12-28-2007

Gary Ross Mormino Collection of Political Ephemera : A Collection Guide

Nelson Poynter Memorial Library. Special Collections and University Archives.

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Gary Ross Mormino

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Gary Ross Mormino
Collection of Political Ephemera

A Collection Guide by

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28 December 2007

Introduction to the Collection

Gary R. Mormino, a professor of History and Florida Studies at USF St. Petersburg, donated this collection of political ephemera to the Poynter Library in 2004, with subsequent accessions in 2005 and 2006. The buttons, bumper stickers, and other ephemera focus primarily on presidential campaigns between the early 1960s and 2000. Mormino, a member of the USF faculty since 1977, teaches in the fields of American History, Social History, Immigration History, and Florida Studies. Since transferring from the Tampa campus, he has served as co-director of the Florida Studies Program of Distinction.

Preservation Note

The pins, bumper stickers, and other materials in this collection occupy one document box. While preservation measures may slow the physical deterioration of such items, these steps cannot prevent damage from occurring. To prevent further damage to the fragile materials in this collection, avoid exposing them to light for an extended period of time. Please report any damage so that library staff may take appropriate preservation or conservation measures. Protective gloves should be worn when handling all items. No restrictions limit access to this collection. Patrons using this collection must adhere to copyright and fair-use guidelines and provide proper citation of sources appearing in their research.

Provenance of the Gary R. Mormino Collection of Political Ephemera

This collection falls under the Humanities provenance of the Special Collections and Archives department, Nelson Poynter Memorial Library, USF St. Petersburg.

Scope and Contents

The contents occupy one document box (approximately 0.42 linear ft.). Date of origin for items ranges from 1904 through the early 2000s.

Other Sources of Information

Other archival collections at USF St. Petersburg with notable political ephemera holdings include: Amity House Collection of Ruth Uphaus, David R. Carr Collection of Political Ephemera Papers of Gabriel Cazares, Papers of Hazel A.Talley Evans, and the Aurora "Lel" Kellman Collection of Political Ephemera.

Container Description

Format: "[Text on Item]," (shape, size, condition at time of donation, year of campaign)

Conditions: Excellent, Good, Medium, Fair, Poor, Very Poor

Container Listing

Campaign Bumper Stickers:
"I'm a Volunteer for Mike Bilirakis" (~16"x3", very good, undated)
"Charlie Crist.com Education Commissioner" (~16"x3", very good, 2000 campaign)
"Jim Davis Congress" (~8"x3", good, undated)
"Connie Mack U.S. Senate" (~12"x2", fair, undated)
"Askew U.S. Senate" (~12"x2", fair, undated)
"Graham for Governor/Mixson for Lt. Governor" (~14"x3", poor, 1978 or 1982
        campaign)
"Jimmy Carter for President: Vote Democratic" (~14"x3", poor, 1976 campaign)
"Bush/Brogan '98" (~8"x3", good, 1998 campaign)
"Humphrey" (~12"x2", poor, ca. 1968)
"Nixon/Agnew" (~16"x3", very poor, undated)
"E.R.A. YES: Support the Equal Rights Amendment" (~16"x3", poor, 1970s)
Round sticker (off backing) – "Connie Mack for U.S. Senate" (~2.5", very poor, undated)
Two (2) - Pamphlet – "It Takes Courage! Wallace has it! Do you?" (fair, undated)

Clear folder:
Four (4) – "McBride/Rossin '02" (~12"x3", very good, 2002 campaign)
Button – "McBride/Rossin '02" (round, large, good, 2002 campaign)

Clear folder:
"Graham for U.S. Senate" (~12"x3", poor, undated)
Button – "Graham for U.S. Senate" (rectangular, large, fair, undated)

Clear folder:
Three (3) - "Jim Davis – Congress" (~6"x3", very good, undated)

Clear folder:
"Save the Soreno Hotel - St. Petersburg Preservation, Inc & S.O.S. Save Our St.
        Petersburg" (~12"x2", good, early 1990s)

Clear folder:
Two (2) - "McCollum U.S. Senate www.mccollumsenate.org" (~12"x2", very good,
        undated)

Clear folder:
Three (3) - "Jeb! 2002" (~6"x3", 1 good, 2 fair, 2002 campaign)
"Bush/Brogan '98" (~6"x3", good, 1998 campaign)
"Estamos Con Jeb!" (~12"x2", good, 2002 campaign)
Button – "Jeb! '98" (round, large, poor, 1998 campaign)
Two (2) - Handout/flier – "I Am a Republican Because" (~10"x3", very good, undated)
Two (2) – Pamphlet/mailer – "Governor Jeb Bush. Vision. Courage. Leadership We Can
        Trust" (~5"x10", very good, 2002 campaign)
"Askew for President" (~12"x2", very poor, 1972 campaign)

"Mondale/Ferraro" (~12"x2", very poor, 1984 campaign)
"Askew U.S. Senate" (~12"x2", very poor, undated)
"Vote Perot" (~10"x3", very poor, 1992 or 1996 campaign)
"Dole for President" (~12'x2", fair, 1996 campaign)

Phillies' cigar box of campaign buttons:
Picture of unidentified man (round, large, fair, undated)
"McBride: Florida Education Association" (round, large, good, 2002 campaign)
"Kiss Me I'm Italian" (round, extra extra large, fair, undated)
"Fast Forward: Gene A. Cisewski National Chair" (round, large, good, 1996 campaign)
"Save the Bill of Rights" (round, large, good, undated)
"Charles E. Collins President '96" (round, extra large, good, 1996 campaign)
Two (2) - "Pam Iorio for Mayor of Tampa" (rectangular, large, fair, undated)
"Vote Crowell" (round, large, fair, undated)
Two (2) - "I ♥ My Carolina Student" (round, medium, fair, undated)
"Harry Browne President '96 Libertarian 800-314-8611" (round, large, fair, 1996
        campaign)
"Jeb! '98" (round, large, poor, 1998 campaign)
Two (2) - "Harry Browne President Libertarian '96 800-314-8611" (round, large, 1 fair 1
        poor, 1996 campaign)
"Kiss Me I'm Ukranian" (round, large, fair, undated)
"Happy St, Patrick's Day" (round, large, fair, undated)
"Lorenzo Gaztanaga for City Council 1st District" (round, large, good, undated)
"Landon" (round, medium, fair, undated)
Two (2) - "McGovern" (round, small, poor, undated)
"Hess: Hess2000.com" (round, large, fair, 2000 campaign)
"Rappaport U.S. Senate" (round, large, fair, undated)
"Vote Libertarian 800-ELECT-US" (round, large, fair, undated)
Two (2) – "Gene: Liberty in Our Lifetime: Cisewski for Chair" (round, large, fair, 1996
        campaign)
"Pro-Choice on Everything: The Libertarian Party: 800-ELECT-US" (round, large, fair,
        undated)
"Nixon's for Vets" (round, small, fair, undated)
"Carter/Mondale" (round, small, poor, 1976 or 1980 campaign)
"Free Alan Gordon" (round, large, good, undated)
"Stop the War on Drugs: Rob Kampia, Delegate to Congress/Matt Mercurio, At-Large
        City Council – Vote Libertarian" (round, large, poor, 2000 campaign)
"Shakespeare is the One" (round, large, poor, undated)
"Go Gorman" (round, large, poor, undated)
"Salute to Buffalo Soldiers: Rough Riders Tampa 9th & 10th Cavalry Cuba 1898"
        (round, large, fair, undated)
"Cannabis 2000: World March for Freedom – Millennium Marijuana March, May 6"
        (round, medium, good, 2000 campaign)
"NORML" (round, small, fair, undated)

Plastic button page for 3-ring binder:

"End War Taxes April 15" (round, medium, fair, undated)
"Teke is Tuff" (round, medium, poor, undated)
"St. Louis Cardinals" (round, small, fair, undated)
"Work for Peace" (round, medium, fair, undated)
"Let's Make Tomorrow Together at the Gator Bowl: Go Heels" (round, medium, fair, undated)
"Sounds like bullshit to me" (round, small, fair, undated)
"Work for Peace November 13-14" (round, small, fair, 1972 campaign)
"M.U." (round, medium, fair, undated)
[Naked man pushing outline] (round, small, poor, undated)
"Love Your Mother" (round, medium, good, undated)
"Celebrate the 1986 Ybor City Centennial" (round, small, good, 1986)
"Illinois Bicentennial Commission: Illinois' Celebration '76" (round, medium, poor, 1976)
Military pin – two rifles in x pattern with "U.S." over the top

Plastic button page for 3-ring binder:
"United Faculty of Florida" (round, extra large, poor, undated)
"Fort Mose: Landmarks of Democracy 1738" (round, large, fair, undated)
"I ♥ Gators" (round, large, fair)
"Third Liberty Loan" (round, extra small, poor)

Plastic button page for 3-ring binder:
"Honorary Italian by Order of the Pope" (round, extra large, poor, undated)
"Earth Week" (round, large, fair, undated)
Two (2) – "Virginia is for Lovers" (round, large, fair, undated)

Plastic button page for 3-ring binder:
"Humphrey" (round, large, poor, 1968 or 1972 campaign)
"Union Women United for Humphrey/Muskie" (round, large, very poor, 1972 campaign)
"Jesse Jackson '88" (round, large, fair, 1988 campaign)

Plastic button page for 3-ring binder:
Picture of unidentified man (round, large, good, undated)

Plastic button page for 3-ring binder:
"Stevenson for Governor for You" (rectangular, small, poor, undated)
"Wallace for President Stand Up for America" (round, medium, poor, undated)
"Wallace/LeMay" (round, small, fair, 1968 campaign)
"Wallace for President" (round, small, fair, 1968 or 1972 campaign)
"Wallace for President" (round, medium, fair, 1968 or 1972 campaign)
"Wallace for President Stand Up for America" (round, medium, fair, 1968 or 1972 campaign)
"Wilkie and McNary" (round, extra small, poor, 1940 campaign)
"Wallace/LeMay" (round, medium, fair, 1968 campaign)
Picture of unidentified man (round, small, fair, undated)

"Nixon" (round, small, poor, undated)
Picture of unidentified man (round, small, fair, undated)
Picture of unidentified man (round, medium, fair, undated)

Plastic button page for 3-ring binder:
"McGovern/Eagleton" (round, medium, fair, 1972 campaign)
"Mondale/Ferraro" (round, medium, fair, 1984 campaign)
"Muskie!" (round, small, fair, 1972 campaign)
"Nixon" (round, small, poor, undated)
"I'm for Nixon and Lodge" (round, extra small, poor, 1960 campaign)
"Nixon/Agnew" (round, small, poor, undated)
"Nixon's the One!" (round, medium, poor, 1968 campaign)
"Nixon's the One!" (round, extra small, fair, 1968 campaign)
Two (2) - "Nixon/Agnew" (round, medium, poor, undated)
"Nixon/Agnew" (round, extra small, very poor, undated)
"President Nixon. Now More Than Ever." (round, small, poor, 1972 campaign)
"Alton Parker for President" (round, small, extremely poor, 1904 campaign)
"Adlai" (round, medium, poor, 1952 or 1956 campaign)
"Forward with Stevenson" (round, small, poor, undated)
"Stevenson and Kefauver" (round, extra small, fair, 1956 campaign)

Hanging folder "Political Campaigns":
Poster – "McGovern President '72" (very poor, multiple folds, 1972 campaign)

Plastic button page for 3-ring binder:
"Luv the Guv" (round, medium, fair, undated)
"Burditt for U.S. Senator" (round, medium, fair, 1974 campaign)
"John Glenn 84" (round, medium, fair, 1984 campaign)
"Bob Graham for Governor" (round, extra small, very poor, undated)
"Hobby for Governor" (round, medium, good, undated)
"Johnson/Kerner: A Winning Team" (round, medium, fair, mid-1960s)
"Bottorf: Democrat State Rep." (round, medium, fair, undated)
"Askew: U.S. Senate" (round, medium, fair, 1988 campaign)
"I'm Big on Jim" (round, medium, fair, undated)
"Simon: Leadership in '88" (round, medium, fair, 1988 campaign)
"Dan Walker '76" (round, medium, fair, 1976 campaign)
"Write in Maxwell Primack for the Senate – Vote for Peace and Equality" (round,
        medium, poor, undated)
"Ogilvie" (round, small, fair, undated)
"Howlett for Governor" (round, medium, fair, undated)
"Sanford" (round, medium, fair, undated)
"Ogilvie" (round, small, fair, undated)
"Victory '86 Graham for U.S. Senate" (round, large, fair, 1986 campaign)
"Graham for U.S. Senate" (round, extra large, fair, 1986 campaign)
"Bob Graham for Governor" (round, large, poor, undated)
"Graham for U.S. Senate" (rectangular, large, good, undated)

Plastic button page for 3-ring binder:
"Percy for Governor" (round, very large, poor, undated)
 "We Luv the Gov" (round, large, poor, undated)
"Pam Iorio County Commission District 2 Democrat" (round, extra large, fair, undated)
"Retain Fisher Macon Co. Sheriff" (round, large, fair, undated)
 "Leaders for a change. Carter/Mondale" (round, large, fair, 1976 or 1980 campaign)

Box of Assorted Slides (10)

Plastic button page for 3-ring binder:
"Keep Nixon Alive" (round, medium, very poor, undated)
"Carter/Mondale" (round, small, fair, 1976 or 1980 campaign)
"Dukakis/Bentsen" (round, large, fair, 1988 campaign)
"Johnson/Humphrey: Vote Democratic" (rectangular, medium, fair, 1964 campaign)
"I Like Ike" (round, very small, fair, 1956 campaign)
"President Ford" (round, medium, poor, mid-1970s)
"Win With Goldwater 1964" (round, medium, poor, 1964 campaign)
"Goldwater and Miller" (round, very small, fair, 1964 campaign)
"Go with Goldwater and Miller in '64" (round, small, fair, 1964 campaign)
"For President Herber Hoover" (round, small, poor, 1928 campaign)
"HH Humphrey" (round, small, poor, 1968 or 1972 campaign)
"Humphrey/Muskie" (round, very small, fair, 1968 campaign)
"Humphrey: The People's Democrat" (round, small, fair, 1968 or 1972 campaign)
"Humphrey/Muskie" (round, small, fair, 1968 campaign)
Sticker – "[Henry 'Scoop'] Jackson 72: Common Sense for a Change" (round, medium, fair, 1972 campaign)
"Jackson for President: Common Sense for a Change" (round, medium, fair, 1972 campaign)
"Jackson" (round, small, fair, 1972 campaign)
"Nixon/Agnew" (round, medium, fair, 1968 or 1972 campaign)
"[Robert] Kennedy for 68 President" (round, medium, good, 1968 campaign)
"Prosperity for All with [John F.] Kennedy" (round, small, very poor, 1960 campaign)
"[Edward] Kennedy '80" (round, medium, poor, 1980 campaign)
"Kennedy/Johnson" (rectangular, medium, poor, 1960 campaign)
"Landon" (round, very small, fair, 1936 campaign)
"Lindsay '72" (round, small, poor, 1972 campaign)
"McCarthy" (round, medium, poor, 1968 campaign)
"McGovern" (round, small, fair, undated)
"Labor for '72: McGovern/Shriver" (round, medium, fair, 1972 campaign)
"McGovern" (round, medium, poor, undated)
"McGovern/Shriver '72" (round, medium, poor, 1972 campaign)
"McGovern/Shriver" (round, medium, poor, 1972 campaign)
"McGovern/Shriver" (round, medium, very poor, 1972 campaign)
"McGovern/Shriver" (round, small, poor, 1972 campaign)
"Don't blame me I voted for McGovern" (round, medium, fair, undated)

"McGovern MMM Million Member Club: I belong how about you?" (round, medium, poor, undated)
"$ Buck Nixon (I Did!) – McGovern '72" (round, medium, good, 1972 campaign)
"McGovern President '72" (round, small, fair, 1972 campaign)
"Impeach Nixon" (round, medium, poor, 1972-1974)
"McGovern" (round, small, fair, undated)
"Joe McCarthy for President" (round, medium, poor, undated)

Loose buttons:
"Truman and Barkley" (round, very large, poor, 1948 campaign)
"Dump Bush/Quayle" (round, small, good, 1992 campaign)
"Bush/Quayle 92" (round, small, fair, 1992 campaign)
"I Like Ike" (round, large, fair, 1950s)
"George W. Bush President 2000" (round gold star, very small, excellent, 2000 campaign)
"[Arabic writing] www.JohnKerry.com" (round, large, very good, 2004 campaign)
"Bring Back Carter in 1980" (round, large, fair, 1980 campaign)
"President Harry S. Truman" (round, small, fair, undated)
"'I smoked it, but did not inhale' – President Bill Clinton – www.grassthemovie.com" (round, large, fair, 1996 campaign)
"Vote Nader & LaDuke" (round, medium, fair, 2000 campaign)
"If I Were 21 I'd Vote for Kennedy" (round, very large, poor, 1968 campaign)
"…All the Way with LBJ 1964" (round very large, poor, 1964 campaign)
"Inauguration Day: Bush/Cheney January 20th, 2001" (round, extra large, good, 2001)
"I Like Ike" (round, large, fair, 1950s)
"[Arabic] Kemp" (round, large, very good, undated)
"'Grass is a dangerous drug that can lead to such permanent ill effects as loss of memory"– Ronald Reagan" (round, large, good, undated)
"Ross Perot President '92" (round, large, very good, 1992 campaign)
"Robertson President" (round, large, fair, 1988 campaign)
"Kerry/Edwards: Taking America Forward" (round, large, good, 2004 campaign)
"FDR" (round, very small, poor, undated)
"Reagan" (round, small, poor, undated)
"Italian-Americans for Reagan '80" (round, large, poor, 1980 campaign)
"Kennedy/Johnson" (round, very small, poor, 1960 campaign)
"Win with Johnson" (round, medium, poor, 1964 campaign)
"Ford/Dole" (round, small, poor, 1976 campaign)
"Kerry/Edwards: A Stronger America" (round, large, very good, 2004 campaign)
"Bush/Quayle 88" (round, small, fair, 1988 campaign)
"Harry Browne Libertarian President 2000" (round, large, fair, 2000 campaign)
"Adlai E. Stevenson for President" (round, extra large, poor, 1950s)
"Students Vote Clinton Gore 96 & the Democratic Ticket" (round, large, good, 1996 campaign)
"Ike and Dick" (round, very small, fair, 1956 campaign)
"Bob Derry: Change for Congress – Democrat" (rectangular, large, very good, undated)
"LBJ/HHH For the USA" (round, extra large, fair, 1964 campaign)

"Nixon/Agnew" (round, large, good, undated)
"Beat Bush" (round, large, good, undated)
"Don't Blame Me I Voted Libertarian" (round, large, fair, undated)
"Johnson/Humphrey 1964" (round, very small, poor, 1964 campaign)
"Help Unsell the War" (round, small, fair, early 2000s)
"I Think Therefore I Vote Republican" (round, large, very good, undated)

Loose Bumper Stickers:
"Veterans for Bush/Cheney '04" (square, 3x3, excellent, 2004 campaign)
"LBJ for USA" (16x3, fair, 1964 campaign)
Two (2) - "Kerry/Edwards" (12x3, good, 2004 campaign)
"Impeach Reagan" (8x3, poor, 1980s)
"Impeach Nixon!" (16x2, fair, 1970s)
"McGovern/Shriver '72" (12x2, poor, 1972 campaign)
"Ford/Dole" (12x2, poor, 1976 campaign)
"George Bush for President" (14x3, poor, undated)
"Vote Straight Democratic: Humphrey and Muskie" (14x3, poor, 1968 campaign)
"Nixon/Agnew" (12x2, poor, 1968 or 1972 campaign)
"Mondale/Ferraro" (12x2, poor, 1984 campaign)
"Bush/Quayle 88" (12x2, fair, 1988 campaign)
"If you can read this you're not the President." (14x2, good, early 2000s)
"No one died when Clinton lied." (14x2, good, early 2000s)
"There's a village in Texas missing it's [sic] IDIOT" (14x2, good, early 2000s)
"More trees less Bush" (14x2, good, early 2000s)

Miscellaneous
Two (2) tickets for President George W. Bush's Victory 2004 Celebration (10/19/2004) –
1 good,1 fair
Pamphlet – "It takes courage! Wallace has it! Do you?" (fair, 1968 campaign)
Book – Who's in charge here? By Gerald Gardner – satire (fair, 1962 campaign)