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harbor notes weekly

five things to know about usf st. petersburg

blue ocean comes to usfsp

the blue ocean film festival comes to st. petersburg november 3-9 -- an exciting event for our city and for usfsp. to kick off the event, usfsp will participate in a blue ocean beach cleanup on sunday, november 2.

the office of multicultural affairs is partnering with several community groups to make the cleanup possible. students, faculty and staff volunteers will begin organized beach cleanup at 8:00 a.m. from the following three locations: coquina club, coffee pot bayou and salt creek. each group will be provided with trash pickers and bags, kayaks and canoes, and they will pick up trash as they work their way back to campus. "this is a great way for our students to take part in a significant event for st. petersburg," said dr. julie wong, regional associate vice chancellor of student affairs.

additionally, usfsp will host the "sea level rise symposium" on monday, november 3. for a complete schedule of blue ocean events, check the official website. -- karlana june

ideas lab can lead to research funding

an "ideas lab" is a concept nathan schwagler, entrepreneurship instructor in the kate tiedemann college of business, introduced to his colleagues this week. schwagler gathered with faculty and research administrators to talk about how a lab can potentially work to increase research funding for the university.

"the ideas lab is a process that optimizes creative thinking," said schwagler. "it allows multidisciplinary groups to collaborate and often produces novel research concepts, which in turn, can result in larger research grants."

schwagler says an ideas lab can also result in "long jumps in science," as opposed to incremental progress.

"we often stress team-based projects in our classes, so the application of this concept can be used in our curriculum as well," said gary patterson, interim dean, kate tiedemann college of business. "this type of presentation reflects the innovative teaching we have within the college of business."

dr. deby cassill: we can analyze your data
Dr. Deby Cassill, associate professor of Biology at USFSP, has been using JMP software since her post-doc days at The University of Arizona, circa 1999. She was introduced to the program by a grad student who promised that it was intuitive and easy to use. He was right; it took Cassill five minutes to be up and running analysis on complex data sets, and she was sold.

JMP is statistical data discovery and analysis software that was established in the market about 25 years ago. It was created by SAS to allow scientists and engineers to explore their data visually. Over the years, Cassill has used the program in her classes at USFSP and in collaborative community partnerships, including those with the Clearwater Marine Aquarium, the Florida Fish and Wildlife Research Institute, and the USF College of Marine Science.

"The real story here is that Dr. Cassill is integrating very powerful data analytic software in the classroom that can easily be adapted to support our growing community partnerships," said Dr. Frank Biafora, dean of the College of Arts and Sciences.

In line with USFSP’s strategic planning goals around building partnerships, Cassill hopes to collaborate with organizations in the medical and dental fields, as well as non-scientific organizations that have data to organize and analyze. -- Karlana June

Read the full story.
Petersburg Museum of History. The exhibit, curated by USFSP's Dr. J. Michael Francis, Hough Family Foundation Chair in Florida Studies, will be viewed by two descendants of Florida's original Spanish governors. Alvaro Armada Barcaiztegui and Javier Cancio-Donlebun, who currently reside in Spain, are ancestors of St. Augustine's earliest leaders.

"We are so delighted to welcome Don Alvaro Armada Barcaiztegui and Don Javier Cancio-Donlebun to St. Petersburg," said Francis. "It is a unique privilege to host two men whose ancestors played such important roles in the early history of Spanish Florida. Not only that, but both men possess remarkable private archives, with documents that reveal a great deal about Florida's sixteenth-century history."

Dr. Francis will join the Museum in hosting a public event, "Cocktails With the Governor," on Monday, November 3, at 6:30 p.m. For more information, visit www.spmoh.org.

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Upcoming Events

**Blue Ocean Film Festival**
November 3 - 9

**Election Watch Night**
Tuesday, November 4
7:00 - 11:00 p.m.

**Native American Pow-Wow**
Wednesday, November 5
12:00 - 2:00 p.m.

**Guy Harvey Fisheries Symposium**
November 12 and 13

**USFSP Town & Gown Reception**
November 20
5:30 p.m.

**USFSP Fall Commencement**
Sunday, December 14
6:00 p.m.

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HarborNotes publishes weekly during the fall and spring semesters. To suggest a story, contact the editor:

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