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SUMMER COMMENCEMENT

Celebrating Diverse Student Achievements at First-Ever Summer Commencement

For the first time, USF St. Petersburg hosted a Commencement ceremony for its Summer semester. The ceremony on August 5 included 143 graduates who elected to walk, representing 36 undergraduate and graduate programs. READ MORE

NEW DEAN

Meet Magali Michael, New Dean of the College of Arts & Sciences
Dr. Magali Cornier Michael began her tenure as the new Dean of the College of Arts and Sciences on July 1, 2018. As the top administrative officer in the College, Dr. Michael will oversee faculty and work closely with them and university leadership to support, grow and develop distinct programs and strategies that achieve USF St. Petersburg's academic goals. Dr. Michael comes to USF St. Petersburg from Duquesne University in Pittsburgh, where she was a professor and served as Chair of the English Department and Associate Dean of the College of Liberal Arts.

**LEED PLATINUM**

**Warehouse Laboratory Earns LEED Platinum Certification, First Building in USF System Awarded Highest Sustainability Distinction**

The Warehouse Laboratory, which houses biology, chemistry and physics labs, received LEED Platinum certification from the U.S. Green Building Council. Platinum is the highest and hardest certification to earn from the most widely used green building rating system in the world. The Warehouse Laboratory is the first building in the USF System to receive this recognition.

**EXECUTIVE GENDER GAP**

**Addressing Executive Gender Gap with Accendo Leadership Advisory Group**

The Kate Tiedemann College of Business is partnering with Accendo Leadership Advisory Group to offer executive-level training for women leaders in Tampa Bay. The goal of the program is to prepare participants for leadership success in their respective careers, equipping them for advancement while also narrowing the gender gap in executive roles.

**CULTURAL CONNECTIONS**

**Education Abroad in Vietnam Provides Students Deep Cultural Immersion**

Emma Roberson wasn't sure what to expect when she began studying Vietnam as part of an
AUS St. Petersburg students. But she quickly learned to let go of any preconceived ideas she had about the Southeast Asian nation. "What I learned is I had this notion that Vietnamese people were going to be very structured and reserved. But the people I have met, the younger generation, are not like that at all. They really want to open up and get to know Americans as much as we want to know them."

**CONSUMER FOCUS GROUPS**

**Consumer Insight and Sales Lab Launches, Providing Multiple Benefits to Business Students and the Community**

Students in the Kate Tiedemann College of Business will soon have the unique opportunity to learn from and participate in professional consumer focus groups that are a staple of marketing and political research. Tucked into the third floor of Lynn Pippenger Hall, the **Consumer Insight and Sales Lab** is poised to begin serving its first official clients in the Tampa Bay region and embark on its own research project, building a marketing database on preferences and habits of millennials.

**STEM WOMAN OF THE YEAR**

**College of Education Dean Named 2018 Girls Inc. of Pinellas STEM Woman of the Year**

Dr. Allyson L. Watson, Dean of the College of Education, has been named the 2018 Girls Inc. of Pinellas STEM Woman of the Year. She will be honored at a luncheon on September 14, 2018, at The Club at Treasure Island. "When I received notification that I was nominated, the humility and gratitude I experienced was overwhelming," Watson said. "When working to provide high quality, rigorous and fun STEM programs for girls, students of all zip codes and exceptionalities, as well as future teachers, you think about them and that is the greatest award."
USFSP IN THE NEWS

Local author's Arthur Ashe biography chronicles so much more than a tennis legend

University launches market research lab

USF Board of Trustees votes on $31 million expansion in St. Pete

USFSP gets a new dean

USFSP UPCOMING EVENTS

WEEK OF WELCOME: August 17-25

USF CONSOLIDATION TASK FORCE OPEN HOUSE: September 11 at 2pm, University Student Center Ballrooms

#IAMUSFSP