



10-31-2017

## Harbor Notes : 2017 : 10 : 31

University of South Florida St. Petersburg. Office of University Advancement.

Follow this and additional works at: [https://scholarcommons.usf.edu/harbor\\_notes\\_weekly](https://scholarcommons.usf.edu/harbor_notes_weekly)

---

### Scholar Commons Citation

University of South Florida St. Petersburg. Office of University Advancement., "Harbor Notes : 2017 : 10 : 31" (2017). *Harbor Notes*. 118.

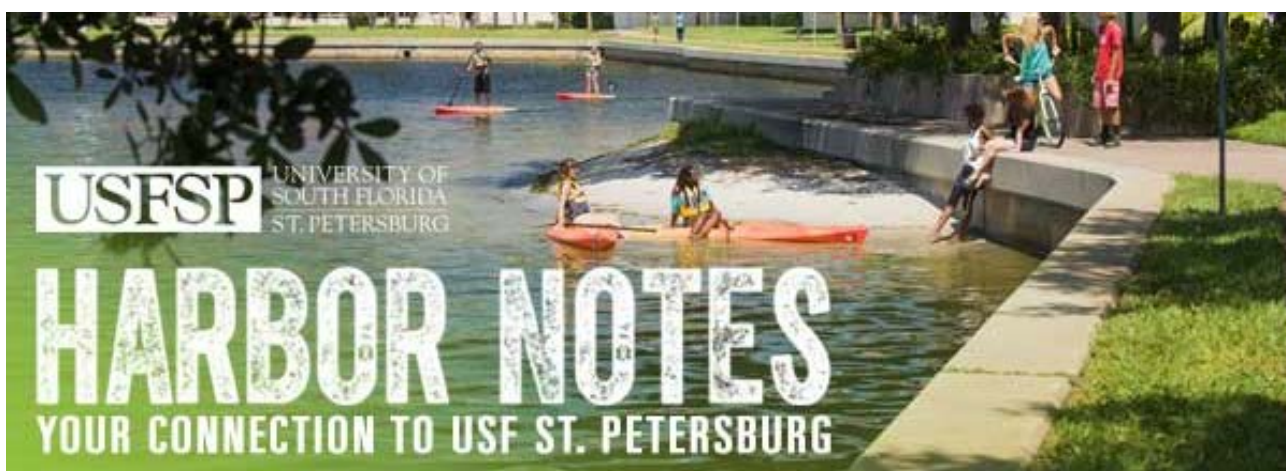
[https://scholarcommons.usf.edu/harbor\\_notes\\_weekly/118](https://scholarcommons.usf.edu/harbor_notes_weekly/118)

This Other is brought to you for free and open access by the USF St. Petersburg campus University Advancement at Scholar Commons. It has been accepted for inclusion in Harbor Notes by an authorized administrator of Scholar Commons. For more information, please contact [scholarcommons@usf.edu](mailto:scholarcommons@usf.edu).

Share:



Join Email List

Powered by  
Constant Contact

October 31, 2017

## Lynn Pippenger Named "Philanthropist of the Year"

Lynn Pippenger, the former chief financial officer of Raymond James and the namesake of the USFSP Kate Tiedemann College of Business building, has been selected as the "Philanthropist of the Year" by the Suncoast Chapter of the Association of Fundraising Professionals (AFP).

Last year Pippenger, who attended USFSP during the 1980s, donated a \$5 million gift to the university to support merit scholarships for full- and part-time undergraduate students who are studying accounting and finance. She has also given more than \$21 million to USF Muma College of Business. And earlier this year, Pippenger and donor Kate Tiedemann seeded \$250,000 each to fund the new Wealth Management Center at USFSP, where students apply real-world investment skills in managing an IRA, trading stocks and managing a clients' wealth.

"It is a great honor and I'm quite surprised I was even thought of for this distinction," said Pippenger during a breakfast honoring her selection at USFSP last week.

[Read more about Pippenger and her philanthropic giving.](#)



*Lynn Pippenger (left) with Kate Tiedemann College of Business Dean Sri Sundaram and Association of Fundraising Professionals President Sara Leonard during a breakfast honoring her selection as "Philanthropist of the Year" at USFSP.*

## USFSP Program Provides Experiential Learning for Students and Life Lessons for Community Children



*Elementary students in the "PREP for Middle School Success" program along with USFSP education majors take a field trip to St. Petersburg City Hall.*

Learning outside the classroom is one of the pillars of the academic experience at USF St. Petersburg. Some of these experiences impact more than just the college student; they lift up others within the community. A program in the College of Education is providing hands-on teacher training for USFSP students while giving children of underserved schools vital leadership training and support as they transition to middle school.

"PREP for Middle School Success" is a summer camp, a leadership club and after-school enrichment program. Supported by a \$235,000 award from the Juvenile Welfare Board, which was recently renewed for a second year, the program is allowing hundreds of students from six Title 1 schools to participate in leadership and character-enrichment activities throughout the year. Title 1 schools are those where high numbers or high percentages of children come from low-income families.

[Learn more about this program and skills it is developing in USFSP and elementary students .](#)

---

## Enhancing Aesthetics of Places and Spaces on Campus



*The Golden One* is one of the aesthetic upgrades and art projects being unveiled this school year. If you walked past the Family Study Center on the northeast corner of campus in recent weeks, you may have noticed that the building is undergoing an art facelift. A new installation has encased the exterior of the mid-century structure with bright gold and soon to be bold green strokes. The aesthetic upgrade seeks to turn the building into a recognizable landmark and the first view of campus for those coming from Albert Whitted Airport and tourist destinations like the Dali Museum.

The art installation, titled *The Golden One*, was a concept by St. Petersburg artist Ya La'Ford and will be completed in the coming weeks. Composed of interconnecting strokes, the design represents the connectivity between student life and the surrounding downtown community.

"We wanted to visually transform the building and announce that you are at USFSP," said Ann Wykell, public art consultant for USFSP. "It is one way we are introducing art and design through the creativity of artists and students."

[Delve deeper into the various public art projects at USFSP .](#)

---

## Alumni Profile - Hannibal Baldwin, Co-Founder and Co-CEO of SiteZeus

Meet Hannibal Baldwin, a 2011 graduate of USFSP and co-founder and co-CEO of SiteZeus, a company that analyzes big data on demographics and geospatial technology to help businesses find future locations with the best revenue potential. At SiteZeus, Baldwin wears many hats including product owner, a job where he gets to say no to everyone on the team.

"The role comes with a lot of responsibility with respect to our product's vision and purpose," Baldwin said. "With four departments in the company all chomping at the bit for their latest feature request or enhancement to help secure another client, promote the product or clean up technical glitches, it is my responsibility to determine which and how we tackle these initiatives and in what order. I would compare the role to an uptight nightclub bouncer in LA or NYC, denying lots of people, letting a few in, and letting some important, possibly famous ones skip the line."



Earlier this year, Baldwin was named to the Tampa Bay Business Journal's "Up & Comers Under 30" 2017 class. We sat down with him to learn about his education and experience at USFSP that helped prepare him for his career.

[Learn more about Hannibal's educational experience and career path.](#)

---

## Accounting and Finance Honors Society Recognized as Superior Chapter



The accounting and finance honor society, Beta Alpha Psi - Mu Gamma Chapter, at USF St. Petersburg has been recognized as a superior chapter by the international organization for the ninth consecutive year. With roughly 300 chapters throughout the U.S., less than half receive this distinction. The recognition is given to those chapters whose members attain specific goals, including attending professional events and volunteering in the community as well as excelling in the areas of academics and leadership.

[Read more about USFSP's accounting and finance honor society and their fall induction banquet.](#)

---

## News Coverage

### [USF St. Petersburg Class Examines Local Politics Close Up](#)

WUSF News

### [Interim Regional Chancellor Martin Tadlock Featured on WUSF News](#)

WUSF News

### [St. Petersburg Shakespeare Festival to Present 'Julius Caesar'](#)

Florida Business Daily

### [Ask an Expert - What is a Credit Score: USFSP Finance Professor Answers Key Questions](#)

Wallet Hub

---

## Upcoming Events

### [Festival of Reading](#)

November 11, USF St. Petersburg

### [USF Day at the Capitol](#)

November 14, Tallahassee, FL

## **Et Cultura**

November 15-19, music, film and art events taking place throughout St. Petersburg

---

Join Our Mailing List!

Follow Us



---

This email was developed by USFSP's department of Enrollment Management, Marketing and Communications.

Jessica Blais  
Director of Communications

Matthew Cimitile  
Communications Officer

---