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First Choice - March 2011

WUSE, University of South Florida

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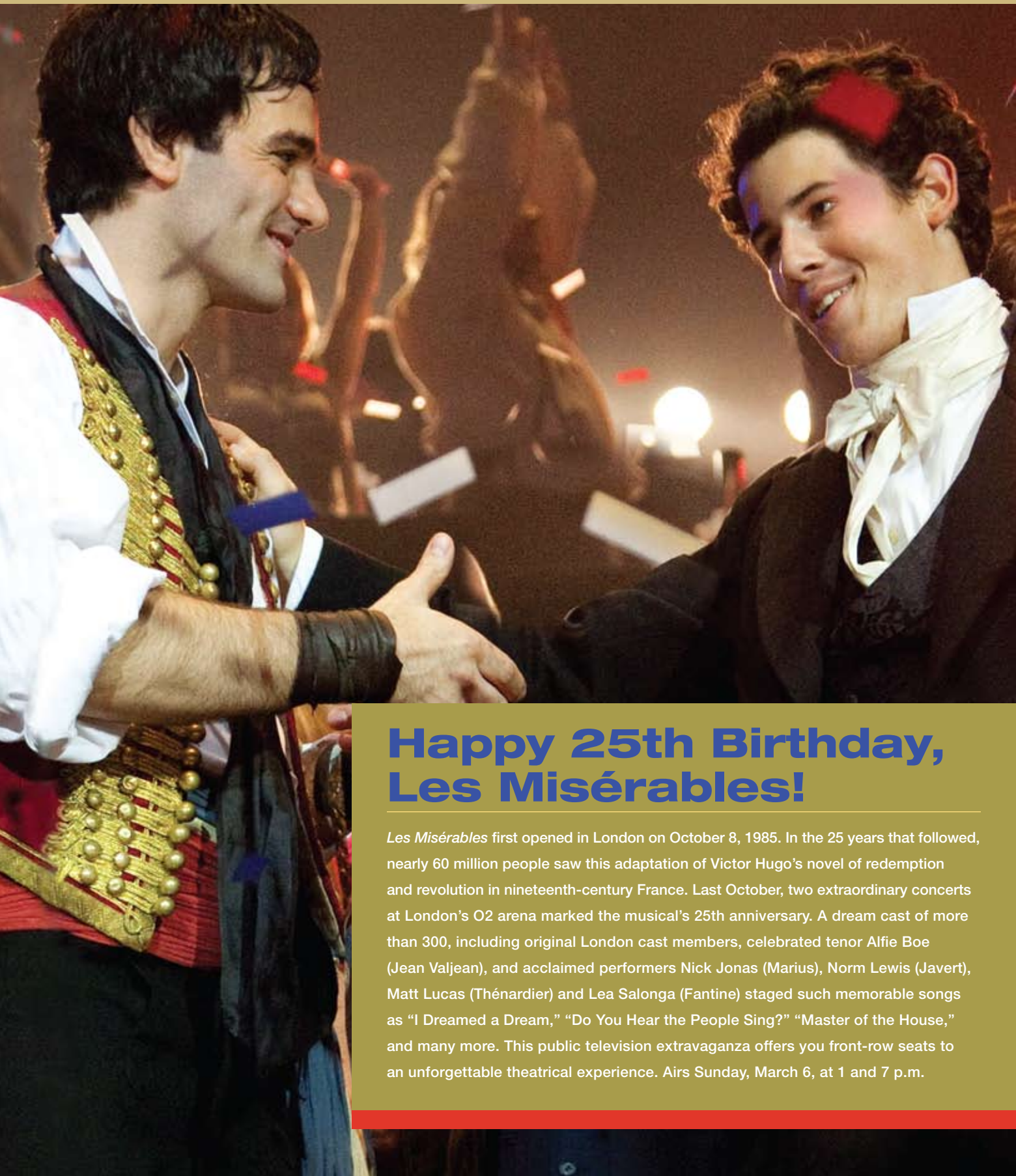


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Happy 25th Birthday, Les Misérables!

Les Misérables first opened in London on October 8, 1985. In the 25 years that followed, nearly 60 million people saw this adaptation of Victor Hugo's novel of redemption and revolution in nineteenth-century France. Last October, two extraordinary concerts at London's O2 arena marked the musical's 25th anniversary. A dream cast of more than 300, including original London cast members, celebrated tenor Alfie Boe (Jean Valjean), and acclaimed performers Nick Jonas (Marius), Norm Lewis (Javert), Matt Lucas (Thénardier) and Lea Salonga (Fantine) staged such memorable songs as "I Dreamed a Dream," "Do You Hear the People Sing?" "Master of the House," and many more. This public television extravaganza offers you front-row seats to an unforgettable theatrical experience. Airs Sunday, March 6, at 1 and 7 p.m.



Celebrating a Season of Transformation

Spring is nearly here—the season of new life. It's the perfect time to look back on a winter of exciting changes and transformations.

Thanks to generous support from our members and the Frank E. Duckwall Foundation, we cut the ribbon on our new performance and broadcast studio at USF Sarasota-Manatee where we're planning a vibrant season of live performances and conversations. We hope, by print time, that Classical WSMR 89.1, is on the air and reaching all of our fans. The classical music programming brings you selections that dive deep into the classical music repertoire, including vocal music with your favorite on-air hosts, Russell Gant, Bethany Cagle and Coleen Cook.

WUSF is one of more than 30 PBS stations offering the PBS KIDS Library Corners project at community libraries and schools. Each "library corner" is a small, colorful space where kids can read books, access PBS computer games, or watch literacy-building DVDs. The goal is to raise the readers and critical thinkers of the future. We're happy to be a part of this vital venture.

Are You A Member Yet? WUSF Public Media depends on your support to continue our ongoing transformation. March is the perfect time to make or renew that commitment during our on-air membership campaigns. If you're not a member, please become one. If you are a member, please renew your membership—and consider joining the philanthropic leaders who are members of our Producers Circle and Cornerstone Society. You can make your pledge right now at www.wusf.org.

This has been a challenging and lively time of reinvention at the station. As our audience redefines and reinvents itself, we do the same in order to meet your needs and remain relevant to the community. At WUSF, we celebrate change and transformation all year long.

JoAnn Urofsky General Manager



Is coming to town!

And you can see it live, November 17, 2011, at the Straz Center for the Performing Arts, courtesy of WUSF 89.7.

Everyone who makes a pledge during the WUSF 89.7 spring membership campaign will automatically be entered into a drawing for a pair of tickets to a live taping of the weekly NPR News quiz show – *Wait, Wait... Don't Tell Me!*

Included with the tickets will be dinner for two before the show, invitation to attend the cast party following the live taping, and reservations for the night at a nearby downtown hotel.

A pledge is not required. You can also enter to win by calling 1-800-741-9090 or enter online at www.wusf.org.



wusf spotlight

EXPLORE WILD SOUTH AMERICA

Stretching from the Equator nearly to the Antarctic, South America is a continent of vast extremes, boasting the world's greatest river system, longest mountain chain, biggest and richest rainforest, driest desert and some of the planet's most amazing animals. A six-part series, *Wild South America* explores this region's diverse wildlife and dramatic landscapes. Thanks to cutting-edge camera techniques, including infrared night vision cameras and stunning aerial photography, viewers get close-up looks at weird and wonderful animals, including armadillos, giant anteaters, maned wolves, and the ostrich-like Ria. You'll enjoy every thrilling moment of this journey of a lifetime. Aired Thursdays at 9 p.m. beginning March 24.

"As a health care industry expert and WUSF supporter, I am so excited about WUSF's new HealthyState.org. Its insightful reporting is helping Floridians lead healthier lives, and keeping local doctors informed about the latest medical research, policy and community efforts."

Jim Albright
President and CEO
Albright and Associates, L.L.C.

HealthyState.org is my source
for community engagement.





DON DALY PHOTO
Garrison Keillor with WUSF member, Peggy Swanson (left) and Cornerstone member, Mary Miller (right).

New Performance And Broadcast Studio

On February 10, after hard work and great anticipation, WUSF Public Media opened its new performance and broadcast studio in Sarasota. Classical WSMR 89.1 hosts Russell Gant, Coleen Cook and Bethany Cagle helped WUSF General Manager JoAnn Urofsky and USF Sarasota-Manatee Regional Chancellor Dr. Arthur Guilford cut the ribbon while elected officials, community members and major supporters cheered them on. We are grateful to the Frank E. Duckwall Foundation, a local foundation that has a long philanthropic history with WUSF and the University of South Florida, for its \$30,000 challenge grant—and for all of the individuals who responded to our successful on-air campaign to meet that challenge. Special thanks to Sabal Trust Company for sponsoring the new studio and the ribbon-cutting event.



OUR BUSINESS SPONSORS

WUSF Public Media applauds Shumaker, Loop and Kendrick, LLP, for its commitment to public broadcasting. The company recently became a founding sponsor of WSMR 89.1, and is also a corporate sponsor of WUSF 89.7.

Founded in 1925, Shumaker, Loop and Kendrick is a full-service law firm with more than 215 attorneys, 55 paralegals and 450 employees in its five offices located in Toledo and Columbus, Ohio; Charlotte, North Carolina, and Tampa and Sarasota.

“Shumaker has a long history of community support,” says Ernie Marquart, Tampa Managing Partner. “The firm is a strong supporter of nonprofit organizations and firmly believes in giving back to the communities it serves. WUSF is a valuable way for us to show that commitment.”

“Shumaker has long been known for its dedication to this community,” says JoAnn Urofsky, general manager of WUSF. “We salute their efforts and thank them for being our valued partners.”

Garrison Keillor is a Shoe-In with Fans

WUSF and *Sarasota Magazine* hosted a meet-and-greet with Garrison Keillor on January 17 at Sarasota’s Van Wezel Performing Arts Hall before Keillor’s solo show there. Devoted fans were thrilled to see that Keillor was sporting his signature red sneakers and characteristic sense of cheer and humor.

SPECIAL GUEST

Carl Kasell Honored by WUSF

Carl Kasell, NPR’s roving ambassador, was the special guest at various November events honoring WUSF’s Cornerstone Society and long-time sustaining members. An award-winning reporter and one of last year’s National Radio Hall of Fame inductees, Kasell shared stories and adventures from his long and memorable career. Sincere thanks to Bob Devin Jones and James Howell for sharing their home with all of us!



raising readers

WUSF Public Broadcasting is introducing the PBS KIDS Raising Readers Library Corners program in libraries throughout the Tampa Bay area. These colorful multimedia areas are hideaways where kids can read books, play educational computer games, or watch entertaining and educational DVDs. The goal? To help children, ages 2 to 8, strengthen their literacy skills through fun, free activities.

Doc Martin Alert!

Attention *Doc Martin* fans! We’re sorry to break the news that season five has been delayed until next year. The good news is that while we’re waiting, we’ll bring you another popular British drama—*Midsomer Murders*—beginning March 22. Repeat episodes of *Doc Martin* will air later this year as we get closer to the release of season five. Till then, you can still share your Tuesday evenings with us for great British drama!



wusf 89.7 news, information, jazz

Monday through Friday

Morning Edition	5a.m.-9a.m.
BBC Newshour	9a.m.-10a.m.
The Diane Rehm Show	10a.m.-12p.m.
Fresh Air	12p.m.-1p.m.
The Story	1p.m.-2p.m.
Talk of the Nation	2p.m.-3p.m.
The World	3p.m.-4p.m.
All Things Considered	4p.m.-6p.m.
Marketplace	6p.m.-6:30p.m.
BBC News	6:30p.m.-7p.m.
Florida Matters (Tuesday)	6:30p.m.-7p.m.
Fresh Air	7p.m.-8p.m.
CBC's Q	8p.m.-9p.m.
All Night Jazz	9p.m.-5a.m.

Friday only

Jazz At Lincoln Center	9p.m.-10p.m.
JazzSet	10p.m.-11p.m.

Saturday

All Night Jazz	5a.m.-6a.m.
To The Best of Our Knowledge!	6a.m.-7a.m.
People's Pharmacy	7a.m.-8a.m.
Weekend Edition	8a.m.-10a.m.
Car Talk	10a.m.-11a.m.
Wait Wait Don't Tell Me	11a.m.-12p.m.
This American Life	12p.m.-1p.m.

Saturday continued

Snap Judgment	1p.m.-2p.m.
Sound Opinions	2p.m.-3p.m.
Conversations World Cafe	3p.m.-4p.m.
Fresh Air Weekend	4p.m.-5p.m.
All Things Considered	5p.m.-6p.m.
Prairie Home Companion	6p.m.-8p.m.
Riverwalk Jazz	8p.m.-9p.m.
Piano Jazz	9p.m.-10p.m.
Jazz with Bob Seymour	10p.m.-12a.m.
All Night Jazz	12a.m.-6am.

Sunday

All Night Jazz	5a.m.-6a.m.
Krista Tippet on Being	6a.m.-7a.m.
Latino USA	7a.m.-7:30a.m.
Florida Matters	7:30a.m.-8a.m.
Weekend Edition	8a.m.-10a.m.
Wait Wait Don't Tell Me	10a.m.-11a.m.
Whad'ya Know	11a.m.-12p.m.
Prairie Home Companion	12p.m.-2p.m.
The Splendid Table	2p.m.-3p.m.
Studio 360	3p.m.-4p.m.
On the Media	4p.m.-5p.m.
All Things Considered	5p.m.-6p.m.
Best of Our Knowledge	6p.m.-8p.m.
The Tavis Smiley Show	8p.m.-10p.m.
All Night Jazz	10p.m.-5a.m.

The WUSF Radio Reading Service is accessible to those who qualify, 24 hours a day via a special radio receiver, provided at no charge. Find more information at www.wusf.org.

classical wsmr 89.1

Monday through Friday

Classical Music with Russell Gant	6-11 a.m.
Classical Music with Bethany Cagle	11 a.m.-3 p.m.
Midday Mozart	12-1 p.m.
Classical Music with Coleen Cook	3-5 p.m.
Your First Choice	4-5 p.m.
Performance Today	5-7 p.m.
Evening Masterwork	7-9 p.m.
Classical Music	9 p.m.-6 a.m.
Florida Matters (Friday only)	7-7:30 p.m.

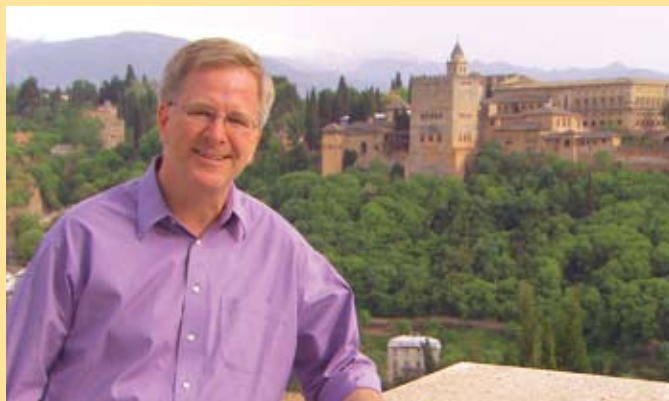
Saturday

Classical Music	6-8 a.m.
Classical Music with Bethany Cagle	8-12 p.m.
Metropolitan Opera	12-5 p.m.
Classical Music	5 p.m.-6 a.m.

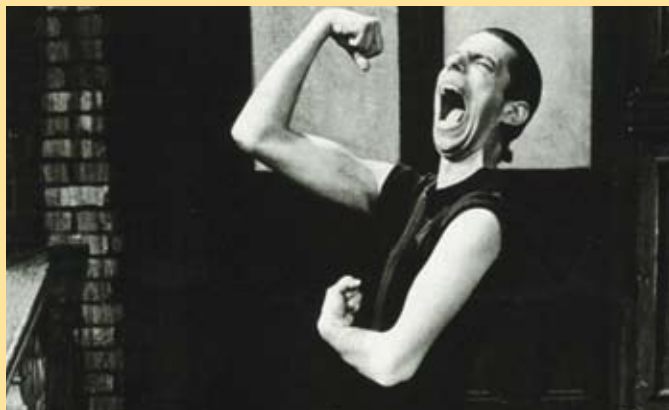
Sunday

Classical Music	6-8 a.m.
Classical Music with Russell Gant	8-10 a.m.
Sunday Baroque	10 a.m.-2 p.m.
Classical Music	2-5 p.m.
From the Top	5-6 p.m.
Symphony Cast	6-8 p.m.
Classical Music	8 p.m.-6 a.m.

MARCH TV HIGHLIGHTS



Viva España! Join Rick Steves on this two-hour special exploring the best of Spain, including its flamenco festivals, paella feasts, Moorish palaces, and quaint, whitewashed hillside towns. After climbing the Rock of Gibraltar and side-tripping into Morocco, you'll venture to northern Spain to run with the bulls and trek with pilgrims. **Airs Monday, March 7, at 8 p.m.**



Rock, Pop and Doo Wop "Bowzer" Bauman, of Sha Na Na, and Ronnie Spector, of the Ronettes, bring back the best-loved songs from the early rock, pop and doo-wop era in this all-new concert event featuring live performances and rare, archival classics from the Dick Clark vaults. **Airs Saturday, March 5, at 8 p.m.**



In **Great Performances: "Hitman Returns"** 15-time Grammy Award-winning songwriter and producer David Foster stages an all-star celebration at Las Vegas' Mandalay Bay arena. Powerhouse talents include Michael Bolton, Charice, Natalie Cole, Lara Fabian, Chaka Khan, Kenny Loggins, Seal, Ruben Studdard, Donna Summer and "Dreamweaver" Gary Wright. **Airs Wednesday, March 9, at 8 p.m.**

Tuesday 1st

8:00pm Lark Rise to Candleford
9:00pm Doc Martin
10:00pm MI-5

Wednesday 2nd

8:00pm 13 Wonders of Spain "Avila"
8:30pm Burt Wolf: Travels & Traditions "Connecting the Dots in America"
9:00pm This Old House "Los Angeles Project" Part 3 of 10
9:30pm Hometime "Stone Cottage - Lighting"
10:00pm History Project "Boudica's Treasures"

Thursday 3rd

8:00pm Nature "Arctic Bears"
9:00pm Charlie Bird's Arctic Journey, Part 1 of 2
9:45pm Charlie Bird's Arctic Journey, Part 2 of 2

Friday 4th

8:00pm History Project "The Pharaoh's Holy Treasure"
9:00pm Antiques Roadshow "Des Moines, IA" Part 2
10:00pm Globe Trekker "Utah & Colorado"

Saturday 5th

8:00pm Rock, Pop and Doo Wop (My Music)
10:00pm Best of Laugh-In

Sunday 6th



7:00pm Les Misérables 25th Anniversary Concert

Monday 7th

8:00pm Rick Steves' Viva España!
10:00pm Celtic Thunder Heritage

Tuesday 8th

8:00pm Suze Orman's Money Class
10:00pm The Weavers: Wasn't That a Time!

Wednesday 9th

8:00pm Great Performances "Hitman Returns: David Foster & Friends"
10:00pm Suze Orman's Money Class

Thursday 10th

8:00pm All-Star Bluegrass Celebration
9:30pm Rock, Pop and Doo Wop (My Music)

Friday 11th

8:00pm Lawrence Welk's Big Band Splash
10:00pm The Amen Solution: Thinner, Smarter, Happier with Daniel Amen

Saturday 12th

8:00pm Great Performances "Hitman Returns: David Foster & Friends"
10:00pm Great Performances "Billy Joel Live at Shea Stadium"

Sunday 13th

8:00pm Magic Moments - The Best of 50's Pop



10:00pm Suze Orman's Money Class

Monday 14th

8:00pm Rick Steves' Europe with Abandon!
8:30pm John Sebastian Presents: Folk Rewind

Tuesday 15th

8:00pm Ed Sullivan's Rock and Roll Classics
10:00pm John Denver: A Song's Best Friend

Wednesday 16th

8:00pm The Amen Solution: Thinner, Smarter, Happier with Daniel Amen
10:00pm Ed Sullivan's Rock and Roll Classics

Thursday 17th

8:00pm Celtic Thunder Heritage
9:30pm When Irish Eyes are Smiling: An Irish Parade of Stars
11:00pm Music of Ireland: Welcome to America

Friday 18th

8:00pm Viewer Favorites
12:00am Viewer Favorites

Saturday 19th

8:00pm Viewer Favorites
12:00am Viewer Favorites

Sunday 20th

8:00pm Viewer Favorites
12:00am Viewer Favorites

Monday 21st

8:00pm Rick Steves' Europe "Norway's West: Fjords, Mountains and Bergen"
8:30pm Rudy Maxa's World "Thailand, Andaman Islands"
9:00pm Travelscope "Gathering in Scotland"

9:30pm Seasoned Traveler "German Gems"

10:00pm Ride Along the Lincoln Highway

Tuesday 22nd

8:00pm Lark Rise to Candleford
9:00pm Midsomer Murders "Death's Shadow" Part 1 of 2
10:00pm Midsomer Murders "Death's Shadow" Part 2 of 2

Wednesday 23rd

8:00pm 13 Wonders of Spain "Ibiza"
8:30pm Burt Wolf: Travels & Traditions "Cruising Holland & Belgium"
9:00pm This Old House "Los Angeles Project" Part 4 of 10
9:30pm Hometime "Stone Cottage - Kitchen & Baths"
10:00pm Top Secret Rosies: The Female Computers of World War II

Thursday 24th

8:00pm Nature "Voyage of the Lonely Turtle"
9:00pm Wild South America "Lost Worlds"
10:00pm Eden at the End of the World

Friday 25th

8:00pm Lost Treasures of the Ancient World "The Romans in North Africa"
9:00pm Antiques Roadshow "Des Moines, IA" Part 3
10:00pm Globe Trekker "South Atlantic"

Saturday 26th



8:00pm Saturday Night Movie "Exodus" (1960)

Sunday 27th

8:00pm NOVA "Venom: Nature's Killer"
9:00pm American Experience "Roberto Clemente"
10:00pm American Experience "A Class Apart"

Monday 28th

8:00pm Rick Steves' Europe "Stockholm"
8:30pm Rudy Maxa's World "Estonia"
9:00pm Travelscope "Cappadocia, Turkey"



9:30pm Seasoned Traveler "Liechtenstein and the Other Little Lands"

10:00pm Packard - An American Classic Car

Tuesday 29th

8:00pm Lark Rise to Candleford
9:00pm Midsomer Murders "Strangers Wood" Part 1 of 2
10:00pm MI-5

Wednesday 30th

8:00pm 13 Wonders of Spain "Caceres"
8:30pm Burt Wolf: Travels & Traditions "Islands of Bermuda"



9:00pm This Old House "Los Angeles Project" Part 5 of 10
9:30pm Hometime "Recycled Fence"
10:00pm Who Does She Think She Is?

Thursday 31st

8:00pm Nature "Birds of the Gods"
9:00pm Wild South America "Mighty Amazon"
10:00pm Nature "Clever Monkeys"

Where to Watch

Over the Air

- 16.1 WUSF TV
- 16.2 WUSF Kids
- 16.3 WUSF Create
- 16.4 Florida Knowledge Network

WUSF on Comcast

- 204 WUSF TV
- 205 WUSF Kids
- 206 WUSF Create
- 207 Florida Knowledge Network

WUSF on Verizon FiOS

- 016 WUSF TV
- 470 WUSF TV
- 473 WUSF Kids
- 472 WUSF Create
- 471 Florida Knowledge Network

WUSF on Bright House

- 616 WUSF TV
- 617 WUSF Kids
- 618 WUSF Create
- 619 Florida Knowledge Network



One of her guests is always you.

Diane Rehm has offered listeners thoughtful and lively conversations on an array of topics with many of the most distinguished people of our times. Guests include former president Bill Clinton, General Tommy Franks, Archbishop Desmond Tutu, Julie Andrews, and Toni Morrison. *Newsweek* magazine calls the program one of the most interesting talk shows in the country. Each hour includes dialogue with listeners who call, e-mail, Tweet, or post to Facebook to join Diane's virtual community and take part in a civil exchange of ideas. **Airs Monday-Friday 10 a.m. - 12 p.m.**