

## [USFSP News Center »](#)

# Forum Explores Local Impact of Business and Biotech Partnerships

Posted [January 28, 2011](#) at 2:09 pm by [Melanie Marquez](#)

ST. PETERSBURG, Fla. (Jan. 27, 2011) – At the next USF St. Petersburg College of Business Bayside Business Forum, Cathy Kerzner, chief executive officer of M2Gen and Christopher Paradies, PhD, shareholder with Fowler White Boggs, will discuss how collaborations between the region’s business and bioscience communities can strengthen the ecosystem that will support the growth of this healthcare sector.

According to research from Fowler White Boggs, healthcare and wellness are the fastest growing sectors in Tampa Bay’s economy, and Tampa Bay ranks among the 25 largest U.S. metro areas in bioscience employment.

“We’re very excited to host this timely and important conversation,” said Maling Ebrahimpour, dean of the USF St. Petersburg College of Business. “Our students, faculty, and business community will benefit enormously from understanding what’s happening in the life sciences sector and how they can do business with key players within it.”

Walgreens Bayside Business Forum

Healthcare Industry Update:

How Business and Biotech Collaborations Will Drive Tampa Bay’s Economic Future

Wednesday, Feb. 9 | 6 to 8 p.m.

USF St. Petersburg, 140 7th Ave S.

Davis Hall, Room 130

“For every new job created in bioscience, for example, another 10 jobs are created in related fields such as information technology, education, medical supply manufacturing, clinical and laboratory technology and management, etc.,” said Christopher Paradies, PhD, shareholder and practice leader for Biotechnology and Life Sciences at Fowler White Boggs. “At its present rate of growth, we can expect the biosciences industry to generate up to 500,000 new jobs in the region by the end of this decade.”

The forum is free and open to the public. Seating is limited, so reservations are requested. To RSVP, please call (727) 873-4992 or e-mail [bbf@stpete.usf.edu](mailto:bbf@stpete.usf.edu) by Tuesday, Feb. 8.

The Bayside Business Forum is presented by the Dean’s Advisory Council of the College of Business at USFSP. The series focuses on the interdisciplinary collaborations shaping Florida’s business future.

-USF St. Petersburg-

About the College of Business at USF St. Petersburg

The College of Business at USF St. Petersburg serves more than 2,000 students in its undergraduate and MBA programs. The college is accredited by AACSB International – The Association to Advance Collegiate Schools of Business, the premier accrediting body for schools of business worldwide. Less than one-third of U.S. business schools are AACSB accredited. The MBA program at the College of Business is ranked number 36 among top 100 programs in Corporate Social Responsibility by Aspen Institute.