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USFSP Entrepreneurs Take Startups to Next Level

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— USFSP Entrepreneurship student Paola Ward

– By Janan Talafer, 83 Degrees

While many of their fellow classmates are fine-tuning their resumes and embarking on their first job search, Nick Price and Paola Chamorro Ward will be taking their respective companies to the next level.

Price, 24, launched City Sleekers as a mobile, eco-friendly car wash business in 2012, and at the end of April opened his first onsite service at Countryside Mall in Clearwater. They have a kiosk on the second floor near the Cobb Movie Theaters and are washing cars outside on restaurant row near the courtesy valet stand.

Chamorro Ward, 27, is seeking investors for NeverWander, a high-tech bracelet that serves as a tracking system to prevent kids from wandering off and getting lost in crowded places.

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