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October 31, 2014

HarborNotes Weekly

Five Things to Know About USF St. Petersburg

Blue Ocean Comes to USFSP



The Blue Ocean Film Festival comes to St. Petersburg November 3-9 -- an exciting event for our city and for USFSP. To kick off the event, USFSP will participate in a Blue Ocean Beach Cleanup on Sunday, November 2.

The Office of Multicultural Affairs is partnering with several community groups to make the cleanup possible. Students, faculty and staff volunteers will begin organized beach cleanup at 8:00 a.m. from the following three locations: Coquina Club, Coffeepot Bayou and Salt Creek. Each group will be provided with trash pickers and bags, kayaks and canoes, and they will pick up trash as they work their way back to campus. "This is a great way for our students to take part in a significant event for St. Petersburg,"

said Dr. Julie Wong, regional associate vice chancellor of Student Affairs.

Additionally, USFSP will host the "Sea Level Rise Symposium" on Monday, November 3. For a complete schedule of Blue Ocean events, check the [official website](#). -- *Karlana June*

Ideas Lab Can Lead to Research Funding

An "Ideas Lab" is a concept Nathan Schwagler, Entrepreneurship instructor in the **Kate Tiedemann College of Business**, introduced to his colleagues this week. Schwagler gathered with faculty and research administrators to talk about how a Lab can potentially work to increase research funding for the university.

"The Ideas Lab is a process that optimizes creative thinking," said Schwagler. "It allows multidisciplinary groups to collaborate and often produces novel research concepts, which in turn, can result in larger research grants."

Schwagler says an Ideas Lab can also result in "long jumps in science," as opposed to incremental progress.



Nathan Schwagler

"We often stress team-based projects in our classes, so the application of this concept can be used in our curriculum as well," said Gary Patterson, interim dean, Kate Tiedemann College of Business. "This type of presentation reflects the innovative teaching we have within the College of Business."

Dr. Deby Cassill: We Can Analyze Your Data



Dr. Deby Cassill

Dr. Deby Cassill, associate professor of Biology at USFSP, has been using JMP software since her post-doc days at The University of Arizona, circa 1999. She was introduced to the program by a grad student who promised that it was intuitive and easy to use. He was right; it took Cassill five minutes to be up and running analysis on complex data sets, and she was sold.

JMP is statistical data discovery and analysis software that was established in the market about 25 years ago. It was created by SAS to allow scientists and engineers to explore their data visually. Over the years, Cassill has used the program in her classes at USFSP and in collaborative community partnerships, including those with the Clearwater Marine Aquarium, the Florida Fish and Wildlife Research Institute, and the USF College of Marine Science.

"The real story here is that Dr. Cassill is integrating very powerful data analytic software in the classroom that can easily be adapted to support our growing community partnerships," said Dr. Frank Biafora, dean of the College of Arts and Sciences.

In line with USFSP's strategic planning goals around building partnerships, Cassill hopes to collaborate with organizations in the medical and dental fields, as well as non-scientific organizations that have data to organize and analyze. -- *Karlana June*

[Read the full story.](#)

Library to Host French Honorary Consul



Jean-Charles Faust

Join the **[Nelson Poynter Memorial Library](#)** and the Department of Society, Culture and Language for a special lecture on "The French Economic Presence in the Tampa Bay Area."

Who: Jean-Charles Faust, President
French-American Business Council of West Florida

When: Thursday, November 6, 6:00 p.m.

Where: Poynter Corner, Nelson Poynter Memorial Library

"The Poynter Library is placing a strategic emphasis this year on broadening the campus conversation to increase awareness and appreciation of issues of diversity," said Carol Hixson, dean of the Library. "Bringing Monsieur Faust to campus will allow our students and the community to learn about a different culture and discover new opportunities for collaboration and conversation."

Jean-Charles Faust is the Honorary Consul of France for the West Coast of Florida. France is the fourth foreign investor in this region, representing approximately 3,000 people in Tampa Bay.

USFSP, History Museum to Host "True Governors"

Next week, a couple of very special guests will visit the "Imaging La Florida" exhibit at the St.

Petersburg Museum of History. The exhibit, curated by USFSP's Dr. J. Michael Francis, Hough Family Foundation Chair in Florida Studies, will be viewed by two descendants of Florida's original Spanish governors. Alvaro Armada Barcaiztegui and Javier Cancio-Donlebun, who currently reside in Spain, are ancestors of St. Augustine's earliest leaders.

"We are so delighted to welcome Don Alvaro Armada Barcaiztegui and Don Javier Cancio-Donlebun to St. Petersburg," said Francis. "It is a unique privilege to host two men whose ancestors played such important roles in the early history of Spanish Florida. Not only that, but both men possess remarkable private archives, with documents that reveal a great deal about Florida's sixteenth-century history."

Dr. Francis will join the Museum in hosting a public event, "Cocktails With the Governor," on Monday, November 3, at 6:30 p.m. For more information, visit www.spmoh.org.

Upcoming Events

Blue Ocean Film Festival

November 3 - 9

Election Watch Night

Tuesday, November 4

7:00 - 11:00 p.m.

Native American Pow-Wow

Wednesday, November 5

12:00 - 2:00 p.m.

Guy Harvey Fisheries Symposium

November 12 and 13

USFSP Town & Gown Reception

November 20

5:30 p.m.

USFSP Fall Commencement

Sunday, December 14

6:00 p.m.

HarborNotes publishes weekly during the fall and spring semesters. To suggest a story, contact the editor:

Jessica Blais
USF St. Petersburg University Advancement
(727) 873-4456
jblais@usfsp.edu

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