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### MUSE 2018!!!!



## MUSE 2018

CELEBRATE ARTISTIC INSPIRATION

FRIDAY, FEBRUARY 9, 2018

HONORING AWARD WINNERS:

MUSE VISUAL ARTIST - CHARLIE PARKER

MUSE PERFORMING ARTS - MARK SFORZINI

MUSE LITERARY ARTS - SHEILA COWLEY

MUSE PATRON OF THE ARTS - SYLVIA RUSCHE

MUSE ART AMBASSADORS -  
PAUL WILBORN & EUGENIE BONDURANT

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ST. PETERSBURG ARTS ALLIANCE PRESENTS ART,  
CAMARADERIE AND A PARTY TO UNIQUELY CELEBRATE  
THE MUSES OF ST. PETERSBURG.

PROCEEDS BENEFIT SPAA'S SERVICES IN SUPPORT OF OUR  
ARTISTS, ARTS & CULTURAL ORGANIZATIONS AND CREATIVE  
BUSINESSES.

CREATIVE PARTY ATTIRE.

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AT MUSEUM OF FINE ARTS, ST. PETERSBURG  
255 BEACH DRIVE - ST. PETERSBURG - 7:00 PM

SPONSOR & TICKET INFORMATION: [STPETEARTSALLIANCE.ORG](http://STPETEARTSALLIANCE.ORG)

### SPAA Presents Arts Business@The Greenhouse

St. Petersburg Arts Alliance present arts and culture business sound principles that inform and inspire successful for profit and non-profit creative businesses.

Third Thursday of the month, Jan-March. Coffee/networking @8:30 a.m. Program @9:00 a.m.

## **[January 18, Marketing & Promoting Your Creative Business](#)**

It won't happen if you don't do "it." This session will tell you what the "it" is. Studio and gallery owners who participate in ArtWalk are especially encouraged to attend.

- Attract more collectors, gallery dealers, and museum curators through marketing your art.
- Exposure = Success! But, output does not equal outcomes on social media. Effectively use Facebook, Twitter, and other sites to promote your work.
- Access the eight ways the Arts Alliance and Your Virtual Footprint can help you market and promote your business
- Garner publicity and design effective email marketing campaigns.

Presenters – Tracy Kennard, Your Virtual Footprint, John Collins, St. Petersburg Arts Alliance

For information and to RSVP go to <http://stpetegreenhouse.com>

## **Documentary for the Shine Mural Legacy Project**

**Robert Leonard is a young filmmaker and Arts Alliance volunteer who has made a wonderful 8-minute documentary of our Shine Mural Legacy Project at the 22nd St South Underpass. He beautifully captures how art helps heal and bridge communities. I hope you can take a few moments to enjoy it. The links are below.**

**Facebook:** [VIDEO](#)

**Youtube Link:** [VIDEO](#)

## **Funding Futures - St. Petersburg Arts Alliance Student Awards**

Students who aspire to be exceptional musicians, actors, and visual artists are often faced with financial need that prevents many from pursuing a career in an artistic field. St. Petersburg Arts Alliance's (SPAA) Funding Futures program is dedicated to helping students nurture their creative interests and develop their expressive talent.

The Student Arts Opportunity Awards are open to young artists in the categories of dance, cinematic arts, jazz, music, digital arts, photography, theater, visual arts, and voice. Funds may be used for tuition for summer arts programs; musical instruments rental, purchase or repair; dance shoes, music books and arts supplies; and individual instruction or adult master class tuition.

Since its launch in April, 2017, SPAA has awarded 15 students, ages 6 to 16, with access to musical theatre classes; dance, theatre and film summer programs; and point shoes for a young ballerina. As the program grows, Funding Futures will reach farther into the community to assist many other talented arts students.

***“This has been a fantastic experience for them. It opens up doors that otherwise would never have been experienced and hopefully they can take this into middle and high school so they have opportunity in life and not become drug addicts and losers like their immature parents.”*** –

M.S., guardian to siblings taking acting, music and art classes

**A special thanks to our donors, including the DeBartolo Family Foundation, Duke Energy, Suncoast Credit Union Foundation and DEX Imaging for their support.**

For more information and to receive an application, please email [ace@stpeteartsalliance.org](mailto:ace@stpeteartsalliance.org).

### **Capturing Dance - A Photo Series Showcasing St. Petersburg's Diverse Dance Community**

Check out our newest photo series, Capturing Dance, a project that showcases our diverse dance community in St. Petersburg and captures their work in photographs. The exhibition features 15 photographs of 9 different groups. The exhibit is on display at St. Petersburg Chamber building, and can also be found online at: <https://stpeteartsalliance.org/capturing-dance/>

The project, spearheaded by [Helen Hansen French](#), photographed by [Tom Kramer](#) and [Charlotte Nacole Tzimenatos Suarez](#), and funded by SPAA captures a wide variety of dance forms, including traditional Indian dance, Bulgarian folk dance, and Hip Hop dance.



## **OTHER OPPORTUNITIES AND JOB POSTINGS**

### **CALL TO ARTISTS - MUSE SPECIAL EFFECTS MAKEUP EXHIBITION**

**Deadline to apply – January 5, 2018**

The [MUSE Celebration Of The Arts](#) is an unforgettable night for artists, arts patrons and creative business owners on Friday, February 9 at St. Petersburg's Museum of Fine Arts. Live music and art demonstrations, dancing, cheer and camaraderie make for a beautiful celebration of each year's honored Muses of St. Petersburg.

Concept: As the [Visiting Exhibit](#) at the MFA is "Star Wars and the Power of Costume". . . MUSE's focus for the exhibit is: A citizen of the universe.

Makeup will be from the neck up only.

Models will be provided by the artist or by prior arrangement provided by MUSE volunteers. Artists will provide all makeup supplies needed and costume, if any.

Muse will provide each artist with a high-top cocktail table and directors chairs to use. Artists will work

from 6:30-9 p.m., at which time models will circulate through the party to allow for photo opportunities. The exhibition ends at 10 p.m.

During the event guests will be able to vote on their favorites, votes will be tallied and the winner will be announce and receive a \$250 award at the end of the event.

Artists are encouraged to have business cards at your workstation to distribute.

Please provide your name, contact information, address, phone and email. Submission should include images of your work, CV or resume and a written description or image of your concept for what you wish to achieve during the exhibition. Submit to [Dyaelk@Gmail.com](mailto:Dyaelk@Gmail.com)

The St. Petersburg Arts Alliance MUSE committee will select the 5 artists. Notification of the selected artists will be by email on or before January 22, 2018.

### **CALL FOR ACRYLIC PAINTERS**

**Deadline: February 9, 2018**

The Acrylic Painters USA of St Petersburg have issued a Call to Artists for acrylic painters. The exhibit will be in the [Suntan Art Center](#) in St Pete Beach, March 5 - April 5, 2018.

Accepted artwork must be original, at least 80% acrylic, and less than 3 years old. The Juror is Mark Mehaffey. \$2000 in prizes will be awarded.

Details are at [Acrylicpaintersusa.com](http://Acrylicpaintersusa.com).

### **JOBS AT THE JAMES MUSEUM**

[The James Museum Of Western & Wildlife Art](#) has the following positions open:

IT Manager

Preparator

Director of Finance and Administration

Education Manager

The museum is scheduled to open in early 2018. For more information please email [Info@Thejamesmuseum.org](mailto:Info@Thejamesmuseum.org).

### **INTERNSHIPS AT THE FLORIDA HOLOCAUST MUSEUM**

The Florida Holocaust Museum in downtown St. Petersburg has internships available in the following areas:

Development/Membership

Exhibitions and Collections

Public Relations/Marketing

Details are [Here](#).

**Visit our Website for jobs and opportunities!**

**For Opportunities:** <https://stpeteartsalliance.org/opportunities/>

**To Post Events:** <https://stpeteartsalliance.org/local-events/>  
**For the Creative directory:** <https://stpeteartsalliance.org/creative-directory/>

***Please email news and opportunities to Sheila@stpeteartsalliance.org***

**ArtBeat is produced by Volunteers!**  
**Newsletter Editor: Carol Hess**  
**Website Listings: Sheila Cowley**



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