



CREATE A LOGO FOR THE CENTRAL AVENUE SOLSTICE

Deadline: May 18, 2015

Create a Logo for the Central Avenue Solstice

The Central Avenue Solstice will be an all day event that takes place along Central Avenue on Saturday, September 26th 2015. This is the Saturday closest to the date that the sun rises on the east end of Central Avenue, then travels parallel to Central Avenue, setting into the Gulf of Mexico on the west end of Central. Our idea is to have numerous events along Central Avenue starting with yoga at sunrise on the east end, & culminating with a Movie in the Park as the sun sets on the west end. In between will be numerous performance stages and events throughout the day.

Central Avenue Solstice will be part of St Petersburg's new Arts Festival, SPF-15. Our intention is to make this an annual event.

The Central Avenue Solstice is seeking a logo.

Cash Prize: \$500 for logo selected.

The winner will be also be announced in a media release.

Winning logo with winner's name and contact information will be displayed in select galleries along Central Avenue on June 13th during the Second Saturday Art Walk, and will be used on the Central Avenue Solstice promotional materials.

Winning logo and copyright will become property of Central Avenue Solstice. Note that the winning logo will be chosen by a panel. Compensation will not be provided for any logos submitted that are not chosen, nor will any art work be returned.

Submission: Must work in both black and white as well as color. Must work in large format & small (approx. 2 square inch). Designs should be sent electronically in jpeg, or png. (Final must be available in vector.) Each artist can submit a maximum of three designs.

Deadline for Submission May 18, 2015.

No submissions after May 18, 2015 will be considered.

Email submission to JeffReps@gmail.com

Subject line: Central Avenue Solstice Logo

Artists please complete this email form below and send with your submission. No submission will be considered without this statement.

I hereby confirm that I am over 18 years of age, and confirm that the art work submission is my original creation and that I

otherwise own the copyright. I agree that I am not entitled to any compensation for this submission and that it will not be returned to me. I agree that if chosen, the logo shall become the sole property of Central Avenue Solstice.

Signed and Dated: _____

(Artist), (Date)

MAY 1, 2015 ST. PETE ARTS ALLIANCE NO COMMENTS



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