**USFSP Alumnus a Successful Entrepreneur, CEO of Check I'm Here**

USFSP alum Reuben Pressman is making headlines. The *Tampa Bay Times* recently announced that his startup, Check I'm Here, will receive $1 million from investors, including Tampa businessman Jeff Vinik. He also was featured in an article by *83 Degrees Media*.

Pressman, 27, was the first graduate from USFSP’s Entrepreneurship program.

“The entrepreneurship courses were things that taught me lifelong skills that I could apply immediately to help change challenges into opportunities, adapt to everyday things that are happening, and be able to do creative problem solving,” said Pressman.

**KTCOB Students Partner With Sierra Club for '100% St. Pete' Campaign**

Eighty students in the *Kate Tiedemann College of Business* are collaborating with the Florida Suncoast Sierra Club on its "100% St. Pete" campaign. The initiative aims to power the City of St. Petersburg with 100 percent renewable energy by raising awareness of renewable energy and the energy industry, and by developing pilot programs with partner organizations.

Under the guidance of Dr. Steve Diasio, professor of Innovation and Management, the students work together to develop tactics to get citizens interested and involved in climate action planning and renewable energy.

“There is a lot of information to process because the project touches many areas that students have never been exposed to,” said Emily Gorman, a USFSP MBA student who also serves as campaign co-manager on behalf of the Suncoast Sierra Club. “So by having the Sierra Club representatives there at the meetings, they are able to work closely with the students and provide immediate feedback.”

Learn more about the collaboration.
Meet Dr. Cynthia Leung, professor of Education in the College of Education. Her areas of research and expertise include language, literacy and culture. As an accomplished writer and scholar, Leung has written and edited numerous books, book chapters, and peer reviewed and refereed academic journal articles.

Leung has vast experience teaching and working with other cultures, having lived and taught both in the U.S. and in Hong Kong. She taught at the University of Delaware and North Dakota State University, where she worked in American Indian Education, as well as at The Hong Kong Institute of Education.

"As the world becomes more technologically advanced, everyone will need literacy skills," she said. "And because we live in a global society, understanding other people’s cultures and learning how to listen to and communicate with people from other cultures is necessary to become world citizens."

USFSP Undergraduates to Compete in Regional Ethics Bowl
Fourteen undergraduate students will participate in the Southeastern Regional Intercollegiate Ethics Bowl (IEB) at the University of Central Florida on Saturday, Oct. 29. The event, which is hosted by the Association for Practical and Professional Ethics, provides students with an opportunity to research, argue, and defend their assessments pertaining to some of the complex issues in modern society. Topics range from business and health to interpersonal relationships and politics.

"This is very competitive, and we are confident that the team will compete well," said Dr. Bill Heller, dean of the College of Education and director of the Bishop Center, which oversees the team under the leadership of team coach Leila Davis.

Learn more about the team and competition.

St. Petersburg Science Festival, MarineQuest Return to USFSP

This weekend, USFSP will host the sixth annual St. Petersburg Science Festival along the campus waterfront. The festival, which brings thousands of students to the university, will be open to all members of the public on Saturday, Oct. 22, 10 a.m.-4 p.m.

The festival, a regional celebration of science, technology, engineering, art and math (STEAM), is held in conjunction with MarineQuest, the annual open house event of the Florida Fish and Wildlife Conservation Commission's Fish and Wildlife Research Institute (FWRI).

Upcoming Events at USFSP

Check out a list of upcoming events. All events are free unless otherwise specified.

USF vs. Temple Watch Party
Friday, Oct. 21, 7 p.m.
Caddy's on Central, 217 Central Ave., St. Petersburg

USFSP Night with the Rowdies
Saturday, Oct. 22, 7:30 p.m.
Al Lang Stadium

College Hacks Speaker Series: Overcoming Obstacles and Getting Out of Your Comfort Zone
Monday, Oct. 24, 5-6 p.m.
University Student Center Ballroom

Are Youth Voters in Charge? A Conversation on Politics, Media and the Future of Public Discourse with Alexander Heffner
Thursday, Oct. 27, 1-3 p.m.
Harbor Hall
For more information, contact Walter Balser at 727-873-4727 or via email

St. Petersburg Shakespeare Festival Reading: Titus
Saturday, Oct. 29, 7 p.m.
Harbor Hall Auditorium

Every Face Has a Name
Tuesday, Nov. 1, 7 p.m.
University Student Center, Ballroom 3

Tampa Bay Times Festival of Reading
Saturday, Nov. 12, 10 a.m.-5 p.m.
Save the Date: USF vs. Memphis Watch Party  
Saturday, Nov. 12, time TBA  
Caddy's on Central, 217 Central Ave., St. Petersburg

Media and Politics: How the Average Person Can Make a Difference  
Friday, Nov. 18, 8:15 p.m.  
Temple Beth-El, 400 Pasadena Ave. S., St. Petersburg

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This email was developed by the USFSP Office of University Advancement.

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