

**The St. Petersburg Arts Alliance
and The Greenhouse present:**

The Arts Business Academy

Monday Nights, 6:00-8:00 p.m.

June 5 - July 17



The Arts Business Academy is a six-week professional development training program for artists and the personnel of arts organizations that will provide the skills and confidence to meet for profit and non-profit business challenges.

Session topics will include:

- Defining Your Goal - Developing Your Brand
- Financial Tips for Your Small Business
- Social Media & Marketing
- Sales, Marketing, Media
- Legal and Business Basics
- Raising Funds - Grant Writing 101



Sessions will be held at:

The Greenhouse
440 2nd Avenue North
St. Petersburg, FL 33701
(free parking after 6pm across the street)

Registration: \$100

Visit stpetegreenhouse.com/ABAJune2017
or call (727) 893-7767 for more information.



If you are an arts and cultural non-profit leader and would like come or designate someone from your shop, you may attend the Art Business Academy, beginning June 5, at NO CHARGE. Thanks to Regions Bank for being a sponsor of this event! Last date to register is Wednesday, May 31st.