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## ARTS BUSINESS EDUCATION SESSION - MARCH 16

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The St. Petersburg Arts Alliance presents a **FREE** Arts Business Continuing Education session at The Greenhouse located at 440 2<sup>nd</sup> Ave. N., St. Petersburg, Thursday, March 16, 2017. Coffee-networking begins at 8:30 a.m. followed by the presentation from 9 - 10 a.m.

### Represent Yourself -- Pricing & Selling Your Work

You know how to create your art, but do you know how to sell it? This session's evening presentation filled and was "sold out" last year in two days. **Sign up early!**

- Pricing your art.
- How to approach a gallery
- Selling wholesale, retail, festivals, online
- Telling your Story -- Your Elevator Speech

We welcome panelists who share their real world experience with you: Duncan McClellan, D. Yael Kelley and Jeff Schorr

**REGISTER AT** <https://gh.stpetegreenhouse.org/workshop.aspx?ekey=10360222>



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