
Campus Board: Minutes

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5-8-2017

Campus Board Meeting : 2017 : 05 : 08 : Minutes

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May 8, 2017
Campus Board Meeting
USC Ballroom 3

ATTENDEES:

Bob Churuti, Vice Chair
Judy Mitchell
John Connelly

Lawrence Hamilton
President Genshaft (via telephone)
Regional Chancellor Wisniewska

Vice Chair Churuti called the meeting to order. The first item on the agenda was the election of Vice Chair. Bob Churuti was nominated and unanimously approved as the Vice Chair of the Campus Board.

Vice Chair Churuti introduced **President Genshaft** to provide a USF System Update. **The President** thanked everyone for their hard work on commencement, noting it was the largest graduating class. She noted that USF is waiting to hear from the legislature about the budget.

Dr. Wisniewska, Regional Chancellor gave the USFSP Update – She highlighted commencement and, in the interest of time, referred the Board to the USFSP summary included in their board books.

Dr. Michael gave an update on the Faculty Senate

Dr. Michael reported that the Senate has been busy looking at policies and recreating documents. They are placing emphasis on:

- USFSP mission of scholarship, enhancing student learning, innovation and research, coordination of funding
- New course programs and certificates
- Cross disciplinary programs
- Programs to lower tuition

The Faculty Senate also approved new procedures and policies for the Undergraduate Council. The General Education council will be using the Undergraduate Council's policies and procedures as a model to increase coordination between the two faculty senate councils.

The Senate would also like to make a strong statement that they support actions against sexual harassment and USF's commitment to diversity.

Dr. Michael announced that this was her last presentation as Senate President – Debra Sinclair will assume the Presidency for the 2017-2018 year.

David Thompson – Student Government Update (SGA)

Mr. Thompson reported the following:

- The SGA is getting stronger and experienced a very smooth transition between terms
- SGA has hired a new student government coordinator – this is a new position
- Efforts are underway to host a beach volleyball tournament between System Student Governments
- Working toward:
 - Getting free printing in the College of Business
 - Creating an athletics advisory board
 - Getting an on-campus convenience store
 - SGA also voted to continue the SGEF's initiatives

Board of Trustees Committees/BOT Update

In the interest of time, **Vice Chair Churuti** referred the Board to the updates provided in their board books.

Action Items:

Approval of the January 17, 2017 Campus Board Minutes

The minutes from the January 17, 2017 Campus Board meeting were approved.

Approval of the 2017-2018 Continuation Operating Budget

The budget was approved unanimously.

Approval 2018-2019 Fixed Capital Outlay Legislative Budget Request

Joe Trubacz presented the 5-Year Capital Improvement Plan and the amendment to the 2015-2025 Campus Master Plan. The item was approved unanimously.

Approval of Continuation of Student Green Energy Fee

Joe Trubacz presented the item noting that every five years students vote on whether to continue the SGEF fee. The fee was established in 2007 and goes towards green energy projects. A recent student referendum passed with 88% of students voting yes. The item was approved unanimously.

Information Items:

Proposed P3 Housing Project Update

Joe Trubacz provided a brief presentation on the proposed P3 Housing project. He reviewed the process and announced that EDR was chosen as the developer and USFSP is currently in negotiations with them.

He also noted that he and the Regional Chancellor went to Tallahassee with others to meet with the BOG staff.

Faculty Presentation – Colonial Florida Digital History Project

Dr. Michael Francis, Hough Family Chair of Endowed Studies, presented his collaborative new initiative to create a digital archive highlighting Florida's colonial past. Scheduled to launch in the fall, the site will be titled "LaFlorida: The Interactive Digital Archive for Colonial Florida History." The interactive and engaging site is designed to appeal to a wide audience, from teachers and students to scholars and tourists. With institutional partners in Spain and the United States, "LaFlorida" will provide a unique model for how to blend advanced technology and the Humanities. (See PowerPoint)

USFSP Work Plan Presentation

Dr. Martin Tadlock presented the Campus Board with an update on the USFSP Work Plan, which will be presented to the Board of Trustees next week. (See PowerPoint)

USFSP Brand Campaign

Holly Kickliter updated the Board on the new brand campaign that recently launched noting that identity is the first goal in the USFSP Strategic plan. USFSP is seeing an increase in applications by 20% just as the campaign started.

She also noted the implementation of a faster and better schedule planner for students to register for classes. Students can load classes into a shopping cart. Registration has spiked with this new program.

We also have digital advertising around campus and have seen an increase in undergraduate students registering for summer classes; we're ahead in state college transfers, and ahead for out-of-state or in-state university student transfers.

With no further discussion, Vice Chair Churuti adjourned the meeting.