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USFT Prog Proposal COB Marketing Supply Chain Management BS-MS 20181120

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X. Non-Faculty Resources

A. Describe library resources currently available to implement and/or sustain the proposed program through Year 5. Provide the total number of volumes and serials available in this discipline and related fields. List major journals that are available to the university's students. Include a signed statement from the Library Director that this subsection and subsection B have been reviewed and approved.

Part I – Overview of USF Libraries, Mission, and Program/Discipline Strengths

The University of South Florida's Libraries consist of USF's main research library, located on the Tampa Campus and the Hinks and Elaine Shimberg Health Sciences Library, the Nelson Poynter Memorial Library, USF St. Petersburg campus; and the Jane Bancroft Cook Library, which is a joint-use facility shared with New College of Florida and the USF Sarasota-Manatee campus.

The USF Libraries serve as the nexus for the teaching, learning, and research for the faculty and students at the University of South Florida. Together, the USF Libraries provide access to more than 2 million volumes and an extensive collection of electronic resources including over 58,975 e-journal subscriptions and 927 aggregator databases, 580,000 e-books, and 826,000 digital images. In addition, students have access to over 60,000 audio/visual materials including videos, CDs, and DVDs.

In addition to extensive electronic and print resources, the USF Tampa Library offer unique access to primary research materials through Special & Digital Collections. Specializations include: Florida Studies Center Collection, the Children and Young Adult Literature Collection, the Science Fiction & Fantasy Collection, the Holocaust and Genocide Studies Center Collection, the Arts Collection, the Literature & Book Arts Collection, the University Archives, and Digital Collections, which provide online access to many materials from Special Collections, as well as collections digitized through partnerships with other libraries and repositories.

The library endeavors to develop and maintain a collection that will satisfy the needs for resources that support the undergraduate and graduate curriculum for the Supply Chain Management program in the Muma College of Business Marketing Department as well as serve the more specialized demands from graduate students and faculty for more advanced research materials.

Part II - USF Libraries' Collections

MONOGRAPHS (Print and Ebooks)

The numbers of both print and electronic monographs below were derived from searching the library's catalog for book titles by Library of Congress Subject Headings relevant to the Supply Chain Management program.

Library of Congress Subject Heading	Call Number	Print	Electronic
Business Logistics	HD38.5	115	376
Inventory Control	TS160-TS163	67	70
Industrial Management	HD28-HD70	9861	8093
Industrial Procurement	HD39.5	42	49
Management Science	T55.4-T57.97	793	761
Marketing Management	HF5415.13	1233	283
Marketing Channels	HF5415.129	23	5
Materials Management	TS161	28	32
Operations Research	T57.6-T57.97	498	451
Physical Distribution of Goods	HF5415.6	6	5
Shipment of Goods	HF5761-HF5780	33	11
Total		12,699	10,136

Additional ebooks without Library of Congress Subject Headings

- 1,825 (Book titles with "Supply Chain Management" in the title, abstract, or author fields)
 - 357 (Ebook titles containing "Supply Chain Management")

Total Number of Monographs

- Print = 12,699
- Electronic = 11,961

SERIALS (print and electronic)

Title counts for serials (journals) were derived by searching the library's online catalog and totaling the number of unique titles possessing relevant Library of Congress Subject Headings (LCSH) to the Supply Chain Management program. Additionally, these counts include top ranked journals selected by the Marketing Department faculty, and the Supply Chain Management (SCM) Journal List (<http://www.scmlist.com/>). This list is an annual ranking of universities' supply chain management research output, published in the leading supply chain management journals.

Total Number of serials = 87

- **Print = 5**
- **Electronic = 82**

Library of Congress Subject Headings	Number of unique serial titles
Business Logistics	24 (22 electronic)
Decision Making	1 (1 electronic)
Freight and Freightage	2 (2 electronic)
Industrial Management	3 (3 electronic)
Industrial Procurement	2 (2 electronic)
Inventory Control	1 (1 electronic)
Management Science	1 (1 electronic)
Manufactures--Environmental aspects	2 (2 electronic)
Marketing channels -- Management	14 (14 electronic)
Materials Management	6 (6 electronic)
Operations Research	17 (17 electronic)
Physical Distribution of Goods	8 (5 electronic)
Production Management	3 (3 electronic)
Research, Industrial -- Management	1 (1 electronic)
Transportation	2 (2 electronic)

MAJOR SERIAL TITLES (JOURNALS)

Journal Title	Selected Muma Supply Chain Core Journals	The SCM List (http://www.scmlist.com/)	Format	Library Holdings
Advances in operations research			Electronic	01/01/2009 - present
Asia-Pacific journal of operational research			Electronic	11/01/1996 - 12/01/2013
C O R S journal			Electronic	03/01/1965 - 11/01/1970
Chilton's distribution			Electronic	01/01/1984 - 08/31/1992

Computers & operations research			Electronic	1974-present
Decision sciences	X	X	Electronic	01/01/1997 - present
Distribution			Electronic	12/01/1987 - 12/01/1997
Distribution manager			Print	1967-1969
Distribution worldwide			Print	1972-1976
European journal of operational research	X		Electronic	1977-present
Food Logistics			Electronic	03/01/1999 - present
Foundations and trends in technology, information, and operations management			Electronic	05/01/2005 - 08/31/2005
Handling & shipping management			Electronic	01/01/1984 - 08/31/1987
Hospital materiel management quarterly			Electronic	02/01/1987 - 02/01/2001
ICFAI journal of supply chain management			Electronic	12/01/2007 - 06/01/2009
IEEE transactions on engineering management	X		Electronic	01/01/1963 - present
Industrial distribution			Electronic	07/01/1996 - 11/01/2009
Industrial marketing management	X		Electronic	1971-present
Innovation and Supply Chain Management			Electronic	01/01/2013 - present
International Journal of Construction Supply Chain Management			Electronic	01/01/2011 - present
International journal of logistics: research and applications			Electronic	1998-present
International journal of managing value and supply chain			Electronic	01/01/2010 - present
International journal of physical distribution and logistics management	X		Electronic	01/01/1992 - present
International journal of production economics			Electronic	09/01/1991 - present
International journal of purchasing and materials management			Electronic	09/01/1991 - 09/30/1998
International journal of retail & distribution management			Electronic	01/01/1992 - present
International transactions in operational research			Electronic	01/01/1994 - present
International journal of operations and production management	X		Electronic	01/01/1994 - present
Inventory management report			Electronic	08/01/2002 - 05/31/2004

IOMA's report on Managing logistics			Electronic	01/01/2002 - 07/31/2002
IUP Journal of Supply Chain Management			Electronic	09/01/2009 - present
Journal of business logistics	X	X	Electronic	1987-present
Journal of cleaner production			Electronic	01/01/1993 - present
Journal of enterprise information management			Electronic	01/01/1992 - present
Journal of humanitarian logistics and supply chain management			Electronic	01/01/2011 - present
Journal of international logistics and trade			Electronic	06/01/2011 - present
Journal of operations & supply chain management			Electronic	01/01/2008 - present
Journal of operations management	X	X	Electronic	1991-present
Journal of purchasing and supply management	X		Electronic	2003-present
Journal of purchasing and materials management			Electronic	03/01/1989 - 09/30/1990
Journal of supply chain management systems			Electronic	01/01/2012 - present
Journal of the operations research society of America			Electronic	11/01/1952 - 11/01/1955
Journal of the operations research society of Japan			Electronic	01/01/1976 - present
Journal of transport and supply chain management			Electronic	01/01/2007 - present
Journal of marketing channels			Electronic	01/01/1997 - present
LogForum			Electronic	01/01/2005 - present
Logistics & transport focus : the journal of the Institute of Logistics and Transport			Electronic	03/01/2003 - present
Logistics information management			Electronic	10/01/1989 - 12/31/2003
Logistics journal. Referierte Veröffentlichungen : LJ.			Electronic	01/01/2005 - present
Logistics management			Print	06/01/1996 - 12/01/1997
Logistics management & distribution report			Print	01/01/1998 - 05/31/2002
Logistics research			Electronic	03/01/2009 - present
Logistics Today			Electronic	09/01/1987 - 05/01/2008
Management Science		X	Electronic	10/01/1954 - present

Manufacturing & service operations management : M & SOM	X	X	Electronic	1999-present
Material handling & logistics : MH&L.			Print	(2010:Sept.)-(2014:Apr.)
Material handling product news			Electronic	05/01/2002 - present
Materials management in health care			Electronic	1/01/1995 - 06/01/2010
Mathematical methods of operations research			Electronic	03/01/2002 - present
Mathematics of operations research			Electronic	02/01/1976 - present
Naval research logistics	X		Electronic	1950-present
Operational research quarterly			Electronic	03/01/1970 - 01/01/1977
Operations research	X	X	Electronic	02/01/1956 - present
Operations research letters : a journal of the Operations Research Society of America			Electronic	1995 - present
Operations management research : advancing practice through research			Electronic	09/01/2008 - present
Opsearch			Electronic	03/01/1997 - present
OR insight			Electronic	01/01/2008 - 12/01/2013
OR, operational research quarterly			Electronic	03/01/1953 - 12/01/1969
OR/MS today			Electronic	10/01/2002 - present
Outsourced logistics			Electronic	06/01/2008 - 03/01/2009
Production and operations management	X	X	Electronic	01/01/1997 - present
Purchasing & supply management			Electronic	07/01/1993 - 02/01/1996
Review of the electronic and industrial distribution industries			Electronic	01/01/2002 - 04/01/2009
Supply & demand chain executive			Electronic	01/01/2005 - 03/01/2015
Supply chain europe			Electronic	02/01/2004 - 03/01/2012
Supply chain management review			Electronic	07/01/2003 - present
Supply chain management: An international journal	X		Electronic	04/01/1996 - present
Supply chain solutions			Electronic	03/01/2007 - 05/31/2008

Supply management			Electronic	01/02/1997 - 06/01/2015
Surveys in operations research and management science			Electronic	01/01/2011 - 12/31/2016
The International Journal of Logistics Management	X		Electronic	1998 - 06/30/2002, 01/2006 - present
The International review of retail, distribution and consumer research			Electronic	01/01/1997 - present
The journal of supply chain management	X	X	Electronic	01/15/1999 - present
The journal of the Operational Research Society			Electronic	01/01/1999 - present
Transportation & distribution			Microfilm	v.28:no.9 (1987:Sept.)-v.32 (1991)
Transportation journal	X		Electronic	10/01/1961 - present
Transportation research. Part E, Logistics and transportation review	X		Electronic	03/01/1997 - present

DATABASES

The Supply Chain Management program will be supported by a number of both specialized and general business databases which provide access to journal articles, financial data, company profiles, statistics and reports. Three new databases were added in 2018:

Procurement IQ

Procurement IQ was purchased to directly support the Supply Chain Management program. Its research reports cover hundreds of indirect purchasing lines. The reports contain data and analysis related to product or service pricing dynamics, product characteristics that affect the purchasing decision, supplier benchmarking and supply chain risks, and negotiation questions and tactics.

Intrinio

Intrinio is comprehensive “data marketplace”. It provides access to financial and basic profile data from public companies listed on the NYSE, NASDAQ and BATS Stock Exchanges. Intrinio pulls data from multiple sources, including the SEC, FRED, FDIC, and 3rd party data vendors. Also included are over 500 metrics and ratios. In addition, Intrinio provides access to all publicly traded U.S. securities and 100,000 globally-traded securities.

Mergent Intellect

Powered by Hoover's, a Dun & Bradstreet Solution, Mergent Intellect provides access to private and public U.S and international business data, industry news, facts and figures, executive contact information, industry profiles and much more. Additionally, through Mergent's partnership with Whitepages Pro, it offers access to contact information for over 250 million U.S. consumers. Mergent Intellect's Job Search Solution introduces a smart approach to job searching. The database also includes North American census data by zip code, MSA or Industry.

General Business Research Databases (journal articles, reports, and statistics)

- ABI/Inform
- Business Insights: Essentials
- Business Source Premier
- Data Planet Statistics
- Gartner
- IBISWorld
- Lexis Nexis/Nexis Uni
- MarketLine Advantage
- MarketResearch.com
- Mergent Online
- Morningstar Research Library Edition
- Standard & Poor's NetAdvantage
- Valueline

Scholarly Research & Legal Databases

- Scopus
- Web of Science
- Westlaw Campus

B. Describe additional library resources that are needed to implement and/or sustain the program through Year 5. Include projected costs of additional library resources in Table 2 in Appendix A. Please include the signature of the Library Director in Appendix B.

As of November 20, 2018, the collections of the USF Tampa Library and affiliates are sufficient to support the Bachelor of Science and Masters degree in Supply Chain Management in the Muma College of Business. Sustained annual investments to maintain the recurring elements of this collection and to purchase newly published materials are required to preserve sufficiency. With escalating costs, typical annual increases of 3-6% are likely. Strategic investments are required as new faculty are hired and areas of emphasis evolve.