

## [USFSP News Center »](#)

# USFSP Wins Entrepreneurship 3-Peat

Posted April 22, 2014 at 7:43 am by [Jessica Blais](#)

For the third year in a row, Entrepreneurship students at USFSP trounced the competition:

They won the national simulated startup competition hosted by the Collegiate Entrepreneurs' Organization (CEO).

"CEO is the largest student entrepreneurship group in the nation, with 264 universities as members," said William Jackson, D.B.A., director of USFSP's Sustainable Entrepreneurship & Innovation program. "Our three-time win feels particularly good given the competition."



Brigham Young and the University of South Alabama were among those competing this year. Last year, USFSP beat LSU.

CEO's Startup Simulation Challenge requires that participants operate a virtual company over six quarters in simulation time. Points are accumulated as team members make decisions about the business.

"We place a lot of emphasis on creative problem-solving in our courses," said Jackson. "It's just one of the advantages we brought to the table."

In a story published by Tampa Bay's economic development publication, 83 Degrees, team member Lazar Anderson said the win demonstrates USFSP's ability to compete on a national level. "We've consistently beaten top tier universities across the country," he said. "Although we're a young program, we're dominant."

### **Related News**

Posted in:  
[USFSP News](#)