



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Undergraduate

Kate Tiedemann College of Business (KTCOB)

1-1-2016

Undergraduate Curricula and Assessment Committee Annual Report : 2015-2016

University of South Florida St. Petersburg. College of Business. Undergraduate Curricula and
Assessment Committee.

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Scholar Commons Citation

University of South Florida St. Petersburg. College of Business. Undergraduate Curricula and Assessment
Committee., "Undergraduate Curricula and Assessment Committee Annual Report : 2015-2016" (2016).
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USFSP COB COUNCIL

STANDING COUNCIL/COMMITTEE ANNUAL REPORT

Name of Council/Committee: **Undergraduate Curriculum and Assessment Committee**

Chair: Dan Marlin, Management

Academic Year: 2015-16

Committee/Council Members (including ex-officio members):

Bill Jackson, Entrepreneurship

Phil Trocchia, Marketing

Dan Marlin, Management (Chair)

Jerry Lin, Accounting

Todd Shank, Finance

Xin Li, ISM

Rebecca Harris, Economics

Robert Thompson, Asst. Dean (Ex Officio)

Julie Harding, Advising (Ex Officio)

Dates of Meetings

Minutes? (Yes / No)

We met multiple times during the year – No formal minutes

Summary of Action

- We reviewed KTCOB core curriculum as per CBC charge. This review was prompted by structural changes to general education requirements and provisioning at USFSP. We solicited input from faculty on possible course additions to the business core. No final action(s) or recommendation(s) were made to the CBC. Charge is as follows:

The CBC decided it should provide some formal guidance on the task that was delegated to UCAC and announced at last Friday's faculty meeting. Therefore, you will find attached a document giving a formal charge for the responsibility given to you and the committee.

AY 2015-16 Charge for UCAC on Reviewing Undergraduate Core Curriculum The College of Business Council (CBC) delegates responsibility to the Undergraduate Curriculum and Assessment Committee (UCAC) to review the KTCOB's core curriculum. The UCAC's authority includes, but is not limited to, recommending new courses as well as removing existing courses from the core. This review is prompted by structural changes to general education requirements and provisioning at USFSP. To that end, the UCAC may, if it wishes, take input from the general college faculty. However, this authority does NOT extend to review of course proposals for admittance to the core curriculum: The 'deliverable' is simply a document recommending candidate changes to the structure of the overall core curriculum. The UCAC is to present its recommendations to the college faculty, for a vote, no later than April 30, 2016."

NOTE: You will not need to present your recommendations to the CBC, but rather present them directly to the faculty for a vote, no later than April 30, 2016. You can certainly complete your review and call for a vote before that date, but keep in mind—per rule in the KTCOB governance document—that any vote of the college faculty must be given with at least two weeks' notice. Therefore, please be sure to abide by this requirement (which can be done by forwarding the recommendations and announcement of the vote to Felicia) when you are ready for a faculty vote."

The UCAC met to discuss this charge and decided to solicit input from faculty in the form of potential courses to add to the business core. In providing the name(s) of courses we asked that faculty consider the following: (1) what if anything is missing (or what do our students need that they are not currently getting), (2) will this new course benefit all of our students regardless of major, and (3) is this new course consistent with our KTCOB strategic plan, mission, etc.

A listing of the courses suggested by KTCOB faculty in no particular order is as follows:

Business Communication
Business Creativity
Principles of Entrepreneurship
Professional Selling
Collaboration, Creativity, and Leadership
Professional Management
Organizational Behavior
Business Writing
Creativity and Innovation

These courses were discussed at the final faculty meeting and ultimately no actions were taken.

- Approved minor curriculum changes in Marketing, Accounting, and Entrepreneurship.
- Approved revamping of Global Business minor.
- Followed up on previously approved catalog changes that have not made it into the undergraduate catalog due to issues in the registrar's office. Most changes should make the next 2016/17 undergraduate catalog.
- Reminded faculty about collection of Spring 2016 ALC assessments.
- Made sure Spring 2016 ALC and Fall 2015 AOL assessments were turned in to Bob Thompson for inclusion in our 2015/16 AOL report.

Summary of Works in Progress

- Review of KTCOB core curriculum

Summary of Concerns for next Year

- None.