
Campus Board: Minutes

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Campus Board Meeting : 2011 : 11 : 03 : Minutes

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USF St. Petersburg
Campus Board Meeting
Davis Hall, Room 130
Thursday, November 3, 9 a.m.

Welcome and Call to Order

Chairman Sembler welcomed the group and called the meeting to order at 9:00 a.m. In attendance were: Chairman Sembler, Board Members Binger, Churuti, Henry, and Mitchell and USFSP Regional Chancellor Sullivan and USF System President Judy Genshaft.

USF System Report

System President Judy Genshaft shared with the board and general update of the USF System successes accomplished this fall 2011.

Dr. Genshaft also shared an update on the most recent Florida Board of Governors meeting and the status of USF Polytechnic.

USF St. Petersburg Report

Regional Chancellor Sullivan shared with the board updates on enrollment, faculty success, and student academic achievement which included:

November 3: *SEQUENTIA (Art and Science Together)* with Xavier Cortada, Independent Artist, and Dr. Kalai Mathee, Founding Chair and Professor, Department of Molecular Microbiology and Infectious Diseases, Wertheim College of Medicine, Florida International University

November 10: *Finding the Human in the Genome* with Rev. Dr. Ronald Cole-Turner, H. Parker Sharp Professor of Theology and Ethics, Pittsburgh Theological Seminary

November 17: *The Genome and the Internet: Growing Up Together* with Dr. Robert Cook-Deegan, Director, Center for Genome Ethics, Policy and Law, Duke University

November 18 - Presented by Gray Robinson and the Sustainable Entrepreneurship and Innovation Alliance in the USFSP College of Business, the Gazelle Lab Demo Day will take place in the Progress Energy Center for the Arts – Mahaffey Theater. With the work of USF St. Petersburg entrepreneurship students assisting them along the way, the 14 entrepreneurs selected for the inaugural Gazelle Lab will present funding pitches to investors from around the country.

- Prospective Students Welcome at Fall Open House. Students interested in bachelor's and master's degree programs at USFSP are invited to attend the Fall Open House on Saturday, Nov. 5 from 9 a.m. to noon.
- A series of lectures led by Deby Cassill, USFSP professor of biology, and Peter Tush, curator of education at the Dali Museum, merge concepts in art and science through discussions on selected pieces of Salvador Dali's work. The next Dali and Science lecture takes place Thursday, Nov. 10 at 6 p.m. in the Dali Museum Theater.
- At the next Walgreens Bayside Business Forum, Executive Vice President Robert McCann of Nielsen, a global provider of insights and analytics around what consumers watch and buy, will deliver a presentation on trends in digital advertising and measurement. He will discuss how area businesses can align their 2012 strategies to capitalize on the new trends. The forum takes place Friday, Nov. 4 from 7:30 a.m. to 9 a.m. at Franklin Templeton, 100 Fountain Parkway N, St. Petersburg.
- Bay area nonprofits have the opportunity to apply for grants of up to \$5,000 being awarded by Student Philanthropy Boards at USFSP. Twenty-one boards, led by USFSP professors, have researched community needs and created corresponding proposals. The university received a Learn and Serve America grant of \$395,000, one of only 36 grants awarded nationally to engage students in service-learning projects and promote community service while enhancing student academic and civic skills. The grant supports the Student Philanthropy Boards and the Lead Learn Serve program at USFSP.
- At its annual Distinguished Citizens Award Banquet on Oct. 13, the West Central Florida Council of the Boy Scouts of America honored USFSP Campus Board member Bob Churuti and former Campus Board member Stephanie Goforth as Distinguished Citizens. Goforth now serves on the USF Board of Trustees. They were chosen for the award because of their tremendous contributions to the community. Congratulations to Board Member Churuti and Trustee Goforth!
- Seventeen journalists from Africa in the Edward R. Murrow Program for Journalists will participate in several public events during their visit to USF St. Petersburg from Nov. 3 to 7. Events include lectures with USFSP journalism professors, a welcoming reception hosted by the Neighborhood News Bureau, a session led by students and a session led by the African journalists.

Faculty Senate Update

Enclosed below is the oral report presented to the Campus Board by USFSP Regional Chancellor Margaret Sullivan on behalf of USFSP Faculty Senate President Chris Davis.

The Senate has been working diligently and directly with the college and library councils and the university administration. Dr. Davis has met with each of the councils to expedite the work of the standing committees and encourage faculty participation in the university's governance. The Senate's standing committees are all now fully populated and working on their charges. The Director of Research and Institutional Effectiveness will now be an ex-officio member of the General Education Committee, an arrangement that promises improvements to various assessment processes.

The Senate is actively addressing a number of issues pertinent to the faculty at this time, including roles and responsibilities within the tenure and promotion process; evolving procedures for new degree programs and the costs and benefits of alternative teaching management systems as potential successors to Blackboard. We are also actively monitoring policy developments as the *7 Solutions* proposed for higher education in Texas are considered by our state legislators.

The Senate has begun to consider the need for succession planning among the senior leadership at the university and will continue that dialog in the coming months.

(Dr. Davis is presenting a paper at a conference in Wilmington, NC)

Student Government Association Update

Enclosed below is the oral report presented to the Campus Board by USFSP Student Government Association President Courtney Parish.

Madam Chair, Board Members, Regional Chancellor Sullivan, Faculty, Staff, and Fellow Students,

- Student Government just finished hosting its midterm elections. 369 students turned out to vote for our 19 new senators.
- USFSP SGA Student Senate working in conjunction with the other student governments in the USF System passed a resolution stating that the students of USFSP would like to keep Poly in our family. Our students will be uniting with students across the system to attend the board of governors meeting on the tenth.
- The Harborside Activities Board is hosting a benefit concert on the 8th of November for the Lukemia Lyphnoma Society. In preparations for the concert students have been collecting aluminum cans to raise money for the cause.
- Yesterday Dr. Wong, in conjunction Student Government, hosted a Charreet to discuss the student Green energy fund. Participants diverged on ideas pertaining to the format .

Action Items

Action Item 7.1:

Approval of the September 27, 2011 Meeting Minutes

Upon motion by Board Member Mitchell and second by Board Member Churuti, the USF St. Petersburg Campus Board voted unanimously to approve the September 27, 2011 meeting minutes.

Approval of the October 19, 2011 Conference Call Minutes

Upon motion by Board Member Henry and second by Board Member Binger, the USF St. Petersburg Campus Board voted unanimously to approve the October 19, 2011 conference Call meeting minutes.

Information Items

Information Item 8.1: Review of Campus Master Plan 2010-2020

The USFSP Campus Master Plan 2010-2020 was presented at the Campus Board Meeting on October 19th, 2011 by telephone conference. The Campus Board voted unanimously during this conference call meeting to advance the Campus Master Plan for submission to the USF Board of Trustees through appropriate USF System committees.

Regional Vice Chancellor for Administrative and Financial Services Ashok Dhingra presented this plan again on November 3, in person, to enhance the understanding of this important subject.

Information Item 8.2: New Academic Degrees

Over the course of the past year, USFSP has submitted 6 new degree program proposals for approval up through and including the USF System Board of Trustees - BS in Entrepreneurship, BS in Health Sciences, BS in Global Business, MA in Digital Journalism and Design and MS in Middle Grades STEM Education. USFSP Regional Vice Chancellor for Academic Affairs Norine Noonan presented an in-depth report on these degrees and their approval status.

With no other business to discuss, Chairman Sembler adjourned the meeting at 10:40 a.m. and the USFSP Campus Board, administrators, faculty, staff, students, and general meeting audience departed to attend the USFSP Art Dedication honoring Carol Mickett and Robert Stackhouse and their installation *On Board* at the Science and Technology Building.