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Web Content Administrator

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RionSabean

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Professional Profile

Webmaster and graphic designer with 10+ years experience building, implementing, and maintaining full web and print presences for a variety of clients, both commercial and academic. Professional photographer with 8 years experience in event and studio photography, following both digital and film workflow and techniques.

Professional Talents

Adaptive, collaborative management of web projects from start to finish, through custom design, and social media campaigns.

Comprehensive knowledge of digital & traditional photography and digital video, with a full understanding of in-camera techniques, studio lighting, editing, and saving optimum file formatsfor both print and web.

Knowledge

Software:

Full Adobe Suite, Microsoft Office Suite, iPhoto, GIMP, Canva, Skype, Quicktime, iTunes, and VLC.

Web Design:

CSS, HTML, JavaScript, PHP, Drupal, and BBCode.

Applications & Social Media:

Wordpress, Facebook, Twitter, Instagram, Snapchat, Tumblr, Afterlight, VSCO, Facetune, Procreate, Discord, WhatsApp, and YouTube.

Education

2008–2012// Bachelor of Fine Arts in Studio Art at the University of South Florida.

Work

2017-2020 //

Web Content Administrator, University of South Florida Library

Designing and managing the Textbook Affordability Project website and Canvas Toolbox.

Making sure the site includes the latest textbook adoption data every semester, in addition to keeping all information up-to-date and accurate.

Designing appropriate materials for sharing with faculty, students, deans, the provost, Board of Governors, and Board of Trustees.

2015-2017 //

Web Content Administrator, USF College of Arts and Sciences

Designing and managing the websites of over 20 departments and 15 centers.

Working with faculty and staff to complete time sensitive branding and marketing.

Photographing lectures and events for use in print and social media campaigns.

2013-2015 //

Webmaster and Graphic Designer, The Wilson Company

Photographing company properties to combine with promotional materials for multiple property locations and company events.

Designing, building, implementing, andmanagement of both the company's internal and external websites.

Coordinating with vendors, print companies, and ad agencies to finalize projects that satisfy marketing needs.

2007 - 2012 //

University of South Florida Library

Digitization and management of incoming files, books, and other print media for searchable cataloging.

File management and database curation of thousands of records for public use specialty archives.

Fully tailored websites and blogs designed for staff and library partnered initiatives to help bring an edge to their fields of interest and proposals.