
Campus Board: Minutes

Campus Board

1-24-2019

Campus Board Meeting : 2019 : 01 : 24 Minutes

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January 24, 2019
Campus Board Meeting
USC Ballroom 3

Attendees:

Stephanie Goforth, Chair
President Judy Genshaft
Judy Mitchell, Campus Board
Susan Churuti, Campus Board
Martin Tadlock, Regional Chancellor
Ray Arsenault, USFSP Faculty Senate President
Kaeden Kelso, USFSP Student Government Association President

Chair Goforth called the meeting to order and introduced President Genshaft for the USF System Update. The President gave a brief system update noting that Kate Tiedemann received an honorary degree during the graduation ceremonies. She expressed appreciation that everyone is working so hard on consolidation and mentioned that the CIC report is now complete. She also noted that faculty and student input is important at this stage of the process. She thanked everyone for their efforts.

USFSP Update: Dr. Tadlock gave an update on the admissions notice that went out in error and explained the steps USFSP is taking to ensure it does not happen again. All affected students have been personally contacted by phone, and USFSP is working with USF Tampa about going to one CRM for admissions.

USFSP Highlights:

- Fall-spring retention rate for the incoming fall 2018 FTIC cohort is 93% (Check) – over 85% of them are in academic good standing.
- Critical searches: RVCAA, RVCAF, and COE Dean – waiting for approval of structure after consolidation and then we will move forward with the searches.
- Fundraising –
 - Kate Tiedemann and Ellen Cotton will gift \$3M to endow deanship of KTCOB pending approval of the post consolidation plan that the school will be the Kate Tiedemann School of Business.

- Foundation for Healthy St. Petersburg added an additional gift - \$1M Family Study Center
- Lynn Pippenger \$150K to KTCOB Study Abroad
- USFSP exceeded its goal for the fiscal year.
- Entering phase II of the Campus Wayfinding – moving to monument signs.
- First phase of new residence hall will kick off in a few weeks. We have new renderings
- In final planning stages of Davis Hall
- Working closely with SPC on Pinellas Eco System. Hired Counselors, 2 USFSP and 2 SPC to help high school students prepare for higher education.
- Recently created “Stay Afloat” – a student emergency fund for students who have emergencies that may cause them to stop out.
- COMPASS Program has expanded to include a second year experience.
- SGA is leading a drive to establish a Food Pantry here on campus.
- Working with SPID to establish Innovation District Scholars for first year students (20-25). Students will be assigned job shadowing, potentially leading to internships. Will allow incoming freshmen to get immediately immersed into the community.
- CLC students will visit China in the spring, or the Cayman Islands in summer.
- Fourteen MBA students will participate in international internships in Singapore and Malaysia.
- Bishop Center is incorporating training and Professional development in partnership with USF Tampa.
- Upcoming events
 - Common Ground - youth leader from UNESCO – weeklong series of student led workshops.
 - Bay-to-Bay Symposium – Professional Development Opportunity for Faculty across the region.
 - Later today – we will unveil 6 new electric charging stations in our alliance with Duke and the City of St. Pete.
 - Immediately following Campus Board we will honor Susan and Bob Churuti in recognition of the Hamilton Scholarship they have established for USFSP students.

Dr. Ray Arsenault – USFSP Faculty Senate Update

Dr. Arsenault provided an update on the USFSP Faculty Senate noting USFSP has a committed, hardworking Senate. Consolidation has been the main topic of their meetings. He mentioned that the recent creation of the 17 teams to finalize the recommendations has helped by making faculty input possible. The remains a concern that USFSP will be classified as an instructional site as opposed to a Branch Campus as defined by SACSCOC.

Chair Goforth commented that she understands the anxiety and noted that the BOT is focusing on what is in the best interest of the students.

Susan Churuti suggested the Campus Board meet once the report is submitted and decision is made, to listen to what faculty have to say.

Judy Mitchell asked Ray if he felt the process has been transparent. He said it had, but that it has been very cumbersome with the various layers and the addition of the consultant, noting that consolidation is so much more complicated than anyone anticipated.

Kaeden Kelso – Student Government Update

Kaeden provided an update on the Student Government activities. He highlighted the following:

- USF Day at the Capitol Coming up February 13 – 48 students have signed up to go and represent USFSP.
- Flags that represent the various countries from which our students come have been installed in the dining area – designed to help students identify with something.
- Food Pantry – aggressively pursuing and expect it to open soon.
- Students walked in the MLK Day Parade this past weekend.
- Disney and Duke have created a competition between USF and UCF – Robot Mower competition. Six USFSP students are part of the USF Team.
- Upcoming:
 - Good Vibes Only Festival in Williams Park – Art and Music Festival by USFSP and SPC.
 - Elections - He will introduce the new president at the next Campus Board Meeting
 - Dance Marathon is coming up March 6 here in the ballrooms.

He also shared that UnBullievable Spring breaks are going on – New Orleans, Knoxville/Nashville, and a Tour of HBCUs in Southeast Region.

BOT Updates

Chair Goforth noted that the Board of Trustees has been very busy with Consolidation and the Presidential Search. She referenced two conference calls and a regular meeting since this board last met. The calls were to discuss the use of carryforward funds and establishing best practices. During the December meeting, Trustees spent a good portion of their time discussing the Presidential Position Description developed by the search committee and the search firm (Greenwood/Asher). After conducting a system-wide survey and the search team received 777 responses, and they used that information to develop a two-page list of desired qualifications for the new president. Additionally, they determined that the successful candidate must have the vision, commitment and leadership skills to achieve the university's ambitions for sustained preeminence and to lead a world-class faculty. They must also show a commitment to foster the growing national reputation of the University of South Florida, which consists of campuses in multiple locations in Tampa, St. Petersburg and Sarasota-Manatee, with synergy in all aspects of its education, research and service mission in a changing global economy and higher education environment. Lastly, the successful candidate must be committed to continue the university's success in serving a broad socioeconomic cross section of society with equal student performance. The process continues to move forward.

The BOT also spent considerable time discussing the ongoing consolidation efforts. We heard an update from the Consolidation Task Force and from the Huron Consulting group. And final recommendations will come before the BOT next month. So lots of movement on that front.

She noted that summary notes for the other BOT Committees are included in the board books, as well as posted online for public viewing.

ACTION ITEMS

Minutes from the October 25, 2018 Campus Board meeting were unanimously approved.

INFORMATION ITEMS

USFSP Student Housing Project Update:

Jim Waechter, Director, Facilities Management, provided a brief update on the new student housing project.

- Beck group is design-builder
- Executed a contract w/Beck - \$30.7M
- UFFFC financed; tax free bonds are issued – project if fully funded
- Construction will be pre-cast concrete
- Housing for 375 students, six story structure
- Will include a full dining facility (Sodexo)
- Project is currently in design
- Groundbreaking will happen this spring
- Completion July 2020

USFSP Housing Update:

Jake Diaz, Associate Vice Chancellor and Dean of students, provide the board with Student Housing Report. He gave an overview of the 3-year rental rate structure previously approved by the Campus Board. The purpose of the rental rate increase is to ensure USFSP Housing will meet the rating agencies 1.4x debt service coverage ratio in 2019-2020. We are currently at 100% capacity. He expects to return to 95% once the new housing is open.

He also discussed cost pressures: annual staff compensation cost increases and; lifecycle maintenance He highlighted some housing enhancements:

- Additional staffing
- New shower base project
- Bike corrals
- Painting
- Updating furniture
- Replaced blinds in student lounges
- Added LED lighting in residence halls

He discussed the value of living on campus:

- Safety
- Convenience
- Variety of options
- Residential curriculum

- Living learning communities
- Academic success
- Connection to campus life
- Hall staff
- Flexibility

He gave a local market comparison:

| Current Rates | Camden Pier District | Fusion 1560 | Hermitage | Beacon 430 | USFSP Single |
|-----------------------|-----------------------------|--------------------|------------------|-------------------|---------------------|
| Semester Rate per Bed | \$9,395 | \$5,370 | \$9,365 | \$6,475 | \$4,671 |

Finally, he provided the financial projections based on approved rates:

| | FYE 2018 (Actual) | FYE 2019 (Forecast) | FYE 2020 (Forecast) |
|------------------------------------|------------------------------|--------------------------------|--------------------------------|
| USF St. Petersburg | | | |
| Revenue | \$ 7,436,402 | \$ 7,102,918 | \$ 7,280,491 |
| Expenses | 3,703,821 | 3,246,632 | 3,411,565 |
| Net Income | 3,732,581 | 3,856,286 | 3,868,926 |
| Debt Service | 2,813,192 | 2,785,231 | 2,716,409 |
| Debt Service Coverage Ratio | 1.33 | 1.38 | 1.42 |
| Fall Occupancy Rate | 126% | 111% | 113% |

| | FYE 2018 (Actual) | FYE 2019 (Forecast) | FYE 2020 (Forecast) |
|------------------------------------|------------------------------|--------------------------------|--------------------------------|
| USF System | | | |
| Debt Service Coverage Ratio | 1.43 | 1.42 | 1.47 |

Ray Arsenault – Faculty Presentation

Dr. Gary Mormino – introduced Dr. Arsenault for his presentation on his new book *Arthur Ashe: A Life*.

Dr. Arsenault noted that it took him almost 9 years to complete the book. It was Arthur Ashe who got him through it – what he faced in his life and his accomplishments. Arthur Ashe was a great human being – the Jackie Robinson of men’s tennis. It’s been twenty six years since he died of AIDS, which he got from tainted blood from heart surgery.

Dr. Arsenault shared stories about Arthur Ashe that he learned through his research. Ashe became a leader of the antiapartheid movement in the U.S. – he was committed to social justice/social change. He was a truth-teller with love and integrity in his heart.

Chair Goforth thanked Dr. Arsenault and reminded everyone about the Churuti recognition taking place next door.

With no other business, the meeting was adjourned.