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## Jeopardy! IBM Challenge Event Shows Man vs. Machine Competition

Posted **February 14, 2011** at 2:38 pm by [Melanie Marquez](#)

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ST. PETERSBURG, Fla. — Watson, named after IBM founder Thomas J. Watson, has been developed over the past four years by a team of IBM Research scientists with a grand challenge – build a computer with breakthrough innovations in natural language processing, systems design and deep analytics.

Rivaling a human's ability to answer questions posed in natural language with speed, accuracy and confidence, Watson makes its debut on the quiz show Jeopardy! as it takes on all-time champions Ken Jennings and Brad Rutter.

The public is invited to a "Jeopardy! The IBM Challenge" watch event. Attendees will get an inside view of this technology and its implications to business and society.

Jeopardy! The IBM Challenge Watch Event

Wednesday, February 16, 6 p.m. to 8:30 p.m.

Karen Steidinger Auditorium, Florida Wildlife Research Institute, 100 8th Ave S, St. Petersburg

There will be giveaways for all attendees and IBM prizes for USFSP students.

Space is limited so RSVP early to secure your seat!

Please call the RSVP line at (727) 873-4490 or send an e-mail to [tschider@mail.usf.edu](mailto:tschider@mail.usf.edu).

-USF St. Petersburg-

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