



Kate Tiedemann College of Business: College
Curricula and Assessment Committee:
Graduate

Kate Tiedemann College of Business (KTCOB)

8-21-2015

Graduate Curricula and Assessment Committee Meeting : 2015 : 08 : 21

University of South Florida St. Petersburg. College of Business. Graduate Curricula and
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Committee., "Graduate Curricula and Assessment Committee Meeting : 2015 : 08 : 21" (2015). *Kate
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**USFSP KATE TIEDEMAN COLLEGE OF BUSINESS
GRADUATE CURRICULA AND ASSESSMENT COMMITTEE
GCAC**

Minutes of Meeting: August 21, 2015, C.E.

Present: James Fellows, Chair
Wei Guan
Sharon Segrest
Alison Watkins
Gary Patterson, Interim Dean-KTCOB
Eric Douthirt, Interim Director-KTCOB Graduate Studies

The meeting was called to order at 10:30am by James Fellows, chair of the GCAC for the prior year. The first order of business was an election of the chair for this academic year. Professor Fellows was nominated to serve for another year and agreed to do so. He was duly elected by a unanimous vote.

The next order of business was to hear the charge given the committee by Interim Dean Patterson for the upcoming academic year. The Dean's principal charge was for the committee to review the entire MBA curricula for relevancy and potential changes that will make the program more attractive to students. The committee, with the aid of Eric Douthirt, Interim Director of Graduate Studies for the KTCOB, will undertake this process. The online program in particular will be vetted against other online programs nationwide.

The committee then reviewed the learning goals and objectives of the program, and agreed to continue the same ones as last year (attached to these minutes). The chair said that he would contact the appropriate faculty to undertake the assessments for this academic year. There was some discussion of whether to continue the ETS Major Field Test. After some discussion of its relevancy the GCAC decided to administer the test for one more year and then make a determination, perhaps in consultation with the new dean, as to whether it needs to be continued.

The final action taken by the committee was to approve the following courses for permanent course numbers, all of which have been offered at least twice under special topics numbers.

Developing Leadership Skills (MAN 6167 - Proposed Number)
Organizational Behavior (MAN 6244 - Proposed Number)
Fraud and Financial Reporting (ACG 6244 - Proposed Number)

The GCAC members noted that a few adjustments should be made to each syllabus, and the chair stated that he will make the changes, and then obtain appropriate signatures from the CBC chair and the dean before sending the proposals forward to the USFSP Graduate Council.

The meeting adjourned at 11:30am.

Respectfully Submitted by:

James A. Fellows

James A. Fellows, Ph.D, CPA
Chair and Amanuensis of the Committee

LEARNING GOALS AND OBJECTIVES FOR MBA PROGRAM
Effective for Academic Year 2015-16

Upon graduation from the USFSP MBA program the following goals should be met by our graduates.

- A.** Our graduates will be able to analyze and interpret statistical data and economic models relating to an organization's activities.
- B.** Our graduates will be able to evaluate community responsibilities in organizations and society, and to propose innovative solutions to complex ethical issues faced by organizations.
- C.** Our students will be able to demonstrate knowledge of salient dimensions of the global business environment and evaluate its implications for individuals, businesses, societies, and nations.
- D.** Our graduates will be able to analyze and evaluate complex issues on the political, economic, legal and regulatory context of business.
- E.** Our graduates will develop the capacity to apply knowledge in new and unfamiliar circumstances through a conceptual understanding of the relevant academic disciplines.
- F.** Our graduates will be able to analyze and interpret financial data and determine the value of an organization using various techniques.

The learning goals for each course for AY 2014-15 are as follows:

	A	B	C	D	E	F
GLOBAL BUSINESS ENVIRONMENT			X			
REGULATORY & REPORTING ENVIRONMENTS				X		
ORGANIZATIONAL STRATEGIES FOR THE 21 ST CENTURY					X	
MANAGERIAL ANALYSIS	X					
FINANCIAL ANALYSIS						X
LEADERSHIP & CORPORATE ACCOUNTABILITY		X				

LEARNING OBJECTIVES FOR EACH LEARNING GOAL

A. Our graduates will be able to analyze and interpret statistical data and economic models relating to an organization's activities.

1. Students will analyze and interpret a regression equation or other statistical models pertaining to a company's demand or cost structure.
2. Students will analyze and interpret an economic model regarding the pricing or costing decision of a company.

B. Our graduates will be able to evaluate community responsibilities in organizations and society, and to propose innovative solutions to complex ethical issues faced by organizations.

1. Students will be able to identify and assess a company's efforts toward social responsibility.
2. Students will analyze a complex ethical issue faced by a particular company and present alternative and practical solutions to this issue.

C. Our students will be able to demonstrate knowledge of salient dimensions of the global business environment and evaluate its implications for individuals, businesses, societies, and nations.

1. Students will demonstrate an understanding of core concepts and main theories of international business.
2. Students will apply their knowledge of these core concepts and main theories by analyzing case studies and presenting their analysis to peers.

D. Our graduates will be able to analyze and evaluate complex issues on the political, economic, legal and regulatory context of business.

1. Students will evaluate the impact of the legal environment on a particular company or sector of the economy.
2. Students will analyze how the political and social environment in the relevant market affects decisions made by a particular company.

E. Our graduates will develop the capacity to apply knowledge in new and unfamiliar circumstances through a conceptual understanding of the relevant academic disciplines.

1. Students will evaluate a company's strategy in a complex environment.
2. Students will successfully complete ETS Major Field Test

F. Our graduates will be able to analyze and interpret financial data and determine the value of an organization using various techniques.

1. Students will interpret financial ratios and other data of a company to determine its financial condition.
2. Students will determine the value of a company under a cash flow, earnings-based, or market-based approach.