



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Undergraduate

Kate Tiedemann College of Business (KTCOB)

2-6-2018

Undergraduate Curriculum and Assessment Committee Meeting : 2018 : 02 : 06

University of South Florida St. Petersburg. College of Business. Undergraduate Curricula and Assessment Committee.

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Kate Tiedemann College of Business
UNDERGRADUATE CURRICULUM COMMITTEE (UCAC)
Meeting Minutes, February 06, 2018 – 11:00 AM, LPH-447 Conference Room

Active Members: Maria Luisa Corton, Julie Harding (Ex officio), Varol Kayhan, Jerry Lin, Mike Lockett (Chair), Dan Marlin (Ex officio), Todd Shank.

Note: Ex officio members are non-voting members.

Members in Attendance: Maria Luisa Corton, Julie Harding, Varol Kayhan (by phone), Mike Lockett, Dan Marlin (partial).

Absent: Jerry Lin, Todd Shank

Guests: Cyndie Collins (Director, USFSP Academic Advising Center, by phone), Gary Patterson (KTCOB Associate Dean) (partial)

The meeting was called to order at 11:10pm.

I. Approval of Minutes

The UCAC Minutes 012918 meeting will be sent out for email vote.

II. Old Business:

New class proposals submitted by Dr. Braunsberger and reviewed in the 01-29-18 UCAC meeting when questions were sent to Dr. Braunsberger and answered by e-mail (at 10:30 PM on 01-31-18). The committee reviewed the revised proposals as follows.

ENT4801: Sustainable Entrepreneurship

After reviewing the latest submission of the revised course proposal and examining the relevant ETB/ENT sections of the 2017-2018 USFSP Undergraduate Catalog, the UCAC made the following determination:

As a professional courtesy, and with assurances from Dr. Braunsberger that appropriate paperwork is forthcoming, the committee agreed to a one-time exception with reservations described as follows:

- **Resources Concern:** As it is currently proposed and documented, the ENT4801 course does not seem to primarily focus on students in the KTCOB (though it may serve as a General Business Elective). The paperwork has not yet been submitted to have ENT4801 approved as an elective for either the ETB Major and/or the ETB Minor, making it difficult to consider projected enrollment breakdowns for either program without anything for the UCAC to review. If College of Arts and Sciences (CAS) students stand to be the main enrollment of the proposed new course, a committee question arises about whether this course would be more appropriately housed in the CAS and/or if the resources devoted to such a class should be shared in some fashion between CAS & the KTCOB.

- **B.A. in Sustainability Studies Curriculum Approval Process:** While reviewing the ENT course proposal, UCAC was unable to find any curricular approval records detailing the new B.A. in Sustainability Studies, how it was reviewed and voted on by the UCAC and/or KTCOB faculty. While some level of administrative cooperation was apparently given to expedite the development of a new Sustainable Entrepreneurship certificate, the UCAC has no official documents that detail either the certificate or B.A. in Sustainability Studies degree and is unsure if such support can be given in lieu of the normal curriculum review process. At this point, it does not appear that the requisite and customary curriculum approval processes were followed. The committee would like to point out this oversight and suggest that this process begin in earnest to avoid any future confusion.

Vote: After discussion, the motion to approve ENT4801 was passed (3-0) with the reservations listed above.

Action: Mike – Notify Dr. Braunsberger about the committee’s decision.

ENT4504: Social Entrepreneurship in Emerging Markets (Education Abroad)

After reviewing the responses from Dr. Braunsberger to questions from the 01-29-18 UCAC meeting (e-mail at 10:30 PM on 01-31-18), reading the latest submission of the revised course proposal (email at 10:58 AM on 02-06-18), examining the relevant ETB/ENT sections of the 2017-2018 USFSP Undergraduate Catalog, reviewing the January 2018 AACSB files for all ETB/ENT curriculum changes since 2014, pulling the historic Oasis enrollment records for ENT3503, and examining the Spring 2016 syllabus for ENT3503, the committee determined:

- The proposed ENT4504 class is not substantially different enough from ENT3503: Social Issues in Entrepreneurial Firms to warrant status as a separate class.
- The UCAC strongly believes that ENT3503 is a viable substitute for the proposed new class.
- USFSP New Course Proposal, Course Description (p. 2): Latin America is still listed as the specific emerging market. While the committee has no objections to a focus on this specific part of the world, we remained convinced that the syllabus should be written to allow for maximum flexibility for other possible emerging markets in the future – or the class title should be changed to reflect the focus on Latin America only.
- USFSP New Course Proposal, Course Description (p. 2) & Course Objectives (p.7): Women social entrepreneurs are still listed as the specific social group of focus. Having read Dr. Braunsberger’s support for the focus on women, we can understand why, at this time, this could be an excellent group to focus on, however, we remained convinced that the syllabus should be written to allow for maximum flexibility to enable work with multiple types of social entrepreneurs in the future – or the class title should be changed to reflect the focus on women only.
- Similar resource and curriculum review process concerns remain for this class as well (see earlier comments for ENT4801).

Vote: After discussion, the motion to approve ENT4504 did not pass (3-0).

Recommendation: After careful examination, UCAC recommends that the existing ENT course, ENT3503, be offered in lieu of the proposed course. The basis of this recommendation is that, ENT3503:

- Has a track record of enrollments for seven semesters (S14-33enr., SumC14-23 enr., F14-38 enr., S15-30 enr., SumC15-27 enr., F15-16 enr., S16-25 enr.)
- Could serve as a ENT prefix elective for ETB Majors as already listed in the 2017-2018 USFSP Undergraduate Catalog,
- Is not restricted from being offered in an Education Abroad format,
- Can work with any type of social entrepreneur, including the Women’s Entrepreneurship Development, and
- Could still be Co-Listed with ENT6507 (providing a Seniors-Only registration restriction for undergraduates was put in place during those Education Abroad semesters per USFSP Academic Advising).

Action: Mike – Notify Dr. Braunsberger about the committee’s decision.

III. New Business

None

IV. Other Business

No additional business was discussed.

Adjournment at 12:10 PM