
Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Graduate

Kate Tiedemann College of Business (KTCOB)

11-29-2018

Graduate Curriculum and Assessment Committee Meeting : 2018 : 11 : 29

University of South Florida St. Petersburg. College of Business. Graduate Curricula and
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**USFSP Kate Tiedemann College of Business
Graduate Curriculum and Assessment Committee (GCAC)**

**Minutes of GCAC Meeting
Held on November 29, 2018 / 3:00-5:00 PM / LPH 321**

Members: Drs. Tom Ainscough, Karin Braunsberger, Maria Caban-Garcia, Wei Guan, Hemant Merchant (Chair), Rick Smith (Ex-officio), Alison Watkins

Members Present: Drs. Tom Ainscough, Karin Braunsberger, Maria Caban-Garcia, Wei Guan, Hemant Merchant (Chair), Rick Smith.

Members Absent: Dr. Alison Watkins

The Chair called the meeting to order at 3:05 PM.

Business items:

1. Graduate curriculum GEB 6368 (Global Business Environment)

The Chair brought GCAC's attention to the fact that the above-mentioned course—which would be taught in Spring 2019 by a KTCOB professor—was unlikely to meet the Course Learning Objectives (CLOs) given that the prescribed textbook was deficient in several key topics that would need to be covered to meet the Course learning objectives. By one estimate, almost 70% of the CLOs would not be fulfilled.

Some members of the committee took the position that it was not GCAC's role to enforce matters pertaining to a graduate course, and submitted that the enforcement of course-specific CLOs was the responsibility of the KTCOB Dean and the faculty member's Department Head.

After further discussion, GCAC decided to issue the statement that: *“Based on the material brought before it, GCAC had concerns that the above-mentioned textbook's content did not match the CLOs for GEB-6368 (Global Business Environment) based on the syllabus normally used for that course.”*

The committee recognized that such deficiency, if unattended, would compromise student learning, but expressed hope that the professor would add necessary material to make the course “whole.”

The meeting was adjourned at 5:00 PM

Next meeting: To be decided.