
Campus Board: Minutes

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10-20-2016

Campus Board Meeting : 2016 : 10 : 20 : Minutes

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CAMPUS BOARD MEETING
October 20, 2016 ~ 9:00 am
USC Ballroom 3
Minutes

Welcome/Call to Order

Campus **Board Chair Stephanie Goforth** called the meeting to order. In attendance were Board Members **Bob Churuti and Judy Mitchell**, **USFSP Regional Chancellor Sophia Wisniewska** and **USF System President Judy Genshaft**. The Chairman recognized two individuals receiving Emeritus status - Retired Professor Dr. Jim Fellows and Retired Associate Professor Dr. Susan Allen.

Chair Goforth recognized the President and thanked her for her efforts related to the Women in Leadership and Philanthropy Program of which she is a founding member.

USF System Report – President Judy Genshaft advised that they have been working hard as a system to be a part of the Big 12 athletic conference, which was considering expanding. While the Conference decided not to expand the exercise gave USF an opportunity to showcase the university system.

She noted that the BOG is looking at the PECO list of facilities as well as the legislative budget requests.

Also relative to the BOG, the President gave an update on a TEAm grant awarded two years ago for \$6M each over a five year period. She noted that the enrollment and graduation metrics have not been met. USF Tampa is the principle investigator and they have told the Board that if they cannot get back on track they will give some of the grant money back.

She also announced that USF has reached agreements with the three of the four unions.

Finally – the President discussed the importance of retention and graduation rates. She advised that USFSP has not met these metrics and suggested tagging students to make sure they are registered for at least one credit.

USF St. Petersburg Update – Regional Chancellor Sophia Wisniewska

Sophia Wisniewska welcomed the Board and gave an update on rankings.

- USFSP is ranked at 14th in the nation among **Top Environmental Science Schools** in new rankings published by EnvironmentalScience.org. Additionally, USFSP's MBA program is ranked #3 in the

state in a list of the **Best MBA Programs in Florida** by College Choice. Both rankings utilized data from IPEDS and the National Center for Education Statistics.

- USFSP is among the Top 25 Regional Public Universities in the South.
- USFSP ranked at #23 in a list of the nation's "**25 Most Exclusive Public Bachelor's Colleges by Admission Rate.**"

The Chancellor gave an update on the Master Academic Plan.

- Development of is moving swiftly. We are in Phase 2 of the planning process, during which faculty and staff are engaged in SWOT analyses of all programs. Phase 3 is expected to take us through December.
- USFSP met with counterparts at the USF College of Nursing and are prepared to take the next steps to bring an **accelerated Nursing program** to St. Pete.
- USFSP will present a proposal for an **M.S. in Conservation Biology** to the ACE Workgroup later this month. Nearly 100 of our 700 undergraduate majors in biology have expressed interest in the program.

She announced the hiring of the new Campus Diversity and Inclusion Officer, **Cecil Howard** who joins us from Shippensburg University, where he has served as the Executive Director of Social Equity.

The Chancellor also mentioned the diversity work of one of USFSP's faculty members, **Maria Caban-Garcia**, an associate professor of Accounting. Maria was recently elected as President of the [Diversity Section](#) of the [American Accounting Association](#). Additionally, she serves as faculty with the national PhD Project, which is dedicated to building diversity in business schools.

The Chancellor reported on enrollment. Freshman applications are running 20-percent ahead of last year. Acceptance letters are being mailed this week. USFSP will pilot a new registration portal for the USF System. **College Scheduler** promises to revolutionize the process of coordinating class times and availability.

Eckerd College is closing its **Program for Experienced Learners**. USFSP has worked with Eckerd to create a "teach out" agreement to assist students currently enrolled in the Program and will provide these students with opportunities to complete their degrees at USFSP.

The Chancellor gave an update on USFSP sustainability initiatives:

- Proposed a new Green Initiative that aims to "go digital" for all regular meetings. Encouraging councils, committees and others to eliminate printed agendas and handouts.
- Hosted the second annual **Initiative on Coastal Adaptation and Resilience – ICAR – Conference**. The two-day conference focused on efforts to address coastal vulnerabilities and hazards.
- Sustainability Planner **Brian Pullen** has been working to author a **Climate Action Plan** for USFSP. This Plan serves as a guide for how USFSP will reach its goal of carbon neutrality.
- KTCOB Professor **Steve Diasio** is working with undergraduate students to collaborate with the Florida Suncoast **Sierra Club** on its "100% St. Pete" campaign. The goal of this project is to power the city with 100 percent renewable energy. Later in November, USFSP will join with the Sierra Club and the City for an event on campus.
- Fourteen students head off to Orlando at the end of the month to compete in the **Southern Regional Intercollegiate Ethics Bowl**.

- The **U.S. Green Building Council** will host its 7th annual awards program at USFSP on November 9. Mayor Rick Kriseman will serve as keynote speaker. The awards recognize outstanding green building projects, like the USC, which earned its own GOLD Leed certification in 2014.

And finally, she updated the board on the Kate Tiedemann College of Business:

- The project remains on track. Classes will convene in **Lynn Pippenger Hall** in January.
- **Kate Tiedemann** and **Ellen Cotton** were selected as “**Philanthropist of the Year**” by the Suncoast Chapter of the Association of Fundraising Professionals and will be honored November 15.

Chair Goforth introduced Dr. Deanna Michael, Faculty Senate President

Dr. Michael provided an update on the following items discussed by the Faculty Senate:

- Senators involved in MAP process and believe the process will generate ideas in line with the Strategic Plan. Faculty is becoming more aware of the BOG performance metrics.
- Senate is reviewing policies and procedures for committees and councils. In keeping with SACS and changes on campus they are conducting 5-year reviews.
- Senate has also invited administrators to attend meetings to give short presentations. This allows faculty to remain aware. Retention is on the agenda today.

Chair Goforth introduced Laraine Ruiz, Interim Student Government President to give an update on USFSP Student Government Activities:

Laraine Ruiz, SGA President, provided an update on Student Government goals.

- Sustainability – They have moved forward with sustainability initiatives, including the Food Forest, and they are seeking funding for greenhouse activities.
- Athletics - Working to find funding for staff person on the recreation field, and they have began intramural soccer games.
- Off-campus Housing – initiated an effort to put all resources in one place to make it easier for students.
- Communications – Hosting workshops, career fair, etc.

Also, recently held voter registration and breast cancer walk. Encouraging students to get more involved in the community.

Board of Trustees Committee Updates

Chair Goforth explained that the BOT Workgroups have been reorganized into Committees, and the Health Workgroup and the Research, Innovation, Engagement and Job Creation Workgroup have been eliminated. She noted that Finance and Audit is now two committees – Finance Committee and Audit and Compliance Committee. A new Strategic Initiatives Committee will identify strategic initiatives in higher education, research and healthcare on both a national and international level, among other important strategic initiatives.

There is also a new Governance Committee which will set strategic direction for the Board, review the President's contract, and advance board relations with the Governor, BOG, and legislators.

Judy Mitchell reported on Academics and Campus Environment (ACE)

The ACE Workgroup meeting held was May 19, 2016.

Faculty nominations for tenure were presented by Regional Chancellor Sophia Wisniewska. All were approved. Incoming Dean for the Kate Tiedemann College of Business, Sridhar Sundaram was presented as a candidate for tenure as a condition of employment. The motion was approved unanimously.

Regional Chancellor Wisniewska presented the USFSP Work Plan which included the increase of median wages for graduates employed full-time, the increase in FTIC 6 year graduation rate, the rise of the Academic Progress Rate, the improvement of bachelor's degrees awarded without excess hours, and the expectations for future short and long term goals. The work plan was approved unanimously.

Also presented were the USF System International Travel Policy; the 2+2 USFSM Bridge to Engineering program between USF M and USF; and the USF Athletics Strategic Plan.

The ACE Committee met again August 25, 2016 to discuss tenure as a condition of employment. Three USF candidates, one from USFSP and one from USFSM, were approved by all committee members.

The 2015 SUS Equity Report was presented. The report showed a downward trend in black enrollment percentages. Trustee and BOT Chair Lamb asked that an update and plan for action be presented at the October 27 ACE Committee meeting.

The 2015-2016 Florida Institute of Oceanography Annual Report was presented by Director Bill Hogarth. The report was accepted by the board. The new incoming Director, Phil Kramer was introduced.

The USFSP Campus Development Agreement with the City of St. Petersburg was presented by Chancellor Wisniewska and Joe Trubacz. The presentation reviewed the current agreement with the city that identifies the amount of development permitted by the city and the services to be provided by the city to USFSP. No off-campus improvements are required to maintain the City's adopted levels of service.

Textbook and Instruction Material Affordability Report was presented. The report is related to House Bill 7019, designed to reduce costs and frequency of changes for textbooks and materials in general education and high enrollment courses. Since 2010, changes in the USF system have saved students \$11,665,657 in this area.

The Florida Center for Cybersecurity Annual Report was presented. Almost a 100% post-graduation employment rate in this program was recognized by the committee as outstanding.

Stephanie Goforth reported on Finance

Chair Goforth reported that this was the first Finance Committee meeting. An overview of the USF System 2016- 17 operating budget was presented. The budget is 5% over the previous year's budget, primarily from state support including about half from Performance-Based Funds.

The System as a whole received \$8.6M in Performance Based Funding and the incremental amount is distributed to the campuses based on performance. All campuses are making investments in student success, faculty, and infrastructure to support faculty and students.

The BOT also received an update on the annual finance reports for the University and the Direct Support Organizations. The University maintains strong, stable “AA” credit ratings.

And finally, the BOT heard an update on the USF Tampa Student Housing Development Project (P3) - the second largest single project in USF history.

Stephanie Goforth reported on Audit and Compliance

There was one Action Item on the agenda – The Approval of the FY2017-2018 work plan for University Audit and Compliance.

New Business – Information Items:

The Committee received a report on the USF/DSO Outstanding External Audit Findings Annual Report. The University and DSOs received 18 audits from independent external auditors for the fiscal year ended June 30, 2015. Overall, the University did well in reducing the number of audit findings received.

Deb Gula presented an update on the BOG draft audit regulations. This is the first time the BOG has issued a regulation for the universities’ internal audit functions. These regulations were also presented at the September BOG meeting.

Bob Churuti deferred to Stephanie Goforth to report on Strategic Initiatives

The USF Board of Trustees Strategic Initiatives Committee met for its inaugural meeting on August 25, 2016. The agenda included one informational and two action items:

- Informational item related to a Proposed Letter of Intent regarding Joint Operating Agreement between USF Health and Tampa General Hospital
- Approval of Letter of Intent between USF and Moffitt Cancer Center (USF Eye Institute)
- Approval/Authorization for Invitation to Negotiate (ITN) to identify preferred partner for public/private partnership in accordance with Board of Governors’ Guidelines

All were approved.

Stephanie Goforth: Board of Trustees (BOT)

The Board of Trustees held an organizational retreat on August 8, and held a regular BOT meeting September 1.

A number of **consent items** were approved - those directly pertaining to USFSP include:

- Approval of Tenure as a Condition of Employment, USF St. Petersburg, for Dr. Martin Tadlock, Regional Vice Chancellor of Academic Affairs.
- Authorization for USF St. Petersburg to proceed with an ITN to select the private partner for a proposed public-private partnership to construct a new 550 Bed Residence Hall, plus supporting Dining and Conference facilities.

- Also approved on the consent agenda were the BOT Operating Procedures.

Action Items covered by the Board included:

- Unanimous approval to ratify the tentative agreement between USF/BOT and PBA covering law enforcement officers.
- Update on President Genshaft's 2016-17 Goals - The board approved an amendment to the President's Goals.
- Unanimous approval of Hajek Resolution - naming a classroom on the 1st floor of Pippenger Hall in the Kate Tiedemann College of Business for Michael and Karen Hajek.
- Unanimous approval of naming the replacement vessel for the R/V Bellows the R/V William T. Hogarth in recognition of Dr. Hogarth.

The Board of Trustees held a special conference call meeting to approve a tentative agreement between the USF Board of Trustees and United Faculty of Florida/USF covering employees represented by the faculty union. The Collective Bargaining Agreement with the American Federation of State, County and Municipal Employees was also approved.

During that same call, the Board of Trustees appointed a new Campus Board member - Lawrence Hamilton. Lawrence is an Executive Coach and Adjunct Faculty member with the Center for Creative Leadership affiliate at Eckerd College. Prior to that Lawrence was Senior Vice President, Human Resources-Worldwide, a corporate officer and member of the Executive Committee at Tech Data.

Action items:

- 9.1 August 9, 2016 meeting minutes approved unanimously.
- 9.2 Approval of Amendment to USFSP Campus Master Plan. Regional Vice Chancellor Joe Trubacz presented to the board an amendment to the USFSP Campus Master Plan. He reviewed a list of areas the City requested changes. We incorporated those changes – with one exception. City wanted pedestrian paths removed, but we worked through that issue and that item remains in the master plan.

APPROVED

- 9.3 Approval of 2016-2017 Operating and capital Budget. David Everingham presented highlights of the final budget as noted in item 9.3 of the briefing materials.

APPROVED

- 9.4 Approval of USFSP Student Housing Rental Rates. Joe Trubacz presented a background on housing rental rates. RHO and USC are USFSPs housing, along with use of the Hilton. Past 5 years we've only increase rental rates once in 2013 by 2%. Important to maintain agency ratings – rating agency requires 1.4 debt service coverage ratio. Need a rental rate increase that will allow us to maintain the 1.4 debt service coverage ratio. He gave comparisons on rental rates within the community. USFSP is also facing maintenance/repair costs for RHO, which is now ten years old. He also showed a breakdown of other SUS institutions. Next year, because debt service and expenses go up, the

debt service ratio falls below the rating agencies requirement, as well as the BOG requirement. The recommendation is to approve a 3-year rate schedule - proposing 4.3% in 2017, 4.3% in 2018 and 4% in 2019.

Chair Goforth noted that housing in St. Petersburg is expensive and we need housing for our students. President Genshaft noted that this would be controversial for the BOT because it involves adding cost for the students.

APPROVED

Information Items:

- 10.1 Proposed P3 Housing Project Update. Joe Trubacz gave an update on the P3 project. USFSP is moving forward with the Invitation to Negotiate (ITN). The final version of the ITN was sent to the BOG. Corrections were made, and the BOG will review this week. The ITN will go out in November. Developers will submit proposals and the team will begin to shortlist.

Adjournment