

6-19-1961

## The Tampa Times: University of South Florida Campus Edition, June 19, 1961

Bill Blalock

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# First USF Summer School Draws Over 750 Students

## Wednesday Is Deadline For Registration, Shifts

The University of South Florida moved into its first summer session today with more than 750 students registered and with Dr. Frank Spain, Jr., registrar, saying the figure may push 800 by the time all late registrations are in.

Roughly the breakdown of the total estimated enrollment runs something like this: 100 freshmen fresh from high school, between 450 and 500 old students (those who had been in school during the past year) continuing in summer session, and some 150

to 200 teachers returning to campus activity for the summer. The 19 night classes seemed to draw a fairly heavy enrollment. Very few classes were dropped because of lack of enrollment.

### Good Start

While a few students were having trouble finding the right classroom this morning most classes were off to a good start and the library had many lookers surveying the location of material they plan to use in the future weeks.

Late registration extends through Wednesday as does the

opportunity for course adds and drops. After Wednesday everyone should be set for their academic load.

It should not be all work, however, as the events committee has a sizeable program for the University Center. The events committee has Dr. Armin Watkins, associate professor of music at USF, scheduled for concerts at both 11 a.m. and 8:30 p.m. Thursday of this week. Details on recreational activities may be found at the information desk in the University Center.

### Unique Experience

Students registered in the USF summer session will be sharing in a unique experience which will be watched by many officials, perhaps by many at Tallahassee and a few at Gainesville. They will be watching to see how successful is a summer school at a campus where all buildings, and that means all classrooms, are air conditioned. Will attendance hold up on the hottest of days and will the library use a high rating as its air conditioned study areas draw students from the hot outdoors?

With a shift to a fuller use of university facilities in the future, a move most faculty feel is coming, the answers to this summer session will be interesting. For newcomers unacquainted with the background on Florida's university system it can be said that the system is likely to move to a tri-semester system, a quarter system, or a modified tri-semester system, which would have two full semesters and a double summer session, within the next few years, possibly as early as the fall of 1962.

## Accent May Be On Survival

While it is not listed as required reading in any of the USF summer courses, one young man, with a worried look, was seen reading a copy of "Survival—Land, Sea, Jungle, Arctic" as he lounged in the library patio.

This book was published during World War II as a manual for aircraft crews and other men forced down, or adrift, and was to aid them in survival in all parts of the world. It included hints on living off the land, building shelters, and saving life and limb.

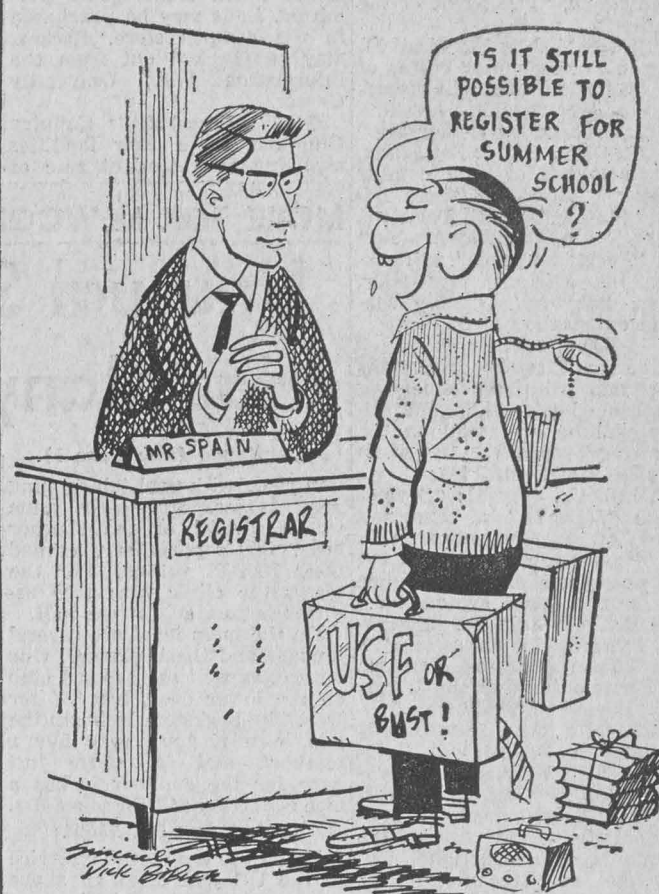
What's our student expecting—a flood engulfing the USF campus, an invasion from out there, or just a tough session of summer school with the "accent on learning?"

## Official Notices

The last day for changes in registration (dropping or adding courses) is Wednesday, June 21, according to Dr. Frank Spain, registrar.

WORK STUDY Cooperative Program has openings for fall, beginning Oct. 2 for majors in business administration, education, and pre-engineering. Placement available in banks, building materials firm, hospitals, and department stores. For further details see Mrs. Bringer in Work-Study Coop Office, 2nd floor, Adm. Bldg.

## Little Man on Campus



Little Man on Campus, Worthal, above, shows up for late registration. As he made it he will be with us in the other eight summer issues of the "Campus Edition."

## FOR SUMMER SCHOOL

## Time Schedules Effective Today

New time schedules for the cafeteria, recreation room, library, and bus service have been set up to go into effect today. These schedules may be changed if student use warrants. The bus time table for the University of South Florida Temple Terrace Route No. 21 for weekdays and Saturdays is as follows:

Outbound	Arrives	Inbound
A.M.	A.M.	A.M.
7:00	7:50	8:05
9:00	9:50	10:05
P.M.	P.M.	P.M.
12:00	12:50	1:05
3:00	3:50	4:10
5:10	5:50	6:05
8:00	8:50	9:05

Bus fare is 30 cents each way. Outbound times are when bus leaves Florida Avenue at Twigg Street. Inbound is from in front of the Administration Building. The cafeteria schedule is as follows:

7:30 a.m.-9:30 a.m. breakfast (coffee shop)
11:00 a.m.-1:30 p.m. lunch
5:00 p.m.-6:00 p.m. dinner

Only one line in the cafeteria will be used. Breakfasts will be served in the coffee shop.

Library hours beginning today and running through summer school are:

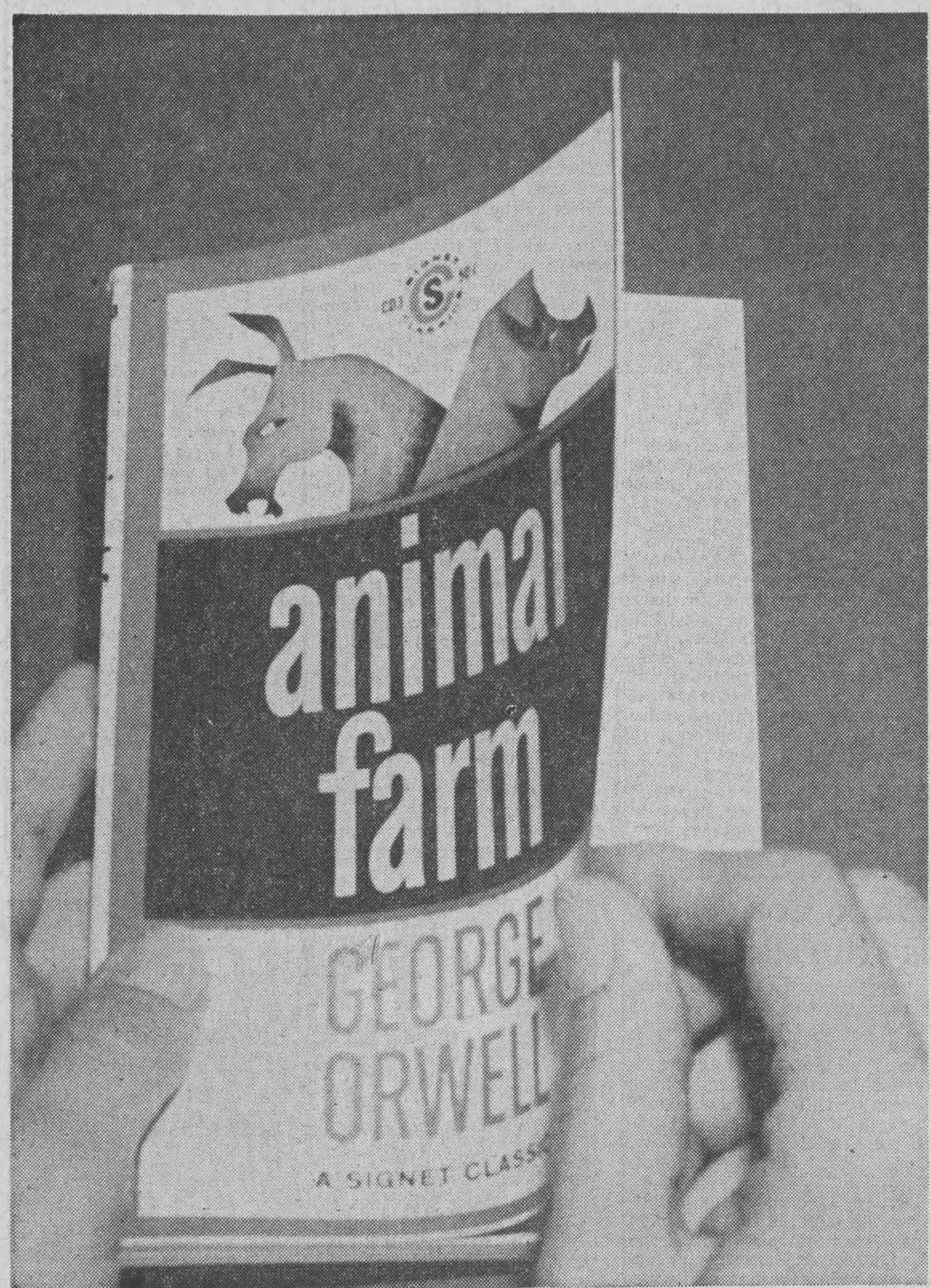
8:00 a.m.-10:00 p.m. weekdays
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8:30 a.m.-12:30 p.m. Saturday  
6:00 p.m.-10:00 p.m. Sunday  
Recreation rooms will be open to all students with I.D. cards at the following times:  
11:00 a.m.-7:00 p.m. Monday, Wednesday and Friday.  
10:00 a.m.-7:00 p.m. Tuesday and Thursday.  
The recreation rooms will not be open on weekends.

## Newspaper Staff Jobs Open to All

All the full-time and part-time summer session students may join the staff on the "University of South Florida Campus Edition" of The Tampa Times. Those interested should leave their names at the Office of Campus Publications, 2040 Administration Building, at which time they will be given the time when the staff will meet.

Meanwhile, students enrolled in ER 481, journalism for the secondary teacher, will devote part of their lab time to the production of the "Campus Edition." The course is open to all students.



### SUMMER READING

"The Animal Farm," by George Orwell, has been selected as the All-University Book for the summer session. The book is suggested reading for all students and staff members. All-University books are termed as fair test material and have been used as such in past final exams.

## 'Animal Farm' Must Reading

George Orwell's "Animal Farm," a satirical view of life under communism, has been chosen as the All-University book selection for the University of South Florida's summer session.

Orwell's book ridicules communism as a fable of social revolution, and attacks the theory of totalitarianism by depicting life in a barnyard society where pigs rule and everybody is equal.

Dr. Robert A. Warner, chairman of the university's book selection committee, described the book as a "short, amusing, fascinating and easily discussed satire." Paperback copies of the 128-page book will be available in the Campus Book Store next week at 50 cents each.

The All-University book program was initiated last fall to interest members of the university staff and student body and residents of the community in books of wide appeal. Four or five books are selected each year, and informal seminars and discussions on each are held to stimulate wide interest in the reading program.

## STUDENTS HONORED

## Service Awards Presented by UC

The University Center has announced student award winners for leadership, activities, and service during the university's first school year in an awards coffee sponsored by the Program Council recently.

During the awards meeting Duane E. Lake, director of the University Center, told students of the responsibilities of the Center on the USF campus.

### Dickey Davis Gets Gavel

Lake then presented the award for leadership, a walnut plaque and gavel, to Dickey Davis, president of the University Center's Program Council for 1960-61 and a similar award to Loren Padelford for community service.

Dr. Howard G. Johnshoy, dean of Student Affairs, presented the University Center activities award, a walnut trophy with

gold cup, to Fred Jenkins, publicity committee chairman.

### Many Recognition Cards

Students who received recognition cards for their service in the enrichment of student life on the USF campus were:

Dance committee: Huey Floyd, chairman; Phyllis Steele, co-chairman; Sandra Bailey; Henry Brown; Toni Ciaravella; Jackie Diaz; Barbara Ellison; Tish Gabel; Dianne Garcia; Nora Gonzalez; Richard Hernandez; Loren Padelford; Priscilla Salemi; and April Shaar.

Recreation committee: Tony Anello, chairman; Janice Harper, co-chairman; Charles Fleming; Don Gordan; and Catherine Ruggiero.

Functional committee: John Gallagher, chairman; Fred Jenkins, co-chairman; Linda McKnight; and Nancy MacGillivray.

Culture committee: Rosalind Hodgkins, chairman, and Rose Ann Overstreet.

Hospitality committee: Jo de Alvarez, chairman; Sandra de Diego, Joan Farnum, Marsha Gale Jones, Mary Kay Parrish, Kenny Rollins, and Marcela Torres.

Music committee: Mark Morris.

## 2 Students Win Awards In Journalism

Two University of South Florida students, Wing Preodor and Bill Blalock Jr., won the first awards, silver keys, to be given at USF to student journalists.

The two students were recommended by their classmates for the awards which were presented during the last day of class by George H. Miller, assistant professor and adviser to the Office of Campus Publications, who was instructor of the functional English class. The class had as its laboratory project the production each week of pages 1 and 2 of the University of South Florida Campus Edition of The Tampa Times, published each Monday.

Miss Preodor is the daughter of Prof. and Mrs. Edward Preodor, 10607 Carrollwood Drive, Tampa. Prof. Preodor is a member of the USF faculty.

Blalock is the son of Mr. and Mrs. William R. Blalock, 3913 Palmira Ave., Tampa. Blalock's father is on the editorial staff of the Tampa Tribune.

Blalock hopes to complete at least two years work at USF and then perhaps transfer to the School of Journalism and Communications at the University of Florida. Miss Preodor likes journalism but has not yet made a definite career decision.

## NOT ALL WORK, SOME PLAY

## Recreation, Culture Highlight Summer

Many recreational activities and cultural events have been planned for students and staff during the summer session. Many of these events are open to the public. A schedule of events and activities follows:

### Fine Arts Events

Here is outstanding series of musical and theatrical presentations in the air-conditioned Teaching Auditorium-Theater.

THURSDAY, June 22, 11 a.m. and 8:30 p.m., piano concert by Armin Watkins, associate professor of music at USF.

THURSDAY, June 29, 11 a.m. and 8:30 p.m., chamber music concert by the University String Quartet assisted by Patricia Hegvik, oboist.

THURSDAY, July 6, 11 a.m. and 8:30 p.m., violin concert by Edward Preodor.

THURSDAY, July 13, 11 a.m. and 8:30 p.m., chamber music concert by the University String Quartet assisted by Arthur T. Hegvik, clarinetist.

THURSDAY, July 20, 11 a.m. and 8:30 p.m., University Concert Band with Gale Sperry, assistant professor of music, director.

WEDNESDAY, July 26, 2 p.m. and 8:30 p.m., chamber music concert by the University String Quartet in Science Auditorium 100.

TUESDAY, Aug. 1, 8:30 p.m., University Symphony Orchestra with Edward Preodor, professor of music, conductor.

THURSDAY, Aug. 3, 8:30 p.m., University Chorus, Armin Watkins, associate professor of music, director.

### Theater

THURSDAY, July 27, 8:30 p.m., FRIDAY, July 28, 4 p.m., and 8:30 p.m. and SATURDAY, July 29, 8:30 p.m., "A Midsummer Night's Dream," John W. Caldwell, associate professor of theater arts, director.

Gallery Showings in Library MONDAY, June 19 and SUNDAY, July 2, "The Fifty-Three Pictures of the Tokaido," Utagawa Hiroshige (1791-1858). A collection of wood prints based upon the landscapes of old

Japan, loaned by Dean Russell M. Cooper and Mrs. Cooper.

SUNDAY, July 9 and SUNDAY, Aug. 6, a collection of the works of Harold Nosti.

A series of renowned films from European and American studios. Shown on Mondays at 3 and 8 p.m., Science Auditorium 111. No charge.

MONDAY, June 26, at 3 p.m.

(Continued on Page 2, Col. 1)



YEARBOOK BIG WHEELS DISCUSS DETAILS — Members of the USF yearbook Editorial Board are shown here working on plans for the university's first yearbook, hopefully due out in May, 1962, finances permitting. Left to right are: Bill Alford, editorial coordinator; Dee Norman (carrying the world's burdens on her mind), layout editor; Merilee O'Berry,

managing editor and chairman of the board; Guy Ross, photo editor; and Bill Hampton, editor. The cover design and theme have been completed and set. All that's needed now are 200 pages to go inside the cover and money to finance it—an estimated \$10,000. But a possible administrative rule against advertising may delay any yearbook at USF for several years.



### TOP USF STUDENT JOURNALISTS

Wing Preodor and Bill Blalock Jr., first students at USF to win journalism awards. Both students received silver keys at the end of the spring semester when they received the top rating by their fellow students. Here they look over a copy of the "Campus Edition" of The Tampa Times which they assisted in editing as part of their lab work in the journalism section of functional English.



## MORE ABOUT—

# Recreation, Cultural Events Make Up Summer Program

(Continued from Page 1)

and 8 p.m., "Highlights in Comedy."

MONDAY, July 10, 3 p.m. and 8 p.m., "The Mouse That Roared."

MONDAY, July 17, 3 p.m. and 8 p.m., "Sawdust and Tinsel."

MONDAY, July 24, 3 p.m. and 8 p.m., "Cinema Experimentale."

MONDAY, July 31, 3 p.m. and 8 p.m., "400 Blows."

MONDAY, Aug. 7, 3 p.m. and 8 p.m., "Three Penny Opera."

"Meet the Author" Series

An opportunity to meet and hear celebrated authors discuss their recent works around the "coffee cup." They will be held on the following Tuesdays at 10 a.m. in the University Center, Gallery Lounge.

TUESDAY, June 27: Dr. Wesley Davis will discuss his most recent book, "The Night of the Panther."

TUESDAY, July 18: Virgil M. Newton Jr., managing editor of The Tampa Tribune will discuss his recent thought-provoking book, "Crusade for Democracy."

TUESDAY, Aug. 1: Pat Frank, famous author of such notable books as "Mr. Adam," "An Affair of State," "Hold Back the Night," "The Long Way Around" and "Forbidden Area" will discuss his current best-seller, "Alas, Babylon," recently featured on Playhouse 90.

Lecture Features

A series of lecture/discussions concerned with the emerging patterns of education and science will be presented on the following Tuesdays at 10 a.m. in Science Auditorium 111:

TUESDAY, July 11: "Beyond These Horizons," a renowned panel of aero-space scientists will discuss new horizons in the aero-space age and the science frontiers in space exploration.

TUESDAY, July 25: "Emerging Patterns in Education," a well known educator discusses the current patterns and trends in a "science minded" world.

TUESDAY, Aug. 8: "New Directions in Educational Television," Holt Riddleberger, program director WEDU, will discuss new developments in educational television, recent experiments in instructional TV, and the new techniques for strengthening the media of educational television.

Art Skills Series

WEDNESDAY, July 5, 2 p.m.: "Photo Techniques"—a demonstration of practical photography skills for the amateur.

WEDNESDAY, July 12, 2 p.m.: "Craft Skills"—demonstration of practical everyday crafts and how they can be used at home and in the classroom.

Social Skills and Frills Series

A series of three programs mainly of interest to women and covering everyday charm, current fashions, and flower arranging. The programs will be held on Wednesdays at 2 p.m. in the University Center.

WEDNESDAY, June 28: "Everyday Charm"—a lecture demonstration by Joann Torretta of Torretta Finishing and Modeling School.

WEDNESDAY, July 19: "The Teaching Auditorium—Theatre is that building that has a sort of hayloft on top of it. Most of the 'Events' programs are held here in the main auditorium which seats 599. No one has ever figured out why they didn't make it an even 600. It has real relaxing seats and the programs are worthwhile, although some of the students prefer the 4 p.m. jam sessions in the cafeteria."

Worth a Look

The science building is worth a look even if you never have a class scheduled there. And all that artwork on the outside of

"Fashions to the Fore," Mary Holzberger, fashion coordinator for Maas Brothers, will discuss and introduce popular fashions for work and play.

WEDNESDAY, Aug. 2: "Flower Arranging Techniques" as demonstrated by a member of Tampa Federation of Garden Clubs.

Beginning Bridge

Bridge will be taught for one hour each Monday at 1 p.m. in the University Center, Room 257. This course will continue for six weeks—developing techniques in point count, bids, rebids, scoring, etc. Sign up at the University Center information desk.

Recreational Opportunities

TENNIS—There are six tennis courts for use by students, faculty and staff. Only smooth-soled tennis shoes permitted. Balls may be purchased in the campus store. Rackets may be checked out from the information desk, University Center.

GOLF—Forest Hills Country Club has made their facilities available at a student rate of

75 cents; faculty and staff \$1. Golf clubs may be checked out from the University Center information desk. If interest warrants, student/staff "Fun Tournaments" will be conducted on Friday afternoon July 7 and Aug. 4. Sign up at the University Center information desk.

TEAM GAMES—Four basketball and volleyball courts are available on campus. Balls and nets are available at the University Center information desk. Should a group desire to check out equipment for special events, picnics or outings, recreational kits are available. These include: Softballs, bats, bases, badminton equipment, horseshoes, stakes, medicine balls, volley balls and basketballs. Groups requiring this service should make a request well in advance at the University Center information desk.

SWIMMING—Swimming opportunities in the area are available. Hours and fees are posted at the various pools in Tampa.

SPECIAL EVENTS—All-University deep-sea fishing excursion tentatively planned for Saturday, July 22.

Madame T's Magazine as the background for some spring fashion shots. April issue we believe. Those open stairways are real skitwhippers on windy days.

The administration building, that's where you registered, is perhaps best known for its patio which is perhaps the most photographed spot on any campus in America. Yankee tourists expose lots of film on it as well as students. As the university has not had an entrance-way sign since Hurricane Donna blew the old one down last September, many a person has arrived at the administration building information desk thinking they were entering Busch Gardens.

USF has no "bird show" but early arrivals on one occasion found a four foot alligator in the fountain pool.

Unthoughtful Franksters

This same pool has had to have extra cleanings several times because of dye, soap flakes, shark repellent, or ink thrown in by unthoughtful franksters.

Another thing of which the administration is proud around this building is the language lab. Even if you have no class there stop in sometime and take a look—southwest corner ground floor.

The campus is some nine or 10 miles from downtown Tampa. Best way is to go west to Florida Avenue and south. If you are heading for Ybor City it is best to go East and then south from Fowler Avenue on 46th Street. And if you want to take a drive and not go anywhere we have the road for that too—just take 30th Street north from the west edge of the campus. It goes nowhere, miles of it, just up in the cypress swamps and a dead end.

For those 21 and older Schlitz and Budweiser have hospitality

rooms; Pepsi-Cola is nearby, also.

Most of the faculty members can give you a good sales talk on USF and most of the freshmen who just completed their first year of university work are real believers, too. Many would like USF to be known as a distinctive and distinguished university.

One of the biggest headaches on the USF campus has been communications. A few reminders might help: Every Monday at 12:30 noon copies of the "University of South Florida Campus Edition" of The Tampa Times are available free in the lobby of the University Center.

This edition attempts to carry a daily schedule, official notices, and notices not so official. If you lose or find something, have a car for sale, an apartment for rent, need a baby sitter, or are willing to baby sit, this edition will carry your message free.

Just leave the message at the Office of Campus Publications, 2nd floor, north side, Administration Building—that's just east of the stairs.

Accent's on Learning

Meanwhile, the glass bulletin board on the east side of the north entrance to the administration building carries official administrative messages. Mr. Slater in the registrar's office is the keeper of the keys to this official board and passes on what goes in. A glass covered board in the UC carries the daily schedule and two sand-wich boards, which look as if they were rescued from a bankrupt carnival, one each in the north and south entrances of the administration building, carry the cultural "events" program.

USF is a friendly campus—ask anyone a question, you usually get a reasonable answer. By the way—we have no intercollegiate athletics, no mascot, no school song—the Accent's on Learning.

Dr. F. R. Meyer Added to Staff For Summer

Dr. John S. Allen, USF president has announced the appointment of Dr. Floyd R. Meyer as a professor of education in the college of education during the summer session.

Meyer, 45, and a native of Chicago, received his bachelor's degree from the University of Nebraska and his master's degree from the University of Denver. He received his doctor of education degree in library science and secondary education from the University of Nebraska in 1957.

Meyer has been on the staff at Kansas State College as a professor of library science since 1958. Prior to that he was on the faculty of Southern Illinois University.

Appointed for the period June 15-August 15, 1961, Meyer will teach library science during the summer session.

President Allen Attends Conference

Dr. John S. Allen, president of the University of South Florida, attended the Southern Regional Conference on Higher Education in Washington, D.C., June 12-13.

"Goals for Higher Education in the South" was the topic of the three-day conference, sponsored by the Southern Regional Educational Board.

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A Few Months Later

Mr. T. A. Melton, Jr., of Hollidaysburg, Pa. (above) gave about 20 minutes of his time for an interview with the Erickson representative—saved and regrew his hair in only a few months with the exclusive home method.

**Erickson** HAIR and SCALP SPECIALISTS

World's Largest Home Treatment System

Will Be in Tampa, Fla. Tuesday and Wednesday Only

The Erickson Hair and Scalp Specialists' Staff Director J. C. Peak on his regularly scheduled visit will be at the Floridian Hotel, Tampa, Fla., Tuesday and Wednesday, June 20, and 21. Every hair-worried person should take advantage of this great opportunity.

The Erickson method is known all over the United States. You can have a conference with the Erickson representative regarding your hair and scalp problems at no cost to you whatsoever, learn how the scalp treatments work, and the results you can expect in a short period of time.

Results guaranteed by the Erickson organization. We don't ask you to take our word. You will be given a written guarantee from the beginning to end on a pro-rated basis.

The Erickson scalp method, or any other method, is of no value against excessive hair loss due to male pattern baldness. The person shown above does not have male pattern

Mr. Peak will be in St. Petersburg, Fla., Thursday and Friday, June 22 and 23 at the Suwannee Hotel and he will also be in Bradenton, Fla., Saturday June 24, at the Manatee River Hotel.

Interviews are given in private. You will not be embarrassed in any way.

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## Will To Succeed in Acting Cost Chandler His Life

HOLLYWOOD, June 19 (UPI) — Jeff Chandler would have preferred a baseball career, but determination to succeed at his second choice — acting — cost the popular star his life.

"He didn't want to work in pictures, he just wanted to live as a normal human being," said an emotional Kim Novak after the 42-year-old Chandler died last Saturday of blood poisoning following a series of operations.

Funeral services will be conducted today.

The death of the tall, rangy and prematurely gray-haired star in the Culver City hospital after undergoing three operations was a shock to his many friends who had thought he was recovering.

The actor, a native of Brooklyn, N.Y., entered the hospital last May 13 for corrective surgery of a ruptured spinal disc.

Chandler began to hemorrhage five days after surgery and a 7½-hour second operation was performed in which he received more than 50 pints of blood in transfusion. On May 27, he hemorrhaged again and suffered a relapse.

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**special TUESDAY only**

**FRESH GROUND HAMBURGER**

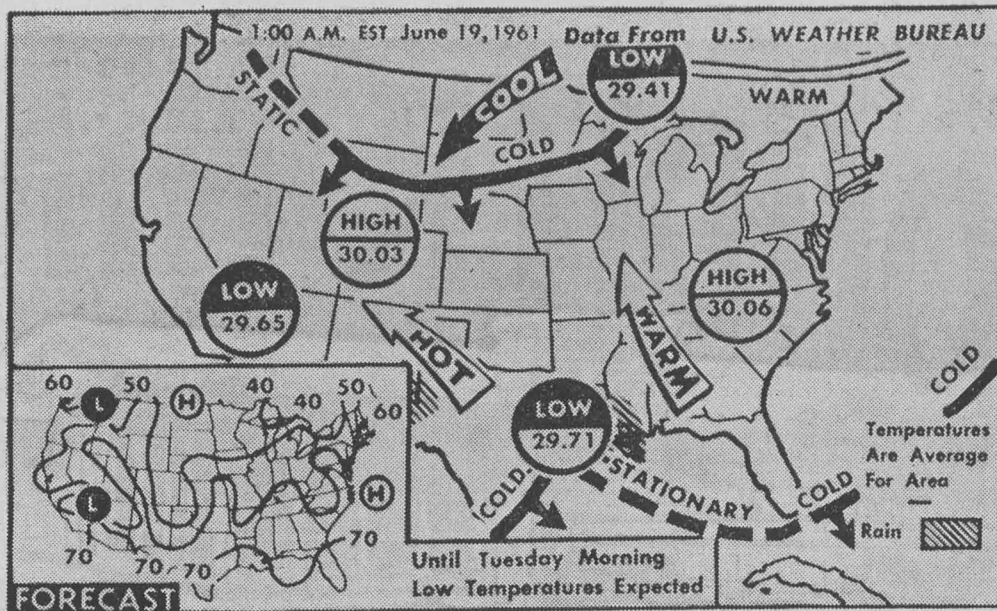
lb.

**29¢**

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**HITCH YOUR BUDGET TO A STAR**  
**SUPER MARKETS**  
NEIGHBORHOOD FRIENDLINESS AT CHAIN STORE PRICES

1725 Dale Mabry  
Hillsborough at 15th  
Florida and Waters  
Bartow  
Eagle Lake  
Palmetto  
Dover



### THE NATION'S WEATHER TODAY

Thunderstorms are due tonight from the Northern Rockies east of the Continental Divide to the Central Plains. Showers are due from the Mid-Mississippi Valley eastward to the North Atlantic states, and along the Gulf coast with light rain inland in this region. It will remain hot in the Western Plateau area, continue warm in the Mid-Atlantic and coastal regions of the North Atlantic states, and be cooler in the Northern Central Plains, Upper Mississippi Valley and inland areas of the Pacific Northwest.

### Weather Data Across Nation

Rainfall for 24 hours, ending midnight ..... .00  
For month to date ..... 2.11  
Barometer reading, 7:00 a.m. .... 30.04

**TOMORROW**  
Sun rises ..... 5:34 a.m.  
Sun sets ..... 7:29 p.m.

Moon rises ..... 11:47 a.m.  
Tides at Seddon Island:  
High .. 7:52 a.m., 6:37 p.m.  
Low .. 12:59 a.m., 1:09 p.m.

#### TEMPERATURES

**Florida**

City	High	Low	Rain
Apalachicola	78	70	—
Clewiston	90	69	—
Key West	87	80	—
Jacksonville	73	61	—
Miami Beach	85	76	—
Ocala	74	61	—
Orlando	83	66	—
Pensacola	78	71	.44
Sarasota	88	67	—
St. Petersburg	83	70	—
Tallahassee	74	64	—
Tampa	85	67	—
Cocoa	82	69	—
Daytona Beach	79	62	—
Fort Myers	91	70	—
Gainesville	74	62	—
Panama City	76	67	.01
Sanford	83	67	—
Valparaiso	77	69	.23
Vero Beach	84	65	—
W. Palm Beach	89	70	—

#### Other Cities

Albuquerque	92	59	—
Atlanta	75	57	—
Milwaukee	82	61	—
Bismarck	90	49	—
Boston	84	61	—
Brownsville	88	74	.12
Charleston, S.C.	74	61	—
Chicago	82	64	—
Columbus, O.	79	56	—
Denver	87	50	—
Des Moines	83	63	—
Duluth	82	53	—
El Paso	94	65	.03
Helena	94	59	—
Indianapolis	77	53	—
Kansas City	81	64	—
Las Vegas	110	81	—
Los Angeles	82	60	—
Louisville	78	53	—
New Orleans	81	73	.85
New York	80	64	—
Oklahoma City	75	61	—
Omaha	81	62	—
Phoenix	109	79	—
Pittsburgh	77	55	—

#### House Destroyed

Fire destroyed a frame home northeast of Tampa last night with an estimated loss of \$9,000. The home was the residence of Mr. and Mrs. Donald Chestnut, and was owned by James D. Copeland.

#### HARD OF HEARING

ONLY Dahlberg Hearing Aids are listed in Good Housekeeping — **BUYERS GUIDE** — Call Today for FREE trial PH 2-3830 — 811 Citizens Bldg.

### Theater Time Clock

BRITTON: "One-Eyed Jacks" at 1:35, 4:25, 7:15, 9:50.  
PARK: "The League of Gentlemen" at 1:35, 4:25, 7:15, 9:50.  
RITZ: "The Last Time I Saw Archie" at 1:35, 4:25, 7:15, 9:50.  
TAMPA: "Last Time I Saw Archie" at 1:35, 4:25, 7:15, 9:50.  
FALLSBO: "Esther and the King" at 1:35, 4:25, 7:15, 9:50.  
FLORIDA: "Esther and the King" at 1:35, 4:25, 7:15, 9:50.  
HILLSBORO: "Sundowners" at 7:45, 11:30, and "Gold of the Seven Saints" at 10:20.  
DALE MABRY: "Swiss Family Robinson" at 7:45, and "Chartreuse Caboose" at 10:20.  
FUN-LAN: "Atlantis, Lost Continent" at 7:45, 11:30, and "One Foot in Hell" at 10:20.  
20TH CENTURY: "Atlantis, Lost Continent" at 7:45, 11:30, and "High Time" at 10:20.  
AUTO PARK: "Summer Place" at 7:45, and "Apache Woman" at 10:15.  
SKYWAY: "World of Suzie Wong" at 7:45, 11:30, and "Oklahoma Woman" at 10:15.  
TOWER: "Swiss Family Robinson" at 7:45, 11:30, and "In the Money" at 10:15.  
AT THE COLORED THEATERS  
LINCOLN: "Nude in a White Car" at 1:45, 4:25, 7:45, and "The Girl Can't Help It" at 2:45, 6:00, 9:15.

**DRIVE-IN THEATRE LAST NITE!**  
11729 Fla. Ave.  
Opens 6:45 P.M. 1st Show 7:45!  
William Holden - Nancy Kwan  
"THE WORLD OF SUSIE WONG"  
Technicolor  
Richie Denning  
"OKLAHOMA WOMAN"  
Plus Color Cartoon  
ADMISSION 35c

**PARK** LAST 2 DAYS!  
JACK HAWKINS  
WIGEL PATRICK  
"THE LEAGUE OF GENTLEMEN"  
Art Exhibit On Display  
Complimentary Coffee!

62-3511 S. Dale Mabry  
**BRITTON**  
in BRITTON PLAZA  
50c Till 2 P.M.  
Open 12:45  
Features at:  
1:35, 4:25, 7:15, 9:50

**ONE EYED JACKS**  
IN COLOR  
HEY KIDS!  
FRI 10 A.M.  
"TOM THUMBS"  
AND PLENTY OF  
GARDENS  
ADM. 25c TO ALL

**DRIVE-IN** Now Open 6:30!  
THEATRE  
AD. ATTRACTIONS  
TIME CLOCK  
Low Admission!  
ADULTS 60c  
Children under 12 in Cars FREE!

**20TH CENTURY**  
AT 7:45 & 11:25! Color!  
"Atlantis, The Lost Continent"  
Joyce Taylor-Anthony Hall  
At 9:40! Color!  
"High Time"  
Bing Crosby-Fabian

**DALE MABRY**  
Last Nite At 7:45!  
"Swiss Family Robinson"  
John Mills - Dorothy McGuire  
James MacArthur - Color!  
At 10:20!  
"Chartreuse Caboose"  
Molly Bee-Ben Cooper  
Edgar Buchanan - Color!

**FUN-LAN**  
AT 7:45 & 11:30!  
"Atlantis, The Lost Continent"  
Joyce Taylor-Anthony Hall  
At 10:00 - Color!  
"One Foot in Hell"  
Alan Ladd-Don Murray

**AUTO PARK**  
AT 7:45!  
"A Summer Place"  
Richa Egan-Dorothy McGuire  
Sandra Dee - Color!  
At 10:15!  
"Apache Woman"  
Lloyd Bridges-Joan Taylor

**TOWER**  
AT 7:55 & 11:30!  
"Swiss Family Robinson"  
John Mills-Dorothy McGuire  
James MacArthur - Color!  
At 10:15!  
"In the Money"  
Huntz Hall & the Bowery Boys  
Stanley Clements  
Patricia Donahue

**VALENCIA GARDENS**  
RESTAURANT & LOUNGE  
Finest Spanish Foods  
Luncheon 90c & 1.10 - 811 Gr. Cen

**NOW OPEN PUMP**  
ROOM  
1100 FLORIDA AVE.  
Continuous Entertainment  
ALL LIQUOR 38¢ Plus 2 Cents DRINKS

**AIR CONDITIONED**  
**PALACE**  
TAMPA & ZACK STS. 2-3003

**STARTS WED.!**

We've had PARIS as the greatest lover of them all...

**Jerry Lewis as The Ladies Man??**

AND NOW IT'S

A JERRY LEWIS PRODUCTION • Technicolor • A PARAMOUNT PICTURE

Arthur Godfrey says "Weeki Wachee is the 7th Wonder of the Modern World. A MUST SEE in Florida!"

**AIR-CONDITIONED**  
**TAMPA**  
711 FRANKLIN ST. 2-1877

Loaded with the biggest longest loudest laughs that ever rocked the Army... the screen... and you!

**DOORS OPEN 10:45**

**THE LAST TIME I SAW ARCHIE**  
ROBERT MITCHUM-JACK WEBB  
MARSHA HYER-FRANCE NUZEN

**AIR-CONDITIONED**  
**PALACE**  
TAMPA & ZACK STS. 2-3003

**DOORS OPEN 12:45**

AS POWERFUL AS BOTH LOVE AND HATE IS THE CLASH OF THESE MEN!!

**ROCK HUDSON • DOUGLAS**

**THE LAST SUNSET**  
in Eastman COLOR

**AIR-CONDITIONED**  
**FLORIDA**  
710 FRANKLIN ST. 2-3003

**DOORS OPEN 10:45**

**ESTHER AND THE KING**  
JOAN COLLINS  
RICHARD EGAN  
DENIS O'DEA

**HILLSBORO DRIVE-IN**  
HILLSBORO AT LINCOLN ROAD  
OPENS 6 P.M.

**TODAY & TOMORROW**  
WALKER  
MOORE  
SEVEN SAINTS  
PLUS  
DEBORAH KERR • ROBERT MITCHUM • USTINOV  
THE SUNDOWNERS

**Morrison's...newly redecorated Celebrating 30 Years in Tampa!**

**THIS WEEK SPECIALS**

lunch and dinner  
at MORRISON'S Cafeteria  
**ENJOY**

**Broiled Tender Calves Liver with Smothered Onions 42¢**

... plus added specials each day, including Shrimp Salad, Crackers and all the Iced Tea you can drink! 58c

Any occasion becomes special at Morrison's... this week you'll enjoy tasty calves liver, plus a relaxed and charming atmosphere... and the flawless service that has made Morrison's synonymous with dining pleasure! Come in for lunch or dinner!

**THURSDAY IS FAMILY NIGHT!**  
FREE dessert with each meal and FREE balloons for the kiddies!

**SATURDAY IS STEAK NIGHT!**  
Reduced prices on every delicious Morrison Steak!

**MORRISON'S Cafeteria**

Downtown Tampa, Eastgate Plaza, St. Petersburg, Pasadena, Clearwater, Bradenton, Sarasota, Lakeland and Winter Haven



**Delta's DC-8 Jets**  
(from Tampa International Airport)

**the only Jets to CHICAGO**

Leave 8:45 am, arrive 11:08 am non-stop

**Plus DC-8 Jets non-stop to MIAMI**

Leave 3:30 pm, arrive 4:19 pm

Choice of deluxe or Supercoach

Supercoach fare to Chicago \$61.95; to Miami \$16.30

Friday, Saturday, Sunday  
New DC-6 Daycoach  
to **ASHEVILLE**

Leave 10:25 am, arrive 1:30 pm  
Fare only \$34.35  
including complimentary meal.

jet fares include surcharge, all fares add tax

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RESIDENTIAL, COMMERCIAL AND AUTOMOTIVE

# CENTRALIZED

## HOUSE OF AIR CONDITIONING

### FINANCING & FREE DELIVERY IN THE STATE OF FLORIDA

**Carrier**

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 1704 NORTH A ST. PH. 8-3136  
 Your Seal of Satisfaction  
**ST. PETERSBURG**  
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THE WORLD'S LARGEST SELLING  
AIR CONDITIONER



## \$269.

FEDDERS  
FOUR SEASON

1 HP. HEAT PUMP—10,700 B.T.U.  
COMPRESSOR OUTPUT 12,000 B.T.U.  
Will Cool at +110° Will Heat at -10° ★ 1 YR. SERVICE—  
5 YR. WARRANTY ON SEALED SYSTEM

JACK'S REFRIGERATION SERVICE  
1206 W. PLATT ST. PH. 8-1455



**COOL OFF NOW!**

And do it only with highest-quality brand-name General Electric. Only with Sunstate's low prices.

**GENERAL ELECTRIC  
WEATHERTRON**  
ALL-SEASON HEAT PUMP

**SUNSTATE**  
Air Conditioning Co.  
10301 N. Dale Mabry  
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Franchised Dealer

Only with trouble-free Sunstate service — one of the finest reputations ever. No alterations, interruptions. Serving homes, stores, offices, factories. Enjoy the comforts of cool, clean, fresh air — at amazingly low cost. Phone today.

**FAIR!**

**ALL LESS!**

trade anything!  
Furniture BELOW  
Fans Air Condrs TV  
Flag 5'50★1.50! 2/52.50  
WAREHOUSES CATALOGS 6/55.95  
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ALL KINDS  
Fish boat 8'29, 10'39",  
12'49, 14'59 NEW  
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y not here?  
Fly to Europe \$111  
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... Proudly Announces  
the Addition of Another  
Quality Line of AIR  
CONDITIONERS

The **Gibson** with  
"AIR SWEEP"



## 1 FULL H.P. \$158<sup>88</sup>

Includes 1 Yr. on All Parts Take Months to Pay  
**5 Yrs. on Sealed System**

- 7,000 BTU's NEMA Rating
- 10,500 NARA Rating
- Two Speed Fan
- Automatic Thermostats
- Automatic Air Sweep to Move Air Where You Want It
- Plugs in Like a Toaster
- Complete with Installation Kits
- Cools Up to 400 Sq. Ft.

Take Them Away—Del., Serv., Inst. Optional  
Rush to J. M. FIELDS for This Tremendous Value!  
9215 Florida Ave. at Temple Terrace Hwy.  
OPEN 9 A.M. to 10 P.M. ACRES of FREE PARKING  
SUN., 12 to 7 P.M.



**"WE SELL COMFORT"**  
**BROWN and SPIVEY**  
AIR-CONDITIONING, INC.  
3633 Henderson Blvd. Ph. RE 6-2424

## PIONEER

35 YEARS IN TAMPA

### NEW EASY-MOUNT



**Full  
1 H.P.  
\$179<sup>95</sup>**

MODEL R-140

- Needs only 115-volt wiring
- Fits most windows from 28 1/2 to 40 inches in width
- Automatic thermostat
- 5-year written protection plan



New Easy-Mount Installation Kit  
Optional at extra cost.

Install yourself and be cool in minutes!

Pioneer's Own  
Personalized  
Financing

**PIONEER**  
"We Service What We Sell"  
Tampa and Washington Sts.

Free Parking  
Our Own Lot  
Rear of Store

**SAVE NOW**



**Air Condition  
your WHOLE  
HOUSE...**

As low as **40<sup>C</sup>** Per Day



NEW  
**CHRYSLER**  
AIRTEMP

TERMS—3 Years to Pay—NOTHING DOWN

Free Estimates  
Licensed Engineers  
15 Years in Tampa

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PHONE 3-7308



**DON'T DOFF  
YOUR SHIRT  
AND RUN AMOK  
DRIVE COOL**

Have One of the Following  
Auto Air Conditioning Units Installed Today!  
SOME AS LOW AS  
**\$200**

- CUMATIC AIR
- MARK IV
- CLARDY
- VORNADO

**AUTOMOTIVE AIR CONDITIONING**  
Sales & Service on All Units  
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AIR CONDITIONER

## FILTERS

Get the most cooling from  
your air conditioner!  
**Change Filters Now!**  
Phone 8-2161  
**FLORIDA FILTERS, INC.**  
1501 GRAND CENTRAL AVE.

# TYREE'S

## 12 BIG STORES

OPEN  
9 'TIL  
9 P.M.

## Don't Be Misled!

TYREE'S AIR CONDITIONER PRICES  
INCLUDE FREE DELIVERY AND  
FREE SERVICE! NO EXTRAS TO  
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NO GIMMICKS!

# FULL 1 H.P.

GENUINE  
WESTINGHOUSE



- Wall to Wall Cooling
- Full Circulation
- Positive dehumidification
- Rust proofed cabinet
- Permafoam Filter
- 24" wide, 14" high

DON'T take a chance on off brand, discontinued, mail order air conditioners! You can own this genuine Westinghouse including Free 1 year service for **ONLY**

# \$129

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