


Working with faculty in collection development...

What does it mean to be a “liaison?”






It's not just the yellow slips!

What does a subject liaison do?



Liaison work is...

Reaching out to engage
faculty in collection
development.



Liaison work is...

Identifying faculty research and teaching needs and the needs of their students.





Liaison work is...

Communicating faculty
needs and concerns
back to library.




Liaison work is...

Engaging faculty in
assessment and
accreditation.

Liaison work is...

Connecting with faculty to “market” library collections and services and to communicate library policies.



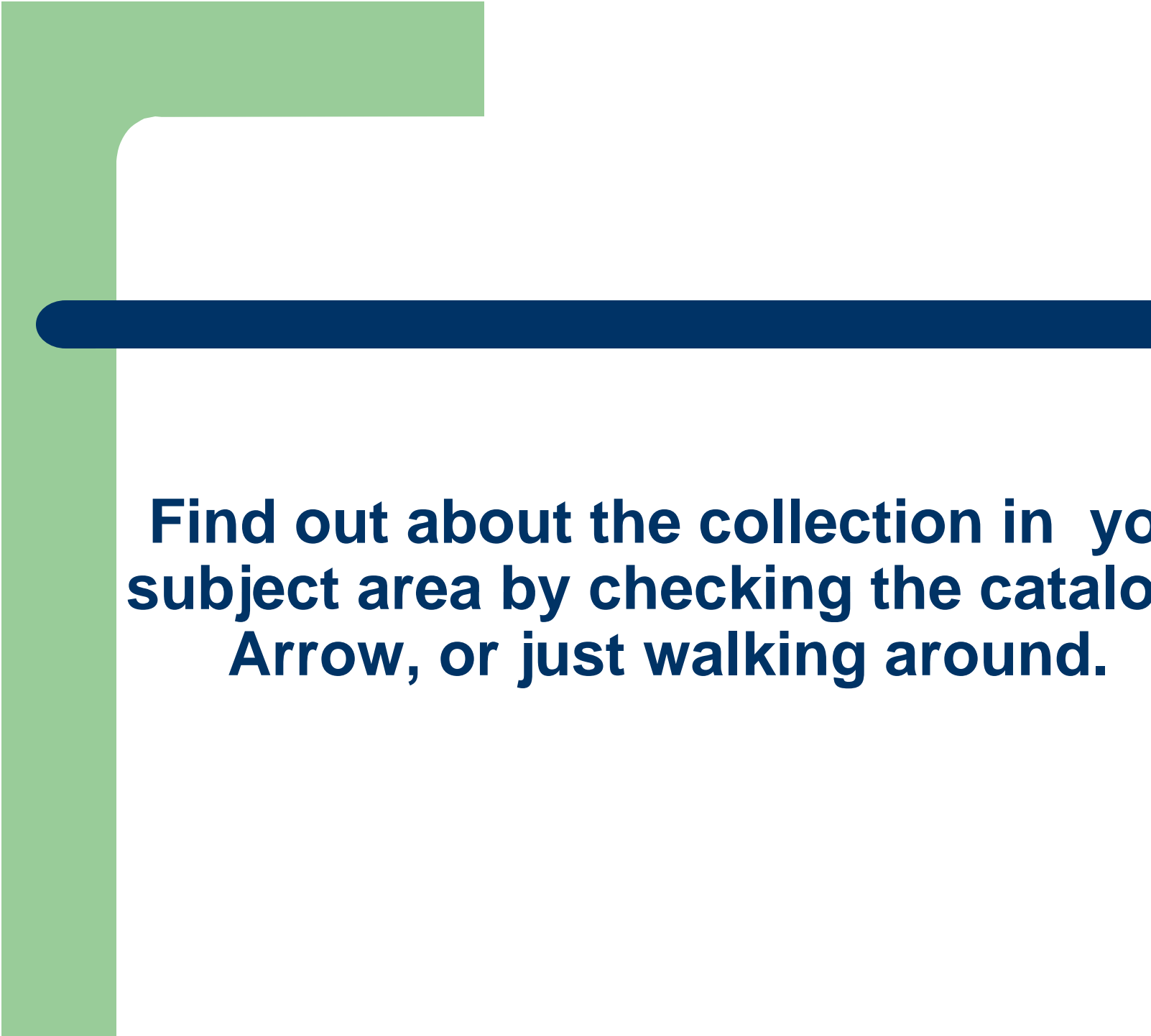
**First, know about collection
development at Poynter.**

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**Read and understand collection
development policies and procedures.**



Find out about the collection in your subject area by checking the catalog, Arrow, or just walking around.



**Understand the materials
budget and how it impacts your
selection process.**



Learn about your department or college.



What courses are taught and what degrees are given?



How many students are enrolled?



What are your faculty members' research interests?



What are the college's mission and goals?



Then, get personal!



Get out of the library and go to faculty presentations and events in your subject areas.




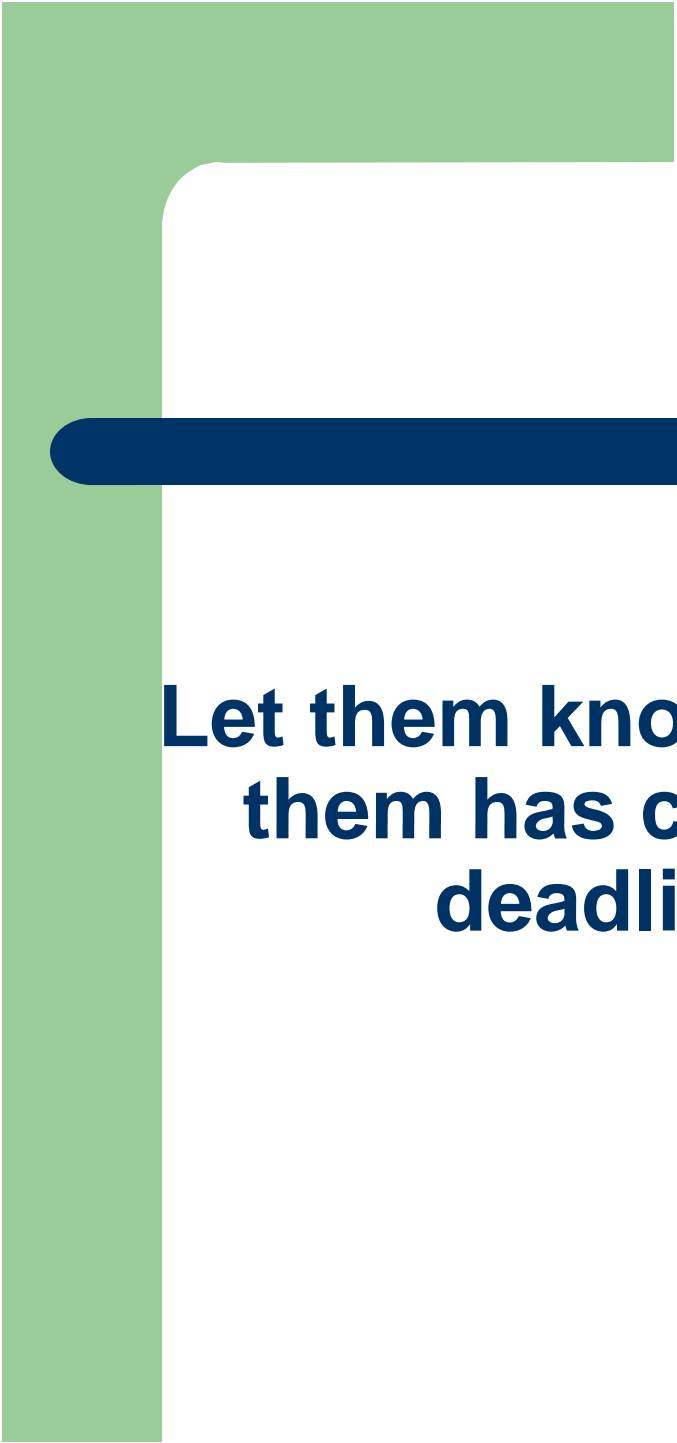
Introduce yourself to the deans—they're nice!





Set up an e-mail list for your college/department but use it judiciously.



Make personal contact with *every* new faculty member, introduce yourself, invite them over for the grand tour.



Let them know when a perfect source for them has come in or when important deadlines are approaching.



**Congratulate them on new books,
promotions, honors, etc. You can't
overdo it!**



Be a good gate keeper and don't let your subject area become too specialized or idiosyncratic.



Develop your subject expertise.



Scanning the *New York Times Book Review*, *New York Review of Books*, etc., will help identify the stars and emerging trends in academic fields.



**Look at a few major journals in your field
to find out what's "hot."**



Look for “best books” lists and check to be sure we have the titles we need.



Ask for help! Faculty are aware of key publishers and significant trends.



Be broadminded—if a review raises your hackles, it may add balance to the collection.




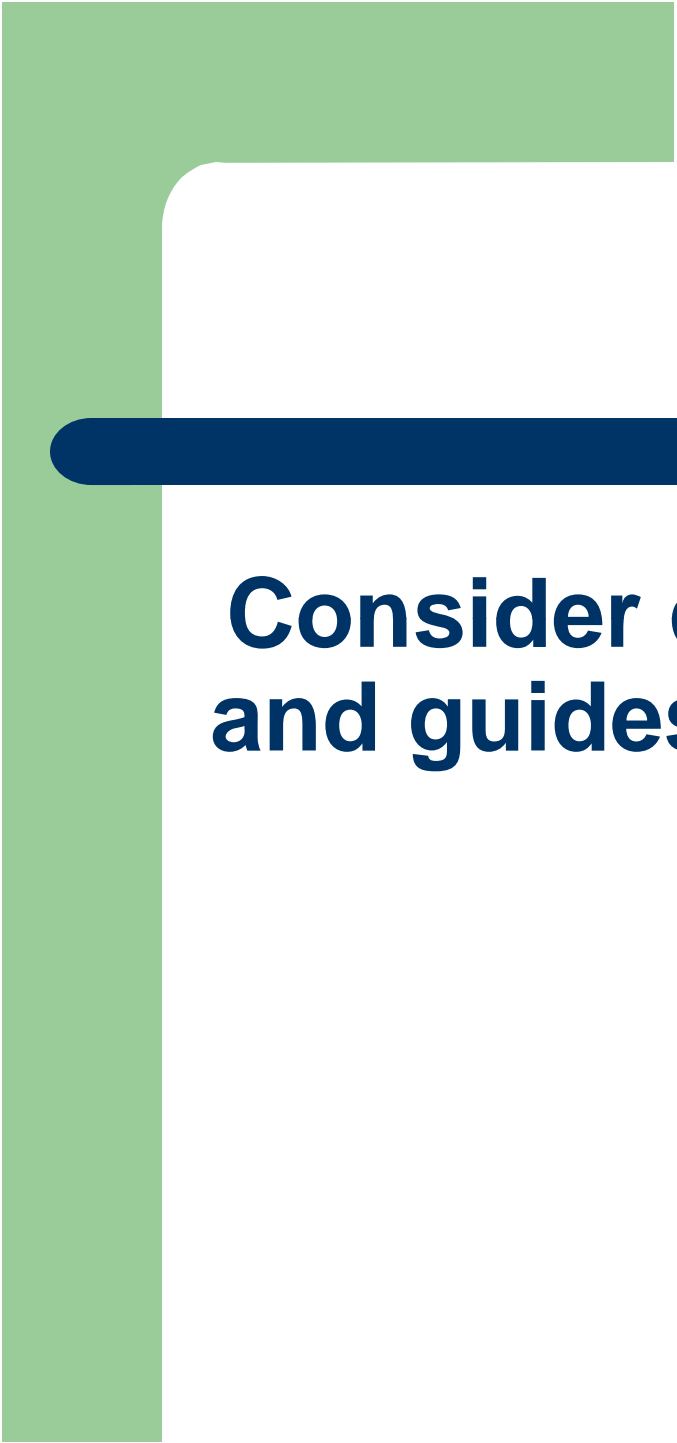
READ!

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Don't forget your students!



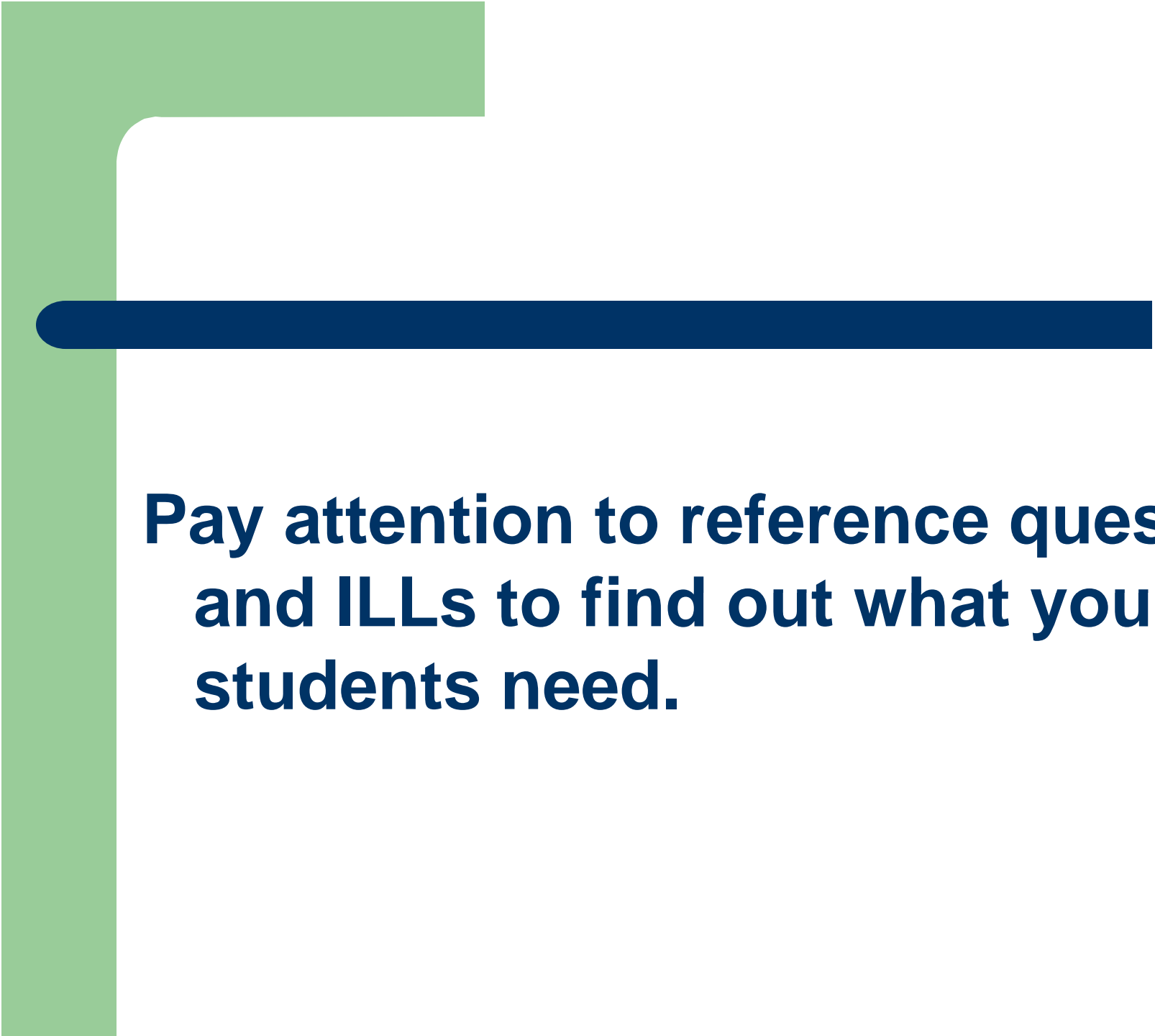
Balance faculty research needs with students' need for materials in lower level and general education courses.



**Consider career-related material
and guides to graduate school in
your field.**



Look for appropriate writing and research guides for undergraduates.



**Pay attention to reference questions
and ILLs to find out what your
students need.**



And there's more...

**Collection development also
includes:**






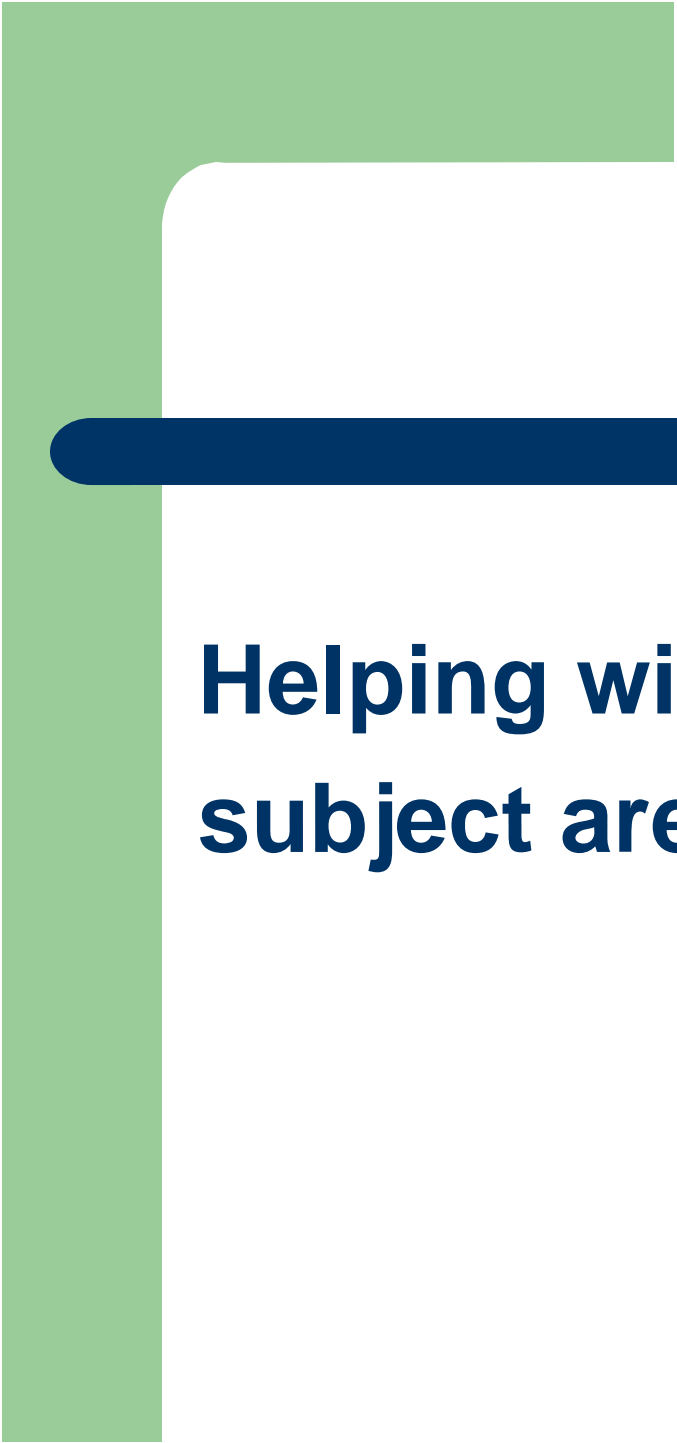
Collection assessments and evaluations.



Weeding, when necessary.



Helping with accreditation reports.



**Helping with gift books in your
subject area, if asked.**



Thank you!



The library collection we build together today
will be our gift to the future.