
Campus Board: Minutes

Campus Board

10-25-2018

Campus Board Meeting : 2018 : 10 : 25 Minutes

University of South Florida St. Petersburg.

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October 25, 2018
Campus Board Meeting
USC Ballroom 3

Chair Goforth called the meeting to order and introduced President Genshaft for the USF System Update. The President gave a brief system update – noting that consolidation is the priority and that the BOG has identified the following as important items:

- Accreditation
- One University
- Once Budget
- Student success
- Preeminence

She also noted that nursing programs will begin at USFSP and USFSM next fall. There will be no changes in location of faculty, nothing is closing, and they do not anticipate any reductions related to consolidation.

Dr. Ellen, Chair of the Consolidation Task Force – gave a brief update on where the Task Force is with consolidation. He noted that the Task Force Report is due to the Trustees by the middle of February. In order to meet the deadline, three subcommittees were created – Student Access, Shared Governance/Transparency, and Student Success/Academic Programs/Campus Identity. The Student Success Subcommittee's recommendations came in over the summer. The plan must maintain preeminence. He discussed access and opportunities. The other two committees are still meeting and the recommendations from each will be put together and posted online before going to the BOT. He discussed the HURON report as a strawman. He also noted that the SACSCOC guidelines and the legislation don't necessarily align. In order to keep strong regional chancellors they cannot be stripped of their ability to make decisions and the Deans should have a role in that. These relationship still need to be worked out. Budgetary authority is very important discussion they are still working through. They are also working through issues such as student fees, identity, etc.

Campus Board member Lawrence Hamilton asked Dr. Ellen if he'd had a chance to assess general morale. Dr. Ellen explained that his interaction with faculty and students has been through the town hall meetings and noted that with any change there is trepidation. There are very tangible questions and concerns. Questions about what would be a college and what would be a school. Also concerns about

where colleges/programs sit – housed versus homed. He believes the task force has gotten a good sense of the issues and subtleties of the impacts.

Chair Goforth noted that this is a process, we are making progress, and we have a long way to go.

President Genshaft noted that a consolidation newsletter is being prepared and will be disseminated every couple of weeks. She further stated that the BOG has said that we should look at UF and FSU on how we organize. She briefly discussed consolidation and how we will meet the needs of the workforce and bring out more programs to address demands. She also noted a 50% increase in applications system-wide.

USFSP Update: Dr. Tadlock thanked President Genshaft for her service and for everything she has done for USFSP. He then announced to the Board a \$2M gift from the late Josephine Hall. He honored her memory and shared USFSP's plans to renovate the Poynter Library with a portion of the gift.

He mentioned the same admission across is being used across the system and we're seeing a more competitive class. USFSP is also seeing an increase in both applications and admits across the board, but we are still quite early in the process. Our most notable increase is in our Spring Transfer students. Registration for orientation is up by 111 percent compared to last year.

Other highlights:

- New STEM Inquiry lab opened last week in our College of Education. This state-of-the-art lab provides educators and future educators with the tools they need in a world where technology plays an increasingly critical role.
- The Kate Tiedemann College of Business launched a new online program in accounting – expected 15 students, it's up to 25.
- In November USFSP will welcome 300 scientists from around the globe for the Cephalopod International Advisory Council Conference. The College of Education has received a \$2.2M grant for a statewide program for K-12 schools.
- Neighborhood news bureau recently launched a Black History Project. Please visit their website at <http://nnblackhistory.nnbnews.com/> to see multimedia presentations, digital story mapping and a searchable database.
- USFSP joined our partners from Duke Energy in unveiling a new Tesla battery solar storage system – the first of its kind in Florida. The powerful battery will ensure solar energy not used by our parking garage is stored or used for immediate use through the power grid.
- USFSP recently hosted the inaugural event for the Joint Institute for Gulf of Mexico Studies last month, with a presentation by USFSP alum and Pulitzer Prize-winning author, Jack Davis.

Kaeden Kelso – Student Government Update

Kaeden provided an update on the Student Government activities. He thanked President Genshaft on behalf of students and highlighted the following:

- USFSP SGA and SPC SGA are working on a joint project – art and music festival for next spring (April).
- Seal Project – more tradition here at USFSP. Bring a Seal on Campus so students can take pictures with the seal.
- USC Flag project – representation from different identities – home countries – and have purchased flags and will launch soon.
- This week is wellness week
- SGA held the It's on Us campaign
- Consolidation – three SGAs are doing everything they can to stay united throughout the process
- Student Life – Get involved campaign – being involved helps with persistence and graduation
- Diversity week is coming up
- Day at the Capitol is scheduled and students will be going to Tallahassee
- USFSP creating a second-year experience program to complement the first year experience. Focuses on Major Selection and connecting them with faculty members
- November 6 – working to get students to the polls

He also shared that this homecoming had a record number of students attending and working the events. The FTICs have come out in number to the various events – record attendance.

INFORMATION ITEMS

City of St. Petersburg Update:

Alan DeLisle discussed the economic growth the city has seen. Focused on five growth industries:

- Marine and life science
- Specialized Manufacturing
- Financial Services
- Arts and Design
- Data Analytics

He also discussed mobility and the regulatory process. He then introduced Brian Caper to discuss the Innovation District Planning and zoning initiatives

- Gave a summary of their visioning process and the recommendations that came out of it
- Created a new zoning category to increase permitted development intensity and increase permitted uses. Measure will go before City Council for final public hearing November 29, 2018.
- Streetscape and Connectivity Plan completed in March 2017 – to create sense of place
 - Three phases - currently in phase 1
 - Anticipate completing the full plan in 8 years

Brian introduced Evan Mory. Evan provided a review of transportation projects. He reviewed recent transportation investments:

- Booker Creek Trail segment

- Raised intersection and crosswalk near KTCOB
- I-75

He discussed current and pending projects, including the 6th Ave S. Bikeway and a pedestrian scramble at 6th Ave. and 3rd Street along with the anticipated schedule.

Evan introduced Cassandra Borchers with PSTA. Cassandra presented PSTA projects and partnerships.

- U-Pass Partnership in its fifth year
- New Looper/E-Looper (Grant to expand the service)
 - New stops and wayfinding
- Central Ave BRT (\$40M Project)
 - BAT Lanes for busses
 - Curb-side along Pasadena Ave and Gulf Blvd.
 - Transit signal priority
 - Bike lanes
 - On-street parking

She also reviewed examples of station design; examples of the 60ft articulated vehicles; and a map of the proposed route.

They are currently in the design phase – expect opening in 2020/2021.

ACTION ITEMS

Minutes from the August 6, 2018 Campus Board meeting were unanimously approved.

USFSP Housing Update by Nick Setteducato:

Chair Goforth noted she has been in numerous discussions with BOG members and all have been positive. Nick gave a status update and noted that an RFP was issued, proposals have been received and reviewed, and the selection committee has chosen the Beck Group to build the project and have agreed to deliver within budget and on time. The item will go to the BOG in November.

President Genshaft asked if the design was complete. Nick noted that the rendering is simply a proposal and there is lots of room for input.

With no other business, the meeting was adjourned.