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ADVANCES IN GLOBAL SERVICES AND RETAIL MANAGEMENT

Editors

Dr. Cihan Cobanoglu

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Co-Editors

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ADVANCES IN GLOBAL SERVICES AND RETAIL MANAGEMENT: VOLUME 2

ISBN 978-1-955833-03-5

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ISBN 978-1-955833-03-5

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Preface

This is the second volume of the Advances in Global Services and Retail Management Book Series. This volume has the following parts:

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