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USFT Prog Proposal COB Finance Personal Financial Planning BS 20191002

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X. Non-Faculty Resources

A. Describe library resources currently available to implement and/or sustain the proposed program through Year 5. Provide the total number of volumes and serials available in this discipline and related fields. List major journals that are available to the university's students. Include a signed statement from the Library Director that this subsection and subsection B have been reviewed and approved.

Part I – Overview of USF Libraries, Mission, and Program/Discipline Strengths

The University of South Florida (USF) is accredited by the Southern Association of Colleges and Schools' Commission on Colleges to award associate, baccalaureate, master's, specialist and doctorate degrees. The institution was initially accredited in 1965 and was last reviewed and reaffirmed in 2015.

The University of South Florida Libraries consist of USF's main research library and the Hinks and Elaine Shimberg Health Sciences Library, both located on the Tampa Campus; the Nelson Poynter Memorial Library, USF St. Petersburg campus; and an Information Commons at the USF Sarasota-Manatee campus. Access to print resources at the USF Tampa Library is available 24/5, and access to electronic resources is available remotely 24/7.

The USF Libraries inspire research, creativity, and learning by connecting the USF community to relevant and high-quality information. Our vision is to become the center of a highly engaged university community, driven to produce high-impact research and to nourish creativity. Together, the USF Libraries provide access to more than 2 million volumes and an extensive collection of electronic resources including approximately 64,928 e-journal subscriptions and over 900 aggregator databases containing another 92,855 unique e-journal titles, 693,313 e-books, and 826,000 digital images. In addition, students have access to over 83,000 audio/visual materials including electronic media, music scores, audiobooks, CDs, and DVDs.

The USF Libraries endeavor to develop and maintain a research collection that satisfies the resource needs of the undergraduate and graduate curriculums in the Muma College of Business and also meets the specialized needs of the students and faculty for a Bachelor of Science program in Personal Financial Planning.

Part II - USF Libraries' Collections

MONOGRAPHS (Print and Ebooks)

The USF Libraries contain extensive holdings of books in both print and e-book format that support student and faculty instructional and research needs in the new program. To identify the scope of relevant books, titles were derived from searching the library's catalog by Library of Congress Subject Headings pertaining to Personal Financial Planning.

MONOGRAPHIC COUNTS			
Library of Congress Subject Headings for Personal Financial Planning			
Library of Congress (LC) Call Number	Subject Heading	Print	Number of E-books
HF 5415.32	Consumer behavior	87	227
HG 173	Finance	5394	9743
HG 179	Personal finance	445	802
HG 201-2496	Money	762	2463
HG 1501-3550	Banking	1743	2365
HG 3691-3769	Credit. Debt. Loans	151	1211
HG 3810-4000	International finance	867	3593
HG 4001-4285	Finance management	456	991
HG 4501-6051	Investment	2277	2546
HG 8011-9999	Insurance	896	2676
Total Books		13,078	26,617

Total Number of Monographs

- Print = 13,078
- Electronic = 26,617

Ebooks and Ebook Collections

- EBSCO Ebook Collection
- Oxford Scholarship Online and University Press Scholarship Online
- ProQuest Ebook Central
- ScienceDirect
- SpringerNature eBooks including Collection in Business and Economics
- Wiley Online Library

MAJOR SERIAL TITLES (JOURNALS)

The USF Libraries subscribe to several scholarly and professional journals that have an editorial scope and content which support curricular activities at the Bachelor of Science level. A majority of the titles are in electronic format thereby enhancing accessibility. Journal titles were derived by searching Scopus SciMago and Web of Science JCR ranked journals for curriculum topics in Personal Financial Planning.

Serial Title Subscriptions and Access

- 100 Journal Titles (electronic format)

Major Serial Titles			
Title	SJR	H index	USF Coverage
Journal of Finance	17.973	264	Wiley Online Library 01/01/1997 - present
Journal of Financial Economics	13.636	223	ScienceDirect 05/01/1974 - present
Review of Financial Studies	12.516	157	Oxford University Press 01/01/1996 - present
Journal of Accounting Research	10.151	118	Wiley Online Library 01/01/2001 - present
Journal of Management	7.936	192	SAGE Premier All Access Collection 02/01/1999 - present
Journal of Monetary Economics	7.248	112	ScienceDirect Freedom Collection 02/01/1995 - present
Journal of Accounting and Economics	6.606	132	ScienceDirect 03/01/1979 - present
Accounting Review	5.240	133	Business Source Premier 03/01/1926 - present
Annual Review of Financial Economics	4.584	22	Annual Reviews 01/01/2009 - present
Journal of International Economics	4.347	121	ScienceDirect 01/01/1971 - present
Journal of Financial and Quantitative Analysis	3.986	101	Cambridge Journals Online 03/01/2004 - present
Journal of Public Economics	3.691	123	ScienceDirect 04/01/1972 - present
Journal of Financial Intermediation	3.514	67	ScienceDirect 03/01/1990 - present
Review of Finance	3.465	47	Oxford University Press 01/01/2004 - present
Journal of Risk and Uncertainty	3.449	65	Springer Nature Journals 03/01/1988 - present
Contemporary Accounting Research	2.895	81	Wiley Online Library 01/01/1997 - present
Mathematical Finance	2.834	68	Wiley Online Library 01/01/1997 - present
Journal of World Business	2.672	95	ScienceDirect Freedom Collection 03/01/1997 - present
Real Estate Economics	2.531	54	Wiley Online Library 01/01/1997 - present
Auditing	2.417	63	Business Source Premier 06/01/1981 - present
Journal of Money, Credit and Banking	2.357	95	Wiley Online Library 01/01/2007 - present
Journal of Financial Econometrics	2.282	31	Oxford University Press 01/01/2003 - present
Finance and Stochastics	2.254	38	Business Source Premier 01/01/1997 - present
European Economic Review	2.210	116	ScienceDirect Freedom Collection 01/01/1995 - present
Management Accounting Research	2.166	76	ScienceDirect 03/01/1993 - present
Long Range Planning	2.036	89	ScienceDirect Freedom Collection 02/01/1995 - present
Critical Perspectives on Accounting	1.853	57	ScienceDirect 03/01/1990 - present
Games and Economic Behavior	1.814	84	ScienceDirect Freedom Collection 01/01/1995 - present
World Bank Economic Review	1.757	79	Oxford University Press 01/01/1996 - present
Journal of Corporate Finance	1.748	83	ScienceDirect Freedom Collection 04/01/1995 - present
SIAM Journal on Financial Mathematics	1.728	24	SIAM Journals Online 01/01/2010 - present
Journal of International Management	1.673	60	ScienceDirect Freedom Collection 07/01/1998 - present

Major Serial Titles			
Title	SJR	H index	USF Coverage
Family Business Review	1.639	87	SAGE Premier All Access Collection 03/01/1999 - present
Journal of Banking and Finance	1.599	135	ScienceDirect 06/01/1977 - present
Journal of Financial Stability	1.488	38	ScienceDirect Freedom Collection 09/01/2004 - present
Financial Markets, Institutions and Instruments	1.376	20	Wiley Online Library 01/01/1997 - present
International Business Review	1.373	79	ScienceDirect Freedom Collection 03/01/1995 - present
Journal of International Money and Finance	1.370	83	ScienceDirect 01/01/1982 - present
Tax Policy and the Economy	1.276	10	Business Source Premier 07/01/2008 - present
Financial Management	1.262	59	Business Source Premier 03/01/2000 - present
Journal of Risk and Insurance	1.197	56	Wiley Online Library 01/01/2002 - present
Journal of Empirical Finance	1.072	66	ScienceDirect Freedom Collection 03/01/1995 - present
China Economic Review	1.052	61	ScienceDirect Freedom Collection 03/01/1995 - present
Journal of Financial Markets	1.033	52	ScienceDirect Freedom Collection 04/30/1998 - present
American Law and Economics Review	1.014	29	Oxford University Press 01/01/1999 - present
Journal of Financial Services Research	0.965	46	Springer Nature Journals 09/01/1987 - present
Journal of Business Finance and Accounting	0.956	64	Wiley Online Library 01/01/1997 - present
Journal of International Financial Markets, Institutions and Money	0.956	45	ScienceDirect Freedom Collection 04/01/1997 - present
Journal of Public Economic Theory	0.935	29	Wiley Online Library 01/01/1999 - present
Financial Analysts Journal	0.920	69	Taylor & Francis Social Science and Humanities Library 01/01/1997 - present
National Tax Journal	0.899	51	Business Insights: Essentials 12/01/1991 - present
Journal of Accounting, Auditing and Finance	0.885	42	SAGE Premier All Access Collection 01/01/1999 - present
Journal of Real Estate Finance and Economics	0.885	54	Springer Nature Journals 01/01/1988 - present
Journal of Pension Economics and Finance	0.875	25	Cambridge Journals Online 03/01/2002 - present
Journal of the American Taxation Association	0.850	17	Business Source Premier 06/01/1979 - present
Journal of Futures Markets	0.829	48	Wiley Online Library 01/01/1997 - present
Pacific Basin Finance Journal	0.787	47	ScienceDirect 03/01/1993 - present
Mathematics and Financial Economics	0.784	16	Springer Nature Journals 01/01/2007 - present
International Review of Financial Analysis	0.782	43	ScienceDirect Freedom Collection 01/01/1995 - present

Major Serial Titles			
Title	SJR	H index	USF Coverage
Technological and Economic Development of Economy	0.774	39	Business Source Premier 03/01/2005 - present
International Review of Economics and Finance	0.772	42	ScienceDirect Freedom Collection 01/01/1995 - present
Finance Research Letters	0.770	24	ScienceDirect Freedom Collection 03/01/2004 - present
Quantitative Finance	0.769	61	Taylor & Francis Social Science and Humanities Library 01/01/2001 - present
International Tax and Public Finance	0.768	45	Springer Nature Journals 01/01/1994 - present
Economics Letters	0.767	82	ScienceDirect Freedom Collection 01/01/1995 - present
Journal of Financial Research	0.760	43	Wiley Online Library 01/01/1997 - present
Journal of Commodity Markets	0.725	5	ScienceDirect Freedom Collection 03/01/2016 - present
ASTIN Bulletin	0.673	36	Cambridge Journals Online 05/01/2009 - present
Venture Capital	0.665	44	Taylor & Francis Social Science and Humanities Library 01/01/1999 - present
World Economy	0.661	60	Wiley Online Library 01/01/1997 - present
Quarterly Journal of Finance	0.650	3	Business Source Premier 01/01/2008 - present
Review of Quantitative Finance and Accounting	0.650	36	Springer Nature Journals 01/01/1991 - present
Research in International Business and Finance	0.647	31	ScienceDirect Freedom Collection 04/01/2004 - present
Global Finance Journal	0.636	29	ScienceDirect Freedom Collection 03/01/1995 - present
Journal of Behavioral and Experimental Finance	0.635	9	ScienceDirect Freedom Collection 03/01/2014 - present
Fiscal Studies	0.625	35	Wiley Online Library 01/01/1997 - present
Journal of Asian Economics	0.616	38	ScienceDirect Freedom Collection 12/01/1994 - present
Journal of Behavioral Finance	0.581	14	Taylor & Francis 01/01/2000 - present
Financial Review	0.567	39	Wiley Online Library 01/01/1997 - present
Journal of International Accounting, Auditing and Taxation	0.563	34	ScienceDirect Freedom Collection 01/01/1995 - present
North American Journal of Economics and Finance	0.552	31	ScienceDirect Freedom Collection 03/01/1995 - present
Journal of Sustainable Finance and Investment	0.520	10	Taylor & Francis Social Science and Humanities Library 01/01/2011 - present
International Journal of Finance and Economics	0.514	36	Wiley Online Library 01/01/1996 - present
International Review of Law and Economics	0.514	38	ScienceDirect 06/01/1981 - present
Public Finance Review	0.510	28	SAGE Premier All Access Collection 01/01/1999 - present
International Journal of Theoretical and Applied Finance	0.496	27	ABI/INFORM Global 01/01/2015 - present

Major Serial Titles			
Title	SJR	H index	USF Coverage
Journal of Multinational Financial Management	0.490	36	ScienceDirect Freedom Collection 04/01/1997 - present
Accounting in Europe	0.486	15	Taylor & Francis Social Science and Humanities Library 01/01/2004 - present
Quarterly Review of Economics and Finance	0.486	44	ScienceDirect Freedom Collection 12/01/1994 - present
Asian Economic Papers	0.485	12	Business Source Premier 01/01/2003 - present
Journal of Fixed Income	0.480	12	Business Insights: Essentials 03/01/2003 - present
International Journal of Accounting Information Systems	0.478	44	ScienceDirect Freedom Collection 03/01/2000 - present
Journal of Derivatives	0.478	41	Business Insights: Essentials 03/01/2003 - present
Journal of Portfolio Management	0.475	43	Business Insights: Essentials 06/01/2000 - present
Journal of International Financial Management and Accounting	0.472	31	Wiley Online Library 01/01/1997 - present
Public Budgeting and Finance	0.472	27	Wiley Online Library 01/01/1997 - present
Geneva Papers on Risk and Insurance: Issues and Practice	0.461	28	ABI/INFORM Global 01/01/1976 - present
Applied Mathematical Finance	0.455	25	Taylor & Francis Social Science and Humanities Library 01/01/1997 - present
Pacific Accounting Review	0.453	17	Business Source Premier 03/01/1999 - present
EuroMed Journal of Business	0.450	14	ABI/INFORM Global 01/01/2006 - present

DATABASES and DIGITAL LIBRARIES

Scholarly, research and instructional activities associated with Personal Financial Planning endeavors are supported by a number of both specialized business and general scientific databases which provide access to indexes, journal articles, and monographs.

Key Personal Financial Planning Databases

IBISWorld

IBISWorld provides reports for all of the 723 US industries enabling research on the entire sector of the U.S. economy. Information is updated every four months, ensuring the latest information. Reports are divided into three searchable modules: industry market research; company research, and business environment. Market research reports contain trends, statistics and analysis on market size, market share of competitors and industry growth rates. Major market segments are identified and also those forces affecting demand and supply within the industry. Performance analysis includes emerging industry trends as well as recent production performance.

Mergent Online

Mergent online provides U.S. and international company data ranging from comprehensive information on companies that is downloadable in PDF, Word, or Excel to one page profiles of over 10,000 U.S. companies. Provides data including business description, history, property, subsidiaries, officers and directors, long-term debt and capital stock. Financial statements are presented in "as-reported" form and in native currencies, maintaining the full integrity of this critical information.

Morningstar Investment Research Center

Morningstar Investment Research Center enables research on more than 20,000 stocks and mutual funds, with the information as current as the day's trading. There are three different ways to use Morningstar Investment Research Center. "Stock and fund screeners" searches for an investment based on criteria selected. There are more than 220 data points for mutual funds and more than 470 with stock screener. The reports area provides analyst reports on specific funds or stocks, gauging the value of a specific stock or fund. Reports also includes quotes, performance indicators, ownership detail, and more. The portfolio module allows a comparison and analysis of all investments.

Standard & Poors's NetAdvantage

Covers markets, industries, stocks, bonds, and dividends as well as the S & P Analysis. Provides access to 11 key financial publications: Bond guide; Corporation records; Dividend record; Earnings guide; Industry surveys; Mutual fund reports; The Outlook; Standard & Poor's Register; Stock guide; and the Stock reports.

WRDS

Wharton Research Data Services (WRDS) is a web-based business data research service from The Wharton School at the University of Pennsylvania. WRDS is the de facto standard for business data, providing researchers worldwide with instant access to financial, economic, and marketing data through a uniform, web-based interface. -- Current Subscriptions: AuditAnalytics; Bank Regulatory; Blockholders; CBOE Indexes; Compustat; CRSP; CUSIP Master File; DMEF Academic Data; Dow Jones; FDIC; Fama French; Federal Reserve Bank Reports; I/B/E/S; KLD; PHLX; Penn World Tables; SEC Order Execution; TRACE.

General Business Databases

ABI/INFORM COLLECTION

This database comprises ABI/INFORM Global, ABI/INFORM Trade and Industry, and ABI/INFORM Dateline. The database features thousands of full-text journals, dissertations, working papers, key newspapers such as The Wall Street Journal and The Financial Times, as well as country-and industry-focused reports and data. Its international coverage gives researchers a complete picture of companies and business trends around the world.

Business Abstracts With Full Text

Wilson Business Full Text provides fast, convenient access to a multitude of outstanding sources -- from The New York Times Business Section and The Wall Street Journal to magazines and scholarly journals. Users will find feature articles, product reviews, interviews, biographical sketches, corporate profiles, obituaries, surveys, book reviews, reports from associations, societies, trade shows and conferences, and more. Full text of articles from more than 350 publications as far back as 1995. Provides SIC and NAICS codes for names of corporations and industries used as subject headings. Daily updates bring users current information.

Business Insights

Business Insights: Essentials is the improved version of Business & Company Resource Center, including all the same functionality and detailed information, as well as enhanced content and updated interface. It provides company profiles, company brand information, rankings, investment reports, company histories, chronologies, and industry news and information.

Business Source Premier

Business Source Premier is one of the definitive scholarly databases in the field of business due to its depth and coverage. The database provides full text articles from more than 2,300 journals, including over 1,100 peer reviewed journals, and indexing for an additional 1,000 titles. Full text coverage dates vary, but some go back to the first issue of the journal. Full text articles from the Harvard Business Review date back to 1922.

EconLit

EconLit is the American Economic Association's electronic bibliography of economic literature. EconLit is an expanded version of the Journal of economic literature (JEL) indexes of journals, books, and dissertations. In addition, EconLit includes citations to articles in collective volumes indexed in the annual volumes of the Index of economic articles, articles from over 250 journals not indexed in JEL, and the full-text of JEL book reviews.

MarketLine Advantage

A searchable online business information service. Provides three types of profiles: 1. Company profiles (including company description, history, products and services, key employees, leading competitors, daily market share, news links); 2. Industry profiles (including market overview, sizing, segmentation, competitive landscape, leading companies, forecasts); 3. Country profiles (including economic performance review, GDP, development potential).

MarketResearch.com

MarketResearch.com focuses on full-text market research reports with graphs, charts and tables. MarketResearch.com currently contains approximately 500 full-length market research reports, with more added every quarter.

Mintel Academic

Mintel Academic (Mintel Reports) is one of the leading marketing research databases being utilized by 120 of the top U.S. universities. The academic version of Mintel Reports provides comprehensive coverage of the U.S. and European markets from consumer behavior to SWOT and brand share analysis. Analysis combines consumer habits and attitudes within the competitive landscape. A five-year forecast shows how businesses anticipate and plan for the future. The database includes a wide range of consumer market reports as well as daily news articles on corporate, product and advertising activity. The market reports analyze market sizes and trends, market segmentation, and consumer attitudes and purchasing habits.

Nexis Uni

Nexis Uni (formerly LexisNexis Academic) features more than 15,000 news, business and legal sources, including: - print and online journals, television and radio broadcasts, newswires and blogs; - local, regional, national and international newspapers with deep archives; - U.S. Supreme Court decisions dating back to 1790; - business information on more than 80 million U.S. and international companies and more than 75 million executives.

ProcurementIQ [US Procurement: Procurement Research Reports]

Procurement Research Reports cover hundreds of indirect purchasing lines. The reports contain data and analysis related to product or service pricing dynamics, product characteristics that affect the purchasing decision, supplier benchmarking and supply chain risks, and negotiation questions and tactics. (Formerly IBISWorld Procurement)

B. Describe additional library resources that are needed to implement and/or sustain the program through Year 5. Include projected costs of additional library resources in Table 2 in Appendix A. Please include the signature of the Library Director in Appendix B.

As of October 1, 2019, the collections of the USF Tampa Library and affiliates are sufficient to support the new program proposal for a Bachelor of Science in Personal Financial Planning in the Department of Finance. The Libraries maintain an exceptionally strong collection of resources and services needed to support USF as a Preeminent Research University. The librarians and Dean of the Libraries work closely with the Muma College of Business to ensure all curricular and research needs are more than adequately supported. No additional resources are required to support the new program at this time. Sustained annual investments to maintain the recurring elements of this collection and to purchase newly published materials are required to preserve sufficiency. With escalating costs, typical annual increases of 3-6% are likely. Strategic investments are required as new faculty are hired and areas of emphasis, including new research agendas not described in this proposal, evolve.