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Kate Tiedemann College of Business: College  
Curricula and Assessment Committee:  
Graduate

Kate Tiedemann College of Business (KTCOB)

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3-4-2016

## Graduate Curricula and Assessment Committee Meeting : 2016 : 03 : 04

University of South Florida St. Petersburg. College of Business. Graduate Curricula and  
Assessment Committee.

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University of South Florida St. Petersburg. College of Business. Graduate Curricula and Assessment  
Committee., "Graduate Curricula and Assessment Committee Meeting : 2016 : 03 : 04" (2016). *Kate  
Tiedemann College of Business: College Curricula and Assessment Committee: Graduate*. 51.  
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**USFSP KATE TIEDEMAN COLLEGE OF BUSINESS  
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE  
GCAC  
Minutes of Online Meeting and Discussion: March 4-7, 2016, C.E.**

Present: James Fellows, Chair  
Wei Guan  
Sharon Segrest  
Alison Watkins  
Eric Douthirt, Interim Director-KTCOB Graduate Studies, *ex officio*

The GCAC held email discussions on the proposal by the faculty of the Information Systems faculty regarding the topic of Business Analytics. In particular the IS faculty proposed the following:

- 1) A new three-course Business Analytics concentration within the MBA program
- 2) A new three-course certificate program in Business Analytics

After three days of fruitful discussion, the GCAC voted unanimously to approve both proposals, subject to slight modifications. The chair stated that he would contact the IS faculty so that they can amend the proposals.

Notes: After these amendments the Business Analytics certificate program was approved by a vote of the KTCOB faculty at its monthly meeting on March 25, 2016. The certificate proposal will now go before the USFSP Graduate Council for consideration at its April meeting. The Business Analytics concentration was approved by the USFSP Graduate Council at its meeting on March 27. [The concentration proposal did not have to go before the KTCOB faculty for a vote].

Respectfully Submitted,

*James A. Fellows*

James A. Fellows, Professor of Accounting and Chair and Amanuensis of the GCAC