



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Graduate

Kate Tiedemann College of Business (KTCOB)

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Graduate Curricula and Assessment Committee Annual Report : 2011-2012

University of South Florida St. Petersburg. College of Business. Graduate Curricula and
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**USFSP COLLEGE OF BUSINESS
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE (GCAC)
ANNUAL REPORT TO THE COLLEGE OF BUSINESS COUNCIL: AY 2011-2102**

The following is a summary of actions undertaken by the GCAC for academic year 2011-12.

- 1) Approved the special topics course, *Marketing in Emerging Economies*, taught by Dr. Karin Braunsberger, for the Spring 2012 semester.
- 2) Approved the special topics course, *Managing Global Sustainability*, taught by Dr. Todd Shank, for the Summer 2012 session.
- 3) Approved the special topics course, *Corporate Behavior and Wealth Creation*, taught by Dr. Deby Cassill, for the Summer 2012 session.
- 4) Met with AACSB consultant, Dr. David Martin, on October 4, 2011, for a review of assessment procedures to be followed in the MBA program.
- 5) Undertook a thorough review of assessment reports for core courses over the period Fall 2009 through Spring 2011, in anticipation of the AACSB Peer Review Team in the spring semester.
- 6) Reviewed Fall 2011 assessment reports for the core courses Business Enterprise and Managerial Analysis, and also reviewed the results of the ETS Major Field Test results for Fall 2011.
- 7) Approved the following motion regarding students taking the ETS Major Field Test:

All MBA students are required to take the ETS Major Field Test. The student's score on the test will become part of their permanent record at USFSP.
- 8) Met with the AACSB Peer Review team on Monday, April 2, 2012 to discuss the MBA curricula and assessment procedures.