



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Undergraduate

Kate Tiedemann College of Business (KTCOB)

4-26-2013

Undergraduate Curricula and Assessment Committee End of Year Report : 2012-2013

University of South Florida St. Petersburg. College of Business. Undergraduate Curricula and
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**USFSP College of Business
Undergraduate Curriculum & Assessments Committee
End of Year Report 2012/2013**

April 26, 2013

Prepared by Grover S. Kearns, Ph.D., CPA, CFE, CITP
Committee Chair

Members: Bill Jackson , Grover Kearns (Chair), Lucie Li, Mike Luckett, Dan Marlin, Todd Shank, Rick Smith, Bob Thompson (ex Officio)

Meetings: The UCAC met seven times during the academic year – August 28, October 17, November 20, January 25, February 20, March 6, and April 11.

AOL: During the academic year 2012-13 the UCAC finalized the preparation and submission of the Assurance of Learning (AOL) Report for the undergraduate program, in anticipation of the AACSB maintenance visit, which occurred in January 2013. Members of the UCAC met with the AACSB and complimented the college on the AOL reports for the undergraduate program. The UCAC reviewed and acted upon a number of motions regarding course and program changes. These are summarized below.

ACTIONS AT APRIL 11, 2013 MEETING

1. We should proceed to poll the faculty on adding the three 1-hour career strategies to the business core.

Result: 7 members voted NO. **Motion denied.**

2. We should proceed to poll the faculty on adding one 3-hour career strategies to the business core.

Result: 7 members voted NO. **Motion denied.**

3. We should proceed to poll the faculty on adding one 3-hour career strategies to a list of electives for the business core. (that is, students would have to choose among a set of courses which would include the career strategies).

Result: 7 members voted NO. **Motion denied.**

4. We should announce the career strategies course and learning objectives to the faculty and ask for discussion.

Result: 3 members voted NO. 4 members voted YES. **Motion passed.**

OTHER ITEMS

Status of AOLs: Kearns noted that Bob Thompson had received all of the Fall 2012 Assurance of Learning information with the exception of Learning Goal 2 (the forthcoming ACLs and the ETS which was not administered). Also, Learning Goal 1, Objectives 1 and 2 are forthcoming from Geiger, Ainscough and Trocchia.

Status of ALCs: All disciplines should forward the ALCs to Bob Thompson using the form on the Q-drive.

New AACSB Business Standards: AACSB has issued new standards for the COB and the POA. These will be addressed in the fall semester.

Other Business: Kearns noted that the survey of faculty regarding the six additional hours will be conducted at the 4/26 faculty meeting. Results will be summarized and discussed at the first meeting in the fall. Survey is included below.

ACTIONS AT MARCH 6, 2013 MEETING:

Add **ISM 3431** to the course catalogue. **PASSED** unanimously. (6 for, 0 against)

Reduce required non-business hours from 54 to 48. **PASSED** unanimously. (6 for, 0 against)

Add Principles of Entrepreneurship (ENT 3004) to the business core requirements. **DEFEATED.** (2 for, 4 against)

Proposal for ISM 3431 Course: Operations & Supply Chain Processes: **PASSED** unanimously. The course will not count as a management elective unless specifically approved in advance. Kearns will ask Alison Watkins if the course counts towards the MBA operations management requirement.

Proposal for Reducing Non-Business Hours: A proposal to reduce required non-business hours from 54 to 48 was **PASSED** unanimously. Kearns explained that he had sent an email to Linda Crossman advising of the proposal and asking if there were any issues, administrative or otherwise, that might impede this action.

Proposal for Adding ENT 3004 to the Business Core Curriculum: A proposal to add the course Principles of Entrepreneurship (ENT 3004) to the business core requirements. The proposal was **DEFEATED** (2 in support, 4 against)

ACTIONS AT FEBRUARY 20, 2013 MEETING:

1. GEB 3xxx Doing Business in China and GEB 3xxx Doing Business in Europe – **PASSED** unanimously. The prefixes for these courses may be changed from GEB to one that is more appropriate.
2. Approved deleting one course and adding a new course: MAN 4902 will be dropped and replaced with a new course ENT 3004 – Principles of Entrepreneurship **PASSED** unanimously.

ACTIONS AT NOVEMBER 20, 2012 MEETING:

1. Proposals and syllabi for two new courses Econ 3013 and Econ 3203. **PASSED** unanimously.
2. Proposal for new course ENT 4930 Special Topics. **PASSED** unanimously.
3. Change the catalogue description for Entrepreneurship major. **PASSED** unanimously.

ACTIONS AT OCTOBER 17, 2012 MEETING:

1. All Academic Learning Compacts (ALCs) will be submitted by discipline on the form provided by the Director of Academic Affairs. **PASSED** unanimously.
2. Change Marketing Major standard to “Marketing majors must earn a grade of C- or higher in all major coursework...” This replaces “...a grade of C or higher...” **PASSED** unanimously.
3. Change Marketing Minor standard to “Marketing minors must earn a grade of C- or higher in all major coursework...” This replaces “...a grade of C or higher...” **PASSED** unanimously.
4. Add two Economics Special Study courses to the USFSP catalogue (these courses are now in the system and presently in the USF Tampa catalogue – the number and description will remain unchanged). **PASSED** unanimously.

ACTIONS AT AUGUST 8, 2012 MEETING

1. Grover Kearns was elected Chair (**PASSED** unanimously).
2. ALCs will be submitted by September 7 (**PASSED** unanimously).

3. Approved the AOL Matrix (**PASSED** unanimously).
4. Approved the proposal to (1) change Non-business hour requirement for business majors from 54 to 48 credit hour minimum (**PASSED** unanimously).