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College of Business Council Meeting : 2012 : 04 : 02

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UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG
COLLEGE OF BUSINESS COUNCIL (CBC)
Minutes of April 2, 2012

Attending:

Karin Braunsberger, Chair
James Fellows
Scott Geiger
Wei Guan
William Jackson
Richard Smith

The Chair called the meeting to order at 9:15am. The purpose of the meeting was to discuss college initiatives for graduate education. One suggestion from the Dean has been to resurrect the M.S. in Accounting degree proposal. Professor Fellows of the POA stated that the Dean had met with him and the POA Director, John Jewell, on this point. A meeting of the POA faculty will be held shortly to discuss this issue.

Most of the discussion at the meeting concerned the potential of a master's degree in health care management. The degree could be targeted to just physicians, with the opportunity of charging higher fees than the standard graduate rate. The possibility of this type of degree being offered on weekends with partial online coursework was discussed. One proposed title for this course was *Executive MBA in Health Care*. Many viewpoints about a graduate degree in health care management were brought forward by CBC members. It was decided that each CBC member would bring the matter to his or her discipline colleagues and report back to the CBC on these discussions.

The meeting ended at 10:00am