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Laurence A. Bennett

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Takes Over St. Pete Facility July 1

USF Opens Bay Campus

APPROXIMATELY 250 freshmen students will be studying at the University of South Florida's Bay Campus this fall. The Bay Campus, located at the Bayboro Harbor Maritime Base in St. Petersburg, received official approval from the Board of Regents last week.

USF will take formal possession of the Bay Campus July 1 in a flag raising ceremony. Pres. John S. Allen, Mayor Herman Goldner of St. Petersburg, and other officials will be present.

Established to supplement educational programs already offered in Pinellas County, the Bay Campus will contain facilities for graduate courses in education, business administration and engineering, as well as basic studies courses for entering freshmen.

The new-campus has residence hall accommodations, classrooms, a cafeteria and recreational facilities for 250 students initially.

According to Allen, the new campus will give freshmen who are interested the opportunity to study in the atmosphere of a small residential college, but with the advantages of the resources of a major university.

FRESHMAN courses in the USF College of Basic Studies to be offered there this fall include functional English, behavioral science, mathematics, American idea, foreign languages, (Spanish, French, German), engineering graphics, and physical education. Tentative plans are being made to offer some introductory courses in the liberal arts.

Graduate programs in business administration, education, and engineering to be offered at the Bay Campus will replace those formerly offered by FICUS, which was officially abolished last week by the Board of Regents in favor of systems of graduate work such as that being formed at the Bay Center. This will make it possible for professional people to continue their graduate studies locally.

JOAN TALLIS, a USF resident instructor, said incoming freshmen will be notified of the program by letter and will be asked to volunteer. In case too few volunteers are found, freshmen will be assigned when USF's main campus is filled.

"Everyone must adjust to college life, and being a smaller group more extensive attention can be given by the faculty," said Miss Tallis.

Freshman will be assigned to the Bay Campus for only two trimesters.

The Bay Campus will have all the facilities of the main campus, according to Dean Herbert J. Wunderlich, dean of student affairs. All the service agencies will be there including a university center, health service, counselling, financial aids, and food service.

ACTIVITIES such as tennis, sport clubs, swimming pool,

sailing, community theater, and dances are planned. The campus also will have its own student association and student legislature, which will work with the SA of the main campus.

A bus shuttle will be provided between campuses so that the Bay students will have an opportunity to share in all activities on the main campus, and vice versa.

The UC will show movies and arrange for lectures to be given at Bay Campus. Everything is being done to make the new campus as similar to the USF campus as possible.

THE USF CENTER for Continuing Education, which conducted 60 workshops, short course and conferences for adults on the Tampa Campus during the past year, will be located on the Bay Campus.

Six program advisers formerly on the FICUS staff will join the present five-man USF continuing education staff to coordinate continuing education programs on the Tampa and St. Petersburg campuses and at off-campus locations through the Suncoast.

The plan to open the Bay Campus was conceived when it became obvious that USF's Tampa campus resident facilities could not handle the number of students admitted to the University.

According to Director of Housing Raymond C. King, the

Bay Campus has resident facilities for 252 students, 144 men and 108 women. He further stated that because of the proximity of Pinellas County to the University of South Florida no Pinellas County students would be admitted to residence at the Bay Campus.

A core of staff personnel — resident instructor and resident assistants — will live on campus at the Maritime Base. Initially, however, the professors will commute from Tampa to conduct classes on the Bay Campus.

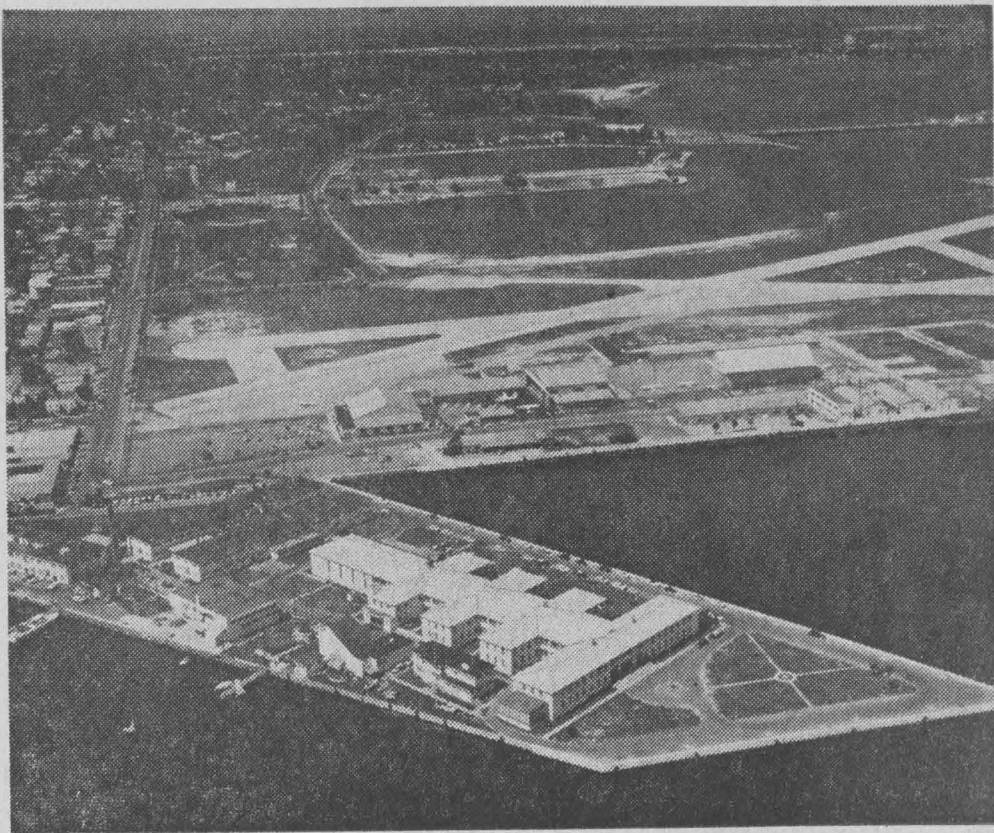
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Bay RA's Drawn From Present Staff

Resident assistants for the new Bayboro Campus of USF are being recruited out of the present resident staff, according to Raymond King, director of housing.

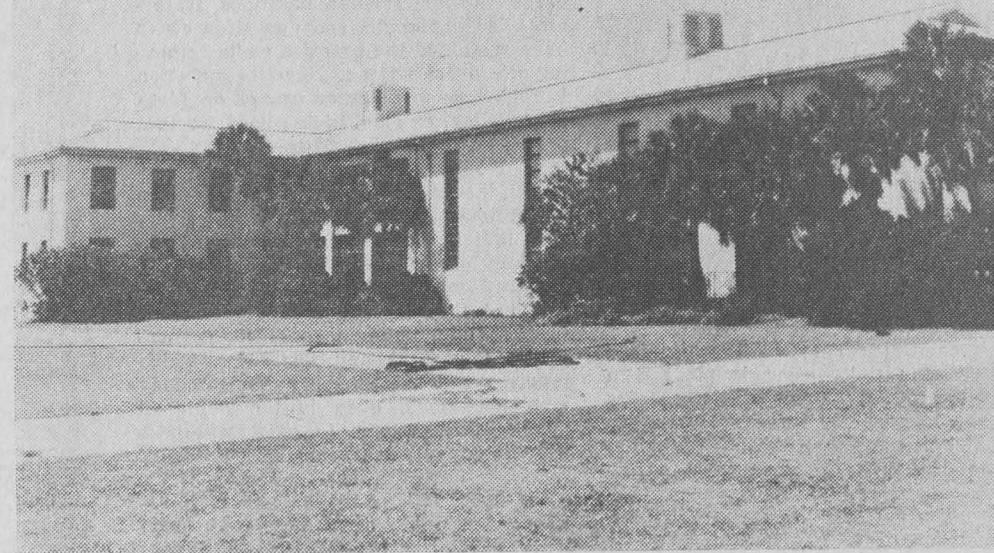
The Bay Campus RA's — four women and two men — will commute in a carpool from the dorms in St. Petersburg to their classes at the main campus. Compatible class schedules will hopefully allow the RA's to commute three days a week.

The housing office is presently working on the selection of the Bayboro RA's; they are looking for volunteers on the present staff.



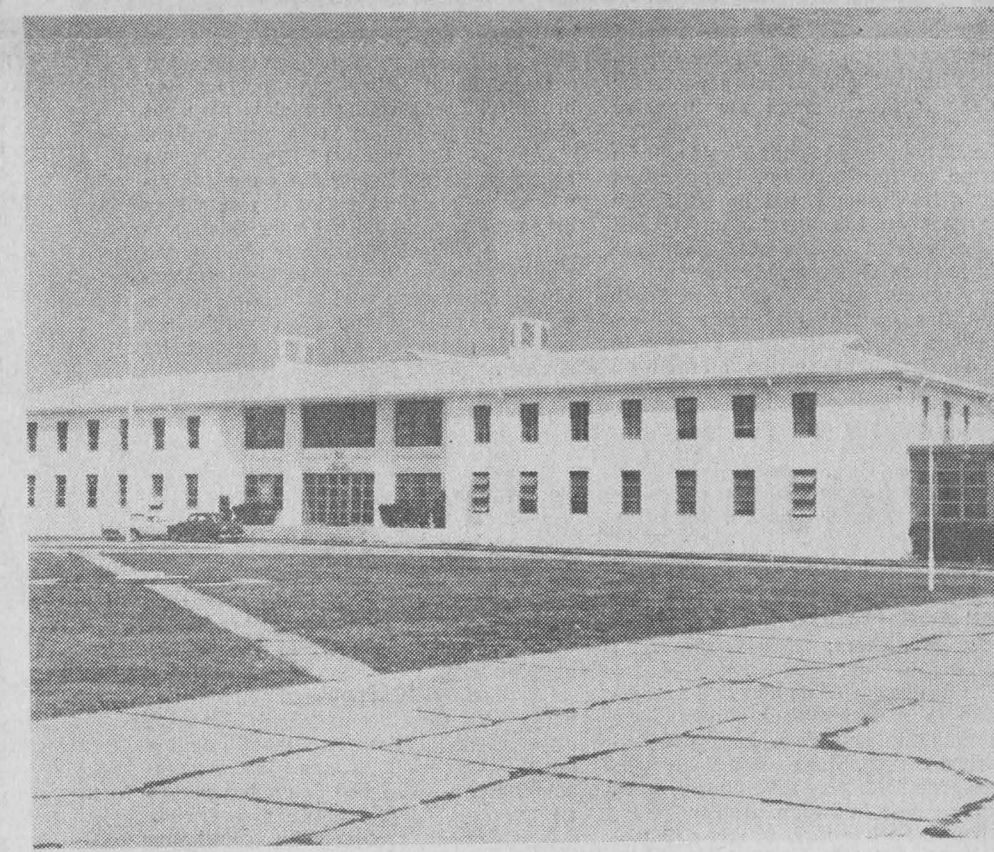
From The Air

This is the new Bay Campus which will officially belong to USF July 1. Large building in the foreground is the administration building, housing classrooms, library, auditorium (at the tail end) and part of the women residents. In the background are Al Lang baseball field, winter home of the St. Louis Cardinals, and Albert Whitted Airport.



Another View

This picture shows the part of the main building, which houses the classrooms, library and auditorium.



Administration Building

This will house administrative offices, the library, an auditorium and classrooms. Some of the 108 girls also will be housed on the second floor.

PE Building Bids Within Budget, Go-Ahead Likely

By MAXINE LEVINE of the Campus Staff

An early go-ahead on construction of a new Physical Education Building was forecast by USF officials as bids came well within expected costs.

Southeastern General Corp. of Miami submitted a base bid of \$1,129,381 Thursday and alternatives which would add \$218,257.

Construction cost was estimated at \$1,480,000. Equipment, site preparation, architect's fees and other expenses would bring the overall project to around \$1.8 million.

"The first bids for the building exceeded appropriations but undoubtedly the Board of Regents will approve these bids," Clyde Hill, director of physical plant, said.

Bids will be opened Thursday for a proposed \$250,000 outdoor recreation mall which would be ready next summer if plans move ahead.

The new PE Building would cover some 80,926 square feet of space. It would include administrative offices, classrooms, basketball courts, badminton courts with volleyball courts superimposed, wrestling unit, physical conditioning and physical therapy area, locker room, steam room, weight training room, intramural unit for sports club, conference rooms and lounge.

Hill said he is "optimistic" that the alternatives could be accepted. The alternatives are a gymnasium area, activities area, and a six or eight lane uncovered swimming pool.

Formal award of contract would be by the Board of Regents.

Upon approval, construction could get underway within two months and would be completed in about a year.

Bids and proposals on a television tower and other equipment have been received at the procurement office and are being studied.

Room Payment Is Due July 1

To avoid jeopardizing a room assignment because of the housing shortage, returning students are reminded that room payment is due July 1.

Raymond King, director of housing, said if a student cannot pay both room and board by July 1, he should contact the housing office to arrange deferred payments.

"However, the \$150 room payment must be paid by July 1," King said.

Rumors, Nothing More

No Salary Cuts, Says Dean

By LAURENCE A. BENNETT Campus Edition Editor

Unofficial rumblings about expected pay cuts for the coming fiscal year beginning July 1 among faculty and staff members have been squashed by Robert Dennard, dean of administration and USF business manager.

"There will be no pay cuts," Dean Dennard said. He added that expected raises — 2 per cent reclassification and 3 per cent merit increases — would be in effect under the budget approved last week by the Board of Regents. He said that perhaps the persons complaining of salary cuts were speaking of reduction of anticipated raises.

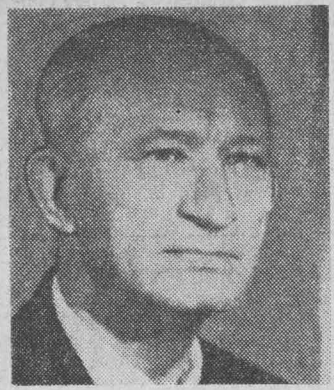
Appropriations for the 1965-66 fiscal year will total \$7,768,190, Dean Dennard said. Of this, salaries will take up \$5.8 million, or more than \$800,000 more than last year. This figure includes salaries for the equivalent of 338.04 faculty positions.

The Board of Regents, during the budget approval session in Tallahassee, questioned a sum of \$80,000 that apparently was left over from the past fiscal year.

Pres. John S. Allen and Dean Dennard told the board that the money would provide for additional non-academic personnel and for salary adjustments.

The appropriations are based on a projected enrollment, the dean explained. The enrollment for trimester III-B of 1964 and trimester III-A of 1965 — which are included in the fiscal year — was less than projected by the budget commission of the legislature. Hence, the left-over money.

What is being done with it? (Continued on Page 2, Col. 6)



DR. CHARLES D. MATTHEWS

Arabia To Be Feature Topic

The adventures of 13 years of research in Arabia will be the topic for discussion by Dr. Charles D. Matthews tomorrow at 1:25 at the UC All-University Coffee Hour in UC 252.

Dr. Matthews, who received his M.A. and Ph.D. from Yale, was a Near East specialist engaged in a program of research in Saudi Arabia for the Arabian American Oil Company.

From 1948 until 1961, Dr. Matthews, a master of the Arabic language, was in constant research communication with desert tribesmen, townsfolk and government officials in efforts to map exploratory territories and delve into Arabian tribal life.

SA: What Has It Done For USF Students?

By JOHN ALSTON of the Campus Staff

MANY STUDENTS have wondered, "what does the Student Association accomplish?" The answer is that it is accomplishing much. A partial list shows some of the services that have been rendered to and on behalf of the students.

BOOK EXCHANGE — In operation for almost a year, the Book Exchange serves as a place where students can sell their books at their price. The Exchange takes a 25 cents commission which is used for a scholarship fund.

STUDENT BOARD of Discipline and Appeals — This board, composed of five students and four university faculty and staff members, hears cases involving student rule violations. The

board was set up by the SA and the university when the SA constitution was being written.

A TRAFFIC LIGHT — Installed at the corner of Fletcher and Nebraska Avenues. This took two years. Action was initiated at the request of commuting students who complained of afternoon traffic tieups at the corner.

HOME COMING and big name entertainment — The SA has sponsored Homecoming and is working to bring big name entertainment to the campus. STUDENT GOVERNMENT voice — Through the SA legislature, students are given the right to voice their views through their elected representatives.

STUDENT AFFAIRS representation — two students sit on the Student affairs committee. SENATE — Five students,

elected from the student body at large, are members of the university senate.

ORIENTATION — Each September, the SA is in charge of orientation for new students.

FOOD COMMITTEE — Students with grievances against the food service can take them to this committee which is recognized by Morrison's Inc., and meets with them. One of the small but important accomplishments of this committee was insuring that meals are hot when served in the infirmary, by bringing to the attention of the management that a special heated cart was not being used properly.

Americanization of Susanna

Dating And Dieting Intrigue Korean Girl

By JOAN DAVIDSEN of the Campus Staff

One year ago, a student named Yoon-Ja Susanna Chung arrived on the USF campus from Seoul, Korea. Susanna was interviewed at that time through an interpreter — her brother, Dr. Kun-Mo Chung of the physics department here at USF.

Today, Susanna does not need an interpreter.

"My first year in America has been wonderful," says Susanna "and I hope to go on with my studies if I do well."

Susanna, a junior, is majoring in mathematics and hopes to do post-graduate work before returning to Seoul to teach. In addition to carrying 15 hours (Continued on Page 2, Col. 5)



SUSANNA CHUNG

On Page 2

Editorials
One Small Voice
Burry Unburdened

At USF Theatre:

Mirth Sparks Play

Music, Humor In Fantasticks

By ELECTRA SUTTON of the Campus Staff

Anyone who has been either in love or a parent will have little trouble understanding USF's summer performance of "The Fantasticks," a musical comedy by Tom Jones.

The first performance will be on July 7 in the USF theatre and will appear July 12, 17, and (Continued on Page 2, Col. 4)

Actors Ad Lib In '48th City'

The most informal of the plays is "48th City" — a night of improvisation — and two absurd plays, "The Sandbox" and "The Tridget of Greva." According to the director, Gordon Santmyers, nothing will be prearranged, the actors will use their imaginations on stage and the audience will participate by setting the mood and making (Continued on Page 2, Col. 4)

'Hollow Crown': Subtle Irony

"The Hollow Crown" will be the most elegant of the casual summer theater repertoire. Directors Holly Gwinn and Mike Beach said that the play will be presented in the style of an Edwardian after-dinner gathering of actors in which chronicals, poems, selections from plays (such as Shakespeare's "Edward III") and (Continued on Page 2, Col. 4)



Planning a What?

This trio from "The Fantasticks" production is arranging the "rape" of Louisa (Holly Gwinn) so Matt (Tom Eure) can rescue her. From the left is Don Moyer, as

Mortimer the Indian; Mike Kelly as Henry, an aging actor who specializes in Shakespearean swordplay and death scenes; and Harlan Foss as El Gallo, the dashing

bandit. "The Fantasticks" starts July 7 and will rotate with three other plays, "The Twins," "The Hollow Crown," and "48th City." — (USF Photo)

Campus Edition Takes Holiday

The Campus Edition will not publish July 5 because of the July 4 holiday. It will resume publication July 12.

USF CAMPUS EDITION

Editorials

A Feather for USF

The Bay Campus of the University of South Florida becomes official July 1. The educational opportunities offered by this campus appear unlimited. We know that administrators and educators here are aware of that. We hope that other educators, professors, politicians and area residents realize the tremendous boost that the Bay Campus offers this university.

The site already is recognized for its value as an oceanographic center. The studies made of the Tampa Bay region of the Gulf of Mexico have been few, compared with studies made in other parts of the gulf. With shortages of minerals, food and water staring us in the face, coupled with the growing population rate, there is little question of the value of these gulf studies.

Science departments at other universities may be gearing their programs toward space exploration.

We believe USF can be just as beneficial to the nation through contributions in marine study. But that's not all.

Businessmen and school teachers in the St. Petersburg area will be able to enroll in graduate courses at the Bay Campus and commute to classes. They won't have to leave their jobs and travel to Gainesville or Tallahassee to pick up these courses. They will be able to take advantage of the state university system without leaving their homes.

And 250 freshmen will be able to attend USF, who would have been turned down for lack of housing on the main campus here in Tampa.

Recreational opportunities at the Bay Campus include sailing on the bay and swimming in a king-sized pool. The learning atmosphere will be that of a small, liberal arts college, and a perfect place to apply the "Accent on Learning."

Rights Bill Affects Frats

By ALLAN J. BURRY
of the Campus Staff

A RECENT LETTER by Francis Keppel, U.S. Commissioner of Education, to Sen. Lee Metcalf affects the future life of the University of South Florida.

He stated that the Civil Rights Act of 1964 requires schools to give assurance that there is no racial discrimination "in admission practices or any other practices of the institution relating to the treatment of students."

This subject has been the focus of attention since the national headquarters of Sigma Chi suspended the Stanford chapter four days after it pledged a Negro student. Sigma Chi officially states that the reasons for the suspension are for other reasons than those of segregation, and that it does not have a discriminatory clause in its charter.

Immediately upon the action by Sigma Chi, the Board of Regents in Colorado placed the University of Colorado chapter of Sigma Chi under probation until the position of the fraternity is clear. They have taken away rushing privileges for the chapter, which will mean sure death for that chapter unless the restrictions are lifted.

AT STANFORD, the university administration has pledged its full support for the chapter in its stand for inclusive membership.

The University of South Florida, from the time of its inception, has insisted that this institution would be built with an "Accent on Learning" and that all activities related to it should contribute to this fundamental goal.

Very wisely, the University of South Florida has insisted that fraternal organizations with restrictive clauses in their charters will not be allowed on

campus. The issue is now being raised at a deeper level.

As restrictive clauses have come out of charters, other practices assume new importance for the preservation of segregation. Alumni recommendations, fraternity-wide blackballs and unwritten codes have sustained the practice while removing the overt stigma. Now the question is raised as to whether or not de facto segregation, or local option used for that purpose will be allowed to stand.

If I read Commissioner Keppel correctly, he is saying that if any group wants to band itself together in such a way that it bases its membership even partially on race, it may exist under the constitutional right of freedom of assembly, but that it should expect no help from society, acting through its government. And, that any institution which receives and spends the public's money may not allow, even in the name of local option, groups to exist within it which deny participation on grounds of race.

IT MAY NOT provide them with advisors, meeting places, outlets for publicity, official sponsorship or recognition. The commissioner is saying, too, that the legal technicalities, such as wording in a charter, are insignificant, and that the situation is to be judged on the realized practices of the group.

There are many precedents which we already accept for this reasoning. Local governments may not opt for segregated schools. Local police may not opt for brutality. Local voting officials may not opt for evasive tactics in registration.

As the University of South Florida continues its review of the questions involved in allowing national fraternities on campus, it should not view this statement by Keppel with alarm, but it can rightly welcome it as a further delineation of its fundamental principles of providing a quality education within the context of a functioning democratic society.

Student-Faculty Tennis Match To Be July 10

The student-faculty tennis tournament will be July 10 with the first matches scheduled for 8 a.m.

Faculty members and Racquet Club members who are participating in the tournament will receive cards in the mail as to opponent, time, and place of their match.

Only Racquet Club members will be eligible to play, said Kermit J. Silverwood, the club's advisor.

Those wishing to join the club in order to play in these matches should contact John Morton, Beta 218, Ext. 2361 by July 2.

'Hollow Crown'

(Continued from Page 1)

songs written by Englishmen about English monarchs will be spoken and sung.

As a motif "The Hollow Crown" symbolizes the inevitable death of even the most divinely appointed kings and the fated death of the succeeding monarch and so on around in a circle of lives and deaths.

The prologue by Alan Bouverat introduces the play with the lines: "For God's sake let us sit upon the ground, and tell sad stories of the death of kings."

However, the play is not all morbid. There is a great deal of subtle and ironic humor. For example, one player reads a poem about everlasting love written by the wife-executer Henry VIII.

Even though the speeches are formal, the four players, Alan Bouverat, Barbara Parker, Don Moyer and Daniel Davy, will not be aloof from the audience. They will share their speeches and talent with each other and the audience as if all were old friends gathering after dinner to read literature.

The three singers, James Conner, Everett Anderson and Harlan Foss, will enrich the play by singing English ballads.

Actors Ad Lib

(Continued from Page 1)

suggestions to the actors.

Improvisational theater is relatively new to the South, but it is common in New York and very popular — in fact the audiences usually don't want to leave when the time is up.

Examples of the types of satirical skits that might be played are dialogues between people such as two women and their alter egos, characterizations of people like a sweet mother who is a vicious fly killer and "hand in glove" acts in which the hands (without the body) do a skit.

Most of the skits are satirical comments on parts of modern life — such as condemnations of complacency, artificiality and self-delusion.

The humor is in the style of night club entertainment. Bob Newhart is an example of this sort of satirical improvisation.

The improvisational style of "48th City" is the theatrical modern art form comparable to jazz poetry or "dada" painting.

Fantasticks

(Continued from Page 1)

22 in nightly rotation except Sunday with a repertoire of three other plays, "The Twins," "The Hollow Crown" and "48th City."

Any parent would know exactly what Bellamy (played by Robert Flynn) means when he sings, "Your daughter brings a young man in. - Says Do you like him, Pa? - Just tell her he's a fool and then, You've got a son-in-law!"

Every girl would know how Louisa (played by Holly Gwinn) feels when she suddenly realizes on her sixteenth birthday that she is pretty. And any man who has loved will sympathize with Matt (played by Tom Eure) a biology student who knows something about dissecting violets and is blissfully in love with the girl next door, Louisa.

The directors, Albert Sanders and Alan Bouverat, have decided to take advantage of audience sympathy by having the actors speak to the audience as if it was another character — an understanding, neighborly character.

When the actors come on stage they will introduce themselves to the audience and occasionally during the play explain their thoughts. El Gallo (played by Harlan Foss) will act as narrator, courteously filling in the details for the audience. At one point he explains the theme in a memorably simple and delicate line, characteristic of the whole play, The heart is hollow without the hurt."

Fashions Discussed

Fashion coordinator for Maas Brothers Department Stores, Mrs. Mary Holzberger will be guest speaker at the "Social Skills and Frills Series" Wed., June 30 at 1:25 p.m. in UC 252E.

All women are cordially invited to the session which is free and is being sponsored by the University Fashion and Talent Committee.

Master Piano Recital

Recitals will be given on June 29 and July 1 in FH 102 at 8:30 by the members of a piano master class under the direction of Jacques Abram, concert pianist and USF professor of music.

Expensive Too . . .

Book Destruction Unfair to Others

By PEGGY FULLERTON
Of the Campus Staff

A professor assigns an article on Hemingway to be read in the library. The first student to read it razors out a few important pages. The other students arrive and find nothing but empty space.

"It would be at least a month before the book could be sent to another library for possible page replacement by xeroxing, returned and placed on the shelves again," said Mrs. Iva Allen, supervisor of physical processing.

Thirty students would be at a distinct disadvantage because of one. It would have cost only 30 cents to have xeroxed the six pages.

"Ripping out pages and pictures is not the only form of vandalism to books," said Dean Elliot Hardaway, library director.

"Often bindings are broken by bending books improperly. Many books are also damaged when left in a car with a rambunctious puppy or near an open window during a rain."

Hardaway also mentioned that underlining is not a legiti-

mate way to use public books.

"Often," he observed, "the books attacked are out of print editions and back journals. In some cases these books and journals can be reprinted. In other cases they are completely lost."

Hardaway said that the library spends between \$3,000 and \$4,000 a year replacing and repairing library books. "This of course limits the amount of new books able to be purchased each year," he added.

Six full time staffers and four student assistants are kept busy mending damaged books in the library basement.

Loose pictures are mounted, pages are glued back into place, books are rebound and covers are tailored to fit worn book spines. Physical processing also renovates books by reprinting titles, call numbers and inserting new date due labels.

"It takes about one and a half hours to repair a damaged book," said Mrs. Allen.

It takes only 30 seconds of consideration to make this unnecessary.

Student Assistant Openings Are Varied

By JO ANN CUMMINGS
of the Campus Staff

IT TAKES more than just administration, faculty and student body to keep a university running smoothly.

The student assistants at USF are indispensable wheels in the machinery of campus activity.

Students with a 2.0 grade average or above who need financial assistance are eligible for jobs. Hours of work range from three to 20 a week.

CLERICAL and typing positions constitute a large part of student assistant work. But a student can work at almost anything from life guarding at the pool to putting up mail in the dorms. Students act as referees for physical education games, clean up the game rooms in the dorms, or operate the dorm control desks. The library also employs student clerks.

Medical Lab Slides, Lecture July 1

A slide sequence and lecture entitled "Medical Laboratory Sciences" is to be presented at 1:25 p.m., July 1 in CH 111.

A typical hospital situation is shown to demonstrate how professional laboratory personnel work together to give scientific facts to the attending physician to aid his diagnosis and treatment.

The film covers the field of bacteriology, biochemistry, medical technology, histologic technology and pathology. The lecturers will be Dr. D. L. Moseley, Anthony Gonzalez and Jack Dickinson. A question and answer period will follow the presentation.

Dating, Dieting

(Continued from Page 1)

of classwork, Susanna works four hours a week in the physics lab.

Susanna, who seems to have very definite opinions on "everything," quipped that "American students are so casual and carefree."

"When Korean boys and girls go to the university, they are no longer children — they are adults. Korean students are very serious they discuss political and economic problems and they seem to have more responsibilities than American students."

"American students," continued Susanna, "have a longer childhood and I think this is good. They can study and still jump around and have fun."

Susanna, who tried "jumping around," as she phrased it, said that she felt uncomfortable trying to imitate the carefree attitude of her American friends. "It is not like me. I am more serious," says Susanna. "And American girls worry too much about dates. The names change so much."

By this Susanna means that American girls change boy friends so often that she can't keep the names straight.

In Korea, a girl's parents will mention the names of several boys to their daughter and if she would like to know one of the boys a meeting is arranged involving both sets of parents along with the boy and the girl. "Times are changing in Korea though," says Susanna. "Now there is much dating but the boys still like the girls who do not date many different boys."

Susanna also commented that dieting seems to be everyone's problem in America.

"It is because the food is so rich here. In Korea we do not have that problem because we eat a lot of vegetables and this is very good for the skin. And we don't eat much sugar or sweets."

Seniors Pictures Scheduled

June and August senior portraits for the Aegean will be taken Wednesday and Thursday, July 7 and 8, in UC 223, 9 a.m.-7 p.m. Both days except the hours of 12 to 1 and 5 to 6.

Seniors unable to be on campus either of the days may contact the Tampa or St. Petersburg Bryn-Alan Studios before July 10 for studio appointments. There will be no charge.

Women should wear skirts and blouses to facilitate being dressed in the photographer's drape, and should wear neither jewelry nor hair ornaments. Appropriate dress for men is a dark suit coat, dark tie (no bow or string tie) and white shirt.

Time's Running Out For Grad School

Students who plan to attend graduate school at another university this fall should apply for admission no later than Aug. 15 according to David Hathaway, of Personnel Services, who assists graduate school applicants.

Most schools will close applications by the end of July, he said.

Applicants desiring financial assistance should apply nearly a year before they plan to enter. Hathaway supplies information to students about graduate schools at other universities. His office is AD291.

Salary

(Continued from Page 1)

Dean Dennard said most of it — \$51,000 — was spent on instruction and research. Some of it is being used to keep the library open longer on the weekends.

New administrative positions, such as a full-time director of sponsored research, added clerical personnel, and shifting of some faculty from 10-month to 12-month pay scales took care of the rest.

Swim Test Thursday

The swimming proficiency test will be given Wednesday and Thursday from 3:30-5 p.m. at the USF pool.

Registration will be at the pool. No written test is required.

Students may dress in the locker-shower building or in the residence halls. They must furnish their own towels and present student I. D. cards at the pool.



Cover-Up Job? Mrs. Iva B. Allen of the library staff, letters books as part of the big job of handling and maintaining the volumes.—(USF Photo)

One Small Voice

Nausea Caused By Sick TV Ads

By JOHN ALSTON
of the Campus Staff

Friends, we're sick! Not physically, (although we have noticed signs of nausea occasionally) not even mentally — yet.

What we're sick of is being told what to do every time we try to divert our weary brain with a little television viewing.

We're sick of being told we should be worried about being close. We're sick of hearing other people's hygiene problems and how they solved them. We're sick of hearing a "word" from the sponsor.

TELEVISION is not a vast waste land. It's a polluted geyser that erupts periodically with white tornadoes, charging knights and ogre-like fists arising out of washing machines.

Television has insidiously degraded our mentality. We hear testimonials about "I'd rather fight than switch" and they have the blackeyes to prove it. (At this point we're always moved to comment: "So What?")

We're also tired of hearing about the group with 32 per cent fewer cavities, the computer results and "laboratory tests."

It is the latter which is the biggest single insult to our intelligence. It seems that all the ads must justify their claims with reams of doctors' reports, and nasographs, breath extractors, etc.

Campus News Briefs

Groundbreaking Set

A groundbreaking ceremony for the new Business Administration building will be 1:45 p.m. today at the site of the new construction (southeast of the library). Everyone is invited to attend.

Three USF Students Chosen To Study Under 'Experiment'

Three USF students have recently been accepted as "out-bound experimenters" of the Experiment in International Living, and have left for Brattleboro, Vt., for orientation.

Scholarship and loan assistance was given them by the Experiment in order for them to make the trip.

Jackie Revels, an April, 1965, graduate, Miriam Rankin and Robert Hardy, will remain briefly in Brattleboro before flying to Europe. They will stop in major cities along the way.

Bob will go to Ghana and visit other countries in West Africa. Jackie will stay in Switzerland, spending some time in Milan, Italy. Miriam, who is on a work-study program, will go to Poland and work with a Polish teacher of English as English language instructor in a secondary school. She will spend two weeks of the summer in the Soviet Union.

Further information may be obtained from the American Idea office, Alpha 119.

Gary Wolf Headlines TV Musical Program

Gary Wolf, assistant professors of music, will present selections by Bach-Busoni, Franz Liszt and Robert Schumann on USF's "Accent on the Humanities" program to be shown on WFLA-TV (Channel 8) Sun., July 4 at 10:30 a.m.

SA Bull Session Set

The Student Association will sponsor a "Bull Session" Wednesday on the mail between the Ad Building and the UC during 5th and 6th periods. Lunch will be served.

And then there's the association technique which seeks to fool the viewer into a ridiculous conclusion. The best example is the wax with "jet age" plastics. Twice we see this machine gunner blasting away at a jet airplane cockpit and then we find that the wax also has a "jet age" plastic — but not the same one that was deflecting the bullets.

WHO'S TO BLAME for this state of affairs? Not the admen, they're giving us what we'll accept — and we'll accept just about anything, apparently.

The ones to blame are those boob tube addicts who nightly justify a mediocre show by saying "but there isn't anything else on."

Good television will come when people refuse the garbage — and mature advertising when people refuse to be persuaded by white knights of Jack Nicklaus.

CREDIT WHERE CREDIT IS DUE DEPARTMENT:

BOB BLUNT — His efforts on behalf of the SA to have a traffic light installed at the corner of Fletcher and Nebraska were finally rewarded last week. It took two years of letter writing.

THOUGHT FOR THE WEEK: The latest issue of "Smoke Signals," an FSU humor magazine, carried an interview with an Episcopal priest. The article was originally scheduled for the previous issue but had to be postponed and censored because of "some of the language that the priest used." School officials know more about propriety than a priest (?).

Hot Heads Win

The Hot Heads won the Intramural, III-A Softball Championship, crushing Alpha 3 East by a score of 16-5.

Bill Shank and Butch Lieby lead the Hot Heads with three hits each. Hugh Lindsley, George Olin and Ray Lundquist collected two hits each for a total of ten hits.

Defensive stand outs were Claude Sherman, George O'Brien and Roger Harkness. The winning pitcher was Joe Patton.

Millay Reads Poetry

Readers Theatre Council will present a taped program of Edna St. Vincent Millay reading her own poetry on Wednesday, June 30, 1965 during free hour, 1:25 in U.C. 108. Everyone is invited.

Schedule Of Events

MONDAY			
All day	Art Exhibit "Face of Viet Nam"	UC 108	
	Gregg Workshop	UC 200	
TUESDAY			
All day	Art Exhibit "Face of Viet Nam"	UC 108	
	Gregg Workshop	UC 200	
1:25 p.m.	Board of Discipline and Appeals	UC 204	
	UC Coffee Hour	UC 252	
8:30 p.m.	Concert: Piano Class Concert	FH 101	
WEDNESDAY			
All day	Art Exhibit "Face of Viet Nam"	UC 108	
	Gregg Workshop	UC 200	
1:25 p.m.	"Fashions to the Fore" by Mary Holzberger	UC 252E	
THURSDAY			
All day	Art Exhibit "Face of Viet Nam"	UC 108	
	Gregg Workshop	UC 200	
1:25 p.m.	Charm Lessons	UC 252E	
	Bridge Lessons	UC 265	
8:30 p.m.	Piano Masters Class Concert	FH 101	
FRIDAY			
All day	Art Exhibit "Face of Viet Nam"	UC 108	
	Gregg Workshop	UC 200	
SATURDAY			
All day	Art Exhibit "Face of Viet Nam"	UC 108	
	Gregg Workshop	UC 200	
SUNDAY			
All day	Art Exhibit "Face of Viet Nam"	UC 108	

The Campus Edition

A special edition of The Tampa Times published weekly by journalism students of the University of South Florida.

Member, Associated Collegiate Press

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Editorial Page Editor Mary Ann Moore

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Advisor Steve Yates

Deadline for copy is 1 p.m. Wednesday for the following Monday edition. Offices are located in the University Center, Room 222, Extension 619. Deadline for letters is 1 p.m. Monday.



Sarasota Dog Track

FIRST RACE—Five-sixteenths mile—Grade C (first half daily double):
1. E. Mac Duff 5. Casual Mr. Ed
2. Mr. Whirl 6. Nig's Helen
3. Clear Zone 7. Redonelli
4. Gallant Jeannie 8. Wayward Abe

SECOND RACE—Three-eighths mile—Grade C (second half daily double):
1. Miss Hassie 5. Joyoti
2. Mark Style 6. Crestful
3. McAllen 7. Brave Susan
4. Irene Spence 8. Mistrial

THIRD RACE—Five-sixteenths mile—Grade D:
1. Sol's Zip 5. Treppis
2. Jowan 6. Wayside Sapphire
3. Smitty Smith 7. Dr. Harken
4. Entrent 8. Frank's Bill

FOURTH RACE—Three-eighths mile—Grade E:
1. Solid Son 5. Gay Satin
2. Kid Willie 6. Fortune's Maid
3. Dark Pleasure 7. Base Good
4. Entrent 8. Darryl's Gold

FIFTH RACE—Five-sixteenths mile—Grade M:
1. De De Larker 5. Janet Region
2. Bobby Piet 6. Another Kid Lee
3. V's Ethel 7. Sparkle Maid
4. Gallant Worker 8. Solarex

SIXTH RACE—Five-sixteenths mile—Grade B:
1. Royal Actress 5. Fabulous Face
2. Hollywood Dan 6. Transfare
3. Nitty Nelson 7. Pleasant Mara
4. Anita Eay 8. Gem Opal

SEVENTH RACE—Five-sixteenths mile—Grade D:
1. Cherokee Sund'n 5. Set The Pace
2. Titi Tat Twirl 6. Mike Lee
3. Janel 7. Ranaia
4. Questing Lass 8. Enticing

EIGHTH RACE—Five-sixteenths mile—Grade C:
1. Please Nancy 5. Jambar
2. Crooper Bob 6. Annette
3. King's Eye's 7. Fancy Legs
4. Brookshy 8. Andean

NINTH RACE—Five-sixteenths mile—Grade B:
1. Guander 5. Shama
2. Mr. Monk 6. Jet Lulla
3. La Pete 7. Rusty's Rival
4. Gator Band 8. Jannan

TENTH RACE—Five-sixteenths mile—Grade A:
1. Ample's Model 5. Okie Chris
2. Slick C. 6. Pan Hi
3. Lady B. D. 7. Raffish
4. Space Aid 8. John Streak

ELEVENTH RACE—Three-eighths mile—Grade T:
1. Annie Key 5. Captain Adair
2. All About 6. Ample's Tar B'y
3. By Gemini 8. Borden's Pride
4. Long Short

Selections

1. Mr. Whirl (2), Wayward Abe (8), Casual Mr. Ed (5).
2. Miss Hassie (1), Brave Susan (7), Joyoti (6).
3. Sol's Zip (1), Tal (1), Treppis (5).
4. Gay Satin (5), Kid Willie (2), Entrent (4).
5. Janet Region (5), De De Larker (1), Solarex (8).
6. Fabulous Face (5), Hollywood Dan (2), Nitty Nelson (3).
7. Titi Tat Twirl (2), Janel (3), Cherokee Sundown (1).
8. Fancy Legs (7), King's Eyes (3), Crooper Bob (2).
9. Gator Band (4), La Pete (3), Shama (5).
10. Slick C. (2), Lady B. D. (3), Raffish (7).
11. Captain Adair (5), By Gemini (3), Nig's Blondy (6).

Doubleheader Set At Cusaden Tonight

Seminole Post III plays Post 316 at Cusaden park at 5:30 p.m. today in the first game of an American Legion baseball doubleheader.

Legion Schedule	
TUESDAY	Post 167 vs Post 248, Cusaden, 7:30 p.m.
WEDNESDAY	Post 5 vs Post 248 Gold, Cusaden, 7:30 p.m.
FRIDAY	Post 5 vs Post III, Cusaden, 7:30 p.m.
SATURDAY	Post 316 vs West Post 248, Lopez, 6 p.m.
SUNDAY	Post 248 Gold vs Post 139, Lopez, 8:15 p.m.

WRESTLING

TUES.—8:30

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HOWARD & CASS ST.

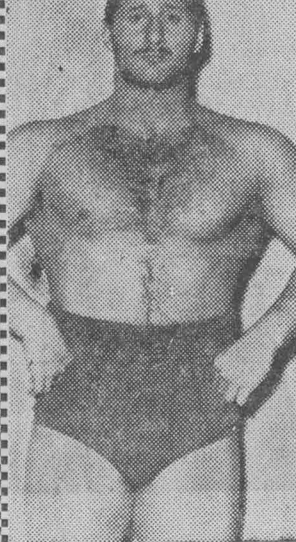
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BOB ORTON

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CHALLENGER

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—VS—

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HIRO MATSUDA

—VS—

BIG BILL DROMO

★ ★ ★

DANNY MILLER

—VS—

DUKE KEOMUKA

CHRIS BELKAS

—VS—

PEPE GOMEZ

—CALL—

253-0643

FOR RESERVATIONS

NEAR ROGERS PARK

RAMP ACTION SET THURSDAY

By ARCHIE BLOUNT
Times Sports Writer

At this coming Thursday's Tampa City Council meeting, action is expected to be taken toward building a boat ramp in the Hillsborough River above the dam near Rogers Park.

Councilman Sam Mirabella is currently seeking council approval for granting a 30-year easement to the Game and Fresh Water Fish Commission for this purpose.

In return, the commission will construct a launching ramp "To meet the needs of the people in that area," according to A. E. Runnels, information and education officer at Lake-land's commission office.

The need for a public ramp in the area above the dam was hit upon in a recent Tampa Chamber of Commerce committee meeting.

The chamber's Pleasure Craft and Marine Facilities Committee chairman, Jim Hamlett, pointed out that launching facilities "were sorely needed above the dam."

The nearest launching facility available for public use lies in the city limits of Temple Terrace. Tampans have no place to launch their boats within Tampa city limits in the river above the dam.

It has been pointed out that the deep water backed up behind the dam makes that part of the river an ideal place for water recreation.

To take advantage of the fishing, swimming and skiing available in this area, boaters now have to travel many miles on the river to reach this area.

Councilman Mirabella said he "feels that the city would be able to grant the game commission an easement on city-owned property in the area."

Commission "I. and E." man Runnels along with representatives from the chamber's marine facilities committee are slated to appear before Thursday's council meeting to discuss the specifics of the new ramp.

Last week the Hillsborough County Commission, spearheaded by Rudy Rodriguez, voted to earmark \$25,000 yearly for the building and maintaining of county launching facilities.

The \$25,000 is coming from money paid by county boaters for boat licenses. Rodriguez said the money was being transferred from the commission's general fund to the county parks and recreation department.

"They (parks department) will apply this money directly to where it is needed," Rodriguez said. "And we will welcome any suggestions from the boating public or boating organizations as to how we can improve existing facilities or build new ones," Rodriguez concluded.

Rodriguez said he was "sure that parks department head, Claude Devane, will give all the cooperation necessary."

Devane's men are currently charged with maintaining the county's six ramps.

Mirabella said he would "like to see two ramps built on either side of the Courtney Campbell Causeway. Unfortunately we (city) are hampered by lack of funds for this project."

EAST-WEST MVP

KEN WILLARD MAY BE ROOKIE PHENOM

BUFFALO, N.Y. (AP) — Ken Willard, a powerful 230-pound running back from North Carolina, may turn out to be the rookie phenom of the pro football season with the San Francisco 49ers.

"He runs so low they can't get at him," said teammate Dick Butkus of Illinois Saturday night after Willard gained 133 yards in 18 carries for the East in a 34-14 victory over the West in the fifth All-American game.

Willard's yardage total was

Malone

'Bags'

Fla. Open

POMPANO BEACH (AP)—Luck, still and endurance paid off for Tom Malone of Pompano Beach yesterday in winning the \$8,000 Florida Open Golf Championship.

Malone finished the regulation 72 holes tied at 286 with J. C. Goosie of Largo.

ON THE 18TH hole of the final round Malone would have overshot the green if it hadn't been for a parked golf cart — off which the ball bounced back on to the green.

Malone then putted for a par 72 which tied him with Goosie.

Then came the endurance — nine holes of sudden death play-off. Both men finished the first eight holes one-under par.

On the ninth hole, Malone's second shot landed in the bunker on one side of the hole. Goosie's second shot landed in the bunker on the opposite side.

It looked bad for Malone when he blasted out, 18 feet beyond the pin. Goosie's sand shot landed him seven feet from the hole.

Here, the skill became the important part of the combination. Malone sank the 18 foot putt. Goosie overshot and lost the hole and had to take second place in the tournament.

MALONE'S prize money totaled \$750. Goosie, winner of the 1963 Florida Open, got \$600.

Joe Lopez Sr. of Miami who led the tournament by two strokes after the third round, soared to 77 in the final day of play and finished at 289 for third money.

Tom Malone, Pompano Beach, \$750, 69-72-73-72-286.

J. C. Goosie, Largo, \$600, 71-74-69-72-286.

Joe Lopez Sr., Miami, \$500, 68-73-71-77-289.

Cooper, Orlando, \$425, 70-70-74-77-291.

Ronnie Polane, Boca Raton, \$425, 77-74-76-70-291.

x-Roger Kennedy, Pompano Beach, 72-68-74-77-291.

Joe Lopez Jr., Miami, \$350, 72-70-76-77-292.

Chico Martuz, Miami, \$300, 75-68-75-76-294.

x-Lou Essex, Orlando, 72-72-72-78-294.

Al Friedman, Fort Lauderdale, \$100, 76-76-71-74-297.

Al Freeman, West Palm Beach, 75-72-74-76-297.

x-Denotes Amateur.



JACK NICKLAUS TAKES COVER DURING ST. PAUL GOLF TOURNNEY 'Ohio Fats' Lodges Himself Behind Tree (Right) After Quick Peek (Left)

AFTER ST. PAUL WIN

Floyd Joins Power Brigade

ST. PAUL, Minn. (AP) — Raymond Floyd, a beefy young belter who brims with confidence on a golf course, may be ready to join the likes of Arnold Palmer and Jack Nicklaus in the power brigade on the pro golf tour.

Floyd, playing his third year on the pro tour although only 22, slammed his way to the championship in the \$100,000 St. Paul Open Sunday and picked up the biggest check of his career, \$20,000.

HE SHOT a final-round 69 on wind-blown Keller Golf Course to take the top prize with a 72-hole total of 270—14 under par and four strokes better than Tommy Aaron and Gene Littler.

Floyd proved here that inclement weather doesn't bother him in the slightest.

After he came through a rain and heavy winds with a six-under-par 65 Saturday to grab the lead from Aaron, Floyd said:

"The weather was beautiful. When I'm hitting the ball this

well and it's windy, it gives me an advantage. It seemed like it went exactly where I wanted it to."

Gusty winds again Sunday prompted Floyd to comment:

"When you're out in front the wind makes it more difficult for those behind you to catch you. I just played for pars and made the others shoot for the birds in that wind to catch me."

Floyd, youngest man ever to win a PGA tour tournament when he copped the St. Petersburg Open in 1963 at age 20, posted a three-under 33 on the front nine Sunday to go four strokes in front and nobody could catch him.

AARON SLIPPED to a one-over-par 72 Sunday but still tied for second with Littler, who came in with a 70 for a 274 total. They won \$9,750.

Dean Refram was fourth at 275 to take \$5,000.

Deadlocked for fifth at 276 were Nicklaus and Bruce Devlin, while Palmer, Joe Camp-

bell, Dick Sikes and Gardner Dickinson all had 277.

Ray Floyd, \$20,000	66-70-65-59-270
Tommy Aaron, \$9,750	67-66-69-72-274
Gene Littler, \$9,750	67-70-67-70-274
Dan Refram, \$5,000	66-68-73-67-275
Jack Nicklaus, \$4,050	70-69-69-68-276
Bruce Devlin, \$4,050	70-67-67-72-276
Arnold Palmer, \$2,975	66-69-70-72-277
Joe Campbell, \$2,975	65-70-71-71-277
Dick Sikes, \$2,975	69-69-68-71-277
G. Robinson, \$2,975	72-68-73-64-277
Johnny Pott, \$2,200	67-70-71-70-278
Lionel Hebert, \$2,200	64-72-71-71-278
Frank Beard, \$2,200	68-69-72-69-278
Dick Mauer, \$1,850	64-73-69-72-279
Jacky Cupit, \$1,850	69-66-71-73-279
Billy Casper, \$1,600	69-70-67-74-280
Bob Gouby, \$1,600	66-69-72-73-280
Doug Sanders, \$1,600	67-72-69-72-280
Paul Bondeson, \$1,600	71-71-71-68-281
Sam Sneed, \$1,200	70-72-69-71-282
Charles Sifford, \$1,200	68-70-72-72-282
Jim Farrell, \$1,200	67-70-69-70-282
Tony Lema, \$875	70-70-72-71-283
George Archer, \$875	67-72-71-73-283
Jack McGowan, \$875	70-71-74-68-283
Bob McCallister, \$875	70-68-76-69-283
Jim Ferree, \$875	69-72-72-68-283
Bob Batdorf, \$712	68-67-73-76-284
Fred Hawkins, \$712	72-70-72-70-284
Randy Glover, \$712	71-67-68-68-284
Pete Brown, \$712	71-70-71-72-284
Sonny Methwin, \$712	72-69-70-72-284
Jim Cook, \$712	71-68-72-73-284
Billy Maxwell, \$562	68-71-74-72-285
Bobby Nichols, \$652	67-74-70-74-285
Lou Graham, \$562	67-75-73-70-285
Frank McGowan, \$562	71-69-70-75-285
Harold Kneese, \$562	67-74-68-75-285
Tom Shaw, \$562	68-72-72-73-285
Phil Rodgers, \$359	71-72-73-68-286
Miller Marker, \$359	68-74-75-69-286
Don Fairfield, \$359	71-71-73-71-286
Tom Weiskopf, \$359	65-74-73-74-286
Bruce Crampton, \$359	70-72-72-72-286
Frank McGowan, \$359	72-71-72-70-286
Dave Hill, \$143	70-73-71-73-287
Bill Martindale, \$143	70-70-68-79-287
Bob Beith Jr., \$143	72-71-75-69-287
Cary Middlecoff, \$143	67-72-77-70-287

TAKES CARLING

Confident Mann Ready for Open

ELLCOTT CITY, Md. (AP) — winner, Clifford Ann Creed and Carol Mann of Towson, Md., Sandra Haynie.

The victory boosted Miss Mann into the top flight of money winners with \$5,832.50 in official earnings for the year. Her only other victory in nearly five seasons on the tour came in last year's Western Open.

Both are products of her victory Sunday in the Lady Carling Tournament at the Turf Valley Country Club.

CAROL picked up the \$1,500 winner's check by shooting a final-round one-over-par 71, giving her a 211 and a three-stroke margin over Marlene Hagge of Pensacola, Fla., in the 54-hole competition.

Playing in the same group with Miss Mann, Mrs. Hagge also had a 71 over the final 18. Mary Mills took a 72 and third place with 218.

Deadlocked in fourth at 220 were Kathy Whitworth, the women circuit's leading money

Carol Mann, \$1,500 71-69-71-211
Marlene Hagge, \$1,200 72-71-71-214
Mary Mills, \$1,100 77-69-72-218
Kathy Whitworth, \$678 70-73-77-220
Clifford Ann Creed, \$678 74-72-74-220
Sandra Haynie, \$678 74-72-74-220
Sue Maxwell, \$450 73-75-74-222
Marilyn Smith, \$450 73-75-74-222
x-Catherine LaCoste 77-75-71-223
Kathy Cornelius, \$350 75-73-76-224
Louise Suggs, \$350 77-75-72-224
Barbara Romack, \$225 74-73-78-225
Sue Griffin, \$285 72-78-75-225
Sandra McCClinton, \$245 78-73-75-226
Donna Coponi, \$200 76-79-73-228
Althea Gibson, \$200 77-77-74-228
Judy Torianke, \$200 77-75-76-228
Beth Stone, \$157 74-77-78-229
Marge Masters, \$157 71-78-80-229
x-Denotes amateur.

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Outstanding NASCAR and USAC drivers in Plymouths, Chevrolets, Fords, Dodges, Mercurys and other cars.

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Consumers Hit Record Debt

Editors Note: Americans are in debt today as never before. Are they in trouble? The following story gives some simple guidelines to how much you can go in debt in relation to your income.)

By PHILIP MEYER
Chicago Daily News Service
WASHINGTON June 26 — American consumers were in hock for a record \$77.5 billion when the latest count was made last April. That's an increase of more than 50 per cent in five years.

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You may have helped it along by buying a new car or adding to your revolving charge account at the department store.

Should you worry? Don't lose sleep over that \$77.5 billion total, says Dr. Kenneth J. Marin, an economist on the President's Consumer Advisory Council. But a nervous glance at your own personal share of it may be in order.

"We are in a very comfortable position as far as the country as a whole is concerned," he said during a visit here for a meeting of the council. "But there is a growing number of over-extended debtors."

The reason the total is not particularly alarming is that there is still plenty of room for debt to increase within the bounds of prudence, according to Dr. Marin.

"Let's say that you don't have any debt, and I've borrowed up to the limit. Now when you decide to borrow up to your limit, our combined debt doubles. But there's still no problem, because neither of us has gone over the line."

"And that's what has been happening. People who 10 years ago would never go in hock are now doing it. And they're managing very nicely."

But there are exceptions. Dr. Marin is in a good position to know about them. Besides being on the President's council, he teaches personal finance at

Aquinas College in Michigan and is president of CUNA International, formerly the Credit Union National Assn., Inc.

His organization publishes some rules of thumb to help you decide whether your debt is getting too large.

The first rule, and the easiest, is not to let your total debt get beyond 20 per cent of a year's take-home pay.

"Total debt" includes installment loans, charge accounts, credit card accounts, personal loans, and the like. But for the purpose of this rule, it does not include the mortgage on your house.

If your weekly paycheck, after withholding, is \$92, your total such debt should be less than \$1,000.

That's a rough yardstick. Here's a more precise one: Don't let your total debt get so high that you can't pay it off in 12 to 24 months with 10 per cent of your income.

It is a restatement of the first rule, but it lets you consider the costs of credit in figuring what you can afford to owe.

Say your take-home pay is \$115 a week. In two years, you could pay almost \$1,200. But if you figure 12 per cent of that goes for credit charges, you really shouldn't owe more than \$1,050.

A problem with both these rules, according to Dr. Marin, is that they aren't flexible enough to take into account different family situations. A family with a large number of children, for example, can't afford to service as much debt as a family with no children. Or a family with substantial assets in the form of savings or home equity can afford more debt than one that isn't backstopped.

Here's a yardstick that is a bit more flexible than the other two, although it is tougher to figure:

Add up your annual expenditures for food, clothing and shelter. To this total, add whatever other expenditures you are absolutely committed to make — cost of getting to work, for example.

Subtract them from the total, and what's left is your "discretionary" income. Your debt limit should be one third of a year's discretionary income.

What none of these rules tells you is how much you can safely make in monthly payments as you try to work your way out of debt. Economists have some rules of thumb for this, too.

One is that you are in trouble when your monthly payments increase beyond 20 to 25 per cent of monthly take-home pay.

Another rule, which lending agencies use to spread the risk around, is that you shouldn't be paying more than 10 per cent of your monthly income to any one creditor — although a car loan might be an exception because you have the car as collateral.

One reason that some people today tend to sink into debt over their heads is the disappearance of the folklore that debt is dishonorable.

"It's good that there isn't a stigma like there used to be," said Dr. Marin, "but it has been broken down now to the point where people borrow needlessly."

His advice: "Never borrow money unless you have given very hard consideration to the alternatives."

The revolving charge account system used by department stores — usually at a true annual interest rate of 18 per cent — enables people to get into debt easily and unwisely, he noted.

"People borrow money to buy shoe laces," he said. "All sorts of things that shouldn't be financed at all are being financed at 18 per cent per annum. This is a misuse of credit."

"The guy who does this wouldn't think of going to his credit union and borrowing \$3 to buy some shoe laces. But if he did, it would be a lot more sensible than what he is doing."

Most consumers don't do enough shopping for credit and often lose gains made in driving a hard bargain for the merchandise by not haggling over credit terms, he added.

And while that \$77.5 billion consumer credit total isn't a serious problem yet, "a more critical attitude toward credit would do substantial most of us good."

Cooking Contest

PLATTSBURGH, N.Y. (AP) — A Plattsburgh Air Force Base jet mechanic won the Plattsburgh Press-Republican's fifth annual Best Recipe Contest.

T.Sgt. Edward Schiffler's entry was "Trout en Chemise." Schiffler wrapped five serving-size pieces of trout in a chemise of crepes, brushed with melted butter, then garnished the platter with lemon slices and parsley.

Hundreds of recipes were entered. Two of the three judges were women.

It took Schiffler 2½ hours to prepare his dish. It took the judges, officials and a few contestants who managed to get a nibble only three minutes to consume the five servings.

Aspirin in Quantity Creates Bad Effect

By ARTHUR J. SNIDER
Chicago Daily News Service

NEW YORK, June 28 — Aspirin in big doses can make you drunk. It can cause confusion, bizarre behavior, stupor, movement disorders and swollen eyes. Like alcoholics, the aspirin eater often is unable to give a clear history of what he has ingested until after the toxic effect has worn off.

A team of three physicians described aspirin intoxication to the American Medical Association today.

While there have been reports of overdoses of aspirin as a means of suicide, little attention has been given to patients who, through accident or ignorance, take excessive amounts of the drug in treatment, they said.

Dr. Kendall B. Corbin of the Mayo Clinic, Rochester, N.Y., reported on five persons who took excessive doses over a considerable period of time in misguided attempts at therapy.

One was a 59-year-old man with nerve pain. He was hospitalized because of confusion and agitation that deepened into coma. After intoxication had subsided, he estimated taking about 700 five-grain tablets in 15 days.

A 51-year-old man with persistent pain in the lower chest took about 1,000 aspirin tablets a month before admission. Examination showed a cancer of the esophagus. He died in six months.

A 67-year-old woman with a long-standing rheumatoid arthritis was admitted because of

mental confusion and paranoid delusions. She was taking 16 aspirins a day.

Another 67-year-old woman with a tumor was admitted to the clinic because her children found her sitting disheveled in a rocking chair, experiencing hallucinations of bugs on the wall. She admitted taking aspirin from time to time but forgot how much she took.

A fifth patient was a 31-year-old housewife who was admitted because of unsteadiness of gait, incoherent speech and breath odor. She admitted taking 20 to 25 aspirins daily for several months and in the last weeks before admission, increased that to 50.

The Mayo physicians said aspirin has a large margin of safety but there are differing individual tolerances to the drug.

Reveals Religion

COLUMBUS, Ohio (AP)—Findings of the famed Swiss psychiatrist C. G. Jung have "made it possible for people to experience religion, religious truths and dogmas" and "have religious emotions a gain" through "dealing with the unconscious," says Dr. James Hillman.

Hillman, director of the Jung Institute in Zurich, is in this country for a mid-April lecture series on the subject at First Community Church here.

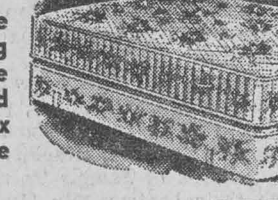
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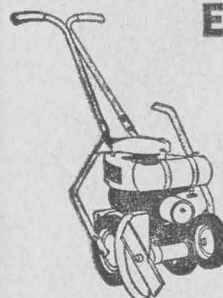
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