

7-6-1964

The Tampa Times: University of South Florida Campus Edition, July 6, 1964

Michael Foerster

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Tampa Times Campus Edition. 104.
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PAT BROWN
"Structure Necessary"

Wunderlich Blasts New Judicial System

By JOSEPH KEMPSTER
of the Campus Staff

The judicial section of the new student association constitution now under consideration came under heavy fire at the legislature meeting last week.

Herbert J. Wunderlich, dean of student affairs spearheaded the attack.

Senator Pat Brown, key figure in originating the judicial section, was the major defender. He said Wunderlich was trying to "work things his way."

Wunderlich's main criticism of the judicial system was that it lacked provisions for "counseling" and "rehabilitation." This, he said, is what the Uni-

versity is primarily concerned with, not "court structure."

BROWN FEELS a "definite court structure is necessary to let everyone know where they stand." He says in order to have a stronger and more efficient student association a "strong, well-structured court system" is an essential check and balance.

Wunderlich says "We do not have lawyers here." He says the judicial section of the new constitution was written by students who are interested in going into law. But, he says, if you need a judicial branch, call it such. He says, the University disciplinary system does not "exist this way." He feels more time

must be spent on the actual process of counseling.

BROWN FEELS that such a system of counseling would be a "nebulous" affair. He says the new constitution was not something "thought up over night." This plan has been "well thought out" and "modified" as the need arose, he added.

Wunderlich said the "nomenclature of courts is not applicable here." He says the counseling must be a "part of the system; participation, not review after the case has been decided."

Brown says "we are not trying to imitate the University of Florida law school."



DEAN WUNDERLICH
"No Lawyers Here"

Activities Budget Allocated

USF's executive committee, making up the student activity fee budget for 1964-65 has allocated \$370,415 for the organizations affected. This marks an increase of \$54,240 over the 1963-64 budget.

A \$9,000 request for the river-front area was not filled. According to Assistant Business Manager Andrew C. Rodgers, a smaller sum would not do; the planned improvements would require the full amount. Rodgers said that the university will watch future enrollment to see if the improvements can be made next year.

The Fine Arts, which includes the art series, visiting lecturers and artists, chorus, orchestra, and band, is receiving \$45,000. They had asked for \$64,750.

Of the requested \$8,515 the student association will get \$5,750. Here there is an increase of \$1,150 over the \$4,600 of last year.

The university religious council will receive \$1,200 whereas they had gotten \$750 last year.

A cut in the requested \$21,325 by the student publications leaves them with \$17,575. The yearbook will get \$9,000 of the \$13,050 asked for.

\$78,830 has been set aside for the physical education area. Intramurals is getting \$21,000. A cut in the requested \$33,000 leaves physical education facilities with \$6,000. Funds for the swimming pool construction is set at \$50,000; and \$1,830 has been given for sports clubs.

The University Center is receiving the requested amount of \$68,040. \$400 has been budgeted for student travel, which is part of the university center.

The library budget is set at \$9,000. General student activities will get the requested amount of \$4,000. The speech association loses only \$830 of the requested \$3,830. The residence council also gets their requested \$4,600. Student placement gets \$10,000. Student visitations will receive \$600. Large amount of money goes to the student health services which gets \$113,400.

University Adds Three To RI Staff

USF has hired three new Resident Instructors as replacements for the present ones who will move into the new residence complex in the fall.

Linda Erickson is from Long View, Washington, and received her B.A. from Lewis and Clark College, Portland, Oregon. She is an accomplished pianist and played with the Portland Symphony Orchestra. She received her M.A. from Syracuse University. At Syracuse and at Lewis and Clark she served as a resident hall assistant.

Richard Thomas assumed his duties July 1. He is a native of Kentucky. He received his B.A. from the University of Kentucky where he served as a resident hall counselor. He received his M.A. from Columbia Teachers College. There he served as Assistant Coordinator in Financial Aids office. He taught one year in the public schools of Freeport, Long Island, N.Y. He is married, has a two-year old son, and they live in Alpha.

Herman Brame is the Resident Instructor for Beta Hall. At present he is single, but he plans to marry in August. He was born in Indiana, attended Drake University, University of Indiana, and he received his B.A. and M.A. from Indiana State University. At Indiana State he served as assistant to head resident over men's halls.

In the new complex Lucile Foutz will be in charge of Zeta and Eta, Joan Tallis in Delta, and Barth Engert in Epsilon.

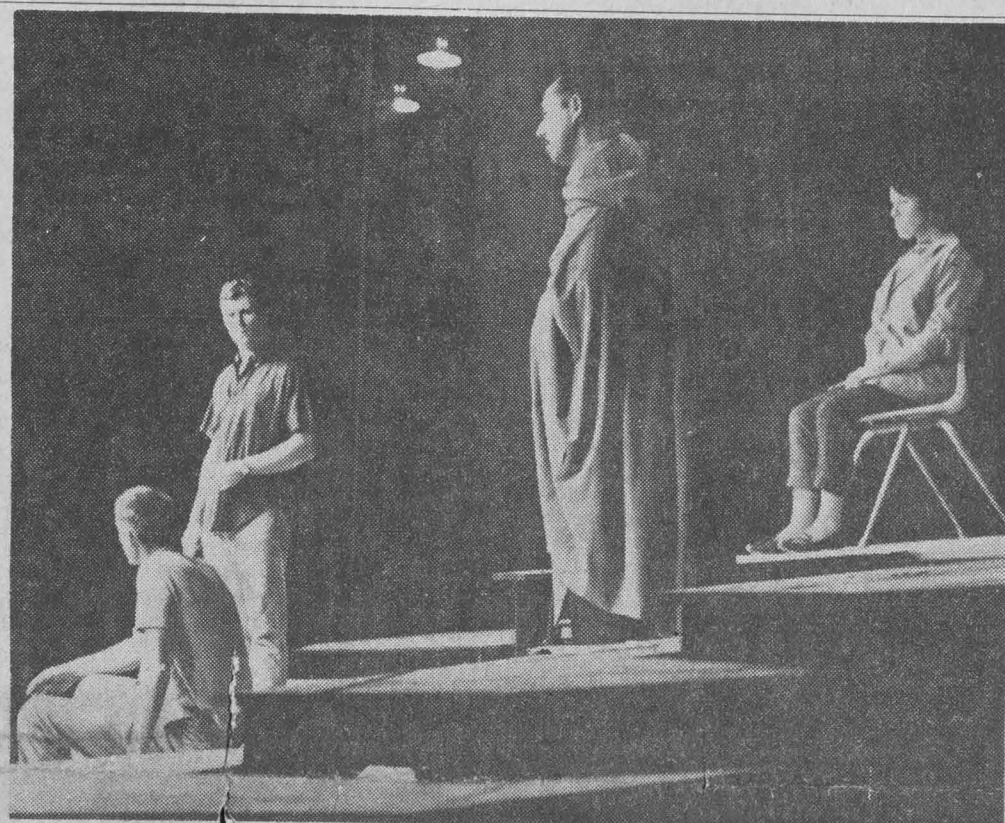
Menu Change Available

Students participating in USF's food plan now have new substitutions available to them on the breakfast menu, according to a report from the SA housing and food services committee.

Breakfasters may replace the potatoes or grits portion, and substitute with a second egg, thereby permitting a meal of two eggs and meat. Formerly, students could exchange the meat for a second egg, but could not have both two eggs and meat.

Committee members also remind students that both 15 cent and 10 cent salads are available with lunch on the food card.

Students, Administration To Tackle Constitution



REHEARSING FOR the second Shaw Festival which starts July 13 are, from left, Bob Gelinas, Bob Goodbread, Chandler Washburne and Holly Gwinn of the Don Juan in Hell cast. The Festival will run until July 24.—(USF Photo)

For Incoming Freshmen

Orientation Activities Planned

Final selection of upper class counselors, plans for special social activities and appointment of committee chairmen are recent activities of the projects committee of the student association.

These activities are part of the orientation program for Sept. 4 and 5 which is being planned by the SA.

Under the direction of Tom Oldt, the SA projects committee will be responsible for orientation of incoming freshmen and transfer students. Testing will continue during the summer to permit the September orientation to be more social than academic.

The SA is undertaking the ori-

entation project at the request of the administration, who made the basic plans. The SA, under the direction of Raymond King, director of student organizations, now has complete charge.

The purpose of the orientation, according to Oldt, is to better acquaint new students with the "university, social ac-

More Campus News, Editorials on Page 2

tivities, and the student government." A student government handbook is being prepared, and arrangements have been made

for members of the administration to talk to the students.

The newcomers will also be permitted to attend a sample basic studies class, a sample senior seminar class, and to write a sample paper.

The counselors will be trained by King in two evening sessions. With testing during the summer, more time will be available for the counselors to lead discussions, answer questions and conduct tours.

Although no final schedule is yet available, Carolyn Wedel is in charge of Friday activities; Karen Melgard, Saturday afternoon; and Carol Braxton, Saturday night.

Opposition Seen On Judiciary

Student association legislators voted unanimously last week to refer consideration of a revised SA constitution to a joint student-administrative committee to iron out real and potential conflict between the two sides.

Chaired by Basic Studies representative Mike Hanst, the joint committee will consist of 12 legislative members from each college, the five-member standing committee and the joint student-administrative committee.

Who will represent the administrative point of view considering the constitution is not clarified. Some legislators expressed hope for the University senate. Many believe that it will be the smaller Student Affairs committee, consisting of Dean of Student Affairs Herbert J. Wunderlich and a few students.

Following consideration of this joint committee, the document will return to the legislature where it must pass by a two-thirds majority. Then it will come before the student body in a referendum vote, where it must pass by two-thirds of the total students voting.

Suggestion for the committee came after Wunderlich spoke before the legislature, which was in Committee of the Whole, an open discussion system wherein parliamentary procedures are relaxed. The Dean expressed questions on three areas covered in the new tentative constitution: representation, finances, and the judicial branch.

He said, "We are concerned about developing channels of communication. However, this resolution (the new constitution) isn't quite the all-University viewpoint. The University is in the picture. The University must

(Continued on Page 2, Col. 6)

Where Have All the Flowers Gone?

Or so these three coeds seem to be thinking as they examine a moribund Florida Orchid tree on Crescent Hill. In an experiment that failed, the Physical Plant planted many of the trees around

the University, anticipating later plantings by USF streets. However, the trees didn't co-operate. The coeds, from left, are Annette Mason, Becky Carveth, Deanna Watson. (USF photo)

Name Goes With It

New Dean 'Born' to Job

By NORMA HARPER
of the Campus Staff

"I was born a Dean, and never wanted to be any other kind." These are the words of Harris W. Dean who will succeed Dean Sidney J. French of Academic Affairs July 1.

Although "Dean" Dean says that he has always maintained this statement, he has obviously changed his mind. University President John S. Allen asked him to fill the vacancy left by retiring Dean French. Dr. Dean thought it over and decided to accept the position.

Dean's Duties

The Dean of Academic Affairs is in charge of all the curriculum and instruction in the university. He is over all the deans in the various colleges. The principal task of the position, according to the dean, is, "to furnish leadership in the development of a superior instructional and teaching program."

Academic Affairs is concerned primarily with the development of new programs, such as the recently added College of Engineering.



HARRIS DEAN

Some controversy has been mentioned concerning President Allen's executive committee. It has been rumored that this group, made up of Herbert Wunderlich, dean of student affairs, Robert L. Dennard, business manager, and (now) Dr. Dean, has wielded much of

the power in making many of the major decisions for the university.

"Lieutenants"

In answer to this, Dean Dean says that the members of the committee are, in effect, the president's "lieutenants." Everything is under their scrutiny, but many of the matters it handles are simply routine. "In the final analysis the president is responsible for everything," he said.

With respect to changes in the office of Dean of Academic Affairs, Dean Dean sees none for the immediate future. According to him, "The power of an administrator is not nearly so great as some think. It takes everyone working together to make an institution."

Accent on Learning

To him, USF's goal is still centered around the "Accent on Learning," but he also says, "I feel the student ought to be more important. We shouldn't get so involved in the machinery—turning out great numbers of graduates—that we fail to develop them to their highest potential."

Trains Volunteers

Horrigan Aids Corps

Dr. Frederick J. Horrigan, USF political science chairman is in Hilo, Hawaii for two weeks to assist in the training of Peace Corps volunteers for southeast Asia duty.

The training project is set up as a replica of an Asian village. It approximates the future environment of the new corpsmen.

Horrigan trained volunteers in a similar program last summer at the University of Indiana, but considers the work on Hilo particularly important. He says, "This idea of having the training

in a setting such as Hawaii will probably reduce the culture shock" that usually occurs to new workers once the glamour has worn off.

Horrigan points out that the southeast Asia area is especially important as there are more requests for help from this region. It includes Malaya, Indonesia, the Philippines, and more than 250 men in Thailand alone.

Considered well chosen to give these courses, Horrigan has worked with an Indiana University faculty team doing research at Thammasat University in Bangkok, Thailand.

Egolf Answers Health Center Charges

By LOUISA TIETZ
of the Campus Staff

Dr. Robert L. Egolf, director of student health services, answered charges of students who have been complaining of incorrect diagnoses by the Health Center.

"Students come to us as the first symptoms are developing. In the early stages symptoms for many ailments are the same. When the condition does not improve, they go to the family doctor instead of coming back to us. Because the case is more advanced, that doctor can make a more exact diagnosis, and the health center becomes the goat," he said.

"I welcome students taking an interest in the student health service. We will cooperate fully with the SA," said Egolf.

According to Egolf, a committee was formed last year composed of students and faculty to work with the health center on improvements. The SA was asked to appoint two members. These two never materialized and the committee was later dissolved.

Of the complaints, the doctor said, "Some will be trivial and not justified and some will be justified. We must determine which are avoidable and which are unavoidable and take steps

to correct the avoidable.

"When a fracture has occurred and we have diagnosed it as something else, we are obviously incorrect. As long as we don't have X-ray services this is going to occur."

At the present time, students are sent to area hospitals for X-rays. According to Egolf, this usually involves a full day for the student—"an expenditure of the student's time and money."

Sometimes it is a "fine mat-

ter of judgement" to determine whether to send a case to be X-rayed, said Egolf.

Egolf does not think that delayed diagnosis of fractures will constitute a danger to the student. Citing his training at Temple Medical School, he said it is easier to set a bone and have good results a few days or even a week after the break because swelling and other outside problems will have subsided.

Commenting on the alleged incorrect diagnosis of an oral infection, the doctor said there was a misunderstanding between medical and lay terms. He had diagnosed the case as gingivitis, and the student's dentist later called it trench mouth.

"We don't use the term 'trench mouth' because it has social and emotional reactions," said the doctor.

He further stated that both gingivitis and trench mouth are inflammations of the gums but are caused by different bacteria.

Another doctor will be added to the staff as soon as one can be secured. The difficulty in finding a doctor is that the state salary is not equal to what can be earned in private practice, said Egolf.

"We don't have any plans to put in X-ray equipment. A student infirmary is supposed to be the top priority item on the bond issue."

"X-ray equipment has been on the budget for the last two years. In addition to the cost of the equipment, it would cost \$5,000 to \$6,000 to make the necessary alterations to install the equipment. It wasn't felt that this expenditure was justifiable. The business office asked that we wait."

The health center now has a clinical lab and physiotherapy equipment and hopes to add a physiotherapist next year. Two new nurses will be added to the staff this month bringing the total to eight nurses. Also on the staff is a registered medical technologist.

"All of our nurses are registered nurses which perhaps makes our nursing standards higher than those of the local hospitals," said Egolf.

Another doctor will be added to the staff as soon as one can be secured. The difficulty in finding a doctor is that the state salary is not equal to what can be earned in private practice, said Egolf.

Campus
Edition

Editorial Page

Students Praise Center

Since a student association committee has begun an "investigation" of the Student Health Center, it has received written complaints by students charging incorrect diagnoses. While the SA has been receiving nothing but complaints about the Health Center, The Campus Edition has been hearing nothing but praise—in the form of letters to the editor.

In place of this week's editorial we are running two letters. For the most part the letters also represent our views on the Health Center.

Editor:

As a student who must depend on the abilities and competence of the Health Center staff I am happy to see the recent interest in our medical facility. However, the particular instances cited in last week's Campus Edition indicate a lack of tact and ignorance of the medical sciences.

Specifically, a "green stick" fracture is rarely diagnosed correctly on the first visit, and is often missed on an X-ray; the diagnosis of gingivitis was correct for the "trench mouth" case, the latter being a lay-term. The patient was properly sent to an oral specialist, a dentist, for treatment.

Over 1,500 patients are seen during the average month (14,000 last year). About five to ten per cent of these are ambulance cases, the rest are treated and released. This represents many times more patients than the average family doctor sees.

About a year ago Dr. Robert

Egolf tried to form a health services committee comprised of students and faculty. A few representatives from the residence halls showed up and some faculty, but no student association representatives, despite frequent invitations to the past president.

Now that interest is aroused the present committee might consider working with Dr. Egolf to improve health services.

Bruce Pettyjohn

Editor:

I have been extremely upset the past two weeks by letters concerning our Health Center. I was appalled by the fact that nobody came to the defense of this excellent service which our school supplies for us.

Because of a bad sinus condition, I have had to use the Health Center frequently. I was always treated superbly by the fine staff of nurses.

I have had occasion to see Dr. Egolf twice; in both instances, by following his advice, I was cured of my ailments. The Health Center has saved me a great deal of money because of the many pills I use; plus the frequent heat treatments I've needed this past term.

As for the incorrect diagnosis mentioned by one or two students, let's just mention the fact that the Health Center sees thousands of students each month.

I am certain that the students feel as I do; that we are fortunate to have such a fine Health Center at USF.

Ira Lavinsky

Book Review

The Analyst Becomes the Analyzed

By GRETA KMARIE DIXON
Campus Book Critic

I Married A Psychiatrist by Louise Pfister as told to Frances Spatz Leigh-ton. (New York: Dell Publishing Co., Inc.), 1963, 288 pp., paperback.

For relaxing reading enjoyment, the book I Married A Psychiatrist by Louise Pfister is practically unbeatable. It is an intimate, funny and Freudian story of the author's life with a world-famous analyst. Yes, they are married.

To begin with, says the author, "If you marry a psychiatrist, you need a psychiatrist. I married a psychiatrist. I need a psychiatrist. The one I have, I think." Although the author never gets on the couch, she has a pretty good conception of her latent needs.

As the story unfolds we find the Doctor and his bride-to-be looking for his baptismal certificate. They couldn't get married in church without it and to wait any longer, after a six year courtship, was unthinkable. But alas, they can't wait any longer and are married without the certificate! Then the honeymoon. A honeymoon for three was in order, though not planned. Said John, the psychiatrist, "What does one have for a wedding dinner when the third party is a suicide."

From the honeymoon that never really took place, the newlyweds returned to their apartment and then made plans to build a home of their own. It was to be a dream house — a split-level house — a house with a split-level personality.

John said, "It will be a house to end all houses." The author said, "—and it almost ended me." John insisted that the living room have an "extroverted feeling." That the library had to be "introverted." And the bedroom . . . Well, John had a very special plan for the bedroom.

Then, there were children. Two boys who inherited their father's sense of humor, "which all sane people have."

A small sample of what one psychiatrist's wife is up against goes like this: "The cat thinks he's a dog. (Most cats think they are people.) The boys won't wear overalls — they're too inhibiting. A woman telephones regularly to say she's in love with my husband. The dog walks downstairs backwards. The ambulance driver deposited a man who thought he was President Coolidge in our hall. The maid is threatening to quit — again. And all because I Married A Psychiatrist."

"My psychiatrist," says Louise, "looks at life and finds it good. He finds it even better when he laughs and makes those around him laugh. John feels a person owes it to himself to enjoy life to the fullest. He never 'puts off living,' as he calls it. 'One is dead a long time.'"

Read this and see what happens when an analyst becomes the analyzed. And by his wife at that. There is never a dull moment throughout this heart-warming, side-splitting inside story about the life, libido, and laughter of one psychiatrist's wife.

Proficiency Program Is Remedy

Lack of Courtesy Ends USF Golf Privileges

By CHARLES ENNIS
Campus Sports Editor

John Doe is a fabulous tackler; he never misses his target. He's the pride and joy of his athletic department. But he'll never make the pros because he can't remember the plays.

An instance similar in nature

has occurred here as USF's golf privileges have been terminated at Apollo Beach because the student patrons did not evidence knowledge of the common courtesies and etiquette of golf. For various similar reasons, USF's proficiency test program is administered.

The level of proficiency required by the test program—written and skill testing—is a proficiency equivalent to that of a student who has completed the particular activity's course of study with a grade of B or better or has evidence of equivalent experience. To show proficiency in an activity, skill alone

is not enough to be a B student in the test program's classes.

P. E. instructors believe that the student, to know and enjoy his activity or sport, should be familiar with the strategy, nomenclature and common courtesies of his game.

The University of Chicago originated this type of program

many years ago in keeping with their policy of permitting students to progress through the school as rapidly as their abilities would permit. Hence, this is not an innovation. Today's higher learning tends to follow this type of policy and USF is no exception.

Proficiency tests have been given in team and group activities such as baseball, basketball, football, judo, softball, track, wrestling and swimming. Individual tests for archery, bowling, fencing, golf, riding, riflery, skiing (water and snow, evidence of competition must be shown), and tennis have also been given.

During trimesters I and II, 1963-64, 19 per cent of USF's degree seeking students or 766 students applied for proficiency tests. Eighty-eight per cent demonstrated satisfactory proficiency. Thirteen per cent demonstrated evidence of prior experience such as official letters from high school athletic departments confirming "lettering" in various sports.

Cratos Nine
Downs NSF

The National Science Foundation softball team held batting practice with Cratos fraternity last Monday as only a single run, Dennis Stroede's homer, came across the plate for the professors.

Cratos fared considerably better as the third inning saw three homers and a single come across the plate. Ralph Daniel, Bob Dale, Buddy Stone, and Gary Ragan did the honors respectively. Additional runs were scored by George Naze in the fourth and Al Mathes in the seventh. Final score: 6-1, Cratos.

On diamond No. 4, the Sr. A.C.T. Club had their addition tables in their favor as they edged out Enotas & Help, 6-4. Jerry Stanford, Steve DiDio, and James Sprigg added to the final tally with Sprigg coming across with a homer in the fifth inning.

The Enotas showing was by Dave Sellers, Pete Doyal, and Tom Pulliam in the third inning and Andy Johnson in the sixth.

Vandals Tear
Up Fence
At Riverfront

According to James D. Garner, superintendent of security, vandals have been destroying the lock and fence at the riverfront area.

Garner said, "People have rammed the fence with their vehicles and have cut off or shot off about four locks."

With reference to the vandalism Dean of Student Affairs Herbert J. Wunderlich, said, "The incidents occurring at the riverfront will not cause us to abandon the area." Wunderlich said that although money has not been appropriated in the 1964-65 budget for the area plans for development will not be discontinued.

"In the future when money can be spared building of restrooms and other facilities will begin. The riverfront property belongs to the university for use by the students and faculty."

Constitution . .

(Continued from Page 1) approve this organization, as any student organization.

"You wish representation of the University senate. Well, vice-versa. If there is to be communication, the office of student affairs must be represented."

Student committee chairman Hanst plans a meeting tomorrow, adding, "We are going to attempt to make the necessary changes to make the constitution satisfactory to the administration. It is already satisfactory to the students."

"The judicial branch is the part under controversy; the administration feels that in this document the judicial branch has too much authority over the students."

SA vice president Ron Johnson, involved in the drafting of this revised constitution, commented, "I think we have all realized now that we are not here to govern or to judge, but we are here to deliberate wisely on the issues that affect the students of this University."

Johnson added, "I have utmost confidence that this committee can have a final draft presented to the legislature before July 16, and the following week we can have a referendum vote by the student body."

Student association president Bob Ashford, also in on the drafting of the new document, said, "After last week's legislative meeting, I have discovered that to be a truly effective student government, we must do more than deliberate wisely on the issues that affect the students; we must also govern and judge."

"This constitution, with a few minor changes is ready to be put into effect," Ashford added. Hanst remarked, "We have to satisfy the administration, or we're just wasting our time."

Cinema

Take a Dramamine,
See 633 Squadron

By ALLAN J. BARRY
Campus Movie Critic

If flying makes your stomach uneasy, take a Dramamine before seeing 633 Squadron. The action sequences of bombing practice and the final air strike are vivid and realistic, and in wide-screen, they make your hair stand on end. Apart from these moments, the movie offers little.



Cliff Robertson, as an American flying for the RAF and George Chakiris, as, of all things, a Norwegian resistance leader, plot to destroy a rocket fuel plant on Norway. Their characterizations are paper thin.

Maria Perschy, Chakiris' sis-

ter, is a touch of beauty, and provides the romantic interest.

The producers gathered all the Mosquito Fighter-Bombers left in flying condition, and through skillful photography and editing have made fourteen planes look like a whole squadron.

Unfortunately, Director Walter Grauman has not been able to stretch a few action shots into a whole movie.

The Long Ships was in town recently. It was the story of Vikings against the Moors. Richard Widmark fought Sidney Poitier. The special effects of the Viking ships at sea were good, but not even an actor of Poitier's ability could keep the film afloat.

Towards the end, the queen of the Moors runs out to warn her husband, "Beware the long ships." Good advice.

Jones, Chadwell
UC Billiards Champs

William Jones defeated Mike Mozby by a score of 50 to 29 to become winner of the University Center Pocket Billiards Tournament held this past

month. David Chadwell defeated Bob Dale by scores of 53 to 37 and 40 to 38 to win the Snooker Tournament sponsored by the UC Recreation Committee. Trophies will be awarded to the winners.

Sports Shorts tomorrow will feature Twenty Years of World Series Thrills. The film will be shown at 12:20 in UC 167-68. Bring your tray and enjoy lunch while you watch the film.

Wednesday, July 8, is the last day to sign up for the Table Tennis Tournament. Students desiring to participate in doubles or singles should sign up at the UC Desk. The tournament will run July 13 through 25.

The UC Recreation Committee will conduct a Bridge Tournament July 9 and 16 in UC 108 from 7-10 p.m. All students, staff, and faculty are eligible to compete by signing up at the UC Desk before tomorrow.

There will be a Band Dance Saturday, July 11, from 9-12 in the UC Ballroom. Music will be provided by the Playboys. Admission will be 50 cents stag and 75 cents drag. Appropriate dress will be school clothes.

Midnight Lace starring Doris Day, Rex Harrison, and John Gavin, will be the feature movie this weekend. It will be shown at 7:30 in FH 101 Friday, July 10, and Sunday, July 12.

Architect
Begins Plans
For Building

The culmination of a year's research costing about \$11,000 now sits in the hands of the architect for the proposed College of Education building.

The new structure, slated for completion June, 1966, will sit east of the library and administration building on one of the highest campus spots. One and a half million dollars has been appropriated for its construction.

Research for the building has been done by Dr. Robert Shannon, College of Education, who was relieved of his teaching duties in order to visit and evaluate institutions of learning throughout the United States.

An \$11,000 grant for planning was presented to the university by the Education Facilities Laboratories of New York City, in order that proper planning and research could be accomplished. "We were looking for a building style that would not only be attractive but would also provide student involvement, on a one-to-one teacher-student basis, accommodate change and allow for expansion," said Dr. Shannon.

"The building we want will reflect education." Dr. Shannon was favorably and enthusiastically impressed by the new schools of today. "Not only do they have aesthetic beauty but they are practical also," he said. Many of the schools viewed by the professor were a series of circles having little or no walls that were stationary. Room dividers were bookcases in many cases.

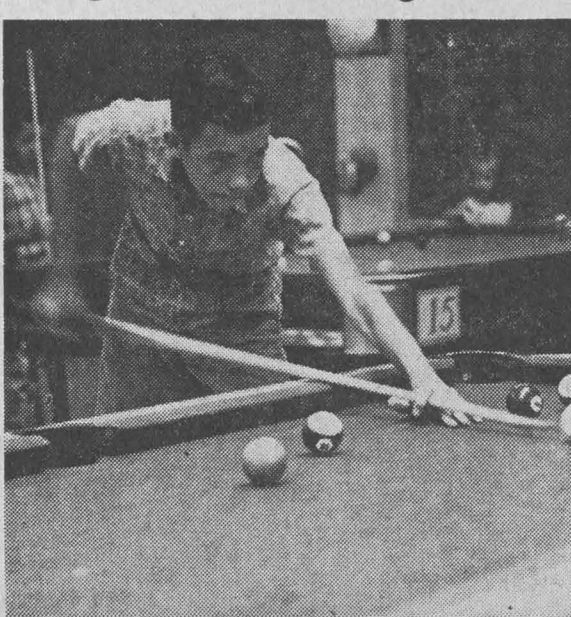
Concert Canceled

The student concert scheduled for 8:30 p.m. Thursday, July 30, in FH 101 has been canceled.

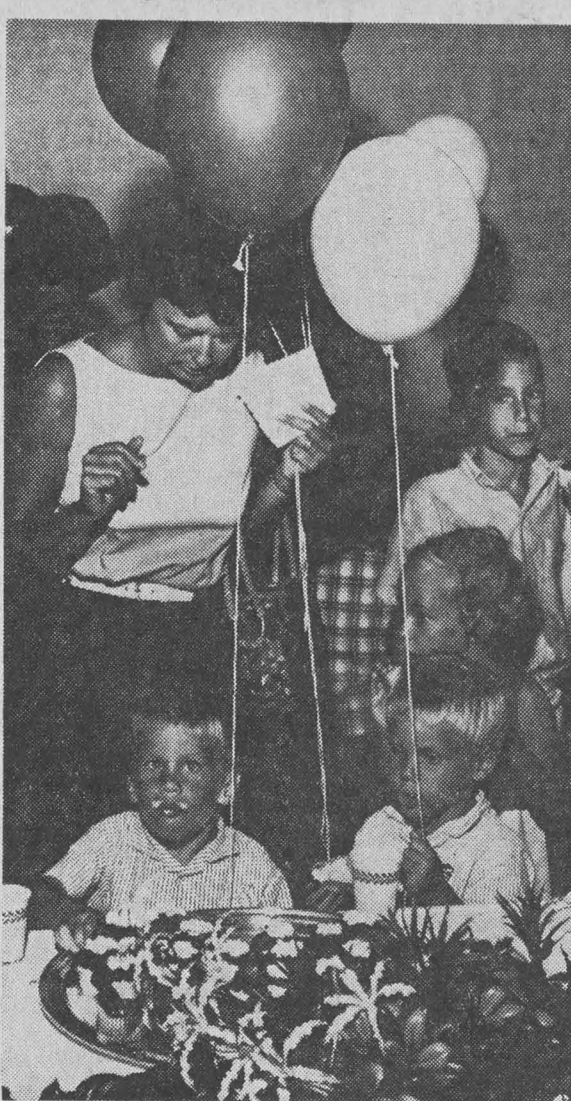
USF's Family Night . .



Being Part of a Magic Act . .



... Playing Pocket Billiards



Getting Some Refreshments

Free Concert

Fine Arts will present an orchestra concert Friday, July 10, in the TA.

This concert is part of the orchestra workshop held at USF. The orchestra is made up of individuals who participated in the orchestra workshop, and is conducted by Edward Predor, conductor of the regular University-Community Symphony Orchestra.

There is no charge for this concert, but reserved tickets are required. Tickets may be reserved by calling the Theater Box Office (988-4131, Ext. 232) Monday through Friday between 1 and 5 p.m. Tickets may also be picked up at the Box Office immediately before the concert. The concert will begin at 8:30 p.m.

Correction

A comment appearing in last week's Campus Edition attributed to student association vice president Ron Johnson was quoted erroneously. Johnson was credited with saying that "any legislation that would amend the present constitution must be approved by a two-thirds vote of the legislature, and then must be approved by a two-thirds vote of the entire student body."

The second phrase should have read "and then must be ratified by two-thirds of the total number of students voting."

Voice Concert Set

A student voice concert will be held Thursday, July 9, at 8:30 p.m. in FH 101.



AT LEAST HE'S MY INTELLECTUAL EQUAL — WE'RE BOTH ON PROBATION.

The Campus Edition

A special edition of The Tampa Times published weekly by journalism students of the University of South Florida.

Member, Associated Collegiate Press

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News Editor Pat Pulkrabek
Advisor A. T. Scroggins

Deadline for copy is 1 p.m. Wednesday for the following Monday edition. Offices are located in the University Center, Room 222, Extension 619. Deadline for letters is 9 a.m. Tuesday.



Average Supermarket Carries 6,000 Items

CHICAGO — The average supermarket carries 6,000 items of merchandise, but even this represents a small percentage of goods offered to the grocer.

A survey by the A. C. Nielsen Co. reveals that the average retail outlet concentrates on handling 17 per cent of all product possibilities and rejects or does not stock the other 83 per cent.

The shelf problem in stores, according to Franklin H. Graf, executive vice president of the Nielsen firm, "has almost reached the impossible stage."

"A GROCER has to be jealous of his space," Graf said. "He has to make sure that every inch brings in as high a net yield as possible. A supermarket operator has to be sold on a new product."

As far as Graf is concerned, it's becoming more apparent that manufacturing must simultaneously weigh product appeal from the standpoint of the retailer as well as product satisfaction from the standpoint of repeat sales to consumers.

Obviously, the amount of shelf space available to a new product may determine whether it succeeds or fails. And, far too many new products, probably 95 out of 100, fail to make the grade.

NEW PRODUCTS, the Nielsen study showed, must be backed by a well planned total marketing program, since the number of stores to be reached will be comparatively small in number.

But placement of a product on the shelves of the 40,100 biggest stores (out of a total of more than 300,000 outlets) will ensure exposure to 74 per cent of the population.

The best shot in the arm for a new product, said Graf, is an adequate budget for advertising and promotion.

Speaking generally, the successful marketer of new products makes close estimates of competitive advertising costs per case or whatever yardstick is used and then budgets to outspend the competition.

"OUR EXPERIENCE," said Graf, "is that the chances for long-range success are greatly enhanced when the share of the advertising is at least slightly ahead of the product's share of the market."

Special inducements are needed to produce maximum trade support and consumer trial usage during the introductory stages, the Nielsen report showed, with most manufacturers using coupon offers, cents-off deals and other programs.

All things being equal, the trick to planning a successful inducement program seems to be staying out of the "me-too" rut.

"This isn't easy, I know," Graf said, "but the return from spending enough time on this problem to come up with a real attention-getter may far outweigh the return of a more costly standard offer."

On Man Freed In Jax Bombing

JACKSONVILLE, July 6 (UPI) — One man was free and four faced possible new trials today on federal charges of violating a Negro boy's civil rights by conspiring to dynamite his home.

A 12-man, all-white jury returned its verdict yesterday on the two charges — interfering with a federal court order admitting a Negro boy to an all-white school and violating the child's rights to attend the school.

The youth was six-year-old Donald Godfrey, whose home was bombed Feb. 16.

Jack Harden, 25, was found innocent on both charges.

Barton Griffin, 35, Willie Wilson, 39, and Donald Spegal, 31, were free under bond after the jury declared a mistrial on both counts.

Robert Gentry, 26, was found innocent of the first charge and a mistrial was declared on the second.

All five admitted to being members of the Ku Klux Klan.

Assistant U.S. Attorney William Hamilton said retrials for the four men would not be set soon because of a full court calendar.

In closing arguments Saturday, defense lawyer J. B. Stoner of Atlanta, attorney for the Ku Klux Klan, exhorted the jurors to stand up for white rights.

"What about these white people in the Ku Klux Klan? Don't they have as many civil rights as the NAACP?" he asked the jury.

Hamilton, in closing arguments, called the Klan a militant group and said that violence was not the American way to settle a dispute between citizens and government.

Crossword Puzzle

ACROSS

1 Sam ----; Can. humorist

6 College area

10 Zodiac sign

14 City of Italy

15 ---- Major; Great Bear

16 Possess

17 Miss Post

18 Not burdensome

19 Monkhood

20 Perception

21 Spartan serf

22 Tumult

23 Preposition

25 Ottawa house

27 Scandinavian

31 Bom

32 Sweetshop

33 General purport

35 Seize forcibly

39 Greek vowel

41 Proboscis

43 Satisfy the appetite

44 Thong for holding dog

46 Lamb product

48 Membranous pouch

49 Distress signal

51 And so forth

53 Discovers

57 Hawaiian bird

58 Winglike

59 Make a choice

61 Small piece of ground

65 Hindmost

66 ---- Scotia

67 Garibaldi's country

68 Diminutive ending

69 Kind of golf tournament

70 Warm admirer

71 Source

72 Antitoxins

73 Interval of time

DOWN

1 Small barracuda

2 Holy man

3 Pert. to lds

4 Buffalo cod

5 Round table

6 Architectural style (2 wds)

7 Russian mountain

8 Society (abb)

9 City of Ohio

10 Fascinating people

11 Relative amount

12 Par ----; By Air Mail

13 Outmatches

21 Family residences

24 Fondled animal

26 Cat's cry

27 Talon

28 N. Amer. Indian

29 Pro ----

30 Slipknot

34 "Cavalleria"

36 Comfort

37 Polaris, e.g.

38 Indian of Mexico

40 Stated positively

42 Implied by silence

45 ---- anno: In this year

47 Tree

50 Girl

52 In good shape

53 Small valleys

54 Raise the spirits

55 Critical perception

56 Incline from vertical

60 At any time

62 Melted rock

63 Man's name

64 Lebanon town

67 French pronoun

Saturday's Puzzle Solved:

CPA PORT AMORAL
LOS OKEH DIPODY
OUTBRAVE SCALDS
SPEAK ESS ALL
PERY GRIED SCAN
TIN DESERT TABE
ONE DOUBLES
STROVE ADULTS
PRECISE ANON
AID LITTLER EGG
RICK SCOUT FLIER
OIL HUM MAGNA
SEALUP RICHCHET
INTOTO ENDS TRI
PASSED DADS SAN

7/6/64



—Staff Photo by August Staebler

Discussing Training For Jobs

... implementation of the youth training program to start for 100 applicants Aug. 3 is discussed by Charles Rodriguez, left, of the Florida State Employment Service, and E. G. Erwin, supervisor of adult and vocational education for Hillsborough County and School Supt. J. Crockett Farnell. In addition to learning a trade, youths 17-21 may be eligible to receive a training allowance.

COURSES BEGIN AUG. 3

100 Sought for Youth Training

The Multi-Occupational Youth Training project here is seeking 100 applicants interested in acquiring skills for which there are job opportunities, Charles Rodriguez of the Florida State Employment Service, said today.

Rodriguez said applicants may be either dropouts or high school graduates, but they must be unemployed and without a trade. They must apply at the employment service.

The courses, financed by the federal Manpower Development Training Act, are open to both sexes and to whites and Negroes, he said.

determine in what skills existed a need for trained people.

YOUTH COURSES available cover training as auto mechanic, auto body repair, auto upholsterer, furniture upholsterer, and general clerk.

In two other MDTA courses, the agency is seeking 20 per-

sons for a stenographer course to start July 14, and 15 persons for an auto parts counterman course, starting Aug. 20. The two courses are for mature adults, too.

Rodriguez said that persons who qualify for financial aid will receive allowances while attending classes.

TV SETS TO TOILET SEATS

Motels Find Looting Prevalent

CHICAGO — About the only things people don't swipe from a motel are (1) the roof, (2) the heating plant and (3) the wallpaper.

Guests—some, not all—will steal just about anything else, including television sets, linens, faucets, showerheads, sofas, chairs, tables, mirrors, ashtray, light bulbs, toilet seats, and even beds.

As a result of this wholesale looting, motel owners in the Chicago suburbs have asked sheriff's police to watch for cars loaded with motel furnishings.

The pilferage from motels, especially fancy ones out on "The Strip," as Mannheim Road is known around O'Hare International Airport, is far greater than the stealing from hotels.

THAT'S BECAUSE of what police call "easy egress," from the motel rooms. They usually open directly onto the motel parking lot.

Not long ago a man checked into the O'Hare Inn and locked himself in his suite for 48 hours. He had brought with him sandwiches and cold drinks.

Dan Pavis, the general manager, said he broke open the door when the guest failed to answer any of his calls.

"We thought he was dead," said Pavis. "He was anything but dead. He had been working hard all that time with tools he had brought in. In the middle of the room he had piled up the chairs, a sofa, the bathroom fixtures—all of them—the linens, mirrors, the TV, and even a doorstep."

"ALL THIS he was getting ready to cart out to his station wagon when we broke in."

Pavis said he has managed to cut the pilferage a bit at the O'Hare Inn by having the maids inspect rooms as guests check out.

"If we discover a valuable item missing, we simply put the cost onto the bill," said Pavis.

A check of the suburban motels showed that in all cases motel operators have bolted television sets to the wall or floor. In some cases, the TV sets are chained.

MORT EX, operator of the Americana Inn and the Americana Motel, not only bolts down TV sets, but has branded them with the words:

"Stolen from the Americana."

Said Ex: "It's sort of cute to take an ashtray with the name of the motel on it. But it's another thing to see a TV set in somebody's house with the word 'stolen' on it."

Mike Levy, general manager of the Flying Carpet Motor Inn, looks on motel looting as "a plague on the industry."

From the Flying Carpet, guests have hauled away lavish draperies, bed sheets, pillowcases, artificial flowers, and even leather-bound bedside books that the motel makes a

speciality of providing for its guests.

"THEY HAVE EVEN taken a 200-pound urn full of sand in the lobby," Levy said. "Somebody must have been planning his own beach."

William Hickey, manager of the Hyatt Chalet, said motels throughout the Chicago area are being victimized by what he called "professional thieves."

"They operate mostly over the weekend when business slacks off," he explained.

"They have their own keys, so they don't bother to check in. They knock on the door of a room to which they have access without going past the desk. If there is no answer, they unlock the door and move in with their tools."

"In no time, they strip the room and away they go in their station wagon."

A FEW YEARS ago, when Leonard Boris and his partner Sanford Skor opened the Park Ridge Inn, they had the name of their motel embroidered on all the linen and towels.

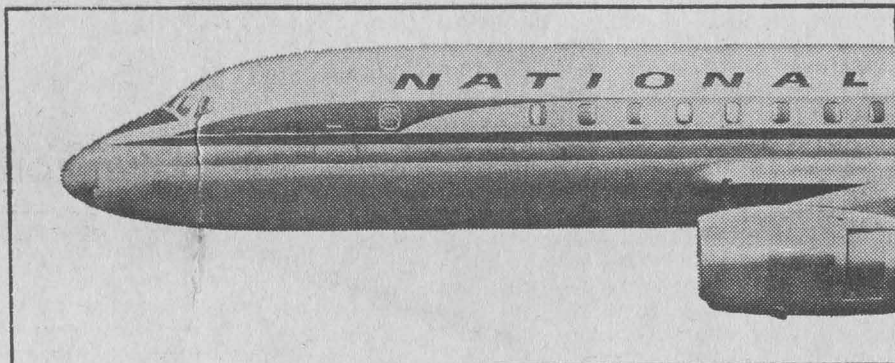
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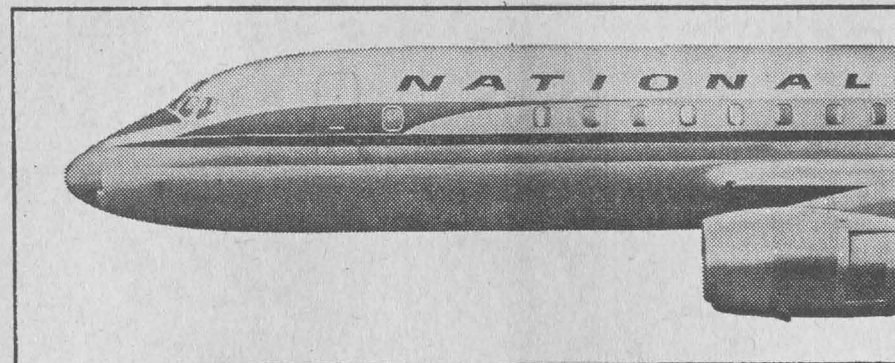
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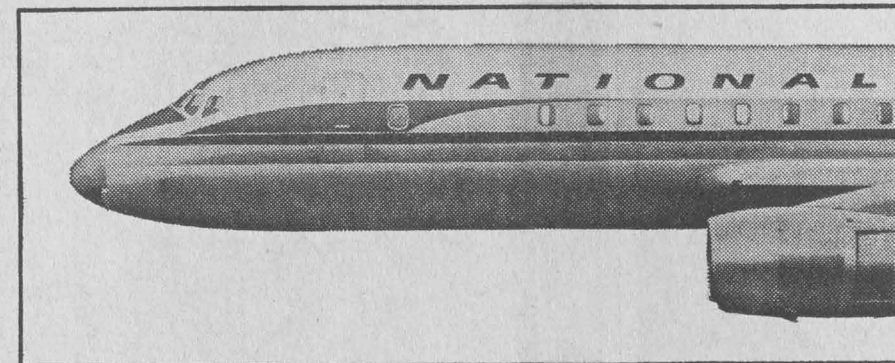
You bet it has—9:45 am nonstop daily



You bet it has—new morning flight at 11:55am daily



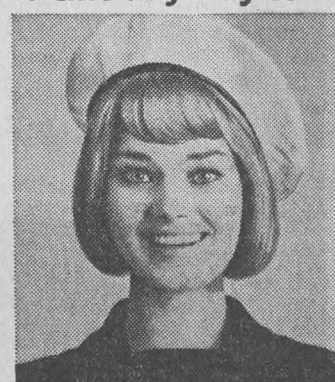
You bet it has—new evening flight at 8:05 pm daily



And that's not all National has. For example: 2 nonstop jets daily to New Orleans at 11:55 am and 8:05 pm. Through jets to Houston and San Diego. Connecting jet service at New Orleans for Las Vegas and San Francisco. For reservations call your travel agent or 229-0951.

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Jet National
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DR. ALVAREZ Specialists Listed In Directory

By W. C. ALVAREZ, M.D.

People ask me every day where they can find in their neighborhood a certain specialist—perhaps an orthopedist, a plastic surgeon, or a neurologist.

If the person lives in a city, the public library, or the library of the County Medical Society, should have a "Directory of Specialists," such as I have in my office. This lists for most cities in the land, one or more men who have passed a special examination which qualifies them to be called specialists, and to practice as specialists.

If my correspondent has a friendly family physician, he may well be able to give the name of the best specialist of a certain type of the neighborhood.

DIET FOR GALLSTONES — Many people ask me for a diet for gall stones, and usually I say I don't see any reason why they should bother with a diet. I know that all the books say, "cut out fats," but usually this seems so silly. The idea back of it is that bile is needed to help the digestion of fats; but in all of those cases in which the patient is not jaundiced, the bile must be flowing normally out of the liver and into the bowel, just as it always does.

The only difference is that if the gallbladder is working well, some of the bile goes up into the gallbladder to stay for awhile and be concentrated by the removal from it of water. Evidently, this concentration of the bile is not essential to our digestion, because I have talked to a thousand people who had no gallbladder—and yet had a perfect digestion.

Certainly there would seem to be no sense in giving a diet to a woman with gallstones who has always had the digestion of an ostrich, and yet, time and again, I've seen my medical brethren insisting on giving such a person a fatless diet. When I asked them what they expected the diet to do, they did not know, but they said the instruction was in the books, and hence it should be followed. But I am sure this is a senseless practice.

DISEASE OF the gallbladder is seen three to four times as often in women as in men, says Dr. Alvarez in his booklet, "Gallstones and Gallbladder Disease." You may obtain a copy of the booklet by sending 25 cents and self-addressed, envelope with your request for it to Dr. Walter C. Alvarez, Dept. TAM, Box 957, Des Moines, Iowa 50304.

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LIFE BEGINS AT 40

Toy Import Tycoon Started at Age 46

By ROBERT PETERSON

There's a prevalent and unfortunate point of view that says a man must find his niche by 40. If he doesn't, society credits him with poor potential. Yet there are countless examples, from Henry Ford to Harry Truman, which refute this youth-oriented attitude.

Take Fred Bronner. He was an Austrian refugee during the war and came to the U.S. in 1945 when he was on the brink of 40. Although hard-working and ambitious, nothing he did seemed to succeed.

He held various jobs — as an auto salesman, insurance agent, accountant, and toy salesman. He was no whiz at any of them but he did become intrigued by the toy business, and at the age of 46 set himself up as a toy importer.

ONE DAY he saw an ad in a British magazine for miniatures of British automobiles just two and three inches long and marketed in small "matchboxes." He wrote the company for samples. He wrote again, and then again — three times before he got a reply. The manufacturer was not interested, for the U.S. did not appear much of a market for miniatures of English vehicles. But Bronner persisted and finally got the exclusive distribution right. "Partly," he concedes, "because nobody else seriously wanted it."

Bronner was intrigued by the quality of these miniatures. They were made of good old-fashioned metal and constructed so perfectly that even the cylinders on the engine and spokes on the wheels were accurately detailed. He felt he would enjoy collecting these miniatures, and that children and adults all over the U.S. could be persuaded to start collections.

HE WAS right, too. In the past ten years he has built these miniatures of British modern, antique and classic cars into a staple toy line in this

country. In 1963 he sold a whopping ten million of them.

Here is evidence again that time and maturity are sometimes required to kindle man's awareness of opportunities and enable him to express dormant potentials.

If you would like a booklet "Starting a Small Retirement Business" write to this column in care of The Tampa Times enclosing a stamped, self-addressed envelope and ten cents to cover handling costs.

APARTMENT DWELLERS COMPLAIN

Grandma's 36 Cats Baffle Soviet Rulers

MOSCOW, July 6 (AP) — For five years, Grandmother Atchkasova and her 36 cats have baffled authorities of the Soviet Ukraine.

Grandmother Atchkasova keeps them in a crowded apartment shared by several families, who understandably are not crazy about the idea. A disapproving article in the Soviet newspaper Izvestia tells the saga of the Atchkasova cats.

It began in 1959, when outraged neighbors complained to city health authorities in Kharkov. Inspectors arrived.

"Counting the cats and sniffing the air, they noted in an indictment: 'in such feline surroundings it is impossible for people to live.'"

The neighbors were advised to appeal to high authorities. The case went to the sanitary chief of the Kharkov area, Comrade Chernov.

Comrade Chernov studied the problem and referred it to the Kharkov city health director. A commission considered the cat question, sniffed the air at the apartment, and noted "the cats howl and violate the sanitation of the apartment—it is impossible for people to live."

The old lady was told to evict the cats. She ignored the order. The doctors decided only the courts could handle such a case. But a judge found nothing in the law that stipulates how many cats

may be kept in an apartment.

Triumphantly, the old lady jeered at her neighbors and added more cats to her menage, warning that if there were any more complaints, there'd soon be 100.

The question was appealed to the Kiev regional committee. A commission was created. It studied the cat question and reported:

"A violation of Socialist communal living. The cats are driving the people out of the apartment. Stern measures are needed."

The Kiev regional Soviet's committee sent the files on Citizeness Atchkasova and her cats back to a local commission for study and recommendation. The local commit-

tee decided the cats had to go.

Nothing happened. The cat question remains unsolved. The cats are still there, and the problem is being jockeyed back and forth among com-

missions and committees in Kiev and Kharkov.

It's fear of assuming responsibility, says Izvestia, that "breeds bureaucratic prolonged proceedings."

Grandmother Atchkasova, meanwhile, is defiant. To her neighbors, reports Izvestia, she has issued a warning: "If the complaints continue, I will also buy a wolf."

Inventions Ride Rails

NEW YORK (AP) — Revolutionary advances are not limited to the space industry alone, according to Steelways, official publication of American Iron and Steel Institute. Recent advances in railway car design, including multilevel rack cars for automobiles, double-size hopper cars and stainless steel tank cars, are helping to put the railroad freight business back on the track, the magazine reports.

"A new 50-car train," says Steelways, "will replace 128 conventional smaller capacity cars and be unloaded faster."



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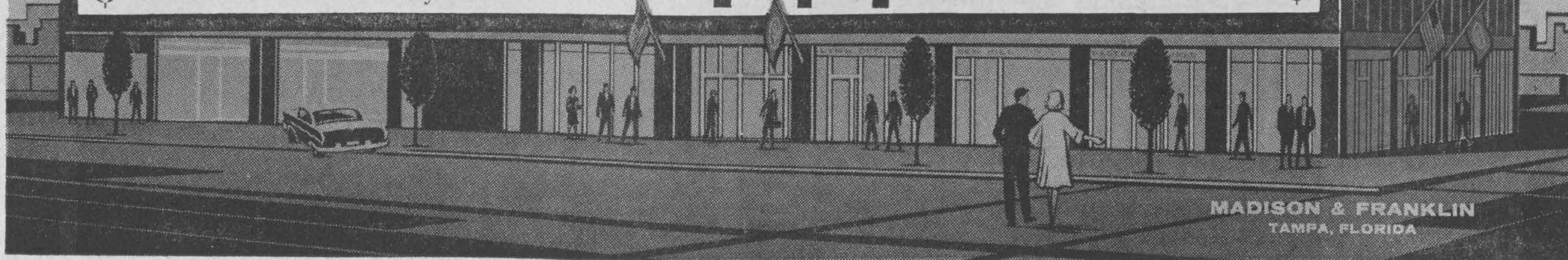
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