy of the sort that had been modeled to them as primary and secondary students, technology use in schools is still new enough that new teachers at the turn of the 21<sup>st</sup> century likely did not experience teachers who integrated

computers into the curriculum. Thus, it is logical that computer use is likely to increase in states where pre-service teachers have to meet technology-related requirements in order to receive their initial teaching credential.

Additionally, there are good reasons to imagine why computer use might be higher in states where earmarked state funds for K-12 education technology are distributed as competitive grants to school districts. Having schools and districts compete for necessarily limited funds forces decision-makers in those local education agencies to plan technology deployment and use in the schools. Also, funds flow to those schools and districts that have demonstrated both an intent and interest in using technology and a well-developed plan for using the technology, not schools that just happen to be at the end of the line for distribution.

The federal example of competitive versus distributed technology funds is the distinction between the now defunct Technology Literacy Challenge Fund (TLCF) program (essentially a block grant program) and the now defunct Technology Innovation Challenge Grant (TICG) program (essentially an “inducement” program). The TICG program required consortia of developers and local education agencies to propose innovative uses of technology in education and to compete for limited numbers but large in size grants. Through the TLCF program, on the other hand, federal technology funds were distributed directly to each of the states that, in turn, distributed funds to local education agencies on a mostly formula basis. Though there is little data on the overall effectiveness of TICG, Adelman et al. (2002) found no association between TLCF grant participation and teacher-reported frequency of student computer use. By the time federal funds filtered down through the states, districts, schools and into the classrooms, the critical mass was lost and impacts on teaching and learning are limited at best.

This is not to say, however, that inducements are the only effective class of policy instrument in the arena of education technology policy. The West Virginia Basic Skills/Computer Education (BS/CE) program still stands as one of the first successful comprehensive statewide technology programs. In policy terms, the BS/CE program is closer to a mandate than an inducement. Through BS/CE, a critical mass of computers was distributed to schools each year, and all the districts had to do was to select one of two software packages chosen for their emphasis on teaching basic skills of math and literacy. Just-in-time professional development was offered to teachers and funded by the state. As a result, additional analyses of the NAEP data showed that students in West Virginia are significantly more likely to report using computers every day or almost every day than students in any other state.

## CONCLUSION

The findings from this study about digital equity suggest that policy makers need to pay attention to some important differences that exist in computer access and computer use in schools. Thus, the NAACP *Call for Action* referenced in the introduction is, in fact, an appropriate call. However, given the findings about the overall impact of states on computer access and computer use, it is not clear that directing their recommendations to state education agencies and officials is warranted. Yet, states have assumed a leadership role in educational policy in general, and education technology policy in particular. Therefore, that the NAACP directs their recommendations mostly to the states and state education agencies is no accident. Hopefully, though this study has provided some evidence from which both state and local education policy makers can begin to respond to the *Call for Action* with respect to digital equity in education.

## Appendix

Table A-1  
*Summary of Variables*

Variable	Label	Description
<b>DEPENDENT VARIABLES</b>		
Level 1: Student-level Computer Use	COMP_USE	A student-level measure of the frequency of use of computers for math. Possible values include: 1=never or hardly ever, 2=once or twice a month, 3=once or twice a week, 4=every day or almost every day.
Level 1: School-level Computer Access	COMP_ACC	A school-level measure of the number of access points to computers. Possible values include 0,1,2 and 3.
<b>INDEPENDENT VARIABLES</b>		
Level 1: Student-level Sex	SEX	Coded as 0=male, 1=female.
Race	RACE_AA	Dummy-coded as 0=Caucasian or Latina/o, 1=African American.
	RACE_LA	Dummy-coded as 0=Caucasian or African American, 1=Latina/o.
Socioeconomic Status	LUNCH	Eligibility for free or reduced-price lunch; proxy for socioeconomic status. Coded as 0=not eligible, 1=eligible.
Level 1 or 2: School-level Urbanicity	URBAN	Dummy-coded as 0=suburban or rural, 1=urban.
	RURAL	Dummy-coded as 0=suburban or urban, 1=rural.
Racial Composition	PCT_AA	Percent of students in the school who are African American.
	PCT_LA	Percent of students in the school who are Latina/o.
Computer Access	COMP_CL	Are computers available all the time in the classrooms? Dummy-coded as 0=no, 1=yes.
	COMP_LAB	Are computers available all the time in laboratories? Dummy-coded as 0=no, 1=yes.
	COMP_MOB	Are computers available to the classrooms when needed? Dummy-coded as 0=no, 1=yes.
Level 2 or 3: State-level Technology-related Credentialing Requirements	STANDTPR	Do pre-service teachers have to meet technology-related requirements in order to receive their initial teaching credentials? Coded as 0=no, 1=yes.



Variable	Label	Description
	STANDADM	Do new administrators have to meet technology-related requirements in order to receive their initial credential? Coded as 0=no, 1=yes.
	STANDTCH	Do practicing teachers have to meet technology-related continuing education requirements in order to maintain their teaching credential? Coded as 0=no, 1=yes.
Student Standards for Education Technology	SEP_STD	Does the state have standalone student technology standards? Coded as 0=no, 1=yes.
	INT_STD	Does the state have student technology standards that are integrated into the core subject standards? Coded as 0=no, 1=yes.
	EXIT_STD	Does the state have technology-related exit requirements for high school graduates? Coded as 0=no, 1=yes.
Professional Development for Education Technology	TECH_PD	The extent to which states have engaged in the five possible professional development opportunities into which the MEET survey inquired. It is computed as a fraction or a percentage, and therefore ranges from 0 to 1.
	PD_PCT	Does the state require districts to spend a certain percentage of state technology funds on professional development? Coded as 0=no, 1=yes.
Education Technology Funding	FUND_AVG	A three-year (1996–1998) average of funding earmarked for education technology on a per student basis.
	DIRECT_\$	Are state technology funds distributed as direct allocations to districts? Coded as 0=no, 1=yes.
	COMPET_\$	Are state technology funds distributed through competitive grants? Coded as 0=no, 1=yes.

## References

- Adelman, N., Donnelly, M., Dove, T., Tiffany-Morales, J., Wayne, A., Zucker, A. (2002). *The integrated studies of educational technology: Professional development and teachers' use of technology*. Menlo Park, CA: SRI International.
- Attewell, P. (2001). The first and second digital divides. *Sociology of Education*, 74(3), 252–259.
- Becker, H.J. (2000). Findings from the teaching, learning, and computing survey: Is Larry Cuban right? *Educational Policy Analysis Archives*, 8(51). Retrieved November 7, 2002, from <http://epaa.asu.edu/epaa/v8n51>.
- Bryk, A.S. & Raudenbush, S.W. (1992). *Hierarchical linear models: Applications and data analysis methods*. Newbury Park, CA: Sage Publications.
- Carvin, A., (Ed.) (2000). *The e-rate in America: A tale of four cities*. Washington DC: The Benton Foundation.
- Cattagni, A., & Farris-Westat, E. (2001). *Teacher use of computers and the Internet in public schools and classrooms: 1994–1999*. Stats In Brief. Washington, DC: National Center for Education Statistics (NCES). Retrieved April 12, 2003 from <http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2001071>.
- Cheong, Y.F., Fotiu, R.P., & Raudenbush, S.W. (2001). Efficiency and robustness of alternative estimators for two- and three-level models: The case of NAEP. *Journal of Educational and Behavioral Statistics*, 26(4), 411–429.
- Cuban, L. (2001). *Oversold & underused: Computers in the classroom*. Cambridge, MA: Harvard University Press.
- Dayton, J. (2000). Recent litigation and its impact on the state-local power balance: liberty and equity in governance, litigation, and the school finance policy debate. In N.D. Theobald & B. Malen (Eds.), *Balancing local control and state responsibility for K-12 education* (pp. 93–120). Larchmont, NY: Eye on Education.
- Dickard, N. (Ed.). (2002). *Great expectations: Leveraging America's investment in educational technology*. Washington DC: The Benton Foundation.
- First, P.F., & Hart, Y.Y. (2002). Access to cyberspace: The new issue in educational justice. *Journal of Law & Education*, 31(4), 385–411.
- Green, T.F. (1982). Excellence, equity, and equality. In L. S. Shulman & G. Sykes (Eds.), *Handbook of Teaching and Policy* (pp. 318–341). New York: Longman
- Grissmer, D., Flanagan, A., Kawata, J., & Williamson, S. (2000). *Improving student achievement: What state NAEP test scores tell us*. Santa Monica, CA: RAND.

- Healy, J.M. (1999). *Failure to connect: How computers affect our children's minds – and what we can do about it*. New York: Touchstone Books
- Idaho Council for Technology in Learning. (1999). *The Idaho technology initiative: An accountability report to the Idaho legislature on the effects of monies spent through the Idaho Council for Technology in Learning*. Boise, ID: State Division of Vocational Education, State Department of Education, Bureau of Technology Services.
- Kreft, I.G.G., De Leeuw, J., & Aiken, L.S. (1995). The effect of different forms of centering in hierarchical linear models. *Multivariate Behavioral Research*, 30, 1–21.
- Krueger, A.B. (2000). *The digital divide in educating African American students and workers*. Working Paper 434. Princeton, NJ: Princeton University, Industrial Relations Section. Retrieved August 16, 2002, from [http://www.irs.princeton.edu/pubs/working\\_papers.html](http://www.irs.princeton.edu/pubs/working_papers.html).
- Labaton, S. (2001, February 7). New F.C.C. chief would curb agency reach. *The New York Times*, p. B1.
- Lee, J. (1998). State policy correlates of the achievement gap among racial and social groups. *Studies in Educational Evaluation*, 24(2), 137–152.
- Lemke, C. & Shaw, S. (1999). *Education technology policies of the 50 states: Facts and figures*. Santa Monica, CA: Milken Exchange on Educational Technology, Milken Family Foundation.
- Mann, D., Shakeshaft, C., Becker, J. & Kottkamp, R. (1999). *West Virginia story: Achievement gains from a statewide technology initiative*. Santa Monica, CA: Milken Family Foundation.
- Milken Family Foundation. (1998). *The Milken Exchange state-by-state education technology policy survey*. Santa Barbara, CA: Milken Family Foundation.
- Mitchell, D.E. & Encarnacion, D.J. (1984). Alternative state policy mechanisms for influencing school performance. *Educational Researcher*, 13(5), 4–11.
- NAACP Education Department (2001). *NAACP call for action in education*. Baltimore, MD: NAACP Education Department. Retrieved February 24, 2002, from <http://www.naacp.org/work/education/educalltoactn2.pdf>.
- National Center for Education Statistics. (2000). *Stats in brief: Teacher use of computers and the Internet in public schools* (NCES No. 2000-090). Washington, D.C.: U.S. Department of Education.
- National Center for Education Statistics. (2006). *Internet Access in U.S. Public Schools and Classrooms: 1994–2005*. (NCES No. 2007-020). Washington, D.C.: U.S. Department of Education.

- Norris, C., Sullivan, T., Poirot, J. & Soloway, E. (2003). No access, no use, no impact: Snapshot surveys of educational technology in K-12. *Journal of Research on Technology in Education*, 36(1), 15–27.
- O'Dwyer, L.M., Russell, M., & Bebell, D.J. (2004). Identifying teacher, school and district characteristics associated with elementary teachers' use of technology: A multilevel perspective. *Education Policy Analysis Archives*, 12(48). Retrieved November 1, 2004, from <http://epaa.asu.edu/epaa/v12n48/>.
- Oppenheimer, T. (1997, July). The computer delusion. *The Atlantic Monthly*, pp. 45–62.
- Raudenbush, S., Bryk, A., Cheong, Y.F., & Congdon, R. (2001). *HLM 5: Hierarchical linear and nonlinear modeling*. Lincolnwood, IL: Scientific Software International, Inc.
- Raudenbush, S.W., Fotiu, R.P., & Cheong, Y.F. (1998). Inequality of access to educational resources: a national report card for eighth-grade math. *Educational Evaluation and Policy Analysis*, 20(4), 253–267.
- Snijders, T., & Bosker, R. (1999). *Multilevel analysis: an introduction to basic and advanced multilevel modeling*. Thousand Oaks, CA: SAGE Publications.
- Solomon, G., Allen, N.J., & Resta, P. (Eds.). (2003). *Toward digital equity: Bridging the divide in education*. Boston: Allyn and Bacon.
- Stoll, C. (1999). *High tech heretic: Why computers don't belong in the classroom and other reflections by a computer contrarian*. New York: Doubleday.
- Stone, D. (1997). *Policy paradox: The art of political decision making*. New York: W.W. Norton & Company, Inc.
- Swanson, C.B., & Stevenson, D.L. (2002). Standards-based reform in practice: Evidence on state policy and classroom instruction from the NAEP state assessments. *Educational Evaluation and Policy Analysis*, 24(1), 1–27.
- U.S. Department of Commerce. (2000). *Falling through the net: Toward digital inclusion*. Washington: U.S. Department of Commerce.
- U.S. Department of Education. (1999). *Technology Literacy Challenge Fund: Report to Congress*. Washington: U.S. Department of Education, Office of Elementary and Secondary Education.
- Volman, M., & van Eck, E. (2001). Gender equity and information technology in education: The second decade. *Review of Educational Research*, 71(4), 613–634.
- Walzer, M. (1983). *Spheres of justice*. New York: Basic Books.
- Weatherly, R., & Lipsky, M. (1977). Street level bureaucrats and institutional innovation: Implementing special education reform. *Harvard Educational Review*, 47(2), 171–197.

Wenglinsky, H. (1998). *Does it compute? The relationship between educational technology and student achievement in mathematics*. Princeton, NJ: Educational Testing Service Policy Information Center.

Zhao, Y. & Conway, P. (2001). What's in, what's out: an analysis of state educational technology plans. *Teachers College Record*, ID Number: 10717. Retrieved February 14, 2003, from <http://www.tcrecord.org/Content.asp?ContentID=10717>.

### **About the Author**

**Jonathan D. Becker, J.D., Ph.D.**

Hofstra University

Email: [Jonathan.D.Becker@hofstra.edu](mailto:Jonathan.D.Becker@hofstra.edu)

**Jonathan Becker** is an assistant professor in the Foundations, Leadership and Policy Studies Department of the School of Education and Allied Human Services at Hofstra University. Dr. Becker teaches courses in the politics of education, the social and legal contexts of education, and educational research methods. His research agenda includes continued study of digital equity in education, educational equity as a multilevel organizational phenomenon, and the intersection between educational leadership and educational technology. Dr. Becker is also the director of the doctoral program in Educational Leadership and Policy Studies.

**EDUCATION POLICY ANALYSIS ARCHIVES** <http://epaa.asu.edu>

**Editor: Sherman Dorn, University of South Florida**

Production Assistant: Chris Murrell, Arizona State University

General questions about appropriateness of topics or particular articles may be addressed to the Editor, Sherman Dorn, [epaa-editor@shermamdorn.com](mailto:epaa-editor@shermamdorn.com).

**Editorial Board**

<b>Noga Admon</b>	<b>Jessica Allen</b>
<b>Cheryl Aman</b>	<b>Michael W. Apple</b>
<b>David C. Berliner</b>	<b>Damian Betebenner</b>
<b>Robert Bickel</b>	<b>Robert Bifulco</b>
<b>Anne Black</b>	<b>Henry Braun</b>
<b>Nick Burbules</b>	<b>Marisa Cannata</b>
<b>Casey Cobb</b>	<b>Arnold Danzig</b>
<b>Linda Darling-Hammond</b>	<b>Chad d'Entremont</b>
<b>John Diamond</b>	<b>Amy Garrett Dikkers</b>
<b>Tara Donohue</b>	<b>Gunapala Edirisooriya</b>
<b>Camille Farrington</b>	<b>Gustavo Fischman</b>
<b>Chris Frey</b>	<b>Richard Garlikov</b>
<b>Misty Ginicola</b>	<b>Gene V Glass</b>
<b>Harvey Goldstein</b>	<b>Jake Gross</b>
<b>Hee Kyung Hong</b>	<b>Aimee Howley</b>
<b>Craig B. Howley</b>	<b>William Hunter</b>
<b>Jaekyung Lee</b>	<b>Benjamin Levin</b>
<b>Jennifer Lloyd</b>	<b>Sarah Lubienski</b>
<b>Susan Maller</b>	<b>Les McLean</b>
<b>Roslyn Arlin Mickelson</b>	<b>Heinrich Mintrop</b>
<b>Shereeza Mohammed</b>	<b>Michele Moses</b>
<b>Sharon L. Nichols</b>	<b>Sean Reardon</b>
<b>A.G. Rud</b>	<b>Lorrie Shepard</b>
<b>Ben Superfine</b>	<b>Cally Waite</b>
<b>John Weathers</b>	<b>Kevin Welner</b>
<b>Ed Wiley</b>	<b>Terrence G. Wiley</b>
<b>Kyo Yamashiro</b>	<b>Stuart Yeh</b>

## Archivos Analíticos de Políticas Educativas

### Associate Editors

**Gustavo E. Fischman & Pablo Gentili**

Arizona State University & Universidade do Estado do Rio de Janeiro

Asistentes editoriales: Rafael O. Serrano (ASU–UCA) & Lucia Terra (UBC)

**Hugo Aboites**

UAM-Xochimilco, México

**Claudio Almonacid Avila**

UMCE, Chile

**Alejandra Birgin**

FLACSO-UBA, Argentina

**Mariano Fernández Enguita**

Universidad de Salamanca. España

**Roberto Leher**

UFRJ, Brasil

**Pia Lindquist Wong**

CSUS, USA

**Alma Maldonado**

University of Arizona, USA

**Imanol Ordorika**

IIE-UNAM, México

**Miguel A. Pereyra**

Universidad de Granada, España

**Romualdo Portella de Oliveira**

Universidade de São Paulo, Brasil

**José Ignacio Rivas Flores**

Universidad de Málaga, España

**José Gimeno Sacristán**

Universidad de Valencia, España

**Susan Street**

CIESAS Occidente, México

**Daniel Suárez**

LPP-UBA, Argentina

**Jurjo Torres Santomé**

Universidad de la Coruña, España

**Armando Alcántara Santuario**

CESU, México

**Dalila Andrade de Oliveira**

UFMG, Brasil

**Sigfredo Chiroque**

IPP, Perú

**Gaudêncio Frigotto**

UERJ, Brasil

**Nilma Lino Gomes**

UFMG, Brasil

**María Loreto Egaña**

PIIE, Chile

**José Felipe Martínez Fernández**

UCLA, USA

**Vanilda Paiva**

UERJ, Brasil

**Mónica Pini**

UNSAM, Argentina

**Paula Razquin**

UNESCO, Francia

**Diana Rhoten**

SSRC, USA

**Daniel Schugurensky**

UT-OISE Canadá

**Nelly P. Stromquist**

USC, USA

**Antonio Teodoro**

Universidade Lusófona, Lisboa

**Lílian do Valle**

UERJ, Brasil