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Kate Tiedemann College of Business: College  
Curricula and Assessment Committee:  
Graduate

Kate Tiedemann College of Business (KTCOB)

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10-30-2015

## Graduate Curricula and Assessment Committee Meeting : 2015 : 10 : 30

University of South Florida St. Petersburg. College of Business. Graduate Curricula and  
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**USFSP KATE TIEDEMAN COLLEGE OF BUSINESS  
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE  
GCAC**

**Minutes of Meeting: October 30, 2015, C.E.**

Present: James Fellows, Chair  
Wei Guan  
Sharon Segrest  
Alison Watkins  
Eric Douthirt, Interim Director-KTCOB Graduate Studies, *ex officio*  
Thomas Carter, Professor of Economics  
Richard Smith, Associate Professor of Economics  
Rebecca Harris, Instructor of Economics

The meeting was called to order by the chair at 3:15pm. The chair gave the committee an update on the permanent numbering of special topics courses. Three have now been approved by the USFSP Graduate Council, to wit; Fraud and Financial Reporting, Organizational Behavior, and Developing Leadership Skills. The next step is for the course proposals to go to the USF Graduate School in Tampa for permanent numbering. Two additional special topics courses were approved at the meeting by the GCAC: Advanced Negotiation (GEB 6255-temporary number) and Advanced Facilitation (GEB-6265 temporary number). These courses will now go to the USFSP Graduate Council for its approval.

The next order of business concerned the discussion of potential changes to the MBA core courses. The GCAC discussed whether or not Organizational Behavior could replace Leadership and Corporate Accountability (LCA) as a core course, while continuing to offer LCA as an elective. Dr. Segrest, the Management representative on the GCAC, noted that the Management faculty is spread pretty thin, and to offer the course three times a year, including twice online, could be difficult, and would only come from a sacrifice of undergraduate courses. The chair asked Eric Interim Director Douthirt if he could get in touch with Mary Lippit, the adjunct scheduled to teach Organizational Change and Development, to see if she might be able to do the online version of this class. Eric will report back to the committee on this.

The GCAC next entered into a discussion with the economics faculty regarding Managerial Analysis, one of the core classes. After a very friendly and fruitful meeting of the minds the economics faculty decided that they would start trying to bring more real world relevance into the class, and to use assessments that measure success in applying economic theory and statistics to relevant real world problems.

The final item on the agenda was brought forth by Interim Director Eric Douthirt. His analysis of MBA rankings showed that ratings of programs are somewhat higher if these programs require letters of recommendations from applicants. The GCAC voted to start requiring three letters of reference for each candidate, with at least one of those letters coming from a professional reference.

With no further business, the meeting adjourned at 4:40pm.

Respectfully Submitted

*James A. Fellows*

James A. Fellows, Professor of Accounting, Chair and Amanuensis of the GCAC